



## Region 3 Letter of Interest Information for Applicants

Prospective applicants in the Region 3 footprint are encouraged submit a *Letter of Interest* to provide basic project concepts which communicate your project concept to Council Staff for feedback and guidance prior to submitting a full application. Applicants submitting a *Letter of Interest* should keep in mind the GO Virginia program goals:

- *Project that lead to higher-paying jobs.*
- *Scalable approaches that will spur regional economic growth.*
- *Improved capacity to respond to regional economic development priorities.*
- *Increased collaboration from a broad and diverse contingent of stakeholders.*

Projects should also align with the GO Region 3 Growth & Diversification Plan. A link to the Plan can be found at <https://govirginia3.org/resources/diversification-plan/>

*Letters of Interest* are concept papers that encourage stakeholders to begin collaborating on project ideas that align with the Areas of Critical Need that are identified in the Region 3 Growth & Diversification Plan. The *Letter of Interest* should be no more than 2 pages of standard-size business paper, and should include the following information:

1. Name, organization, address, phone and email for point of contact
2. Narrative description of proposed project including intended outcomes over first 2 years
3. List of (potential or identified) partners (names, organizations)
4. List of 2 or more localities likely (or committed) to participate
5. Statement of alignment with any of Region 3 Growth & Diversification Plan's Critical Areas of Focus:
  - a. Workforce Talent Development and Recruitment
  - b. Sectoral Development
  - c. Cyber Infrastructure
6. Project Budget estimate (total budget, anticipated sources of funding including GO Virginia funding as well as other sources)

**Submit Questions and Letters of Interest to:**

**Ms. Liz Povar**

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