

**GO VIRGINIA REGION 3 FULL COUNCIL
MEETING MINUTES**

Wednesday, October 18, 2023

REGULAR BUSINESS

Call To Order

Chair Clark called the GO Virginia (GOVA) Region 3 Full Council in-person meeting to order on Wednesday, October 18, 2023, at 1:00 p.m.

Roll Call and Confirmation of Quorum

Ann Taylor Wright conducted roll call. Chair Clark declared a quorum was present.

Region 3 Council Members

Members	In Person	Virtual	Absent	Members	In Person	Virtual	Absent
Sheldon Barr		x		Randolph Lail	x		
Robert Bates			x	Charles H. Majors			x
Clark Casteel	x			James McClain			x
Timothy J. Clark	x			John Parkinson			x
Melody Foster	x			Alfreda Reynolds	x		
Kristin Gee	x			Jeremy Satterfield			x
Amy Griffin	x			Sherry Swinson	x		
Keith Harkins			x	Dale Wagner	x		
Rhonda Hodges	x			Lauren Willis	x		

Region 3 Staff in Attendance

Name – Organization - Role	In Person	Virtual	Absent
Deborah Gosney - Southside PDC - Support Org. & Fiscal Agent			x
Bryan David - UVA Weldon Cooper Center Contract Staff – Region 3 Program Director	x		
Ann Taylor Wright (CTW Consulting, LLC) - Southside PDC Contract Staff	x		
Liz Povar (The Riverlink Group) - Southside PDC Contract Staff		x	

Guests in Attendance

Name - Title	Organization	In Person	Virtual
Billy Gammel- GOVA Senior Program Administrator	Department of Housing & Community Development		x
Annie Conte- GOVA Program Administrator	Department of Housing & Community Development		x
Cassidy Pruitt- Research & Communications Analyst	Southern Virginia Regional Alliance	x	
Toni Clark-Special Projects Manager	Commonwealth Alliance for Rural Colleges	x	
Sara Dunnigan- GOVA Deputy Director	Department of Housing & Community Development		x
Cartin Currin- Executive Director	Commonwealth Alliance for Rural Colleges	x	
Jamie Gillespie- Business Investment Manager	Southern Virginia Regional Alliance	x	
Jenn Cox- Director of Community Engagement	Longwood University Office of Economic Development	x	
Neal Barber- Consultant	Virginia Community Capital		x

Public Comments

No written, nor verbal, public comments were received.

Declaration of Conflicts of Interest

Conflicts of interest potentially exist for activities benefiting and /or contracts issued to the following organizations and projects listed below:

Name	Organization(s)
Charles H. Majors	Mid-Atlantic Broadband; Institute for Advanced Learning and Research; Danville Regional Foundation; Future of the Piedmont
Randolph Lail	Mid-Atlantic Broadband
Rhonda Hodges	GO TEC; Patrick Henry Community College; RISE Collaborative
Melody Foster	Longwood University; SOVA Innovation Hub; Mid-Atlantic Broadband
Keith Harkins	Southside Virginia Community College
Jeremy Satterfield	Microsoft; SOVA Innovation Hub
Alfreda Reynolds	Brunswick County; VGA Board Member
Clark Casteel	Danville Regional Foundation

Approval of Minutes

Chair Clark noted that the minutes of the July 19, 2023 Full Council meeting were received via email prior to the meeting and included in the meeting packet. **Randy Lail made a motion that the minutes from the July 19, 2023 Full Council meeting be approved as presented; the motion was seconded by Clark Casteel and approved unanimously.**

Financial Reports & Project Update

Ann Taylor Wright reviewed the Financial Reports and Funding Matrix that were included in the meeting packet for the period September 1, 2023 to September 30, 2023. She also provided a status update on each active project. **Melody Foster made a motion that the Financial Reports be approved as presented; the motion was seconded by Lauren Willis and approved unanimously.**

SPECIAL APPEARANCES & PRESENTATIONS

- Liz Povar with The Riverlink Group presented the Region 3 Growth & Diversification Plan current project dashboard.
- Cassidy Pruitt from the Southern Virginia Regional Alliance presented the Bridge to Recovery project's accomplishments and outcomes to the Council.
- Toni Clark from the Commonwealth Alliance for Rural Colleges presented a summary of the Gupton Initiative Planning Project.

OLD BUSINESS

Project Pipeline Updates

Bryan David reviewed the current project pipeline which was emailed to Council members prior to the meeting. The following projects were discussed:

- SOVA Innovation Labs (Per Capita): This is an expansion of the SOVA Innovation Hub and will offer a maker's space and co-working space in a campus style environment.
- Region 3 Leadership Development Project: This project would be in partnership with the UVA Sorenson Institute for Leadership and the Virginia Institute for Government to develop a community leadership program in Region 3.

Chair Clark asked members for questions or comments; there being none, there was no discussion regarding the updates.

NEW BUSINESS

Committee Reports

Bryan David, on behalf of the Project Review Committee, presented the Amelia County Regional Commerce Center per capita project and recommended the approval of the project. The Council discussed the project. **Melody Foster made a motion to approve the project; the motion was seconded by Alfreda Reynolds and approved unanimously.**

Bryan David discussed the Growth & Diversification Plan update. Jen Cox with Longwood University presented the demographic and economic data that was updated for Region 3 in the G&D Plan. There was discussion on how to retain commuting workers, the development of a regional marketing campaign, and anecdotal evidence that is not reflected in the most recent demographic data. **Melody Foster made a motion to approve the project subject to a minor grammatical correction; the motion was seconded by Sherry Swinson and approved unanimously.**

PROGRAM DIRECTOR'S REPORT

Bryan David presented the Program Director's Report as detailed in the meeting packet. Topics discussed were the Region 3 2024 Council Advance (Retreat) and the 9.12.2023 GOVA State Board meeting actions on Region 3 applications. There were no questions nor comments from the Council.

ADJOURN

There being no additional business matters to go before the GOVA Region 3 Council, Chair Clark adjourned the meeting at 3:00 p.m. **Clark Casteel made a motion to adjourn the meeting; the motion was seconded by Alfreda Reynolds and approved unanimously.**

These minutes were approved on _____.

Bryan David, Region 3
Executive Director

Tim Clark, GOVA Region 3
Council Chair