

**GO VIRGINIA REGION 3 EXECUTIVE COMMITTEE VIRTUAL MEETING
MEETING MINUTES
Wednesday, March 16, 2022**

REGULAR BUSINESS

1. Call To Order

Chair Lail called the GO Virginia Region 3 virtual Executive Committee meeting to order on Wednesday, March 16, 2022, at 10:00 a.m. As a result of Executive Order #16, issued on February 20, 2022, for a Limited State of Emergency, this meeting is being held by electronic communications, via the web platform ZOOM. The required public notice and receipt of public comments was provided as outlined in the requirements of electronic meetings. The agenda items for this meeting are considered essential to the overall operation of GO Virginia Region 3.

2. Roll Call and Confirmation of Quorum

Chair Lail declared a quorum was present virtually.

Region 3 Executive Committee Members

Members	In Person	Absent	Virtual
Timothy J. Clark			X
E. Randolph Lail			X
Charles H. Majors			X
Sherry Swinson			X
Lauren Willis			X

Region 3 Staff in Attendance

Name	Organization
Bryan David - UVA Weldon Cooper Center	Region 3 Program Director
Liz Povar - RiverLink Group	Region 3 Contract Staff
Nancy Pool	Region 3 Contract Staff
Ann Taylor Wright - Southside PDC	Region 3 Support Org/Fiscal Agent

Guests in Attendance

Name	Organization
Sheri McGuire	Executive Director, Longwood Small Business Development Center
Lauren Mathena	Director of Economic Development, Mid-Atlantic Broadband (RISE Collaborative Program)
Conway Haskins	Vice President of Entrepreneurial Ecosystems, Virginia Innovation Partnership Corporation

3. Public Comments

No written or verbal public comments were received.

4. Declaration of Conflicts of Interest

Conflicts of interest potentially exist for activities benefiting and/or contracts issued to the following organizations and projects listed below:

Name	Organization(s)
Charles H. Majors	Mid-Atlantic Broadband, Institute for Advanced Learning and Research, Danville Regional Foundation
Randolph Lail	Mid-Atlantic Broadband

5. Approval of Minutes

Chair Lail noted that the minutes of the December 15, 2021, Executive Committee meeting were received via email prior to the meeting and included in the meeting packet. **Charles Majors made a motion that the minutes from the December 15, 2021, Executive Committee meeting be approved as presented; the motion was seconded by Timothy Clark and approved by roll call vote as follows:**

Roll Call Vote	Yay	Nay	Abstain	Roll Call Vote	Yay	Nay	Abstain
Timothy Clark	x			Sherry Swinson	x		
Randolph Lail	x			Lauren Willis	x		
Charles Majors	x						

6. Financial Reports

Ann Wright reviewed the Financial Reports that were included in the meeting packet for period February 1, 2022, to February 28, 2022. The Executive Committee accepted the Financial Report as given.

7. Region 3 Approved Projects Update

Prior to the meeting, and in a confidential email sent separately from the meeting packet, Bryan David provided the Executive Committee members with updated Project Progress Reports for the following:

- Bridge to Recovery
- GO TEC
- Mid-Atlantic Broadband Communities Corporation (MBC) – Middle Mile Expansion for Economic Growth
- Entrepreneurship Investment and Innovation Strategy
- ExperienceWorks

8. Multi-Region Approved Projects Update

Prior to the meeting, and in a confidential email sent separately from the meeting packet, Bryan David provided the Executive Committee members with updated Project Progress Reports for the following:

- Genedge-Retooling Virginia Manufacturing for Strategic Industries

- Virginia Small Business Development Centers
- Innovation Commercialization Assistance Program (ICAP) Virginia Small Business Development Center Network

9. Project Pipeline

The updated Project Pipeline report was provided in a confidential email sent separately from the meeting packet to Executive Committee members prior to the meeting. Randy Lail asked members for questions or comments; there being none, there was no discussion regarding the report.

SPECIAL APPEARANCES & PRESENTATIONS

10. Region 3 Entrepreneurship and Innovation Strategy Update and Regional Innovation Fund (Virginia Innovation Partnership Corporation)

Liz Povar provided the Executive Committee with an update on the Region Entrepreneurship and Innovation Strategy. In addition to this update, Conaway Haskins, Vice President of Entrepreneurial Ecosystems for the Virginia Innovation Partnership Corporation (VIPIC), provided information about VIPIC, the Regional Innovation Fund, and the potential for them to support Region 3's strategy. The Regional Innovation Fund has been identified as a potential funding source for the RISE Collaborative being led by Lauren Mathena and Sheri McGuire. This presentation was for the Region 3 Executive Committee's information. No action was needed.

NEW BUSINESS

11. Committee Reports

None.

12. GO TEC Scope of Work Amendment – Region 1 (Carroll County)

The Department of Housing and Community Development (DHCD) GO Virginia staff has requested that the GO TEC Scope of Work be amended to permit Carroll County Public Schools to be reimbursed for its GO TEC program expenditures. The Carroll County Public Schools were included as a GO TEC-Region 1 partner in August 2021 to replace Brunswick County Public Schools. Brunswick County was not ready to implement GO TEC because its lab space is included in the new middle school yet to be constructed in Lawrenceville.

The GO TEC program in Carroll County focuses on precision agriculture and biotechnology. The original GO TEC contract did not include precision agriculture and biotechnology as career pathways. DHCD GO Virginia staff is prepared to approve the disbursement of reimbursement of these equipment expenses subject to the approval of the Regions 3 and 1 Councils to add Carroll County Public Schools' GO TEC career pathways to its Scope of Work. **Lauren Willis made a motion to approve the GO TEC Scope of Work amendment to include Carroll County Public Schools career pathways for the precision agriculture and biotechnology sectors; the motion was seconded by Sheri Swinson and approved by roll call vote as follows:**

Roll Call Vote	Yay	Nay	Abstain	Roll Call Vote	Yay	Nay	Abstain
Timothy Clark	x			Sherry Swinson	x		
Randolph Lail	x			Lauren Willis	x		
Charles Majors			x				

Charles Majors noted his association with IALR and abstained from this vote.

PROGRAM DIRECTOR'S REPORT

13. GO Virginia Regional Council Leadership – 2022 Input Sessions

Bryan David and Randy Lail participated in the 2022 Input Sessions, which were well attended. The input provided at these sessions will be compiled by DHCD staff and presented at another Region Council Leadership meeting (virtual) scheduled for Friday, March 18th, at 10:00 am. From this meeting, the information will be finalized and presented to the GO Virginia State Board at its strategic planning retreat scheduled in mid-April. Mr. David reviewed a slide deck summarizing the Input Sessions. This presentation was for the Region 3 Executive Committee's information. No action was needed.

14. Region 3 Letter of Support for the Virginia Tech "Future of Transportation and Logistics" Proposal – US Department of Commerce Economic Development Administration

A letter of support from Region 3 was provided to the Virginia Tech Center for Economic and Community Engagement for a US Department of Commerce Economic Development Administration (EDA) American Rescue Plan Act Regional Challenge Grant Phase II competition application. The planned project involves the transportation manufacturing and logistics sectors in GO Virginia Regions 1, 2, and 3. In addition to the EDA grant application, there will likely be a GO Virginia Statewide Competitive grant pursued by GO Virginia Regions 1, 2, and 3. This grant would complement the federal-funded program to leverage \$4.45M for: 1) Technical assistance for existing companies and start-ups and 2) Establish regionally based industry liaisons for talent recruitment and retention programming for in-demand, high-wage jobs in the sector (such as engineers, programmers, and other positions). This presentation was for the Region 3 Executive Committee's information. No action was needed.

15. All Hands Meeting Update

The meeting was rescheduled for Thursday, May 5, 2022, with the hours for the event to be determined. The Prizery in South Boston will serve as the venue. Scheduling either Governor Youngkin, or The Honorable Caren Merrick, Secretary of Commerce and Trade, as the lunch speaker is being undertaken. Subject to developing event time allotments, the program will include a reintroduction of the Region 3 Council and its recent work; the 2021 Growth and Diversification Plan Update; presentations by individuals and groups who are participating in Region 3 projects which are underway (e.g., GO TEC/Major Clarity, Bridge to Recovery, Entrepreneurship & Innovation Investment Strategy, and Shovel Ready Business Sites); and, content on the Region 3 Council's Leadership priority. This presentation was for the Region 3 Executive Committee's information. No action was needed.

16. Southside Virginia Community College Strategic Plan

Region 3 staff participated in this strategic planning process that took place at meetings held across the region. This presentation was for the Region 3 Executive Committee's information. No action was needed.

17. Southern Virginia Partnership for Health Sciences Careers

The Southern Virginia Partnership for Health Sciences Careers is a regional collaboration of educators, employers, and economic development professionals committed to aligning health sciences education to meet the employment needs for the Health Sciences industry in the southern Virginia region. This presentation was for the Region 3 Executive Committee's information. No action was needed.

18. GO Virginia State Board/DHCD – Region 3 Pending Projects

The Region 3 Council approved the following projects at its January 19th meeting 1) Mid-Atlantic Broadband Communities Corporation (MBC)- Middle Mile Fiber Expansion Project, 2) Virginia's Growth Alliance (VGA)- A Strategy for Regional Economic Development in Southern Virginia, and 3) The Virginia College Fund (VCF)- The Gupton Initiative.

The DHCD GO Virginia staff called for a special, in-person meeting on Thursday, March 10th in Richmond to review the Mid-Atlantic Broadband Corporation's (MBC) Middle Mile Construction application. This special meeting was necessary to allow the Board to review the application prior to an EDA grant submission deadline of March 31, 2022. Submission of the EDA grant application was contingent upon the Board's approval of the Middle Mile application. The GO Virginia State Board approved the project unanimously at the special meeting. This presentation was for the Region 3 Executive Committee's information. No action was needed.

OTHER BUSINESS/ADJOURN

There being no additional business matters to go before the GO Virginia Region 3 Executive Committee, Chair Lail adjourned the meeting at 11:30 a.m.

These minutes were approved by the Executive Committee on June 15, 2022.

Deborah Gosney

[Deborah Gosney \(Jun 22, 2022 12:19 EDT\)](#)

Deborah B. Gosney, Southside PDC
Support Organization/Fiscal Agent

Ernest Randy Lail

[Ernest Randy Lail \(Jun 22, 2022 13:11 PDT\)](#)

Ernest "Randy" Lail
Chair









3.16.22 Executive Committee FINAL Minutes

Final Audit Report

2022-06-22

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