

**GO VIRGINIA REGION 3 FULL COUNCIL
MEETING MINUTES
Wednesday, July 20, 2022**

REGULAR BUSINESS

Call To Order

Vice-Chair Lail called the GO Virginia Region 3 Full Council meeting to order on July 20, 2022 at 1:00 p.m. Vice-Chair Lail welcomed everyone to the GO Virginia Region 3 Council meeting. The agenda items for this meeting are considered essential to the overall operation of GO Virginia Region 3.

Roll Call and Confirmation of Quorum

Vice-Chair Lail declared a quorum was present.

Region 3 Council Members

Members	In Person	Virtual	Absent	Members	In Person	Virtual	Absent
Alfreda Reynolds			X	Lauren Willis			X
Amy Griffin	X			Melody Foster			X
Charles Majors	X			Robert Bates	X		
James McClain			X	Scott Burnette	X		
Jeff Reed			X	Sherry Swinson		X	
Jeremy Satterfield	X			Tim Hall	X		
John Parkinson			X	Timothy Clark			X
Karl Stauber			X	Randolph Lail	X		
Keith Harkins	X			Rhonda Hodges	X		

Region 3 Staff in Attendance

Name, Title	Organization
Bryan David, Executive Director	Region 3 Program Director
Liz Povar, Region 3 Contract Staff-Virtual	River Link Group
Nancy Pool, Region 3 Contract Staff	Contract Staff
Julie Gill, Administrative Assistant-Virtual	Southside PDC

Guests in Attendance

Name	Organization
Dwayne Yancey	Editor, Cardinal News
Dr. Julie Brown	Vice President of Advanced Learning, IALR
Jessie Vernon	Program Manager, IALR

Public Comments

No written or verbal public comments were received.

Declaration of Conflicts of Interest

Conflicts of interest potentially exist for activities benefiting and/or contracts issued to the following organizations and projects listed below:

Name	Organization(s)
Charles H. Majors	Mid-Atlantic Broadband, Institute for Advanced Learning and Research, Danville Regional Foundation
Randolph Lail	Mid-Atlantic Broadband
Dr. Amy Griffin	Virginia Ed Strategies
Rhonda Hodges	GO TEC
Tim Hall	Henry County
Melody Foster	Longwood University, SOVA Innovation Hub, and Mid-Atlantic Broadband

Approval of Minutes

Vice-Chair Lail noted that the minutes of the April 20, 2022 Full Council meeting were received via email prior to the meeting and included in the meeting packet. **Scott Burnett made a motion that the minutes from the April 20, 2022 Full Council meeting be approved as presented; the motion was seconded by Tim Hall and was approved by unanimous vote.**

Financial Reports

Bryan David reviewed the Financial Reports that were included in the meeting packet for period June 1, 2022 to June 30, 2022. **Scott Burnett made a motion that the Financial Reports for period ending June 30, 2022 be approved as presented; the motion was seconded by Jeremy Satterfield and was approved by unanimous vote.**

GO Virginia Region 3 Project Funding Matrix Report

Bryan David reviewed the Project Matrix that was included in the meeting packet for the period.

SPECIAL APPEARANCES & PRESENTATIONS

- The Region 3 Council recognized Randy Lail for his leadership as Chair since 2019. It was noted that Mr. Lail has given significant time and effort to building Region 3 to be a strategic economic development partner in Southern Virginia and to the betterment of the GO Virginia program statewide. **A motion was made by Scott Burnett to adopt a formal Resolution recognizing Randy Lail for his dedication and outstanding leadership of the GO Virginia Region 3 Council; the motion was seconded by Charles Majors and was approved by unanimous vote.**
- Dwayne Yancey, Editor of Cardinal News, addressed the Council. He discussed the media outlet's emerging role as a news source for Southern Virginia.
- Dr. Julie Brown, Vice President Advanced Learning, and Jesse Vernon, Program Manager, at the Institute for Advanced Knowledge and Research (IALR) made a presentation on the ExperienceWorks Project's implementation and detailed its current status. They discussed how this project utilized the previously funded MajorClarity project to achieve success and how it further supports the successful GO TEC program.

OLD BUSINESS

Approved Projects Updates

The approved projects currently being implemented were presented as follows:

- Bridge To Recovery Project - A total of 77 applications have been approved totaling \$636,000 and 77 suppliers have been qualified. DHCD GO Virginia staff approved a no-cost extension for this project through 12.31.22 to complete its outreach program.
- Southern Virginia Regional Alliance Site Development Project - Engineering and due diligence bids are underway and work is anticipated to proceed and be completed in the anticipated timeline.
- GO TEC Phase 2B Project - One-on-one training for GO TEC Career Connection teachers continues. The subcontract with Carroll County was amended to include new Career Connections modules to support precision agriculture and biotechnology. Negotiations are underway with the Controlled Environment Agriculture Innovation Center to pilot a vertical ag unit for inclusion in Career Connections.
- ExperienceWorks Project - IALR Work-Based Learning (WBL) coordinator held the quarterly MajorClarity Partners Meeting for all the school division partners to discuss current usage, achievements, goals, best practices, and challenges.
- Controlled Environment Agriculture (CEA) Project - The CEA Contract has been executed. No other activity to date.
- Entrepreneurship & Innovation Implementation Project - Regional convening continues with virtual meetups, Rise & Shine networking events are held twice a month, and ongoing planning meetings with partners continue. Access to capital strategy discussions continue with written reports/recommendations in progress.
- SEED Innovation Hub Project – Longwood submitted an EDA funding request for Project SEED/Farmville Innovation Hub and has received a non-binding letter of commitment.

- Virginia’s Growth Alliance (VGA) Refresh/Restart Project – The procurement for services process is underway and work is anticipated to proceed and be completed in the anticipated timeline.
- Mid-Atlantic Broadband Middle Mile Planning Project - Notice to Proceed was issued to the engineer on January 7, 2022. Engineering, design, and environmental is approximately 20% complete.
- Mid-Atlantic Broadband Middle Mile Construction Project - An EDA grant application was submitted in March 2022. The EDA obligated all their funding prior to reviewing the MBC application, this application was not approved. NTIA funding is being researched at this time; the deadline for application submission is September 2022.
- The Gupton Initiative – This Project has been approved and the contract is in the process of being executed.

Vice-Chair Lail asked members for questions or comments; there being none, there was no discussion regarding the updates.

Project Pipeline Updates

Bryan David provided Council members with updates on the project pipeline. Vice-Chair Lail asked members for questions or comments; there being none, there was no discussion regarding the updates.

NEW BUSINESS

Nominating Committee Report

The Region 3 Council appointed Tim Clark as Chair and Randy Lail as Vice-Chair for the 2022-2023 term. In addition to these appointments, the Nominating Committee advised that it would be recommending individuals to serve the unexpired terms of Karl Stauber (7.21.21 - 6.30.25) and Roger Scott (7.1.19 - 6.30.23). The Committee continues to work towards identifying and recruiting a replacement for Roger Scott, who represented the private sector-business membership category. It is anticipated that a candidate will be presented to the Region 3 Council at its meeting on October 19th.

The Nominating Committee recommended that Carl Casteel be appointed to serve the unexpired term for Karl Stauber. Mr. Casteel is the President and CEO of the Danville Regional Foundation and stated he looks forward to serving on the Region 3 Council. He will be representing the non-profit council membership category. **Scott Burnett made a motion that Carl Casteel be appointed to serve the unexpired term for Karl Stauber; the motion was seconded by Charles Majors and was approved by unanimous vote.**

Other New Business

Jeff Reed resigned via email just prior to the July meeting. The Nominating Committee will begin identifying a replacement.

Program Director’s Report

- The GO Virginia Region 3 Council has in-place service agreements with the Southside Planning District Commission (SPDC) and UVA's Weldon Cooper Center for Public Service (Cooper Center). The Executive Committee approved the SPDC support services agreement for FY22-23 and the Cooper Center agreements for FY22-23 and FY23-24 at its meeting on June 22nd. Regarding the

Cooper Center's support service agreement, the GO Virginia Region 3 Council approved a budget amendment to fund this agreement for FY22-23 at its meeting on April 20th.

- The SPDC issued a Request for Proposals (RFP) on May 31st for communications and media services for the GO Virginia Region 3 Council, following State procurement protocols. There was one response to the RFP which came from the current contract holder, LetterPress Communications. The Communications Committee Chair, the SPDC Executive Director, and the Region 3 Executive Director reviewed the proposal and approved the issuance of a contract with LetterPress Communications. The new services agreement will have an annual term with two one-year extensions for a total of three years. The SPDC Executive Director will execute the contract on behalf of the Region 3 Council, which is customary in these matters.

- The 2022 All Hands Meeting was held at The Prizery in South Boston on May 5th, with just over 100 people attending. Presenters gave attendees an overview of projects and areas of interest the GO Virginia Region 3 Council has supported over the last several years, including:

- Growth & Diversification Plan – 2021 Update
- Entrepreneurship Innovation and Investment Strategy – SOVA Rise Collaborative
- Great Opportunities in Technology and Engineering Careers (GO TEC) – Institute for Advanced Learning and Research
- Bridge to Recovery – Southern Virginia Regional Alliance and Virginia's Growth Alliance
- Community Leadership – Dr. Larry Terry, Executive Director, Weldon Cooper Center for Public Service

These general ideas will be further researched and refined under the guidance of the Executive Committee.

- The following highlights of the FY22-23 GO Virginia State budget were presented:

- Base funding statewide has been held steady at \$30M
- Unchanged amounts statewide for support organizations (\$2.250M), regional per capita pool (\$16.90M), and statewide competitive pool (\$10.85M)
- Transfer of \$27.516M from the GO Virginia fund to the General Fund for unobligated funds from FY19, FY20, FY21, and the Economic Recovery and Resilience Program
- Outlines a new one-time allocation of \$2.25M to the GO Virginia Talent Pathways Planning; DHCD will administer these funds in partnership with Virginia Economic Development Partnership
- Allows the GO Virginia State Board to rescind unobligated per capita funds allocated to each regional council if the unobligated balance exceeds its average annual per capita distribution; all rescinded funds would be made available in the statewide competitive pool
- Additional reporting requirements for DHCD to executive and legislative branches

Additionally, the General Assembly's adopted budget recaptured unexpended funds totaling \$27,515,896 from the GO Virginia program. These funds have accumulated over the last several years within individual regions. Region 3 holds no balance of unexpended funds for any prior fiscal year; thereby, no Region 3 grant funds were recaptured.

- The 2022 Virginia General Assembly approved, and Governor Youngkin signed, amendments allowing advisory public bodies to meet electronically under circumstances if a quorum is not physically present at the meeting place. These amendments will apply to the Region 3 Council and the Executive Committee when it becomes effective on September 1st. Staff will develop a draft plan for electronic meetings held by the Council and Executive Committee. This draft plan will be presented to the Executive Committee at its meeting on August 17th and the Region 3 Council at its meeting on October 19th.

OTHER BUSINESS

None

ADJOURN

There being no additional business matters to go before the GO Virginia Region 3 Council, Vice-Chair Lail adjourned the meeting at 2:00 p.m.

These minutes were approved on ____.

Bryan David, Executive Director
GOVA Region 3

Randy Lail, GOVA Region 3 Council
Vice-Chair

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