



Project Update

February 18, 2020

GO Virginia Region 3 All-Hands
Meeting – South Boston, VA

WHO?



WHO?



Doug Ford/Gazette-Virginia

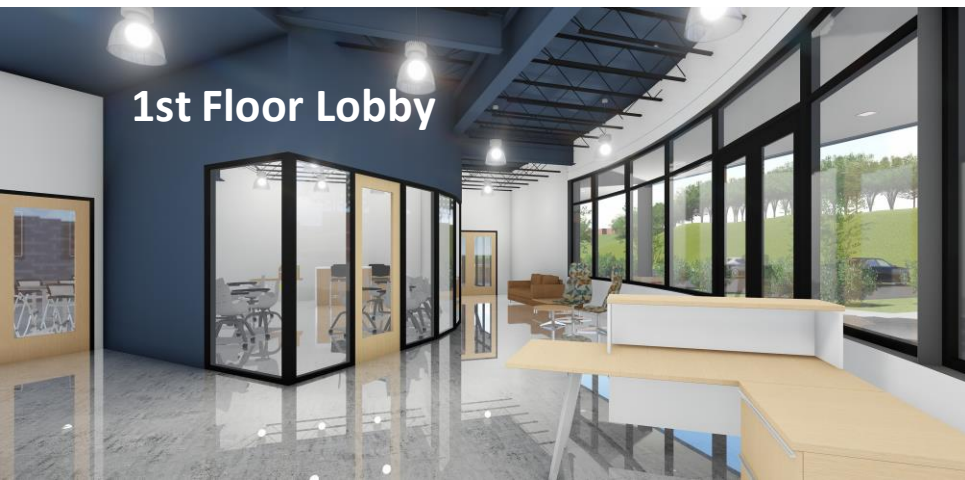
WHAT?

- New **501(c)3** created by MBC in partnership with Microsoft TechSpark
- **15,000 sq ft building** under construction in Downtown South Boston
 - 1st Floor: TechSpark HQ
 - 2nd Floor: MBC HQ
- A **collaborative** of business and education partners with a common vision for regional transformation



715 Wilborn Avenue, South Boston, VA





WHEN?

- 2018: GOVA R3 Capacity Building Grant for Feasibility Study awarded
- 2018-2020: Program development in progress
- April 2019: Microsoft/MBC announce partnership
- Fall 2019: Building site work began
- Early/Mid-2020: Program implementation begins
- Late 2020: Building opens



October 2019



February 2020



Adaptive Reuse of Infrastructure!

9:15 am



5:45 pm

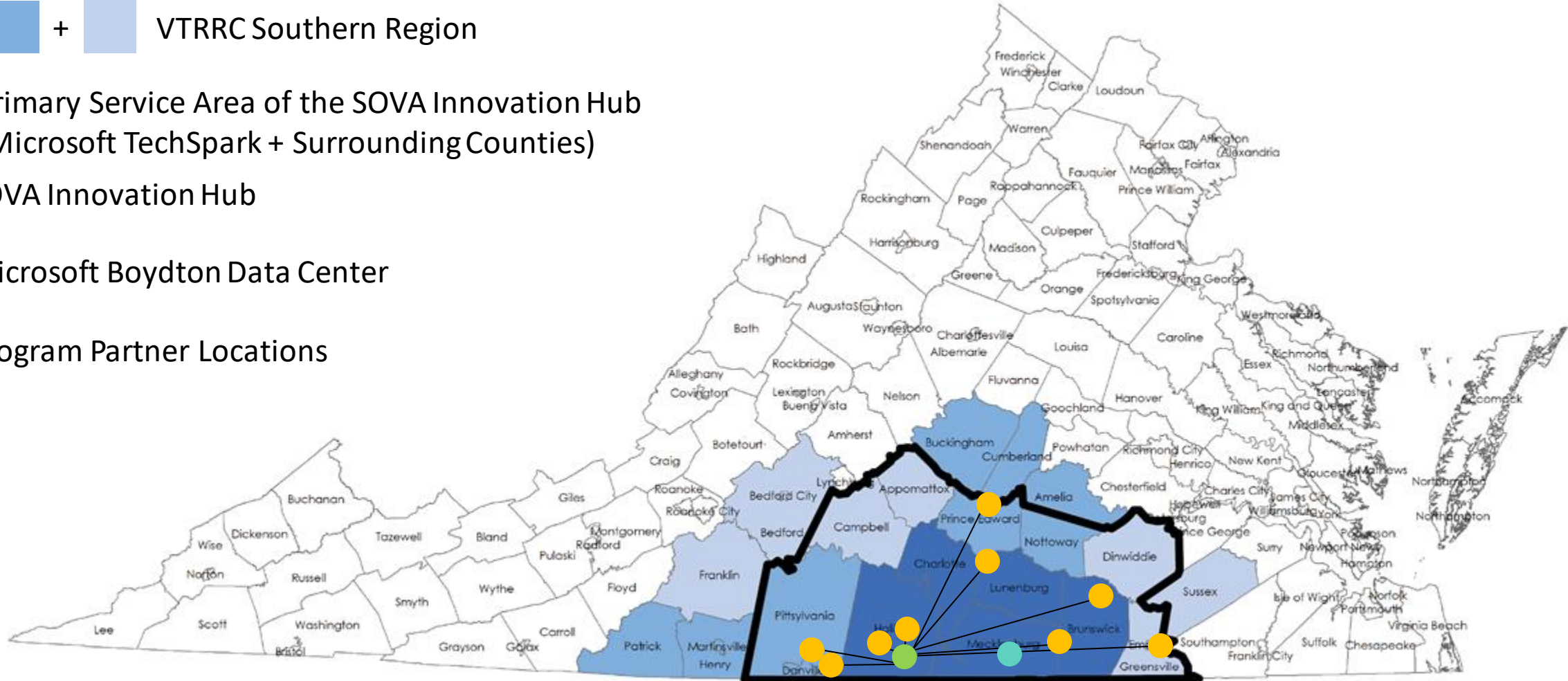
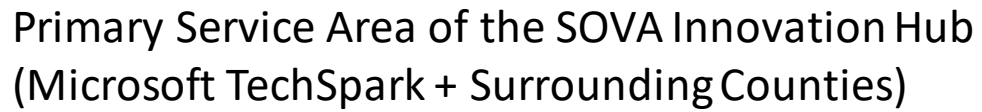


7:55 pm



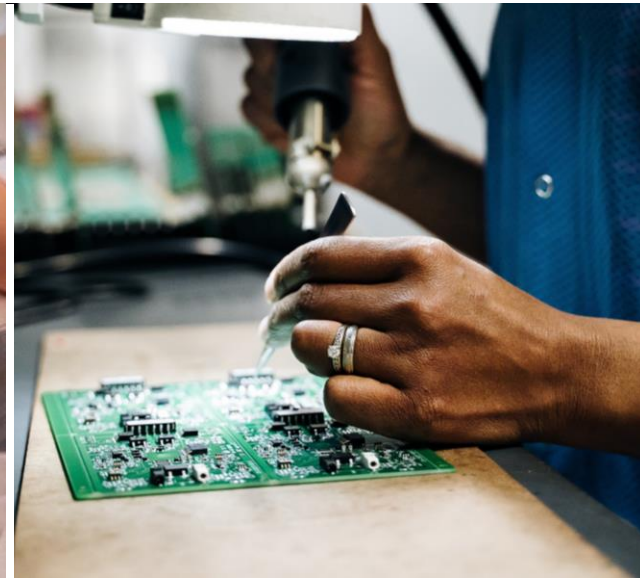
WHERE?





WHY?

- To encourage innovation
- To promote digital skills & employability
- To spur economic opportunity in Southern Virginia



WHY?

Construction Phase:

One-time pulse with ripple effect,
primary service area



48 Full Time Equivalent Jobs



\$1.8M in Labor Income



\$5.7M in Economic Output

Operations Phase:

Annual impact with ripple effect,
primary service area



32 Full Time Equivalent Jobs

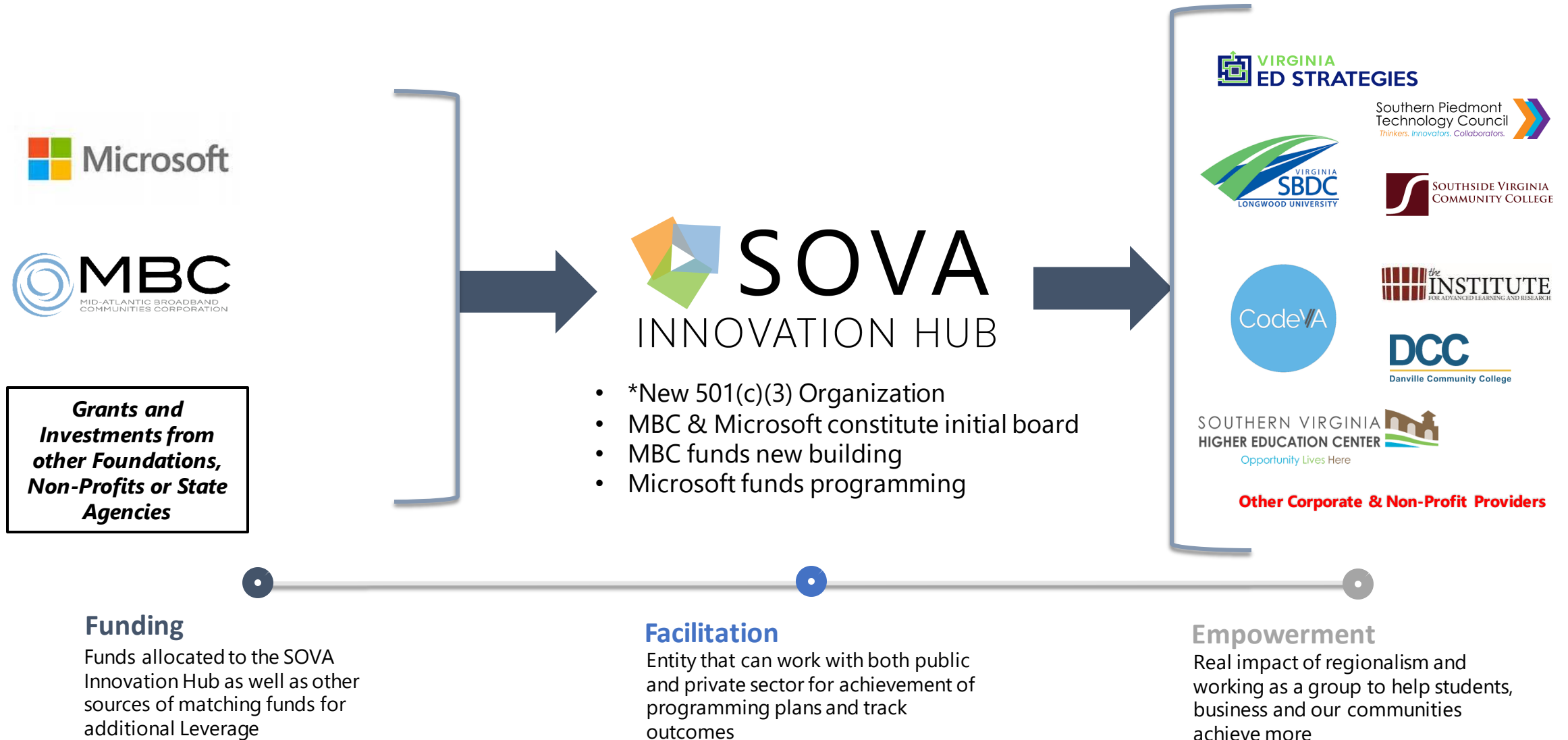


\$1.7M in Labor Income

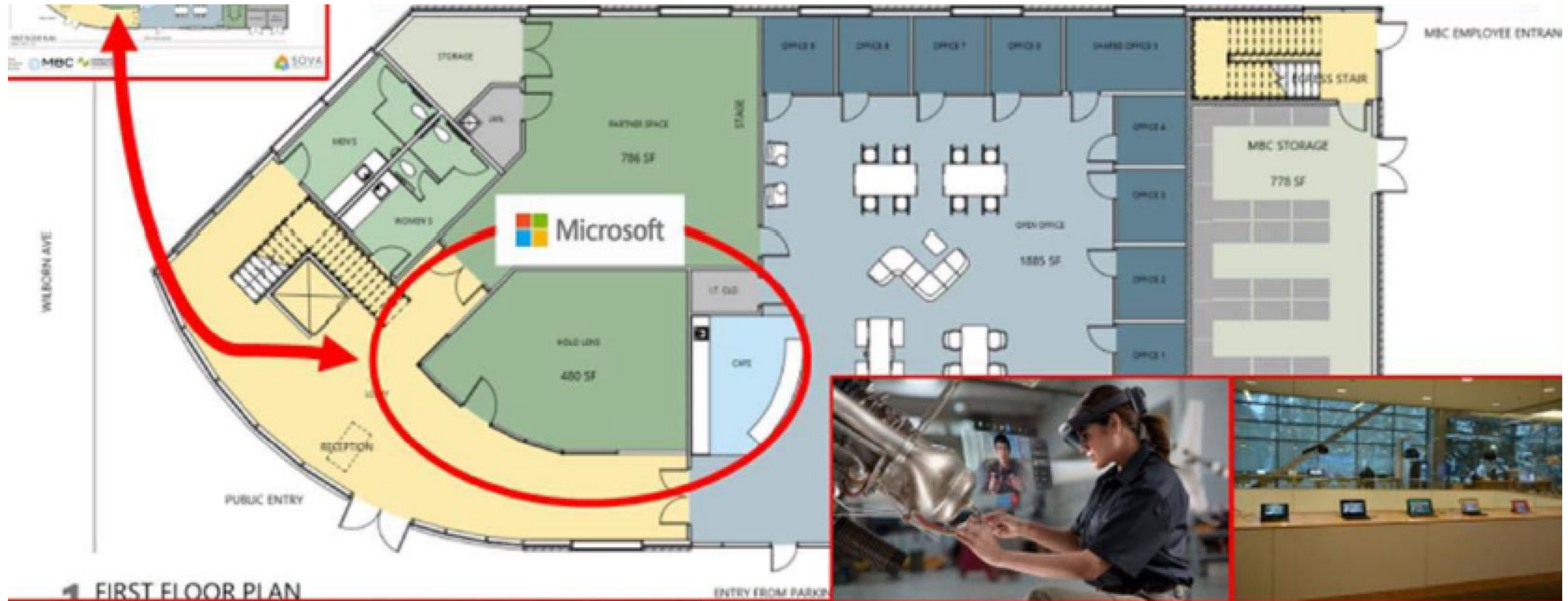


\$2.5M in Economic Output

HOW?



Microsoft Experience Center



1 FIRST FLOOR PLAN



Digital Skills for Teachers



Educators, Future Educators, Businesses, and Partners are invited to join the new, regional SOVA chapter of the national Computer Science Teachers Association. Membership is FREE.

www.sovainnovationhub.com/csta



Digital Skills for Students



Digital Skills for Employability



Digital Skills for Business



Coworking Space



**Small business owners, freelancers,
entrepreneurs, remote workers,
craftspeople, and creatives...**

**WE WANT TO
HEAR FROM
YOU.**

You will be entered into a raffle
for a \$50 Visa gift card or you
can remain anonymous.

**INVEST
SOUTHERN
VIRGINIA**

*Tell us whether or not these
services would be useful to you:*

**COMMUNITY
COWORKING
OFFICE SPACE**

**COMMUNITY
MAKER
SPACE**



Please go to the following website to voice your
interest or lack of interest: investsova.com/survey

Capacity Building Grant Status



- **Program Development – Partially Complete**
 - ImpactMakers Report – Complete
 - Advisory Committee & Partner Meetings – Ongoing
 - Workforce Partners Event – Feb 2019
 - Business Engagement – Ongoing (SBDC/EII)
 - Educator Engagement – Ongoing (CSTA)
 - Coworking Survey – Feb 2020
- **Economic Impact Report – Complete**
- **Architectural Design – Complete**
- **Final Report Due April 2020**



Questions?



SOVA
INNOVATION HUB

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