# GOVA REGION 3 FULL COUNCIL MEETING PACKET

July 17, 2024

### **GO Virginia Region 3 Full Council Meeting**

Date: July 17, 2024
Time: 1:00 pm - 3:00 pm
Location: All Virtual

### Purpose Statement:

"Create more high-paying jobs through incentivized collaboration, primarily through out-of-state revenue, which diversifies and strengthens regional economies."

### **AGENDA**

Call to Order Lauren Willis II. Roll Call **Deborah Gosney** III. Public Comments Lauren Willis IV. Declaration of Conflicts of Interest Lauren Willis V. Approval of Meeting Minutes Lauren Willis VI. Financial Report and Approved Projects Update **Deborah Gosney** VII. Region 3 Project Funding Matrix **Deborah Gosney** VIII. Growth & Diversification Plan Status Report Liz Povar

### **Special Appearances and Presentations**

Lauren Willis

- IX. SOVA Partnership for Health Science Careers\_Cynthia Lawrence, President, Blue Ridge Partnership for Health Science Careers
- X. Mid-Atlantic Broadband Communities Corporation\_Middle Mile Fiber Expansion Project Tad Deriso, MBC President/CEO
- XI. GO Virginia Region 3\_2023-2024 Communications Annual Report Alex Veatch, Creative Director, Letterpress Communication
- XII. GO Virginia Region 3 Council Envisioning Leadership\_Dr. Scott Tate and Anna Nagorniuk, Virginia Tech Center for Economic and Community Engagement

### **Old Business**

XIII. Project Pipeline

Bryan David

### **New Business**

XIV. Committee Reports Lauren Willis i. Nominating Committee Region 3 Council Member Appointment Region 3 Council Committee Appointments 2024-2025 XV. Region 3 Council/SPDC MOU (FY 2024 FY2025-26) Byan David **Program Director's Report** Byan David XVI. Region 3 Council/UVA Weldon Cooper Center for Public Service Services Agreement (FY2024-25\_FY2025-26) XVII. GO Virginia State Board – GO TEC Expansion Project XVIII. GO Virginia State Board Policy #17 – Eligible Healthcare Sector **Projects** XIX. GO Virginia State Board Retreat September 9<sup>th</sup> and 10<sup>th</sup> Institute for Advanced Learning and Research

### **MINUTES**

### GO VIRGINIA REGION 3 FULL COUNCIL MEETING MINUTES Wednesday, April 17, 2024

### **REGULAR BUSINESS**

### Call To Order

Chair Clark called the GO Virginia (GOVA) Region 3 Full Council in-person meeting to order on Wednesday, April 17, 2024, at 1:00 p.m.

### Roll Call and Confirmation of Quorum

Ann Wright conducted roll call. Chair Clark declared a quorum was present.

### Region 3 Council Members

Members	In Person	Virtual	Absent	Members	In Person	Virtual	Absent
Sheldon Barr	X			Randolph Lail			X
Robert Bates	X			Charles H. Majors	X		
Clark Casteel	X			James McClain		X	
Timothy J. Clark	X			John Parkinson			X
Melody Foster	X			Alfreda Reynolds			X
Kristin Gee	X			Jeremy Satterfield	X		
Amy Griffin	X			Sherry Swinson	X		
Keith Harkins	X			Dale Wagner		X	
Rhonda Hodges			X	Lauren Willis	X		

### Region 3 Staff in Attendance

Name – Organization - Role	In Person	Virtual	Absent
Deborah Gosney - Southside PDC - Support Org. & Fiscal Agent			X
Bryan David - UVA Weldon Cooper Center Contract Staff – Region 3 Program Director	X		
Ann Taylor Wright (CTW Consulting, LLC) - Southside PDC Contract Staff	X		
Liz Povar (The Riverlink Group) - Southside PDC Contract Staff		X	

### Guests in Attendance

Name - Title	Organization	In Person	Virtual
Billy Gammel- GOVA Senior Program Administrator	Department of Housing & Community Development	X	
Joseph Dennie- GOVA Program Administrator	Department of Housing & Community Development		X
Shara Gibson- GOVA Program Manager	Department of Housing & Community Development		X
Dr. Scott Lowman- VP of Advanced Research	Institute for Advanced Learning & Research (IALR)	X	
Ilsa Loeser-Principle	LetterPress Communications		X

### **Public Comments**

No written, nor verbal, public comments were received.

### **Declaration of Conflicts of Interest**

Conflicts of interest potentially exist for activities benefiting and/or contracts issued to the following organizations and projects listed below:

Name	Organization(s)
Charles H. Majors	Mid-Atlantic Broadband; Institute for Advanced Learning and Research; Danville Regional Foundation; Future of the Piedmont
Randolph Lail	Mid-Atlantic Broadband; SOVA Innovation Hub
Rhonda Hodges	GO TEC; Patrick Henry Community College; RISE Collaborative
Melody Foster	Longwood University; SOVA Innovation Hub; Mid-Atlantic Broadband
Keith Harkins	Southside Virginia Community College; GO TEC
Jeremy Satterfield	Microsoft; SOVA Innovation Hub; Southside Virginia Community College
Alfreda Reynolds	Brunswick County; VGA Board Member
Clark Casteel	Danville Regional Foundation
Lauren Willis	GO TEC; Charlotte Co Public Schools

### Approval of Minutes

Chair Clark noted that the minutes of the January 17, 2023 Full Council meeting were received via email prior to the meeting and included in the meeting packet. Keith Harkins made a motion that the minutes from the January 17, 2023 Full Council meeting be approved as presented; the motion was seconded by Jeremy Satterfield; the motion was approved unanimously.

### Financial Reports & Project Update

Bryan David and Ann Wright presented the Financial Reports and Project Updates that were included in the meeting packet for the period March 1, 2023 to March 31, 2023. **Melody Foster made a motion that the Financial Reports be approved as presented; the motion was seconded by Lauren Willis; the motion was approved unanimously.** 

### **SPECIAL APPEARANCES & PRESENTATIONS**

- Liz Povar with The Riverlink Group presented the Region 3 Growth & Diversification Plan current project dashboard.
- Dr. Scott Lowman from IALR from Virginia Tech presented the completed Controlled Environment Agriculture (CEA) Hub Implementation Project to the Council.

### **OLD BUSINESS**

### **Project Pipeline Updates**

Bryan David reviewed the current project pipeline which was emailed to Council members prior to the meeting. The following projects were discussed:

- Institute for Advance Learning & Research (IALR) Virginia Controlled Environment Agriculture (CEA) Hub: This is an implementation project for the CEA Strategy & Roadmap.
- SOVA Innovation Labs: This is an expansion of the SOVA Innovation Hub and will offer a maker's space and co-working space in a campus style environment.
- Region 3 Leadership Development Project: This project would be in partnership with the UVA Sorenson Institute for Leadership and the Virginia Institute for Government to develop a community leadership program in Region 3.

Chair Clark asked members for questions or comments; there being none, there was no discussion regarding the updates.

### **NEW BUSINESS**

### Committee Reports

A Resolution of Recognition has been prepared to recognize Charley Major's leadership since the Council was established in 2017. He has spent significant time and effort building GOVA Region 3 as a strategic economic development partner in Southern Virginia and the GOVA program statewide. Tim Clark made a motion to adopt the Resolution; the motion was seconded by Melody Foster; the motion was approved unanimously.

A Resolution of Recognition has been prepared to recognize Jordan Miles' dedication to the Region 3 Council and leadership of the Project Review Committee. Laurne Willis made a motion to adopt the Resolution; the motion was seconded by Jeremy Satterfield; the motion was approved unanimously.

The April meeting represents the annual meeting of the GOVA Region 3 Council, and it is the meeting where the Council members elect the Chair and Vice-Chair for the coming year. Tim Clark currently serves as Chair, and Lauren Willis serves as Vice-Chair. Each has expressed interest in continuing in these leadership positions, with Lauren Willis as Chair and Tim Clark as Vice Chair for 2024-2025. Tim Clark made a motion to elect Lauren Willis as Chair for the 2024-2025 term to begin on July 1, 2024; the motion was seconded by Sherry Swinson; the motion was approved unanimously. Charley Majors made a motion to elect Tim Clark as Vice Chair for the 2024-2025 term to begin on July 1, 2024; the motion was seconded by Lauren Willis; the motion was approved unanimously.

The Nominating Committee has received interest from Ilsa Loeser to be appointed to the Region 3 Council. She lives in Farmville and is the Principal of Letterpress Communications. This appointment would serve an unexpired private-sector term through June 30, 2027. According to the Region 3 Council's bylaws, she is eligible to serve two consecutive four-year terms after that. This council member position was formerly held by Roger Scott from Amelia County. Lauren Willis made a motion to appoint Ilsa Loeser to serve the unexpired private sector term through June 30, 2027; the motion was seconded by Jeremy Satterfield; the motion was approved unanimously.

To provide institutional memory and experience during the upcoming period of transition, the Nominating Committee recommends that the Region 3 Council establish a non-voting advisor position for the Executive Committee, with Charley Majors being appointed effective July 1, 2024. Keith Harkins made a motion to create a non-voting advisory position to the Executive Committee; the motion was seconded by Melody Foster; the motion was approved unanimously. Lauren Willis made a motion to appoint Charley Majors to serve as the non-voting advisor to the Executive Committee; the motion was seconded by Melody Foster; the motion was approved unanimously.

The Region 3 Council will undergo a transition in membership during the next two reappointment/appointment cycles. The bylaws limit members to two consecutive four-year terms. There are five members whose term will end on 6.30.25 and who are not eligible for reappointment. The Council reviewed the current Region 3 roster. Chair Clark asked members to suggest possible new council members to the Nominating Committee.

### Other New Business

Bryan David presented the FY24-25 Region 3 Operating Budget. Melody Foster made a motion to approve the FY24-25 Region 3 Operating Budget; the motion was seconded by Robert Bates; Ilsa Loeser abstained; the motion was approved unanimously.

Bryan David provided an update on the Amelia County Regional Commerce Center project. DHCD has requested that a preliminary architectural review (PER) be obtained prior to any due diligence work. Keith Harkins made a motion to proceed with an application to fund the PER for the Amelia County Regional Commerce Center as a companion application to the previously submitted due diligence application; the motion was seconded by Sherry Swinson; the motion was approved unanimously.

### PROGRAM DIRECTOR'S REPORT

Bryan David presented the Program Director's Report as detailed in the meeting packet. Topicsdiscussed were the 2024 leadership meeting, the reprogramming of the All Hands meeting to a subregional event, the GOVA State Board feedback on the GO TEC Expansion application and the SVRA Sustainability Study application. There were no questions nor comments from the Council.

### **ADJOURN**

There being no additional business matters to go before the GOVA Region 3 Council, Chair Clark adjourned the meeting at 2:59 p.m.

These minutes were approved on . .

Bryan David, GOVA Region 3 Executive Director

Tim Clark, GOVA Region 3 Council Chair

# FINANCIAL REPORT & PROJECT UPDATE

### **SVRA SITE DEVELOPMENT**

Grant Agreement Term: Oct. 1, 2021 - December 31, 2024

Report Period: June 2024

Sub-Grantee: Southern Virginia Regional Alliance

**GO VIRGINIA** 





### GO VIRGINIA GRANT FUNDS

Budget Categories from CAMS	GO	OVA Budget	Pre	eviously Paid	DHCD Request Drawdown #3 4/12/2024		Drawdown #3		Total Paid After Remittance	Grant Balance	
SPDC Project Monitoring/Reporting	\$	35,000.00	\$	836.00	\$	1,558.55	2394.55	\$	12,605.45		
Architectural and Engineering Fees	\$ 1	1,478,100.00	\$	424,325.00	\$	128,125.00	552450	\$	903,850.00		
Administration - IALR	\$	21,800.00	\$	21,800.00	\$	19,216.56	41016.56	\$	22,583.44		
Awarded Total	\$ 1	,534,900.00	\$	446,961.00		\$148,900.11	\$595,861.11	\$	939,038.89		

REQUIRED MATCHING FUNDS											
Budget Categories from CAMS	Committed Match	Previous Match	Current Match	Total Match To Date	Match Balance						
Architectural and Engineering Fees	\$ 767,450.00	\$ 547,999.14	\$ 150,775.00	\$ 698,774.14	\$ 68,675.86						
Match Total	\$ 767,450.00	\$ 547,999.14	\$ 150,775.00	\$ 698,774.14	\$ 68,675.86						

Status: GOVA funds are 39% expended. To date, 1,561 acres have been raised in tier level. This includes 4 parks and 16 sites raised to Tier 4 as well as, 1 park and 8 sites raised to Tier 5. Work continues at the Coleman and Halifax Fairgrounds sites. SVRA meetings continue with local economic development partners to evaluate work accomplished to date and remaining needs for site development and characterization across the region. An extension through December 31, 2024 has been approved to allow time to complete the VDOT studies.

### **SEED INNOVATION HUB**

Grant Agreement Term: January 2, 2023 - January 1, 2026

Report Period: June 2024

Sub-Grantee: Longwood University Real Estate Foundation

**GO VIRGINIA** 





GO VIRGINIA GRANT FUNDS													
Budget Categories from CAMS GO		GOVA Budget		Previously Paid		DHCD Request Drawdown #		al Paid After emittance	Grant Balance				
SPDC Project Monitoring/Reporting	\$	12,000.00	\$	-	\$	-	\$	-	\$	12,000.00			
Equipment	\$	611,438.00	\$	-	\$	-	\$	-	\$	611,438.00			
Contingencies	\$	50,866.00	\$	-	\$	-	\$	1	\$	50,866.00			
Awarded Total	\$	674,304.00	\$	-	\$	-	\$	•	\$	674,304.00			

REQUIRED MATCHING FUNDS												
Budget Categories from CAMS	Committed Match	Previous Match	Current Match	Total Match To Date	Match Balance							
Construction	\$ 2,062,987.00	\$ -	\$ -	\$ -	\$ 2,062,987.00							
A&E	\$ 150,000.00	\$ -	\$ -	\$ -	\$ 150,000.00							
Site Work	\$ 155,235.00	\$ -	\$ -	\$ -	\$ 155,235.00							
Match Total	\$ 2,368,222.00	\$ -	\$ -	\$ -	\$ 2,368,222.00							

Status: No remittance activity is expected until 2025. EDA construction contract issues delayed the project. The EDA contract has now been executed and construction/deomolition is underway. A GOVA contract extension was approved through January 1, 2026. GOVA funds will be utilized for furnishings, thus will be last dollars expended.

### **MBC MIDDLE MILE CONSTRUCTION: STATEWIDE**

Grant Agreement Term: September 1, 2023 - August 31, 2025

Report Period: June 2024

Sub-Grantee: Mid-Atlantic Broadband







	GO VIRG	INIA GRANT	FUNDS		
Budget Categories from CAMS	GOVA Budget	Previously Paid	DHCD Request Drawdown #1 6/27/2024	Total Paid After Remittance	Grant Balance
SPDC Project Monitoring/Reporting	\$ 37,500.00	\$ -	\$ -	\$ -	\$ 37,500.00
Administration: MBC	\$ 67,500.00	\$ -		\$ -	\$ 67,500.00
A&E	\$ 495,500.00	\$ -	\$ 18,576.25	\$ 18,576.25	\$ 476,923.75
Contract Services: Construction	\$ 4,389,500.00	\$ -		\$ -	\$ 4,389,500.00
Legal Expenses	\$ 10,000.00	\$ -	\$ 171.21	\$ 171.21	\$ 9,828.79
Awarded Total	\$ 37,500.00	\$ -	\$ 18,747.46	\$ 18,747.46	\$ 4,981,252.54
	REQUIRE	D MATCHING	FUNDS		
Budget Categories from CAMS	Committed Match	Previous Match	Current Match	Total Match To Date	Match Balance
Contract Services: Construction	\$ 5,000,000.00	\$ -	\$ 39,914.54	\$ 39,914.54	\$ 4,960,085.46
Match Total	\$ 5,000,000.00	\$ -	\$ 39,914.54	\$ 39,914.54	\$ 4,960,085.46

Status: Draw down #1 has been submitted, but not approved. MBC is working with Timmons Group to update/complete the Environmental Assessment required by NTIA. Four segments require full route engineering, design, and permitting. Four segments have already been designed and need to be submitted for permitting. MBC is working with NTIA to reprogram funding to provide for a new route from Emporia to the North Carolina line. MBC's route will then connect to a Windstream Wholesale project, which will connect Jacksonville, FL to Ashburn, VA.

### **GO TEC 2025: STATEWIDE**

Grant Agreement Period: December 13, 2022 - December 31, 2025

Report Period: June 2024

Sub-Grantee: Institute for Advanced Learning & Research

**GO VIRGINIA** 





	GO VIRGINIA GRANT FUNDS													
Budget Categories (FROM CAMS)	G	OVA Budget	Previously Paid		DHCD Request Drawdown #4 4/19/2024			otal Paid After Remittance		Grant Balance				
SPDC Project Monitoring/Reporting	\$	17,288.00	\$	\$ 3,572.15		\$ 3,117.10		6,689.25	\$	10,598.75				
Contract Services	\$	332,243.69	\$	13,543.69	\$	1,987.50	\$	15,531.19		316,712.50				
Equipment (Freight, Inflationary)	\$	292,146.96	\$	292,146.96	\$	-	\$	292,146.96	\$	-				
Indirect Costs	\$	256,114.00	\$	47,185.41	\$	21,702.57	\$	\$ 68,887.98		187,226.02				
Marketing (Outreach)	\$	94,000.00	\$	3,652.34	\$	-	\$	3,652.34	\$	90,347.66				
Salaries & Fringe	\$	1,961,228.00	\$	172,663.51	\$	136,427.61	\$	309,091.12	\$	1,652,136.88				
Supplies	\$	151,602.79	\$	107,730.65	\$	6,341.41	\$	114,072.06	\$	37,530.73				
Training	\$	336,697.56			\$	125,149.45	\$	125,149.45	\$	211,548.11				
Travel	\$	33,500.00	\$	100.13	\$	1,376.18	\$	1,476.31	\$	32,023.69				
Awarded Total	\$	3,474,821.00	\$	\$ 640,594.84		\$ 640,594.84		296,101.82	\$ 936,696.66		\$	2,538,124.34		
		·												

### **MATCHING FUNDS**

Budget Categories (FROM CAMS)	Committed Match	Pre	Previous Match		urrent Match	To	otal Match to Date	Match Balance		
Contract Services	\$ 30,000.00	\$	637.20	\$	-	\$	637.20	\$	29,362.80	
Equipment (Freight, Inflationary)	\$ 505,191.00	\$	504,959.30	\$	1	\$	504,959.30	\$	231.70	
Marketing (Outreach)	\$ 127,848.00	\$	88,754.21	\$	73,571.40	\$	162,325.61	\$	(34,477.61)	
Rent/Lease	\$ 400,500.00	\$	3,000.00	\$	1,500.00	\$	4,500.00	\$	396,000.00	
Salaries & Fringe	\$ 1,232,540.00	\$	165,252.72	\$	32,317.15	\$	197,569.87	\$	1,034,970.13	
Supplies	\$ 120,000.00	\$	53.52	\$	1	\$	53.52	\$	119,946.48	
Travel	\$ 10,000.00	\$	6,691.20			\$	6,691.20	\$	3,308.80	
Match Total	\$ 2,426,079.00	\$	769,348.15	\$	107,388.55	\$	876,736.70	\$	1,549,342.30	

Status: GOVA funds are 27% expended. Four new staff have been hired; three Training Coordinators (one each in Regions 1, 4, and 5) and one Program Coordinator for Region 3. GO TEC is now fully staffed. Region 1, 4, and 5 training labs are 100% complete. At the start of 2024-2025 school year, there will be 52 schools, across 37 divisions, participating in GO TEC which represents 28% of all Virginia school divisions. Governor Youngkin and Secretary Lohr visited the GO TEC lab on March 30th to see the Controlled Environment Ag vertical units being used in the middle school labs.

### **SVCC: Expansion of GO TEC: Mechatronics Instructor**

Grant Agreement Term: June 1, 2023 - May 31, 2025

Report Period: June 2024

Sub-Grantee: Southside Virginia Community College

Match Total \$







GO VIRGINIA GRANT FUNDS												
Budget Categories from CAMS	G	GOVA Budget		Previously Paid		DHCD Request Drawdown #2 4/26/2024		Total Paid After Remittance		ant Balance		
SPDC Project Monitoring/Reporting	\$	2,000.00	\$	229.95	\$	306.60	\$	536.55	\$	1,463.45		
Salaries & Fringe	\$	137,732.00	\$	23,937.08	\$	28,887.57	\$	52,824.65	\$	84,907.35		
Awarded Total	\$	139,732.00	\$	24,167.03	\$	29,194.17	\$	53,361.20	\$	86,370.80		
	F	REQUIRED	) <b>N</b>	<b>1ATCHING</b>	F	UNDS						
Budget Categories from CAMS		Committed Match	Pre	evious Match	O	Current Match	Total Match To Date		Ma	tch Balance		
Equipment	\$	132,438.00	\$	1			\$	132,438.00	\$	-		
Dual Enrollment Tuition	\$	90,770.00	\$	-	\$	-	\$	-	\$	90,770.00		

Status: GOVA funds are 38% expended. Students from 5 counties (Charlotte, Buckingham, Lunenburg, Cumberland, and Prince Edward) are participating at the Keysville campus. To date, all 15 students have passed their first two credential tests and a total of 85 credentials have been awarded.

223,208.00

90,770.00

132,438.00

### **P&HCC: Expansion of GO TEC: Welding Instructor**

Grant Agreement Term: June 1, 2023 - May 31, 2025

Report Period: June 2024

Sub-Grantee: Patrick & Henry Community College





	GO VIRGINIA GRANT FUNDS												
Budget Categories from CAMS		GOVA Budget		Previously Paid		HCD Request rawdown #3 4/22/2024	Total Paid After Remittance			Grant Balance			
SPDC Project Monitoring/Reporting	\$	2,000.00	\$	591.10	\$	261.25	\$	852.35	\$	1,147.65			
Salaries & Fringe	\$	116,545.00	\$	39,801.16	\$	21,451.03	\$	61,252.19	\$	55,292.81			
Awarded Total	\$	118,545.00	\$	40,392.26	\$	21,712.28	\$	62,104.54	\$	56,440.46			

#### **REQUIRED MATCHING FUNDS Committed Total Match To Current Match Budget Categories from CAMS Previous Match** Match Balance Match **Date Equipment** \$ 129,261.00 \$ 129,261.00 129,261.00 \$ Match Total \$ \$ \$ 129,261.00

Status: GOVA funds are 52% expended; match has been met. All twelve students enrolled in Spring 2024 completed the semester. All twelve earned at least two industry certifications and one student earned six certifications. All students intend to continue with the program to complete their welding certificate.

### VIRGINIA'S GROWTH ALLIANCE (VGA) SITE DEVELOPMENT PROJECT

Grant Agreement Term: September 1, 2023 - August 31, 2025

**A&E** \$

Match Total \$

125,500.00

168,000.00

Report Period: June 2024

Sub-Grantee: Virginia's Growth Alliance



VIRGINIA INITIATIVE FOR

GROWTH &

OPPORTUNITY
IN EACH REGION

9										
	GO VIRGI	NIA GRANT	FUNDS							
Budget Categories from CAMS	GOVA Budget	Total Paid to Date	DHCD Request Drawdown #1 5/3/2024	Total Paid After Remittance	Grant Balance					
SPDC Project Monitoring/Reporting	\$ 5,000.00	\$ -	\$ 3,883.60	\$ 3,883.60	\$ 1,116.40					
A&E	\$ 326,225.00	\$ -	\$ 47,877.50	\$ 47,877.50	\$ 278,347.50					
Outreach	\$ 3,825.00	\$ -	\$ -	\$ -	\$ 3,825.00					
Awarded Total	\$ 335,050.00	\$ -	\$ 51,761.10	\$ 51,761.10	\$ 283,288.90					
	REQUIRE	<b>MATCHING</b>	FUNDS							
Budget Categories from CAMS	Committed Match	Total Paid to Date	Current Match	Total Match To Date	Match Balance					
Site Work	\$ 42,500.00	\$ -	\$ -	\$ -	\$ 42,500.00					

Status: GOVA funds are 15% expended. Due diligence updates are nearing completion at the FASTA site. A&E work is in process at the Heartland, Brunswick, and Lunenburg sites.

\$

\$

\$

\$

47,777.50 \$

\$

47,777.50

47,777.50

47,777.50

77,722.50

120,222.50

### TPI: HEALTH SCIENCES CAREERS PLANNING

Grant Agreement Term: January 1, 2024 - December 31, 2024

Report Period: June 2024

Sub-Grantee: Blue Ridge Partnership for Health Science Careers

Contract Services \$

Match Total \$





SPDC Project Monitoring/Reporting   \$ 2,000.00   \$ -	Sub-Grantee: Blue Ridge Partnership fo	r Health Science C	areers	VIRGINIA								
Budget Categories from CAMS GOVA Budget Date Drawdown # Remittance Grant Bala SPDC Project Monitoring/Reporting \$ 2,000.00 \$ - \$ - \$ - \$ 2,000 Contract Services \$ 131,000.00 \$ - \$ - \$ - \$ 131,000 Awarded Total \$ 133,000.00 \$ - \$ - \$ - \$ 133,000 Committed Total Paid to Current Match Total Match To Match Bala												
Contract Services	Budget Categories from CAMS	GOVA Budget		•		Grant Balance						
Awarded Total \$ 133,000.00 \$ - \$ - \$ - \$ 133,000  REQUIRED MATCHING FUNDS  Budget Categories from CAMS  Committed Total Paid to Current Match Total Match To Match Bala	SPDC Project Monitoring/Reporting	\$ 2,000.00	\$ -	\$ -	\$ -	\$ 2,000.00						
REQUIRED MATCHING FUNDS  Budget Categories from CAMS  Committed  Total Paid to  Current Match  Total Match To  Match Bala	Contract Services	\$ 131,000.00	\$ -	\$ -	\$ -	\$ 131,000.00						
Budget Categories from CAMS  Committed Total Paid to Current Match Total Match To Match Bala	Awarded Total	\$ 133,000.00	\$ -	\$ -	\$ -	\$ 133,000.00						
Budget Categories from CAMS  Committed Total Paid to Current Match Total Match To Match Bala												
Budget Categories from CAMS	REQUIRED MATCHING FUNDS											
	Budget Categories from CAMS			Current Match		Match Balance						

Status: No remittance activity to date. On June 20th, a work session was held in South Boston where Deloitte Consulting presented the findings of their recent surveys. The subgrantee for this project will be changed from the West Piedmont PDC to the Blue Ridge Partnership for Health Science Careers due to staff turnover at West Piedmont PDC. The BRPHSC is actively managing the project and will serve as fiscal agent. A contract amendment is in process.

67,500.00

67,500.00

67,500.00

67,500.00

### **RISE Build to Scale**

**Grant Agreement Term:** January 1, 2024 - December 31, 2025

Report Date: June 2024

**Sub-Grantee:** SOVA Innovation Hub

**GO VIRGINIA** 





	GO VIRGI	NIA GRANT	FUNDS		
Budget Categories from CAMS	GOVA Budget	Previously Paid	DHCD Request Drawdown #1 5/1/2024	Total Paid After Remittance	Grant Balance
SPDC Project Administration	\$ 40,000.00	\$ -	\$ 2,095.10	\$ 2,095.10	\$ 37,904.90
Fiscal Management: MBC	\$ 20,000.00	\$ -	\$ -	\$ -	\$ 20,000.00
Marketing: MBC	\$ 30,000.00	\$ -	\$ 5,088.09	\$ 5,088.09	\$ 24,911.91
Contract Services	\$ 510,000.00	\$ -	\$ 3,150.00	\$ 3,150.00	\$ 506,850.00
Awarded Total	\$ 600,000.00	\$ -	\$ 10,333.19	\$ 10,333.19	\$ 589,666.81

### **REQUIRED MATCHING FUNDS**

	MEQUINES INVIOLING FORES												
Budget Categories from CAMS	Committed Match		Previous Match		Current Match		Total Match To Date			Match Balance			
Marketing: MBC	\$	50,000.00	\$	-	\$	13,204.00	\$	13,204.00	\$	36,796.00			
Administration: MBC	\$	125,000.00	\$	1	\$	66.80	\$	66.80	\$	124,933.20			
Training		125,000.00	\$	-	\$	-	\$	-	\$	125,000.00			
Match Total	\$	300,000.00	\$	-	\$	13,270.80	\$	13,270.80	\$	286,729.20			
										·			

Status: GOVA funds are 2% expended. All navigator and coordinator positions have been filled and program activities are on going. As of 4/30/2024, a total of 57 entrepreneurs and 42 businesses have benefitted from the RISE project. In addition to monthly outreach programs, plans are underway for a RISE Summit in October, additional pitch competitions, and a winter Business Bootcamp.

### PROJECT FUNDING MATRIX

### **GO VIRGINIA REGION 3 PROJECT FUNDING MATRIX**

Project Name	G & D Plan Investment Strategy	Project Status	Date of Award by State Bd	Date Closed*	Region 3 Per Capita Funded / Expended Amount	Region 3 State Funded Amount	Project Match	Funding Pool	
GO VA TOTAL ALLOCATIONS (2018-2025)					7,697,092.59				
GO TEC Phase 1	Workforce Dev	Closed	02/13/18	3/12/2021	617,172.79		1,966,230.33	Per Capita	
OVA Innovation Hub	Startup Ecosystem	Closed	07/25/18	6/30/2020	79,919.80		79,919.81	Per Capita-Planning	
GO TEC Phase 2A	Workforce Dev	Closed	03/12/19	6/30/2021		1,320,787.00		State Competitive	
&I Strategic Initiative	Startup Ecosystem	Closed	10/09/19	1/13/2021	77,662.12		90,641.32	Per Capita	
Operation Last Mile Drone	Cluster Scale Up	Closed	04/15/20	10/15/2020		75,000.00		COVID ERR Fund	
ALR Common Platform	Workforce Dev	Closed	04/15/20	12/15/2021	88,914.96		119,369.53	Per Capita-Planning	
GO TEC Phase 2B	Workforce Dev	Closed	06/23/20	9/30/2022		3,575,741.00		State Competitive	
MBC Middle Mile Planning	Broadband	Closed	08/04/20	12/31/2022	99,017.68		891,159.12	Per Capita-Planning	
Bridge to Recovery	Cluster Scale Up	Closed	06/23/20	9/27/2023		767,818.64		COVID ERR Fund	
&I Implementation	Startup Ecosystem	Closed	03/16/21	9/29/2023	448,120.25		418,229.59	Per Capita	
VRA Site Development	Site Development	Active	09/23/21		1,534,900.00		767,450.00	Per Capita	
experienceWorks	Workforce Dev	Active	09/23/21	3/31/2024	321,436.64		257,814.00	Per Capita	
Controlled Environment Ag (CEA) Planning	Cluster Scale Up	Closed	11/29/21	6/30/2023	77,315.50		40,230.90	Per Capita-Planning	
EED Innovation Hub	Startup Ecosystem	Active	12/15/21		674,304.00		2,368,222.00	Per Capita	
/GA Refresh Planning	Site Development	Closed	01/19/22	12/31/2023	100,000.00		51,000.00	Per Capita-Planning	
MBC Middle Mile Construction	Broadband	Active	03/10/22			5,000,000.00		State Competitive	
Gupton Initiative Planning	Workforce Dev	Closed	06/23/22	12/31/2023	99,177.65		55,000.00	Per Capita-Planning	
CRC REDO Planning	Startup Ecosystem	Active	08/18/22	1/31/2024	64,279.45		44,500.00	Per Capita-Planning	
GO TEC Virginia 2025	Workforce Dev	Active	12/13/22			3,474,821.00		State Competitive	
PHCC GO TEC Welding Instructor	Workforce Dev	Active	03/14/23		118,545.00		129,261.00	Per Capita	
SVCC GO TEC Mechatronics Instructor	Workforce Dev	Active	03/14/23		139,732.00		223,208.00	Per Capita	
/GA Site Development	Site Development	Active	06/13/23		335,050.00		168,000.00	Per Capita	
OVA RISE Build to Scale	Startup Ecosystem	Active	09/12/23		600,000.00		350,000.00	Per Capita	
SoVA Health Sciences Careers Planning	Workforce Dev	Active	09/12/23			133,000.00		Talent Pathways	
Amelia Co Regional Commerce Center: DD	Site Development	Pending			100,000.00		100,000.00	Per Capita-Planning	
Amelia Co Regional Commerce Center: SSS	Site Development	Approved	05/06/24		21,000.00		10,500.00	Per Capita-Planning	
GO TEC Region 3 Expansion	Workforce Dev	Approved	06/04/24		302,690.00		303,500.00	Per Capita	
TOTAL PROJECT FUNDING					5,899,237.84	14,347,167.64	8,434,235.60		
TOTAL RECAPTURE					642,562.38				
FY 25 PER CAPITA PROJECT BALANCE	1,155,292.37								
Of the \$1,000,000 that is awarded annually, no mo	ERR-Economic Resilience & Recovery Fund								
Projects highlighted in green are not funded by the	ECB-Enhanced Capacity Building								

# G&D Plan Status Report



					n he low x
TARGETED SECTORS	GOALS	S, STRATEGIES, AND II	OUTCOMES / IMPACT MEASURES (not exclusive-subject to amendment)	STRATEGIC PARTNERS	TARGETED INDUSTRIES  STATUS/PROJECTS
Controlled Environment Agriculture	Site Development     Talent Evolution     Entrepreneurial     Ecosystem	Support subregional efforts to prioritize, develop, and market business-ready sites     Support efforts to advance GO TEC, close training gaps, grow apprenticeship and occupation crosswalk opportunities, and talent retention and attraction     Support efforts to advance SOVA Rise Collaborative, grow emerging traded-sector start-up business sectors, and establish, operate, and maximize regional entrepreneur hubs	<ul> <li># of acres up tiered per VEDP business ready site criteria</li> <li># of students trained</li> <li># of jobs created or retained</li> <li># of credentials awarded</li> <li># of entrepreneurs engaged</li> <li># of new businesses created</li> </ul>	development organizations and allied entities	<ul> <li>Institute for Advanced Learning and Research/GO         Virginia Region 3 Controlled Environment Agriculture         Strategy and Roadmap – COMPLETED         Virginia Tech/IALR CEA Implementation Project –         under development         SOVA Rise Build-to-Scale – in process         Southern Virginia Regional Alliance Business Ready         Sites – near completion         Virginia Growth Alliance _Business Ready Sites –         near completion</li> </ul>
Agriculture and Food Processing	<ul><li>Site Development</li><li>Talent Evolution</li><li>Entrepreneurial Ecosystem</li></ul>	See Above	See Above	See Above	<ul> <li>IALR/Region 3 Controlled Environment Agriculture         Strategy and Roadmap - Completed</li> <li>GO TEC 2025 &amp; affiliated projects – in process</li> <li>SOVA Rise Build-to-Scale – in process</li> <li>Southern Virginia Regional Alliance_Business Ready Sites – near completion</li> <li>Virginia Growth Alliance _Business Ready Sites – near completion</li> <li>SEED Innovation Hub – in process</li> </ul>
Business Services	Site Development     Talent Evolution     Entrepreneurial     Ecosystem	See Above	See Above	See Above	<ul> <li>IALR/Region 3 Controlled Environment Agriculture         Strategy and Roadmap - Completed</li> <li>GO TEC 2025 &amp; affiliated projects— in process</li> <li>SOVA Rise Build-To-Scale — in process</li> <li>Southern Virginia Regional Alliance Business Ready Sites — near completion</li> <li>Virginia Growth Alliance Business Ready Sites — near completion</li> <li>Amelia County Regional Commerce Center Amelia County EDA &amp; Heartland RIFA Target Market Analysis — in process</li> <li>SEED Innovation Hub — in process</li> </ul>
Energy, Natural Resources, and Finished Products	<ul> <li>Site Development</li> <li>Talent Evolution</li> <li>Entrepreneurial Ecosystem</li> </ul>	See Above	See Above	See Above	SOVA Rise Build-to-Scale – in process     GO TEC 2025 & affiliated projects – in process     Southern Virginia Regional Alliance_Business Ready Sites – near completion     Virginia Growth Alliance _Business Ready Sites – near completion     Amelia County Regional Commerce Center_Amelia County EDA & Heartland RIFA Target Market

07-10-24



		•	Analysis– in process SEED Innovation Hub – in process



TARGETED INDUSTRIES	GOALS	STRATEGIES	OUTCOMES / IMPACT MEASURES (not exclusive-subject to amendment)	STRATEGIC PARTNERS	CURRENT PROJECTS
Health Care Services	Site Development     Talent Evolution     Entrepreneurial     Ecosystem	See Above	See Above	See Above	<ul> <li>Southern Virginia Partnership for Health Science Careers – in process</li> <li>GO TEC 2025 &amp; affiliated projects– in process</li> <li>Southern Virginia Regional Alliance_Business Ready Sites – near completion</li> <li>Virginia Growth Alliance _Business Ready Sites – near completion</li> <li>Amelia County Regional Commerce Center_Amelia County EDA &amp; Heartland RIFA Target Market Analysis – in process</li> <li>SEED Innovation Hub – in process</li> </ul>
Information Technology and Communicati ons Services	Site Development     Talent Evolution     Entrepreneurial     Ecosystem	See Above	See Above	See Above	<ul> <li>Mid-Atlantic Broadband Communities         Corporation_Middle Mile Fiber Expansion Project – in         process</li> <li>GO TEC 2025 &amp; affiliated projects – in process</li> <li>SOVA Rise Build-To-Scale – in process</li> <li>Southern Virginia Regional Alliance_Business         Ready Sites – near completion</li> <li>Virginia Growth Alliance _Business Ready Sites – near         completion</li> <li>Amelia County Regional Commerce Center_Amelia         County EDA &amp; Heartland RIFA Target Market Analysis         in process</li> <li>SEED Innovation Hub – in process</li> </ul>
Advanced Manufacturing and Advanced Materials	Site Development     Talent Evolution     Entrepreneurial     Ecosystem	See Above	See Above	See Above	<ul> <li>GO TEC 2025 &amp; affiliated projects— in process</li> <li>Gupton Initiative - completed</li> <li>P&amp;HCC Welding Instructor - completed</li> <li>SVCC Mechatronics Instructor - completed</li> <li>Southern Virginia Regional Alliance_Business Ready Sites — near completion</li> <li>Virginia Growth Alliance_Business Ready Sites — near completion</li> <li>Amelia County Regional Commerce Center - Amelia County EDA &amp; Heartland RIFA Target Market Analysis— in process</li> <li>SEED Innovation Hub — in process</li> </ul>



Leadership	Anticipate the Future     Sustain Strong Council and Regional Leadership     Support Sustainable REDOs     Build Regional Coalitions	Identify and adapt strategies for emerging trends     Create a sustainability model for leadership and funding     Support strategies and plans for regional approaches and solutions at the subregion level     Sustain regular and predictable dialogue with regional economic and	To Be Determined	See Above	<ul> <li>Virginia Growth Alliance (REDO)_Refresh - Completed</li> <li>Commonwealth Regional Council_REDO Strategy and Business Plan - Completed</li> <li>Southern Virginia Partnership for Health Science Careers - In process</li> <li>IALR/Region 3 Controlled Environment Agriculture Strategy and Roadmap - Completed</li> <li>SVRA Public-Private Partnership Sustainability Study - denied by GV Staff</li> <li>Region 3 Leadership Advance - completed</li> </ul>

SPECIAL APPEARANCES & PRESENTATIONS



**DATE:** July 2, 2024

**TO:** Region 3 Council

FROM: R. Bryan David, Program Director

RE: Southern Virginia Partnership for Health Science Careers\_Cynthia Lawrence,

President, Blue Ridge Partnership for Health Science Careers

The SOVA Partnership for Health Science Careers held its kickoff meeting in January 2024 at the Institute for Advanced Learning and Research, and over thirty (30) representatives from healthcare employers, educators, and allied stakeholders attended. The SOVA Partnership has established three (3) committees: Academic Planning, IT/Analytics, and Talent Pathway. With Cynthia Lawrence's support, these committees have been meeting periodically since January. The planning project is on track to develop the GO Virginia Region 3 Talent Pathway Plan for Health Science Careers by the Fall 2024

This project is being funded through a Region 3 Talent Pathways Initiative planning grant for \$135,000 and matched by a like amount from the Claude Moore Charitable Foundation. The Blue Partnership is providing support to the SOVA Partnership.

Cynthia Lawrence will provide an update on the project to the Region 3 Council at its meeting on July 17<sup>th</sup>.

#### **RECOMMENDATION:**

For the Region 3 Council's information. No action is needed.





**DATE:** July 2, 2024

TO: Region 3 Council

FROM: R. Bryan David, Program Director

RE: Mid-Atlantic Broadband Communities Corporation\_Middle Mile Fiber Expansion

Project \_Tad Deriso, MBC President/CEO

As a brief recap, this project received \$5MM in 2022 under GO Virginia Statewide Competitive funding to expand open-access middle-mile fiber in GO Virginia Region 3, 4, & 9. The project was unsuccessful in obtaining a matching grant from the US Economic Development Administration in early 2023. Subsequently, MBC pursued and successfully obtained a grant from the National Telecommunications Information Administration for over \$16MM in September 2023. These grant funds are matched by MBC's cash contribution of over \$7MM.

The project involves the construction of approximately 130 miles of middle mile fiber serving twelve (12) localities. The project has not yet started construction as environmental and engineering work is being completed. However, a recent development has allowed the project to add a new route from the Mid-Atlantic Manufacturing Center in Greensville/Emporia along I-95 to the North Carolina line.

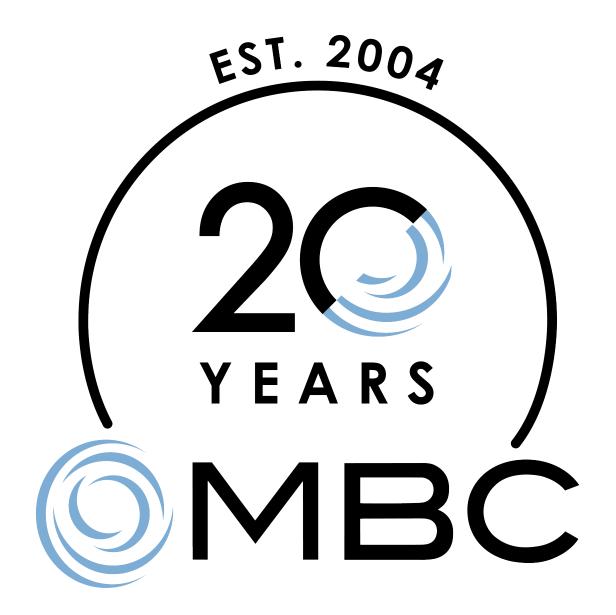
Tad Deriso will update the Region 3 Council on the project at its meeting on July 17<sup>th</sup>.

### **RECOMMENDATION:**

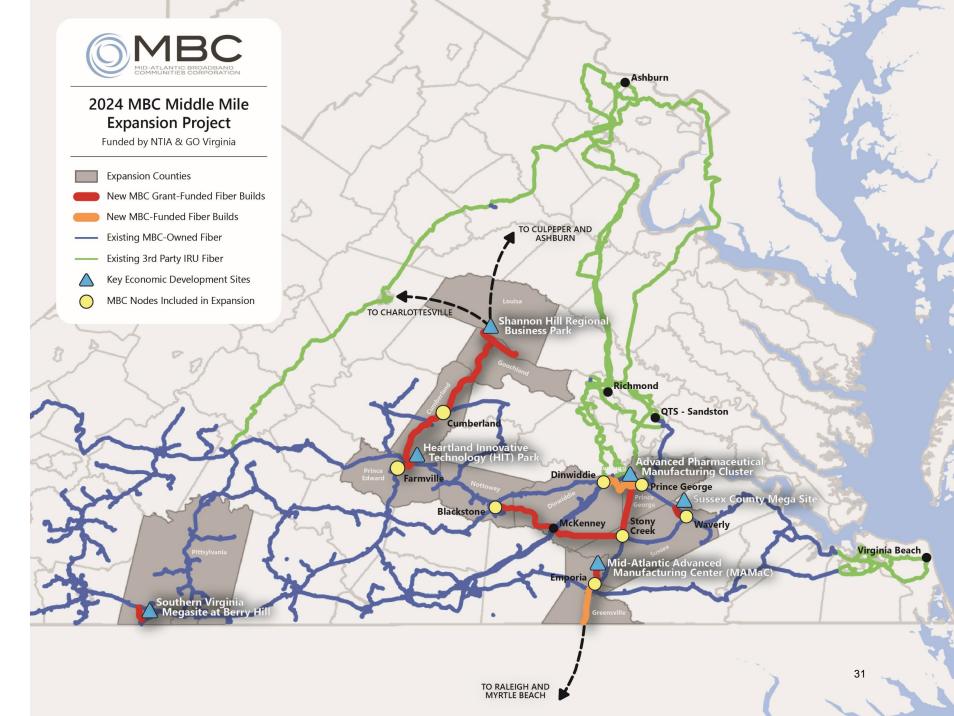
For the Region 3 Council's information. No action is needed.

# GO Virginia MMI Updates

July 17, 2024

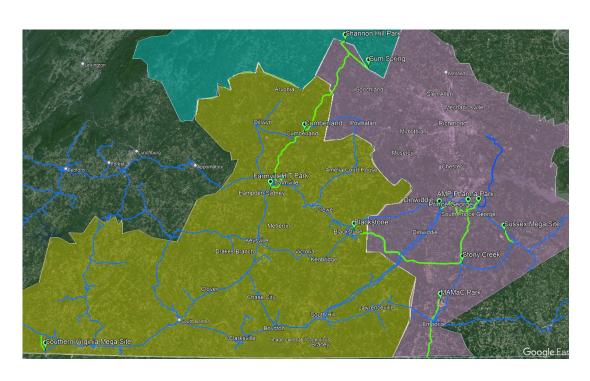


- Removed 44 miles
  - Dinwiddie to Prince George
  - South Hill to Kenbridge
- Added 53 miles
  - Southern VA Megasite Pittsylvania County
  - Extensions in Waverly, Louisa, Dinwiddie, Sussex
  - Emporia to NC State line for large partnership
- Timmons will submit draft EA/CATEX to NTIA by July 15 – anticipate NTIA approvals September 15<sup>th</sup>





# MBC NTIA/GOVA Middle Mile Fiber Expansion Project



											Permits and
Segment	Segment Description	Miles		Total Cost		Labor		Materials	F	ngineering	Easements
2	Blackstone to I-85 Splice	18.50	_	2,646,680		1,941,964	Ś	636,340		68,376	-
2A	I-85 Splice to Stony Creek	18.00	-	2,648,951		1,892,992		619,431		66,528	70,000
2B	Stony Creek to Prince George Splice	16.70	Ś	2,427,855		1,790,665		575,467		61,723	-
3	Dinwiddie to Prince George (MBC)	25.70	\$	3,981,367		2,441,914		827,634		91,819	620,000
4	Emporia to MAMaC Lateral	4.50	\$	622,143	\$	445,428	\$	160,083	\$	16,632	\$ -
4A	Emporia MAMaC to NC/VA State Line	12.00	\$	1,958,617	\$	1,287,960	\$	456,305	\$	44,352	\$ 170,000
5	Farmville to HIT Data Park	5.70	\$	822,075	\$	580,781	\$	220,227	\$	21,067	\$ -
6	Sussex MegaSite Lateral	0.90	\$	169,413	\$	100,650	\$	30,437	\$	3,326	\$ 35,000
6A	Sussex Megasite to Waverly	4.80	\$	753,100	\$	530,131	\$	170,228	\$	17,741	\$ 35,000
7	HIT Data Park to Cumberland	21.00	\$	3,113,098	\$	2,241,824	\$	793,658	\$	77,616	\$ -
8	Cumberland to Shannon Hill	36.00	\$	4,977,850	\$	3,488,880	\$	1,355,914	\$	133,056	\$ -
8A	Louisa to Gum Spring Lateral	8.10	\$	1,162,014	\$	815,248	\$	316,828	\$	29,938	\$ -
9	Pittsylvania Rt58 to SOVA Mega Site	5.00	\$	709,032	\$	502,900	\$	187,652	\$	18,480	\$ -
		176.90	\$	25,992,197	\$	18,061,337	\$	6,350,205	\$	650,654	\$ 930,000
	Administration: Grant		\$			DC + MBC Sup	•		oroce	ess	
	Administration: Legal		\$	,		ntract & ROW					
	A/E Fees: Construction Administration		\$	•		Party Consti			men	:	
	Project Inspection Fees		\$	,		pections (24		•			
	Overall Project Contingencies		\$	1,299,610	ар	prox 5% of co	nst	ruction			
	TOTAL PROJECT COST			20 700 741							
	TOTAL PROJECT COST		\$	28,760,741							
	NTIA MMI Federal Grant Award		\$	16,395,565		57%					
	GO Virginia Cash Match		\$	5,000,000		17%					
	MBC Cash Match		\$	7,365,176		26%					

MMI Project increased from \$23.4M to \$28.7M = \$5.3M additional Leverage (MBC Cash)



## Beach Route Dark Fiber Alliance Announced

- MBC partner with Windstream Wholesale, Tilson and SummitIG
- MBC to build 11 miles from Emporia to NC/VA State Line on I-95
- Dark Fiber IRU/Leases to QTS Richmond and Ashburn
- Will include MBC routes to Virginia Beach and anywhere in Southern Virginia
- Global visibility is attractive for data center operators and carriers
- Enhances marketability of Virginia industrial sites to technology companies









**DATE:** July 2, 2024

**TO:** Region 3 Council

FROM: R. Bryan David, Program Director

RE: GO Virginia Region 3\_2023-2024 Communications Annual Report\_Alex Veatch,

**Creative Director, Letterpress Communication** 

Letterpress Communications provides the Region 3 Council with professional public relations and communications strategies and services. These services include the bi-monthly Region 3 newsletter, social media content development and distribution, periodic press releases, and other special projects.

Alex Veatch will present the 2023-2024 annual report to the Region 3 Council at its meeting on July 17<sup>th</sup>.

### **Recommendation:**

For the Region 3 Council information. No action is needed.





**DATE:** July 6, 2024

TO: Region 3 Council

FROM: R. Bryan David, Program Director

RE: GO Virginia Region 3 Council – Envisioning Leadership

As you recall, the Region 3 Council convened a meeting on May 29<sup>th</sup> to convene a strategy meeting at the Southern Virginia Higher Education Innovation Center in South Boston. Council members and guests who were business or civic leaders in Region 3 attended. The meeting was facilitated by Dr. Scott Tate and Anna Nagorniuk from Virginia Tech's Center for Economic and Community Engagement. Liz Povar moderated a panel discussion during the lunch session.

The objectives for the event included:

- Growing social capital by engaging new leaders.
- Sharing collective knowledge of existing leadership assets in the region.
- Learning from the experiences of established leaders in Region 3
- Identifying opportunities to strengthen the region's "leadership ecosystem."
- Prioritizing strategies or activities for GO Virginia Region 3 in this work

Dr. Tate and the others will summarize the meeting and present the essential takeaways and recommendations for the next steps.

#### **RECOMMENDATION:**

For the Region 3 Council's information. No action is needed.

## **OLD BUSINESS**

# PROJECT PIPELINE



**DATE:** July 2, 2024

**TO:** Region 3 Council

FROM: R. Bryan David, Program Director



#### **RE:** Project Pipeline Report

Below is information about projects that are in varying stages of development, as evidenced by the data presented:

- Institute for Advanced Learning and Research (IALR) Controlled Environment Agriculture\_ Advancing Virginia's Controlled Environment Agriculture Sector through Translational Research and Economic and Workforce Development.
  - -implementation project for Region 3 CEA Strategy and Roadmap.
  - -meeting with first-level funders, viz.: GO Virginia, Tobacco Commission Region Revitalization Commission, and US Economic Development Administration/West Piedmont Planning District Commission.
  - -IALR has engaged the Virginia Tech Center for Economic and Community Engagement (authors of the CEA Strategy and Roadmap) to prepare the GO Virginia application.
  - -application for the Tobacco Commission Region Revitalization Commission to be completed by IALR; application for US EDA to be completed by West Piedmont Planning District Commission and IALR.
  - -project partnerships are under development with Virginia Cooperative Extension (entrepreneurship and workforce development), Virginia Future Farmers of America (workforce development), Virginia Western Community College (workforce development), and TechSpark/Microsoft (workforce development).
  - -subject matter experts consulted on CEA target market study, site and building prototypes, and expansion of the CEA Innovation Center to help with the preparation of grant applications.
  - -targeting application development completion by November 2024.

#### II. SOVA Innovation Labs

-the timing and amount of the Region 3 Per Capita grant will be determined.

The SOVA Innovation Hub has been developing plans to expand the SOVA Innovation Campus in South Boston. This expansion involves adaptively reusing a structure adjacent to its existing building.



GO Virginia Region 3 Council July 2, 2024 Page 2

- -a bid package has been developed for contractors, and proposals are now being solicited.
- -a Region 3 per application could be forthcoming to support the acquisition of equipment for the makers space, and it would be similar to the earlier SEED Innovation Hub project in Farmville.
- -preliminary estimates are in the ~\$250-\$500k range.

#### III. Region 3 Leadership Development Project

- -the Region 3 Council held a facilitated planning meeting to develop a Leadership Strategy on May 29<sup>th</sup>.
- -once the report is finalized, staff will develop an implementation project linking leadership development to traded sector job creation.

#### IV. GO TEC Talent Pathway Initiative Planning Project

- -preliminary discussions have been undertaken with Dr. Julie Brown on the potential to develop a planning project focusing on GO TEC and the existing gap for 9th and 10th-grade programming and curricula.
- -this gap and potential solutions have been noted by DHCD GO Virginia staff as a possible project.
- -application would need to be prepared and submitted for GO Virginia Region 3 Council approval at the October 16<sup>th</sup> meeting.
- -preliminary estimates are in the ~\$350k range.

#### **RECOMMENDATION:**

For the Region 3 Council's information. No action is needed.

# **NEW BUSINESS**



**DATE:** July 6, 2024

TO: Region 3 Council

FROM: Lauren Willis, Chair, Nominating Committee

#### **RE:** Region 3 Council Member Appointment

The Nominating Committee has received interest from Elizabeth Leggett to be appointed to the Region 3 Council.

Elizabeth is the Vice President of Leggett Town and Country, a local retail store that her husband opened in 2002. A native of Danville, she returned home after completing her MT in Latin at the University of Virginia. After teaching for 20 years in the Danville Public Schools, she served on the Danville School Board. In 2017, she left the education field to create the outside sales department at Leggett Town and Country.

This appointment would serve an unexpired private-sector term through June 30, 2027. According to the Region 3 Council's bylaws, she can serve two (2) consecutive four (4) year terms after that. This council member position was formerly held by Roger Scott from Amelia County.

#### **RECOMMENDATION:**

Appoint Elizabeth Leggett to serve the unexpired private sector term through June 30, 2027.





**DATE:** July 19, 2023

**TO:** Region 3 Council

FROM: Lauren Willis, Chair

Bryan David, Program Director

#### RE: GO Virginia Region 3 Council Committee Appointments for 2024-2025

In keeping with past practice and Region 3 Council By-Laws, the Region 3 Council Chair appoints standing committee members.

The current Region 3 Council membership roster shows that some committee members' terms will be over by 6.30.25. Given this situation, it would be appropriate to appoint several council members to these committees whose terms will continue past 6.30.25 for continuity purposes.

This transition process will involve identifying the replacement member, inviting them to serve, and, if agreeable, appointing them to the committee. The Chair and Program Director will work on new committee members during the coming weeks. When completed, the results of this work will be communicated to the Region 3 Council.

Attached is a working list of the 2024-2025 of the Region 3 Council Committees.

#### **RECOMMENDATION:**

For the Region 3 Council's information. No action is needed.



#### **GO Virginia Region 3 Council Committees**

#### 2024-2025

#### **Executive Committee**

- Lauren Willis, Chair
- Tim Clark, Vice Chair
- Randy Lail
- Rhonda Hodges\*
- Clark Casteel\*
- Charley Majors\_advisor\*\*

#### **Project Review Committee**

- Amy Griffin\*
- James McClain\*
- Neil Burke\*

#### Personnel Committee

- Randy Lail, Chair\*
- Lauren Willis\*\*
- Tim Clark\*

#### **Communications Committee**

- Sherry Swinson\*
- Robert Bates\*

#### **Entrepreneurship and Innovation Strategy Committee**

- John Parkinson\*
- Alfreda Reynolds\*

#### **Nominating Committee**

- Lauren Willis, Chair\*\*
- Tim Clark, Chair\*
- Randy Lail\*

7.1.24\_Draft 46

<sup>\*</sup>Continue on the committee for FY2024-2025 during the transition.

<sup>\*\*</sup>New appointment





**DATE:** July 1, 2024

TO: Region 3 Council

FROM: Deborah Gosney, Southside PDC Executive Director

RE: Region 3 Council/Southside PDC FY25-FY26 Memorandum of

**Understanding (MOU)** 

The Southside Planning District Commission (PDC) drafted a new MOU following Department of Housing and Community Development guidance. It was recommended to include an outline of the roles and responsibilities for each party and to extend the term of the MOU to follow the GO Virginia biennium cycle.

Attached is a copy of the suggested FY25-FY26 MOU between the GO Virginia Region 3 Council and the Southside PDC.

#### **RECOMMENDATION:**

Approve the Region 3 / Southside PDC FY25-FY26 MOU as proposed.

#### Memorandum of Understanding

This Memorandum of Understanding ("MOU") is entered into on **July 1, 2024**, for a period of two years, expiring on **June 30, 2026**, by and among the GO VIRGINIA REGION 3 COUNCIL ("COUNCIL"), a public body and certified regional council established pursuant to the Virginia Growth and Opportunity Act (§ 2.2-2484, et seq., of the Code of Virginia), and the SOUTHSIDE PLANNING DISTRICT COMMISSION ("SPDC"), also known as Planning District 13, a planning district commission established by member jurisdictions, pursuant to the Regional Cooperation Act (§ 15.2-4200, et seq., of the Code of Virginia).

#### 1. Purpose

The Region 3 Council is a public body certified by the Virginia Growth and Opportunity Board to receive grants pursuant to the Virginia Growth and Opportunity Act (§ 2.2-2485, of the Code of Virginia). Under the leadership of the Virginia Growth and Opportunity Board, supported administratively and programmatically by the Virginia Department of Housing and Community Development ("DHCD"), nine regional councils were established throughout the Commonwealth to plan and implement the GO Virginia program. Each council will be supported or affiliated with a "Support Organization" that engages in collaborative planning or execution of economic or workforce development activities within a region to support the council's activities and to ensure proper administration of the Council's funds.

#### 2. Objectives

The administrative, fiduciary, and programmatic operations of the Council are provided by the Support Organization and the Region 3 Program Director. The Commonwealth appropriates \$250,000 per year for this assistance. The objective of the Support Organization is to provide administrative and fiduciary services to the Region 3 Council. The SPDC shall serve as the Support Organization for the Council and perform the duties incumbent upon such support organizations, as prescribed by the GO Virginia Regional Council Guidelines and the Council's Bylaws. The University of Virginia's Weldon Cooper Center for Public Service (Cooper Center) is a partner to the Council. The Cooper Center and Region 3 are Parties to a contract obligating the Region 3 Program Director position. The objective of the Program Director is to provide programmatic assistance and the development of projects.

#### 3. Terms of Agreement

#### **Roles and Responsibilities of the Support Organization:**

- Serve as fiscal agent for the Council, providing fiduciary management and oversight for Region 3 operations and awarded project activities.
- Assist Region 3 Program Director with development of annual operating budget.
- Make timely payments for goods and services in compliance with the approved budget, with regular expenditure reports provided to the Council.
- Procure goods and services necessary for the operation of the Council, excluding the Region 3 Program Director position.

- Facilitate Council meetings, including recording minutes, posting public notices and meeting documents, and meal ordering.
- Participate in GO Virginia Support Organization calls, meetings, and workshops.
- Participate in Region 3 staff calls, meetings, and workshops.
- Engage in outside contract services on behalf of Region 3 for technical assistance as approved by the Council in accordance with the current Capacity Building Budget.
- Ensure adherence to the Freedom of Information Act (FOIA) and Conflict of Interest Act (COIA).
- Serve as the Grantee on DHCD contracts for all awarded projects.
- Act as a liaison between Subgrantees and DHCD on awarded projects.
- Assist with the development of project application Sources & Uses budgets.
- Review and submit project applications on behalf of the Subgrantee.
- Review and submit remittances and project quarterly reports on behalf of the Subgrantee.
- Review and submit fiscal closeout and performance closeout reports on behalf of the Subgrantee.
- Provide guidance and technical assistance to the Subgrantee.
- Provide additional duties and services as determined by the Council and agreed to by the Parties.

#### Roles and Responsibilities of the Region 3 Program Director:

- Coordinate the scheduling, logistics, and content of all Council and Committee meetings.
- Manage the Council's calendar of key dates and deadlines.
- Attend all State GO Virginia Board meetings and participate in GO Virginia chair/vice-chair meetings/calls.
- Attend DHCD project calls, workshops, Support Organization calls, etc., apprising the Council of GO Virginia actions, requirements, schedules, and policies.
- Act as a liaison between Region 3 and Subgrantees on DHCD program policy and requirements.
- Oversee the Region 3 Economic Growth and Diversification Plan, including required updates.
- Complete required Council certification.
- Facilitate the development and implementation of an outreach and communication strategy for the Council, including communication tools such as newsletters, social media, marketing collateral, presentation materials, press releases, and the Region 3 website.
- Assist with the development of the Council's annual report.
- Participate in Region 3 staff calls, meetings, and workshops.
- Ensure development of an adequate project pipeline, providing project recommendations and analysis to the Council for its consideration to forward to the GO Virginia State Board.
- Complete project applications, including preparing/editing application narratives and collecting required documents and attachments.
- Provide additional information/clarification/documentation to DHCD during the application review process.
- Notify applicants, Subgrantees, and Council of GO Virginia State Board actions.
- Assist with project oversight, tracking progress metrics, monitoring impacts of projects, and reporting.

• Provide additional duties and services as determined by the Council and agreed to by the Parties.

#### Roles and Responsibilities of the Region 3 Council:

- Approve an annual operating budget.
- Revisit and prioritize the identified strategies and industry clusters as the required updates to the Region 3 Economic Growth and Diversification Plan occur.
- Ensure applications are carrying out the strategies and industry clusters identified in Region 3's Economic Growth and Diversification Plan.
- Approve applications within the GO Virginia framework to be advanced to the GO Virginia State Board.
- Secure the Region 3 Program Director position.
- Oversee the Region 3 Program Director.
- Comply with applicable provisions of the Virginia Freedom of Information Act and the State and Local Government Conflicts of Interest Act, supporting the SPDC's efforts to ensure compliance.

#### 4. Contingencies

This Agreement is contingent upon the execution of the current fiscal year's Capacity Building Contract totaling \$250,000 between the Council, the SPDC, and DHCD.

#### 5. Termination

Either party may terminate this Agreement without ramification or recourse by the other Party with 60 days advanced notice.

#### 6. Amendments

This Agreement may be amended, in writing, by mutual agreement of the Parties.

#### 7. Approval

Each of the undersigned individuals represents that the terms of this Agreement have been approved by the Council and the SPDC, in accordance with its own organizational requirements.

Signatures:	
Lauren Willis, Chair GO Virginia Region 3 Council	
Deborah Gosney, Executive Director Southside Planning District Commission	

# PROGRAM DIRECTOR'S REPORT



**DATE:** July 2, 2024

TO: Region 3 Council

FROM: R. Bryan David, Program Director



RE: Region 3 Council/UVA Weldon Cooper Center for Public Service Services

Agreement (FY2024-25 FY2025-26)

The agreement between the Region 3 Council and UVA Weldon Cooper Center for Public Service needed to be updated for the next two-year cycle (FY2024-24\_FY2025-26). Accordingly, the Personnel Committee (T. Clark, R. Lail, and C. Majors) updated the agreement with Dr. Eric Scorsone (Cooper Center Executive Director). The new agreement is effective July 1, 2024.

The Executive Committee approved the new agreement at its meeting on June 10th. Also, the Executive Committee approved an amendment to the adopted FY2024-2025 Region 3 Council budget to increase the Contract Services line funding the agreement due to a drafting oversight. The line increased by \$3,221 from \$107,363 to reflect the \$110,584 provided in the attached Services Agreement. The FY2024-2025 Region 3 Council budget provided sufficient funding in the Technical Services line to transfer this amount to the Contract Services line.

Attached is a copy of the new Services Agreement between the GO Virginia Region 3 Council and the UVA Weldon Cooper Center for Public Service Services.

#### **RECOMMENDATION:**

For the Region 3 Council's information. No action is necessary.

#### AGREEMENT FOR SERVICES PROVIDED BY THE WELDON COOPER CENTER FOR PUBLIC SERVICE



The Rector and Visitors of the University of Virginia ("University") agrees to provide services ("Services") to Go Virginia Region 3 ("Client"). These services are provided pursuant to the below service terms and conditions, coupled with the Client's request for Services and any quotation that may be provided by the University to the Client and shall constitute the entire legally binding agreement ("Agreement") between the University and the Client for the Services provided. Terms or conditions set forth in any request, purchase order, or other form issued by the Client shall be for administrative and tracking purposes only, and shall have no legal or binding effect on this Agreement.

#### 1. SCOPE OF SERVICES

The Weldon Cooper Center ("Center") agrees to:

- Provide resources to assist Client in achieving its strategic direction and fulfilling its mission regarding economic development in Region 3 of GO Virginia.
- Provide support in the amount of 12% of the budget, agreed upon annually by both Client and Center.

### Client agrees to:



- Provide funding equal to 88% of the cost of the agreed upon annual budget.
- Provide feedback on the Center's work at least annually on or before April 1.

#### 2. QUOTATIONS AND BILLING

- A. The total fee for the Service ("Fee") shall be equal to 88% of the cost of the budget agreed upon annually on or before April 1 by both Center and Client. Center and Client agree that the first annual budget will be \$125,664 and the second annual budget will be \$129,434, and will be prorated for an agreed upon start date, which is dependent on resources being available for work. Center agrees to invoice Client on a quarterly basis. Client shall send to Client an invoice in March, June,
  - September, and December. The first invoice will be prorated appropriately by how much time in the first quarter of the employee's tenure the employee has worked.
- The University shall invoice the Client for the entire Fee and applicable tax upon completion of the Services, and Client shall pay the University within thirty (30) days of the receipt of such invoice. All payments hereunder shall be made payable to the "University of Virginia" (Tax ID# 54-6001796) and must be remitted as directed on the invoice. Amounts unpaid after thirty (30) days from the date of the invoice will accrue interest as allowed by law until paid.

#### 3. CONFIDENTIALITY

A. The parties acknowledge that providing a quotation and providing the Services may require

- disclosure and exchange of proprietary or confidential information ("Confidential Information"). For the purposes of this Agreement, "Confidential Information" shall be defined as information (scientific or business), data, know-how, whether written or oral, technical or non-technical, as well as tangible materials, including without limitation, samples, specimens, models, drawings, or diagrams which a party receives from the other party.
- B. With respect to any and all Confidential Information which either party receives from the other, the receiving party agrees to: (i) use such Confidential Information only in connection with its performance of this Agreement; (ii) disclose such Confidential Information only to employees or agents that agree to be bound by these confidentiality obligations or who are subject to policies regarding maintenance of confidential business information no less restrictive than the obligations herein; and (iii) take all reasonable precautions to prevent the disclosure of such Confidential Information to any third-party without the prior written consent of the providing party.
- C. Confidential Information does not include, and the obligations of confidentiality shall not apply to, information which: (i) is not clearly marked as confidential at the time of disclosure, or in the case of oral disclosure not identified as confidential at the time of disclosure and summarized in a writing marked confidential and delivered to the receiving party within ten (10) business days of disclosure; (ii) was known to the receiving party prior to receipt of any Confidential Information hereunder as set forth in written records; (iii) at the time of disclosure to the receiving party was in the public domain, or which after disclosure entered the public domain through no fault of the receiving party; (iv) is hereafter made available to the receiving party from any third-party with an apparent right to do so on a non-confidential basis; (v) is developed independently by the University or Client, as can be demonstrated by written records, without reliance on or use of the other party's Confidential Information; or (vi) is required by law, regulation, subpoena, government order or judicial order to be disclosed, provided the receiving party shall promptly notify the party who provided the information upon such request for disclosure (unless such notification is prohibited by law) and prior to such disclosure to permit the providing party to oppose same by appropriate legal action. The Client understands and acknowledges that the University is a public agency of the Commonwealth of Virginia and is subject to the Virginia Freedom of Information Act, Va. Code §2,2-3700 et seq.
- D. The confidentiality obligations of this Section 2 shall survive for a period of five (5) years following the performance of the Services.

#### 4. PUBLICATIONS AND PUBLICITY

In any scholarly publications incorporating the results of the Services, the Client shall include an appropriate acknowledgment of the University. The Client agrees not to use the name of the University in any advertising or publicity material or to make any form of representation or statement which would constitute an express or implied endorsement by the University of any commercial product or service, or to authorize others to do so, without first having obtained written permission from the University.

#### 5. INTELLECTUAL PROPERTY AND DATA RIGHTS

It is recognized and understood that rights to the existing inventions and technologies of the Client and the University are not affected by this Agreement, and that neither party shall have any claims or rights in or to such existing inventions and technologies by virtue of this Agreement.

#### 6. LIABILITY

- A. TO THE FULLEST EXTENT ALLOWABLE UNDER APPLICABLE LAW, SERVICES AND DELIVERABLES PROVIDED TO CLIENT PURSUANT TO THIS AGREEMENT ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT.
- B. The Client will indemnify and hold harmless the University from and against any and all losses, claims, demands, damages, liabilities, and costs incurred that directly or indirectly result from or arise in connection with: (i) any breach of this Agreement by the Client, its employees or agents; (ii) any negligent act or omission of, or breach of any applicable law by, the Client, its employees or agents, in the performance of its obligations under this Agreement; and (iii) the Client's use, sale or distribution of, or any product liability (including, but not limited to, actions in the form of tort, warranty, or strict liability) or copyright or patent infringement actions related to, the Deliverables or Services provided by the University under this Agreement. This indemnity obligation does not apply to transactions where the Client is a state governmental entity which is prohibited by law from providing indemnity. Nothing contained in this Agreement shall be considered to be a waiver of the sovereign immunity of the University or the Commonwealth of Virginia.
- C. Except for the Client's indemnity obligations contained herein, in no event shall either party be liable for any indirect, incidental, special, consequential, punitive, or other damages resulting from performance or non-performance under this Agreement for any reason, including, but not limited to, damages for loss of profits, use, data or other intangibles, even if such party had been advised of the possibility of such damages.
- D. The obligations of this Section 5 shall survive the termination or expiration of this Agreement.

#### 7. TERM AND TERMINATION

- A. The term of this Agreement shall commence when signed by both parties and conclude June 30, 2026. This agreement amends and restates agreement C8011 which shall be extinguished by this agreement when fully signed.
- B. Both Client and Center agree that if either wishes to terminate this agreement, they will provide notice to the other part in writing 90 days prior to the desired effective date of the termination.

#### 8. NON-ASSIGNABILITY

Neither this Agreement nor any right or interest hereunder may be assigned or transferred by either party without prior written consent of the other party, except this Agreement may be assigned to a party that succeeds to all or substantially all of a party's business or assets whether by sale, merger, operation of law or otherwise.

#### 9. <u>DELAYS</u>

With the exception of the Client's obligation to pay the Fee for the Services, neither party shall be liable for the failure to perform its obligations under this Agreement if such failure is occasioned by a contingency beyond such party's reasonable control, including but not limited to strikes or other labor disturbances, lockouts, riots, wars, earthquakes, fires, floods or storms. A party claiming a

right to excused performance under this Section 11 within ten (10) business days of its knowledge of such contingency shall notify the other party in writing of the extent of its inability to perform, which notice shall specify the occurrence beyond its reasonable control that prevents such performance.

#### 10. GENERAL PROVISIONS

This Agreement constitutes the entire agreement between the parties on the subject matter hereof, and supersedes all prior contracts, agreements, and understandings relating to the same subject matter between the parties. The headings appearing in this Agreement are for convenience and reference only and are not intended to, and shall not, define or limit the scope of the provisions to which they relate. The invalidity or unenforceability of any terms or provisions hereof in any jurisdiction shall in no way affect the validity or enforceability of any of the other terms or provisions in that jurisdiction, or of the entire Agreement in any other jurisdiction. No course of dealing between the parties or any delay on the part of either party in exercising any rights it may have under this Agreement shall operate as a waiver of any of the rights of such hereunder. This Agreement may not be modified except in a writing signed by an authorized representative of each party. This Agreement shall be construed under, and the rights of the parties hereto shall be governed by, the laws of the Commonwealth of Virginia, without regard to its conflict of laws principles.

In Witr	ness Whereof, the parties hereto have	caused this	s Contract to be executed as	
	THE RECTOR AND VISITORS OF THE UNIVERSITY OF VIRGINIA		CLIENT	
	UNIVERSITY OF VIRGINIA	70	fring f. Ock	
<b></b> Ву:		Ву:	101	
Name		Name	Timothy J. Clark	
Title		Title	Chair, GO Virginia Region 3 Coun	cil
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	CENTER		•	
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Title	Executive Die	CHIK		
Date	5/6/24			





**DATE:** July 2, 2024

TO: Region 3 Council

FROM: R. Bryan David, Program Director



#### **RE:** GO Virginia State Board – GO TEC Expansion Project

At its meeting on June 6<sup>th</sup>, the GO Virginia State Board approved the GO TEC expansion project. This project provides a first-ever Career Connection lab for Brunswick County Public Schools and a second lab for Henry County Public Schools.

The Region 3 Council approved the project at its meeting on January 17<sup>th</sup> to include materials for Patrick & Henry Community College to expand its efforts to establish the Region 3 welding hub, which is aligned with the GO TEC hub and spoke vision structure.

The GO Virginia State Board met on March 12<sup>th</sup> to consider the application. Because there was no quorum among the members, the State Board only discussed this project, which was deferred until June 6<sup>th</sup>.

The Department of Housing and Community Development (DHCD) GO VA staff and State Board work group recommended reducing the award from \$489,381 to \$302,689.55. The reduction was for the following reasons:

- GO Virginia funds are intended as catalytic investments, which are then sustained by the project team; investment for new equipment for existing modules in existing labs raises concerns about sustainability (Patrick & Henry Community College welding program).
- There is no cost-share proposed for the additional equipment.
- The welding packs included in the request do not create enduring new or expanded training capacity after the 88 students progress through the program and are not directly related to the primary project activity of the new Career Connection Labs.

After learning of the recommendation, the applicant (Dr. Julie Brown\_GO TEC) advocated via a letter to the GO Virginia State Board Chair (N. Agee) to reinstate the funding for the welding packs. This letter was submitted with the full support of Patrick & Henry Community College and GO Virginia Region 3. Unfortunately, the GO Virginia State Board maintained the funding reduction as recommended by the workgroup and DHCD GO Virginia staff.

#### **RECOMMENDATION:**

For the Region 3 Council's information. No action is needed.





**DATE:** July 6, 2024

TO: Region 3 Council

FROM: R. Bryan David, Program Director



#### RE: **GO Virginia State Board Policy #17 – Eligible Healthcare Sector Projects**

In its first Growth & Diversification Plan completed in 2017 and with each of the three (3) subsequent updates, the GO Virginia Region 3 Council has identified healthcare services as a target industry and healthcare workforce development as a priority. However, the GO Virginia State Board and DHCD GO Virginia did not consider healthcare a traded-sector business sector, and thereby, projects in this area were deemed ineligible for GO Virginia funding.

At its meeting on December 13, 2023, and after considerable deliberation over many months, the GO Virginia State Board approved a planning application for healthcare workforce development that the Region 3 Council previously approved in January 2023. The GO Virginia grant funding for the project totaled \$135,000, matched by an equal amount from the Claude Moore Charitable Foundation. The project entailed standing up the Southern Virginia Partnership for Health Science Careers and developing a strategic plan for healthcare workforce development.

The underlying rationale for GO Virginia Region 3 Council making healthcare services a target sector is that Southern Virginia is at a competitive disadvantage when attracting and retaining traded sector industry investment because of its low healthcare outcomes, diminishing access to healthcare providers, and the availability of healthcare workers.

The GO Virginia State Board empaneled a task force in September 2023 to review Board Policy #4 Scholarships and Non-Traded Sectors, and to evaluate future GO Virginia investments to support the healthcare sector. The task force started before the approval of the Region 3 application.

The General Assembly's Joint Audit and Review Commission issued a report in December 2023 reviewing the GO Virginia program. It specifically recommended that grants be allowed for healthcare projects under certain conditions, similar to the circumstances the GO Virginia Region 3 Council expressed earlier.

At its meeting on June 6<sup>th</sup>, the GO Virginia State Board adopted Policy #17, making the healthcare sector eligible for grants under certain conditions. Those conditions are present in GO Virginia Region 3.

Attached is a copy of Policy #17.

#### **RECOMMENDATION:**

For the Region 3 Council's information. No action is necessary.



#### Board Policy #17

TITLE: Use of GO Virginia Funds for the Healthcare Sector

EFFECTIVE DATE: June 6, 2024

**AUTHORITY:** § 2.2-2486 - §2.2-2489 of the Code of Virginia

**POLICY STATEMENT:** It is the policy of the Virginia Growth and Opportunity Board that Per Capita funds may be used to support the healthcare industry if a region can demonstrate that a lack of adequate healthcare services is negatively impacting its ability to grow one or more traded sector industry clusters defined in their Growth and Diversification Plan. The Board supports investments in workforce development as a means of addressing the service deficiency.

Regions requesting to use their Per Capita funds for this purpose must meet the following criteria:

- 1) The region must describe and document that the lack of healthcare services is affecting its ability to grow one or more of the industry clusters defined in its plan.
- 2) The majority of the participating localities (by population) have been designated as a Geographic Healthcare Professional Shortage Area<sup>1</sup> by the Health Resources and Services Administration.
- 3) The effort is focused on expanding the pool of qualified workers in one or more of the occupations identified on the Virginia High Demand Occupation List (VOEE Career Clusters Health Science) as defined by the Virginia Office of Education Economics.<sup>2</sup>
- 4) The region can demonstrate that there is not sufficient capacity to train workers for those occupations.

Approved projects must align with the GO Virginia program grant evaluation criteria – regional collaboration, economic impact, project readiness, and sustainability - and deliver one or more of the core performance outcomes for workforce development projects as defined by the Board.

This policy directs DHCD to develop final administrative guidance no later than April 12, 2024.

APPROVAL AND REVIEW: This Board policy was reviewed and approved on March 12, 2024.

**SUPERSESSION:** This Board policy is new.

**DHCD DIRECTOR:** Bryan Horn

<sup>1</sup> Source: https://data.hrsa.gov/tools/shortage-area/hpsa-find

<sup>2</sup> Source: <a href="https://voee.org/virginia-2024-high-demand-occupations-dashboard/">https://voee.org/virginia-2024-high-demand-occupations-dashboard/</a>





**DATE:** July 6, 2024

TO: Region 3 Council

FROM: R. Bryan David, Program Director



GO Virginia State Board Retreat\_September 9th and 10th\_Institute for Advanced RE:

Learning and Research

The GO Virginia State Board and the Department of Housing and Community Development (DHCD) GO Virginia staff are holding a planning retreat at the Institute for Advanced Learning and Research (IALR) on September 9<sup>th</sup> and 10<sup>th</sup>.

After the first day's (9.9.24) retreat activities, the State Board will host a reception at IALR. All Region 3 Council members are invited to attend. The exact time for the reception will be known in the coming weeks, but if past State Board retreats are a gauge, it is likely in the 5:30 - 7:30 p.m. time frame.

Also, each GO Virginia Region has been asked to "showcase" two projects that have made significant impacts during the reception. I have invited Lauren Mathena and Linda Green to present their respective accomplishments with SOVA Rise Collaborative and the Southern Virginia Regional Alliance Business Ready Sites Project. These projects are two of Region 3's best and should be showcased, in my opinion. The iconic GO Virginia Region 3 initiative, GO TEC, will be presented by Dr. Julie Brown separately during the State Board's retreat. The Nominating Committee has received interest from Elizabeth Leggett to be appointed to the Region 3 Council.

The Region 3 Council will be kept advised of the reception and the retreat once more details are provided by DHCD GO Virginia staff.

#### **RECOMMENDATION:**

Appoint Elizabeth Leggett to serve the unexpired private sector term through June 30, 2027.



# SAVE THE DATE GO VIRGINIA ANNUAL STATE BOARD RETREAT



