GOVA REGION 3 EXECUTIVE COMMITTEE MEETING PACKET

September 18, 2024

GO Virginia Region 3 Executive Committee

Date and Time: **September 18, 2024**
                                  10:00 am – 12:00 pm

Location: **All-Virtual**

Link: https://tinyurl.com/cjh3fkpf
Dial-In: 689-278-1000
Meeting ID: 83588911637
Password: 670732

Purpose Statement
"Create more high-paying jobs through incentivized collaboration, primarily through out-of-state revenue, which diversifies and strengthens regional economies."

AGENDA

I.	Call to Order and Vice Chairman's Opening Comments	Lauren Willis
II.	Roll Call and Confirmation of Quorum	Ann Wright

III.	Public Comments
	  a. Previously Submitted
	  b. Submitted During Virtual Meeting
		Lauren Willis

IV.	Declaration of Conflicts of Interest	Lauren Willis
V.	Approval of Meeting Minutes and Notes	Lauren Willis
VI.	Financial Report and Approved Projects Update	Ann Wright
VII.	GO Virginia Region 3 Project Funding Matrix Report	Ann Wright

Old Business

VIII.	Project Pipeline	Bryan David

New Business

IX.	Amendment to GO Virginia Region 3 Council Policy #9_Virtual Member Participation for In-Person Meetings	Bryan David
X.	New GO Virginia Region 3 Council Policy #10_All-Virtual Meetings	Bryan David

Program Director's Report   Bryan David

XI.   Proposed Talent Pathway Initiative Application_Institute for Advanced
        Learning and Research

XII.   GO Virginia Region 3 Council – Envisioning Leadership: A Summary

XIII.   2025 GO Virginia Region 3 Growth & Diversification Plan Update

XIV.   Resource Innovation Institute/Controlled Environment Agriculture
        Innovation Center Potential Assessment and Roadmap

XV.   FY2023-2024 GO Virginia Region 3 Annual Report (draft)

XVI.   GO Virginia State Board Retreat/Meeting (9.9-10.24)

Adjourn

MINUTES

GO VIRGINIA REGION 3 EXECUTIVE COMMITTEE
MEETING MINUTES
Wednesday, March 20, 2024

REGULAR BUSINESS

Call To Order

Chair Clark called the GO Virginia (GOVA) Region 3 Executive Committee meeting to order on Wednesday, March 20, 2024, at 10:01 a.m.

Roll Call and Confirmation of Quorum

Chair Clark declared a quorum was present.

Region 3 Executive Committee Members

Members	In Person	Absent	Virtual
Clark Casteel	X		
Timothy J. Clark	X		
E. Randolph Lail	X		
Rhonda Hodges	X		
Lauren Willis	X		

Region 3 Staff

Name – Organization - Role	In Person	Virtual	Absent
Bryan David (UVA Weldon Cooper Center) - Program Director – Region 3 Contract Staff	X		
Deborah Gosney - Southside PDC - Support Org. & Fiscal Agent	X		
Ann Wright (CTW Consulting, LLC) - Southside PDC Contract Staff		X	
Liz Povar (The Riverlink Group) - Southside PDC Contract Staff	X		

Presenters & Guests

Name - Title	Organization	In Person	Virtual
Neal Barber- Consultant	Virginia Community Capital		X

<u>Public Comments</u>

No written or verbal public comments were received.

<u>Declaration of Conflicts of Interest</u>

Conflicts of interest potentially exist for activities benefiting and/or contracts issued to the following organizations and projects listed below:

Name	Organization(s)
Randolph Lail	Mid-Atlantic Broadband; SOVA IH; RISE Collaborative
Rhonda Hodges	GO TEC; Patrick Henry Community College; RISE Collaborative
Clark Casteel	Danville Regional Foundation
Lauren Willis	Charlotte County Public Schools

<u>Approval of Minutes</u>

Chair Clark noted that the minutes were received via email prior to the meeting and included in the meeting packet. **Clark Casteel made a motion that the minutes from the November 15, 2023, Executive Committee meeting be approved as presented; the motion was seconded by Randy Lail and approved unanimously.**

<u>Financial Report & Project Update</u>

Deborah Gosney reviewed the Financial Report and Funding Matrix that were included in the meeting packet for the period February 1, 2024 to February 29, 2024. Bryan David provided a status update on each active project. **Randy Lail made a motion that the Financial Report be approved as presented; the motion was seconded by Lauren Willis and approved unanimously.**

OLD BUSINESS

<u>Project Pipeline Updates</u>

Bryan David reviewed the current project pipeline which was emailed to Committee members prior to the meeting. The following projects were discussed:

- SOVA Innovation Labs (Per Capita)
- Region 3 Leadership Development Project
- IALR- Controlled Environment Agriculture (CEA) Strategy Roadmap

Chair Clark asked members for questions or comments; there being none, there was no additional discussion regarding the report.

NEW BUSINESS

Project Review Committee

The Southern Virginia Regional Alliance (SVRA) Private Partnership Sustainability Study: SVRA will initiate a sustainability study by a third-party contractor to ascertain the capacity to launch a successful investor campaign and the regional private sector partners' ability to support the effort to enhance resources for a robust public-private partnership. **Clark Casteel made a motion to approve the application as presented; the motion was seconded by Rhonda Hodges and approved unanimously.**

Nominating Committee

Ilsa Loeser has agreed to serve as a Region 3 Council member. **Randy Lail made a motion to recommend to the Region 3 Council the appointment of Ms. Loeser; the motion was seconded by Lauren Willis and approved unanimously.**

Jordan Miles recently advised that he will be relocating to Alexandria and, consequently, must step off as Chair of the Project Review Committee. Charley Majors, a long-tenured private sector member of the Region 3 Council, agreed to serve through the end of the 2023-2024 term. The nominating committee recommended he be appointed to the position for the remainder of the term. **Clark Casteel made a motion to recommend to the Region 3 Council that a non-voting advisor be created for the Executive Committee for an indeterminate term and that Mr. Majors be appointed to that position; the motion was seconded by Randy Lail and approved unanimously.**

Southern Virginia Partnership for Health Science Careers (SOVA Partnership)

The original sub-grantee for the SOVA Partnership Project was the West Piedmont Planning District Commission (WPPDC). The WPPDC was also tasked to employ a contracted Executive Director for the SOVA Partnership using grant funding. An individual had been engaged in this role since last Fall. Unfortunately, the individual resigned because of a spouse's job relocation. In light of this situation, the President of the Blue Ridge Partnership for Health Science Careers (Blue Ridge Partnership), Cynthia Lawrence, agreed to serve as the staff support for the SOVA Partnership. The Blue Partnership had been identified as an organization directly supporting the work of the SOVA Partnership in the GOVA grant application. It is recommended to authorize the Program Director to coordinate with the WPPDC principals, the Blue Partnership for Health Science Careers, and the Region 3 Council Chair to have the contract revised to designate the Blue Ridge Partnership as the new SOVA Partnership's sub-grantee. **Rhonda Hodges made a motion to approve the revision of the sub-grantee as presented; the motion was seconded by Lauren Willis and approved unanimously.**

Enhanced Capacity Building Planning Grant: Amelia County Regional Commerce Center

DHCD requested a site suitability study be conducted prior to the due diligence work for up-tiering. This would require the initial project application to be withdrawn and updated to include the site suitability study. The addition of the study is estimated to increase the project total from $100,000 to $125,000. Timmons is currently working to provide a new, total cost estimate. The updated application will be submitted to DHCD as soon as the cost estimate is provided **The Executive Committee agreed to review the proposal from Timmons before making a decision on whether to approve the amended application. The Program Director is to coordinate the follow-up on this matter with the Executive Committee.**

PROGRAM DIRECTOR'S REPORT

Bryan David presented the FY23-24 Region 3 Operating Budget. **Clark Casteel made a motion to approve the Budget as presented; the motion was seconded by Lauren Willis and approved unanimously.**

Bryan David presented the Program Director's Report as detailed in the meeting packet. Topics discussed included CEA Strategy Implementation, canceling the 2024 All Hands Meeting, Region 3 2024 Leadership Advance, and the Region 3 State Board GO TEC Expansion application. The Committee discussed the Leadership Advance at length.

OTHER BUSINESS/ADJOURN

There being no additional business matters to go before the GOVA Region 3 Executive Committee, Chair Clark adjourned the meeting at 12:41 p.m.

Deborah Gosney, Southside PDC   Timothy Clark, Region 3
Executive Director   Council Chair

These minutes were approved by the Executive Committee on _____.

GO VIRGINIA REGION 3 EXECUTIVE COMMITTEE
MEETING MINUTES
Monday, June 10, 2024

REGULAR BUSINESS

<u>Call To Order</u>

Chair Clark called the GO Virginia (GOVA) Region 3 Executive Committee all virtual meeting to order on Monday, June 10, 2024, at 8:30 a.m.

<u>Roll Call and Confirmation of Quorum</u>

Chair Clark declared a quorum was present.

<u>Region 3 Executive Committee Members</u>

Members	In Person	Absent	Virtual
Clark Casteel			X
Timothy J. Clark			X
E. Randolph Lail			X
Rhonda Hodges			X
Lauren Willis			X

<u>Region 3 Staff</u>

Name – Organization - Role	In Person	Virtual	Absent
Bryan David (UVA Weldon Cooper Center) - Program Director – Region 3 Contract Staff		X	
Deborah Gosney - Southside PDC - Support Org. & Fiscal Agent			X
Ann Wright (CTW Consulting, LLC) - Southside PDC Contract Staff		X	
Liz Povar (The Riverlink Group) - Southside PDC Contract Staff			X

<u>Public Comments</u>

No written or verbal public comments were received.

<u>Declaration of Conflicts of Interest</u>

Conflicts of interest potentially exist for activities benefiting and/or contracts issued to the following organizations and projects listed below:

Name	Organization(s)
Randolph Lail	Mid-Atlantic Broadband; SOVA IH; RISE Collaborative
Rhonda Hodges	GO TEC; Patrick Henry Community College; RISE Collaborative
Clark Casteel	Danville Regional Foundation
Lauren Willis	Charlotte County Public Schools

NEW BUSINESS

<u>FY24-25 Budget Amendment</u>

Bryan David presented the amended FY24-25 budget. Revisions included increasing the Contract Services line to $110,584, increasing the Marketing Outreach line to $32,880, and decreasing the Technical Assistance line to $5,736. **Randy Lail made a motion to approve the amended budget as presented; Clark Casteel seconded the motion. The motion was approved unanimously by roll call vote.**

The Executive Committee approved the UVA Weldon Cooper Center Service Agreement for FY24-25 and FY25-26 as presented and authorized the Board Chair to sign the agreement. **Clark Casteel made a motion to approve the UVA Weldon Cooper Center Agreement as presented; Randy Lail seconded the motion. The motion was approved unanimously by roll call vote.**

OTHER BUSINESS/ADJOURN

There being no additional business matters to go before the GOVA Region 3 Executive Committee, Chair Clark adjourned the meeting at 8:59 a.m.

Bryan David, Region 3   Timothy Clark, Region 3
Program Director   Council Chair

These minutes were approved by the Executive Committee on _____.

FINANCIAL REPORT & PROJECT UPDATE

GO VIRGINIA REGION 3 OPERATING BUDGET

GO Virginia Remittance Activity
Budget Year: May 1, 2024 to April 30, 2025
Report Date: August 31, 2024

GO VIRGINIA

FY24 Approved Budget Allocation

Budget Categories	Operating Budget	Budget Revision #1	Previous Remittances	Remittance #5	Total to Date Remittances	Balance Remaining
Program Operations						
Audit	1,300.00	1,300.00	-		-	1,300.00
Meetings & Facilitation			-		-	-
Special Events	5,250.00	7,500.00	4,073.53	3,176.50	7,250.03	249.97
R 3 Meetings & Trainings	1,100.00	2,500.00	512.62	538.61	1,051.23	1,448.77
Total Meetings & Facilitation	6,350.00	10,000.00	4,586.15	3,715.11	8,301.26	1,698.74
Supplies	150.00	300.00	114.20		114.20	185.80
Salaries - SPDC	84,000.00	84,000.00	27,376.01	16,017.92	43,393.93	40,606.07
Contract Services			-		-	-
SPDC UVA MOU	107,363.00	107,363.00	50,599.98		50,599.98	56,763.02
SPDC Contract Staff - Riverlink	9,000.00	9,000.00	3,000.00		3,000.00	6,000.00
Total Contract Services	116,363.00	116,363.00	53,599.98	-	53,599.98	62,763.02
Marketing - Letterpress	31,900.00	31,900.00	9,814.01	2,625.00	12,439.01	19,460.99
Total Program Operations	**240,063.00**	**243,863.00**	**95,490.35**	**22,358.03**	**117,848.38**	**126,014.62**
Planning						
Technical Assistance	9,937.00	6,137.00	-	-	-	6,137.00
Total Planning	**9,937.00**	**6,137.00**	**-**	**-**	**-**	**6,137.00**
TOTAL	**250,000.00**	**250,000.00**	**95,490.35**	**22,358.03**	**117,848.38**	**132,151.62**

The Checking Account is comprised of	$49,229.79	Local Funds (Martinsville-Henry Co EDC Match)
	$494.18	Interest cumulaltive through August 2024
	$49,723.97	**Total Local Funds**
	(22,358.03)	Payments
	$27,365.94	**Current Checkbook Balance**

Payments included in Remittance # 5	
SPDC- July Salaries	6,848.09
SPDC- August Salaries	9,169.83
Virginia Tech-Leadership Meeting	3,176.50
The Bee Hotel-GO VA Retreat Hotel Room Reservations	445.54
The Bee Hive-Lunch-Region 3 Staff Work Session	93.07
Letterpress August Marketing	2,625.00
Total	**22,358.03**

NOTE: The FY25 $250,000 has been approved by GOVA State Board.
We are currently expending funds from the FY24 allocation.

FY23 GO VA OPERATING BUDGET

GO Virginia Region 3

Budget Period: March 1, 2023 to February 29, 2024

Draw Period: August 1 2023- August 31 2023

GO VIRGINIA
VIRGINIA INITIATIVE FOR
GROWTH &
OPPORTUNITY
IN EACH REGION

FY 23 GO VIRGINIA FUNDS

Budget Categories	Operating Budget	Previously Paid Expenses	DHCD Request to be Submitted in Remittance 6	Total Expenses To Date	FY23 Available Funds
Program Operations					
Audit	1,170.00	-	-	-	1,170.00
Meetings & Facilitation					
All Hands Meeting	8,000.00	5,681.59	-	5,681.59	2,318.41
R 3 Meetings & Trainings	1,500.00	557.10	-	557.10	942.90
Total Meetings & Facilitation	9,500.00	6,238.69	-	6,238.69	3,261.31
Supplies	500.00	-	-	-	500.00
Salaries - SPDC	80,000.00	36,323.52	7,689.34	44,012.86	35,987.14
Contract Services					
SPDC UVA MOU	104,236.00	50,599.98	-	50,599.98	53,636.02
SPDC Contract Staff - Riverlink	9,000.00	750.00	-	750.00	8,250.00
SPDC Contract Staff - Nancy Pool	7,200.00	2,525.00	150.00	2,675.00	4,525.00
Total Contract Services	120,436.00	53,874.98	150.00	54,024.98	66,411.02
Marketing - Letterpress	31,900.00	13,747.40	2,645.00	16,392.40	15,507.60
Rent - SOVA Innovation Hub	5,415.00	2,232.50	446.50	2,679.00	2,736.00
Total Program Operations	**248,921.00**	**112,417.09**	**10,930.84**	**123,347.93**	**125,573.07**
Planning					
Technical Assistance	1,079.00				1,079.00
Total Planning	**1,079.00**	-	-	-	**1,079.00**
TOTAL	**250,000.00**	**112,417.09**	**10,930.84**	**123,347.93**	**126,652.07**

The Checking Account is	$47,039.72	Local Funds - Unexpended (Martinsville/Henry County)
is comprised of:	391.69	Interest
	$47,431.41	
	(10,930.84)	Checks to be Submitted in Remittance 6
	$36,500.57	*Checkbook Balance at August 31, 2023*

Checks To Be Submitted in Remittance 6	
9980 - SOVA Innovation Hub - Rent - July 2023	$ 446.50
9981 - Nancy Pool - Contract Hours - June 2023	150.00
9982 - Southside Planning District Comm - Salaries - July	7,689.34
9983 - Letterpress Communications - Marketing/Survey	2,645.00
Total Checks To Be Submitted in Remittance 6	**$ 10,930.84**

SVRA SITE DEVELOPMENT

Grant Agreement Term: Oct. 1, 2021 - December 31, 2024	**GO VIRGINIA**
Report Period: September 2024	
Sub-Grantee: Southern Virginia Regional Alliance	

GO VIRGINIA GRANT FUNDS

Budget Categories from CAMS	GOVA Budget	Previously Paid	DHCD Request Drawdown #3 4/12/2024	Total Paid After Remittance	Grant Balance
SPDC Project Monitoring/Reporting	$ 15,000.00	$ 836.00	$ 1,558.55	$ 2,394.55	$ 12,605.45
Architectural and Engineering Fees	$ 1,456,300.00	$ 424,325.00	$ 128,125.00	$ 552,450.00	$ 903,850.00
Administration - IALR	$ 63,600.00	$ 21,800.00	$ 19,216.56	$ 41,016.56	$ 22,583.44
Awarded Total	$ 1,534,900.00	$ 446,961.00	$ 148,900.11	$ 595,861.11	$ 939,038.89

REQUIRED MATCHING FUNDS

Budget Categories from CAMS	Committed Match	Previous Match	Current Match	Total Match To Date	Match Balance
Architectural and Engineering Fees	$ 767,450.00	$ 698,774.14	$ 4,925.00	$ 703,699.14	$ 63,750.86
Match Total	$ 767,450.00	$ 698,774.14	$ 4,925.00	$ 703,699.14	$ 63,750.86

Status: GOVA funds are 39% expended. To date, 1,561 acres have been raised in tier level. This includes 4 parks and 16 sites raised to Tier 4 as well as, 1 park and 8 sites raised to Tier 5. Work continues at the Coleman and Halifax Fairgrounds sites. SVRA meetings continue with local economic development partners to evaluate work accomplished to date and remaining needs for site development and characterization across the region. An extension through December 31, 2024 was approved allowing VDOT to conduct it's traffic study during race season at South Boston Speedway.

SEED INNOVATION HUB

Grant Agreement Term: January 2, 2023 - January 1, 2025	**GO VIRGINIA**
Report Period: September 2024	
Sub-Grantee: Longwood University Real Estate Foundation	

GO VIRGINIA GRANT FUNDS

Budget Categories from CAMS	GOVA Budget	Previously Paid	DHCD Request Drawdown #	Total Paid After Remittance	Grant Balance
SPDC Project Monitoring/Reporting	$ 12,000.00	$ -	$ -	$ -	$ 12,000.00
Equipment	$ 611,438.00	$ -	$ -	$ -	$ 611,438.00
Contingencies	$ 50,866.00	$ -	$ -	$ -	$ 50,866.00
Awarded Total	**$ 674,304.00**	$ -	$ -	$ -	**$ 674,304.00**

REQUIRED MATCHING FUNDS

Budget Categories from CAMS	Committed Match	Previous Match	Current Match	Total Match To Date	Match Balance
Construction	$ 2,062,987.00	$ -	$ -	$ -	$ 2,062,987.00
A&E	$ 150,000.00	$ -	$ -	$ -	$ 150,000.00
Site Work	$ 155,235.00	$ -	$ -	$ -	$ 155,235.00
Match Total	**$ 2,368,222.00**	$ -	$ -	$ -	**$ 2,368,222.00**

Status: No remittance activity is expected until mid to late 2024. GOVA funds will be utilized for furnishings, thus will be last dollars expended. Construction is projected to begin in the first quarter of 2025.

MBC MIDDLE MILE CONSTRUCTION

Grant Agreement Term: September 1, 2023 - August 31, 2025

Report Period: September 2024

Sub-Grantee: Mid-Atlantic Broadband

GO VIRGINIA

GO VIRGINIA GRANT FUNDS

Budget Categories from CAMS	GOVA Budget	Previously Paid	DHCD Request Drawdown #2 8/30/2024	Total Paid After Remittance	Grant Balance
SPDC Project Administration	$ 26,713.00		$ 1,761.15	$ 1,761.15	$ 24,951.85
MBC Project Administration	$ 48,083.00			$ -	$ 48,083.00
Legal Expenses	$ 10,685.00	$ 171.21		$ 171.21	$ 10,513.79
A&E Fees	$ 397,144.00	$ 18,576.25	$ 10,820.92	$ 29,397.17	$ 367,746.83
Contract Services	$ 4,517,375.00			$ -	$ 4,517,375.00
Awarded Total	**$ 5,000,000.00**	**$ 18,747.46**	**$ 12,582.07**	**$ 31,329.53**	**$ 4,968,670.47**

REQUIRED MATCHING FUNDS

Budget Categories from CAMS	Committed Match	Previous Match	Current Match	Total Match To Date	Match Balance
SPDC Project Administration	$ 26,713.00	$ 4,550.00	$ 6,488.85	$ 11,038.85	$ 15,674.15
MBC Project Administration	$ 48,083.00	$ -	$ -	$ -	$ 48,083.00
Legal Expenses	$ 10,685.00	$ 10,630.79	$ -	$ 10,630.79	$ 54.21
A&E Fees	$ 397,144.00	$ 24,733.75	$ 39,869.08	$ 64,602.83	$ 332,541.17
Contract Services	$ 4,517,375.00	$ -	$ -	$ -	$ 4,517,375.00
Match Total	**$ 5,000,000.00**	**$ 39,914.54**	**$ 46,357.93**	**$ 86,272.47**	**$ 4,913,727.53**

Status: GOVA funds are 1% expended. The NEPA Environmental Review is 95% complete. MBC submitted a scope of work amendment to NTIA and DHCD in April 2024 (now building 176.90 miles vs 130 miles). MBC has received preliminary approval of the route amendments, but they are still awaiting formal approval from NTIA. An extension may be required on the GOVA grant due to the delay in funding from NTIA, the environmental review process, and the proposed route amendments.

GO TEC 2025

Grant Agreement Period: December 13, 2022 - December 31, 2025	**GO VIRGINIA**
Report Period: September 2024	*GO VIRGINIA* — VIRGINIA INITIATIVE FOR **GROWTH & OPPORTUNITY** IN EACH REGION
Sub-Grantee: Institute for Advanced Learning & Research	

GO VIRGINIA GRANT FUNDS

Budget Categories (FROM CAMS)	GOVA Budget	Previously Paid	DHCD Request Drawdown #4 7/24/2024	Total Paid After Remittance	Grant Balance
SPDC Project Monitoring/Reporting	$ 17,288.00	$ 6,689.25	$ 1,124.20	$ 7,813.45	$ 9,474.55
Contract Services	$ 332,243.69	$ 15,531.19	0	$ 15,531.19	$ 316,712.50
Equipment (Freight, Inflationary)	$ 292,146.96	$ 292,146.96	$ -	$ 292,146.96	$ -
Indirect Costs	$ 256,114.00	$ 68,887.98	$ 14,040.01	$ 82,927.99	$ 173,186.01
Marketing (Outreach)	$ 94,000.00	$ 3,652.34	$ -	$ 3,652.34	$ 90,347.66
Salaries & Fringe	$ 1,961,228.00	$ 309,091.12	$ 104,544.24	$ 413,635.36	$ 1,547,592.64
Supplies	$ 151,602.79	$ 114,072.06	$ 281.90	$ 114,353.96	$ 37,248.83
Training	$ 336,697.56	$ 125,149.45	$ 69,430.89	$ 194,580.34	$ 142,117.22
Travel	$ 33,500.00	$ 1,476.31	$ 1,243.01	$ 2,719.32	$ 30,780.68
Awarded Total	**$ 3,474,821.00**	**$ 936,696.66**	**$ 190,664.25**	**$ 1,127,360.91**	**$ 2,347,460.09**

MATCHING FUNDS

Budget Categories (FROM CAMS)	Committed Match	Previous Match	Current Match	Total Match to Date	Match Balance
Contract Services	$ 30,000.00	$ 637.20	$ -	$ 637.20	$ 29,362.80
Equipment (Freight, Inflationary)	$ 505,191.00	$ 504,959.30	$ -	$ 504,959.30	$ 231.70
Marketing (Outreach)	$ 127,848.00	$ 162,325.61	$ -	$ 162,325.61	$ (34,477.61)
Rent/Lease	$ 400,500.00	$ 4,500.00	$ 1,500.00	$ 6,000.00	$ 394,500.00
Salaries & Fringe	$ 1,232,540.00	$ 197,569.87	$ 29,116.73	$ 226,686.60	$ 1,005,853.40
Supplies	$ 120,000.00	$ 53.52	$ 33.95	$ 87.47	$ 119,912.53
Travel	$ 10,000.00	$ 6,691.20	$ 2,129.04	$ 8,820.24	$ 1,179.76
Match Total	**$ 2,426,079.00**	**$ 876,736.70**	**$ 32,779.72**	**$ 909,516.42**	**$ 1,516,562.58**

Status: GOVA funds are 32% expended. All three open positions have been filled and the GO TEC team is now up to ten. Training lab upfit is 100% complete and Region 1 has moved into it's new location. Over 6,000 middle school students participated in GO TEC during the 2023-2024 school year.

SVCC: Expansion of GO TEC: Mechatronics Instructor

Grant Agreement Term: June 1, 2023 - May 31, 2025	GO VIRGINIA
Report Period: September 2024	
Sub-Grantee: Southside Virginia Community College	

GO VIRGINIA GRANT FUNDS

Budget Categories from CAMS	GOVA Budget	Previously Paid	DHCD Request Drawdown #3 7/31/2024	Total Paid After Remittance	Grant Balance
SPDC Project Monitoring/Reporting	$ 2,000.00	$ 536.55	$ 153.30	$ 689.85	$ 1,310.15
Salaries & Fringe	$ 137,732.00	$ 52,824.65	$ 34,152.01	$ 86,976.66	$ 50,755.34
Awarded Total	$ 139,732.00	$ 53,361.20	$ 34,305.31	$ 87,666.51	$ 52,065.49

REQUIRED MATCHING FUNDS

Budget Categories from CAMS	Committed Match	Previous Match	Current Match	Total Match To Date	Match Balance
Equipment	$ 132,438.00	$ 132,438.00	$ -	$ 132,438.00	$ -
Dual Enrollment Tuition	$ 90,770.00	$ -	$ -	$ -	$ 90,770.00
Match Total	$ 223,208.00	$ 132,438.00	$ -	$ 132,438.00	$ 90,770.00

Status: GOVA funds are 63% expended. The dual enrollment students have completed their year long program. Some graduated and entered the workforce, others will return for their senior year. To date, a total of 15 students have participated in the program earning a total of 104 credentials.

P&HCC: Expansion of GO TEC: Welding Instructor

Grant Agreement Term: June 1, 2023 - May 31, 2025	GO VIRGINIA
Report Period: September 2024	
Sub-Grantee: Patrick & Henry Community College	

GO VIRGINIA GRANT FUNDS

Budget Categories from CAMS	GOVA Budget	Previously Paid	DHCD Request Drawdown #4 7/15/2024	Total Paid After Remittance	Grant Balance
SPDC Project Monitoring/Reporting	$ 2,000.00	$ 852.35	$ 209.00	$ 1,061.35	$ 938.65
Salaries & Fringe	$ 116,545.00	$ 61,252.19	$ 18,089.82	$ 79,342.01	$ 37,202.99
Awarded Total	$ 118,545.00	$ 62,104.54	$ 18,298.82	$ 80,403.36	$ 38,141.64

REQUIRED MATCHING FUNDS

Budget Categories from CAMS	Committed Match	Previous Match	Current Match	Total Match To Date	Match Balance
Equipment	$ 129,261.00	$ 129,261.00	$ -	$ 129,261.00	$ -
Match Total	$ 129,261.00	$ 129,261.00	$ -	$ 129,261.00	$ -

Status: GOVA funds are 68% expended, match has been met. The dual enrollment students have completed their year long program. Some graduated and entered the workforce, others will return for their senior year. To date, a total of 12 students have participated in the program earning a total of 41 credentials.

VIRGINIA'S GROWTH ALLIANCE (VGA) SITE DEVELOPMENT PROJECT

Grant Agreement Term: September 1, 2023 - August 31, 2025	**GO VIRGINIA**
Report Period: September 2024	
Sub-Grantee: Virginia's Growth Alliance	

GO VIRGINIA GRANT FUNDS

Budget Categories from CAMS	GOVA Budget	Previously Paid	DHCD Request Drawdown #1 5/2/2024	Total Paid After Remittance	Grant Balance
SPDC Project Monitoring/Reporting	$ 8,825.00	$ -	$ 3,883.60	$ 3,883.60	$ 4,941.40
A&E	$ 326,225.00	$ -	$ 47,877.50	$ 47,877.50	$ 278,347.50
Awarded Total	**$ 335,050.00**	$ -	$ 51,761.10	$ 51,761.10	**$ 283,288.90**

REQUIRED MATCHING FUNDS

Budget Categories from CAMS	Committed Match	Previous Match	Current Match	Total Match To Date	Match Balance
Site Work	$ 42,500.00	$ -	$ -	$ -	$ 42,500.00
A&E	$ 125,500.00	$ -	$ 47,777.50	$ 47,777.50	$ 77,722.50
Match Total	**$ 168,000.00**	$ -	$ 47,777.50	$ 47,777.50	**$ 120,222.50**

Status: GOVA funds are 15% expended. Due diligence updates are nearing completion at the FASTA site. A&E work is in process at the Heartland, Brunswick, and Lunenburg sites.

TPI: HEALTH SCIENCES CAREERS PLANNING

Grant Agreement Term: January 1, 2024 - December 31, 2024

Report Period: September 2024

Sub-Grantee: Blue Ridge Partnership for Health Science Careers

GO VIRGINIA

GROWTH & OPPORTUNITY
IN EACH REGION
VIRGINIA INITIATIVE FOR

GO VIRGINIA GRANT FUNDS

Budget Categories from CAMS	GOVA Budget	Previously Paid	DHCD Request Drawdown #	Total Paid After Remittance	Grant Balance
SPDC Project Monitoring/Reporting	$ 2,000.00	$ -	$ -	$ -	$ 2,000.00
Contract Services	$ 131,000.00	$ -	$ -	$ -	$ 131,000.00
Awarded Total	$ 133,000.00	$ -	$ -	$ -	$ 133,000.00

REQUIRED MATCHING FUNDS

Budget Categories from CAMS	Committed Match	Previous Match	Current Match	Total Match To Date	Match Balance
Contract Services	$ 67,500.00	$ -	$ -	$ -	$ 67,500.00
Match Total	$ 67,500.00	$ -	$ -	$ -	$ 67,500.00

Status: No remittance activity to date. The original sub-grantee for the TPI grant was West Piedmont Planning District Commission. PDC staff changes necessitated that Blue Ridge Partnership for Health Science Careers (BRPHSC) be designated as the sub-grantee. A contract amendment has been executed to reflect this change. The three initial committees: Talent Pathways, Student Engagement, IT/Analytics continue to meet monthly. The George Mason University Center for Health Workforce produced an in-depth Region 3 analysis which was reviewed by the steering committee. The development of an Action Plan is underway.

RISE Build-to-Scale

Grant Agreement Term: January 1, 2024 - December 31, 2025	GO VIRGINIA — VIRGINIA INITIATIVE FOR GROWTH & OPPORTUNITY IN EACH REGION
Report Date: September 2024	
Sub-Grantee: SoVa Innovation Hub	

GO VIRGINIA GRANT FUNDS

Budget Categories from CAMS	GOVA Budget	Previously Paid	DHCD Request Drawdown #1 5/1/2024	Total Paid After Remittance	Grant Balance
SPDC Project Administration	$ 40,000.00	$ -	$ 2,095.10	$ 2,095.10	$ 37,904.90
Fiscal Management: MBC	$ 20,000.00	$ -	$ -	$ -	$ 20,000.00
Marketing: MBC	$ 30,000.00	$ -	$ 5,088.09	$ 5,088.09	$ 24,911.91
Contract Services	$ 510,000.00	$ -	$ 3,150.00	$ 3,150.00	$ 506,850.00
Awarded Total	$ 600,000.00		$ 10,333.19	$ 10,333.19	$ 589,666.81

REQUIRED MATCHING FUNDS

Budget Categories from CAMS	Committed Match	Previous Match	Current Match	Total Match To Date	Match Balance
Marketing: MBC	$ 50,000.00	$ -	$ 13,204.00	$ 13,204.00	$ 36,796.00
Administration: MBC	$ 125,000.00	$ -	$ 66.80	$ 66.80	$ 124,933.20
Training	$ 125,000.00	$ -	$ -	$ -	$ 125,000.00
Match Total	$ 300,000.00	$ -	$ 13,270.80	$ 13,270.80	$ 286,729.20

Status: GOVA funds are 1% expended. The project is now fully staffed. SVHEC launched the Entrepreneurship Track in its Career Tech Academy for Fall 2024. Outreach events included the RISE Business Pitch Competition and its awards ceremony and the monthly RISE Grapevine Virtual Meetups. The CIC/RISE Navigator Project Manager attended and tabled resource fairs, showcases, and awards events, such as RevUp and Ignite. To date, a total of 130 entrepreneurs and 70 businesses have been served.

GO TEC REGION 3 EXPANSION

Grant Agreement Term: June 4, 2024 - June 3, 2026	GO VIRGINIA
Report Date: September 2024	GO VIRGINIA INITIATIVE FOR GROWTH & OPPORTUNITY IN EACH REGION
Sub-Grantee: Institute for Advanced Learning & Research	

GO VIRGINIA GRANT FUNDS

Budget Categories from CAMS	GOVA Budget	Previously Paid	DHCD Request Drawdown #	Total Paid After Remittance	Grant Balance
SPDC Project Monitoring/Reporting	$ 5,690.00	$ -	$ -	$ -	$ 5,690.00
Indirect	$ 22,000.00	$ -	$ -	$ -	$ 22,000.00
Training	$ 275,000.00	$ -	$ -	$ -	$ 275,000.00
Awarded Total	$ 302,690.00		$ -	$ -	$ 302,690.00

REQUIRED MATCHING FUNDS

Budget Categories from CAMS	Committed Match	Previous Match	Current Match	Total Match To Date	Match Balance
Salaries	$ 110,000.00	$ -	$ -	$ -	$ 110,000.00
Rent/Lease	$ 37,500.00	$ -	$ -	$ -	$ 37,500.00
Training	$ 156,000.00	$ -	$ -	$ -	$ 156,000.00
Match Total	$ 303,500.00	$ -	$ -	$ -	$ 303,500.00

Status: No remittance activity to date. Teacher training is in process and lab equipment is being ordered.

AMELIA COUNTY SITE SUITABILITY STUDY

Grant Agreement Term: April 17, 2024 - October 16, 2024	GO VIRGINIA
Report Date: September 2024	
Sub-Grantee: Amelia County EDA	

GO VIRGINIA GRANT FUNDS

Budget Categories from CAMS	GOVA Budget	Previously Paid	DHCD Request Drawdown #	Total Paid After Remittance	Grant Balance
SPDC Project Monitoring/Reporting	$ 1,000.00	$ -	$ -	$ -	$ 1,000.00
Contract Services	$ 20,000.00	$ -	$ -	$ -	$ 20,000.00
Awarded Total	$ 21,000.00		$ -	$ -	$ 21,000.00

REQUIRED MATCHING FUNDS

Budget Categories from CAMS	Committed Match	Previous Match	Current Match	Total Match To Date	Match Balance
Acquisition	$ 105,000.00	$ -	$ -	$ -	$ 105,000.00
Match Total	$ 105,000.00	$ -	$ -	$ -	$ 105,000.00

Status: No remittance activity to date. Project is nearing completion.

PROJECT FUNDING MATRIX

GO VIRGINIA REGION 3 PROJECT FUNDING MATRIX

Project Name	G & D Plan Investment Strategy	Project Status	Date of Award by State Bd	Date Closed*	Region 3 Per Capita Funded / Expended Amount	Region 3 State Funded Amount	Project Match	Funding Pool
GO VA TOTAL ALLOCATIONS (2018-2025)					**7,156,675.46**			
GO TEC Phase 1	Talent Evolution	Closed	02/13/18	3/12/2021	617,172.79		1,966,230.33	Per Capita
SOVA Innovation Hub	Startup Ecosystem	Closed	07/25/18	6/30/2020	79,919.80		79,919.81	Per Capita-Planning
GO TEC Phase 2A	**Talent Evolution**	**Closed**	**03/12/19**	**6/30/2021**		**1,320,787.00**		**State Competitive**
E&I Strategic Initiative	Startup Ecosystem	Closed	10/09/19	1/13/2021	77,662.12		90,641.32	Per Capita
Operation Last Mile Drone	**Cluster Scale Up**	**Closed**	04/15/20	**10/15/2020**		**75,000.00**		**COVID ERR Fund**
IALR Common Platform	Talent Evolution	Closed	04/15/20	12/15/2021	88,914.96		119,369.53	Per Capita-Planning
GO TEC Phase 2B	**Talent Evolution**	**Closed**	**06/23/20**	**9/30/2022**		**3,575,741.00**		**State Competitive**
MBC Middle Mile Planning	Site Development	Closed	08/04/20	12/31/2022	99,017.68		891,159.12	Per Capita-Planning
Bridge to Recovery	**Cluster Scale Up**	**Closed**	**06/23/20**	**9/27/2023**		**767,818.64**		**COVID ERR Fund**
E&I Implementation	Startup Ecosystem	Closed	03/16/21	9/29/2023	448,120.25		418,229.59	Per Capita
SVRA Site Development	Talent Evolution	Active	09/23/21		1,534,900.00		767,450.00	Per Capita
ExperienceWorks	Talent Evolution	Closed	09/23/21	3/31/2024	321,436.64		257,814.00	Per Capita
Controlled Environment Ag (CEA) Planning	Cluster Scale Up	Closed	11/29/21	6/30/2023	77,315.50		40,230.90	Per Capita-Planning
SEED Innovation Hub	Startup Ecosystem	Active	12/15/21		674,304.00		2,368,222.00	Per Capita
VGA Refresh Planning	Site Development	Closed	01/19/22	12/31/2023	100,000.00		51,000.00	Per Capita-Planning
MBC Middle Mile Construction	**Site Development**	**Active**	**03/10/22**			**5,000,000.00**		**State Competitive**
Gupton Initiative Planning	Talent Evolution	Closed	06/23/22	12/31/2023	99,177.65		55,000.00	Per Capita-Planning
CRC REDO Planning	Site Development	Closed	08/18/22	1/31/2024	64,279.45		44,500.00	Per Capita-Planning
GO TEC Virginia 2025	**Talent Evolution**	**Active**	**12/13/22**			**3,474,821.00**		**State Competitive**
PHCC GO TEC Welding Instructor	Talent Evolution	Active	03/14/23		118,545.00		129,261.00	Per Capita
SVCC GO TEC Mechatronics Instructor	Talent Evolution	Active	03/14/23		139,732.00		223,208.00	Per Capita
VGA Site Development	Site Development	Active	06/13/23		335,050.00		168,000.00	Per Capita
SOVA RISE Build to Scale	Startup Ecosystem	Active	09/12/23		600,000.00		300,000.00	Per Capita
SoVA Health Sciences Careers Planning	**Talent Evolution**	**Active**	**09/12/23**			**133,000.00**		**Talent Pathways**
Amelia Co Regional Commerce Center: DD	Site Development	Pending			100,000.00		100,000.00	Per Capita-Planning
Amelia Co Regional Commerce Center: SSS	Site Development	Approved	05/06/24		21,000.00		10,500.00	Per Capita-Planning
GO TEC Region 3 Expansion	Talent Evolution	Approved	06/04/24		302,690.00		303,500.00	Per Capita
TOTAL PROJECT FUNDING					**5,899,237.84**	**14,347,167.64**	**8,384,235.60**	
FY 25 PER CAPITA PROJECT BALANCE					**1,257,437.62**			

Of the $1,000,000 that is awarded annually, no more than $250,000 can be utilized for Planning Projects.

Projects highlighted in green are not funded by the Region 3 Per Capita allocation.

Date of Award for Planning Grants is the date DHCD staff approved it.

DHCD recaptured $642,562.38 in June of 2024.

*Fiscal Close Out Report date.

ERR-Economic Resilience & Recovery Fund

ECB-Enhanced Capacity Building

OLD BUSINESS

PROJECT PIPELINE

DATE: September 11, 2024

TO: Region 3 Executive Committee

FROM: R. Bryan David, Program Director

RE: Project Pipeline Report

Below is information about projects that are in varying stages of development, as evidenced by the data presented:

I. **Institute for Advanced Learning and Research (IALR) –** Controlled Environment Agriculture_ Advancing Virginia's Controlled Environment Agriculture Sector through Translational Research and Economic and Workforce Development.

-implementation project for Region 3 CEA Strategy and Roadmap

-due to state-wide partnerships transitioning the project to a Statewide Competitive Application to include those regions that include *agricultural production* as a target section, viz., Regions 1 (Southwest), 2 (New River Vally/Lynchburg), 3 (SOVA), 6 (Shenandoah Valley), and 8 (Middle Peninsula/Northern Neck/Fredericksburg).

-project partnerships are under development with Virginia Cooperative Extension (entrepreneurship and workforce development), Virginia Future Farmers of America (workforce development), Virginia Western Community College (workforce development), and TechSpark/Microsoft (workforce development).

-targeting application submission to GO Virginia Region 3 Council for the 4.16.25 meeting and GO Virginia State Board for 6.10.25.

CEA Innovation Center/IALR will issue a Request for Proposals for a Preliminary Engineering Report for facility expansion (10.24).

-Enhanced Planning Grant application for the CEA Innovation Center Economic Impact Report is under development for consideration by the Region 3 Council at the 10.16.24 meeting.

-Preliminary Engineering Report and Economic Impact Report to be presented to first-level funders for grant funding for capital and equipment expenses (US EDA, Tobacco Commission, and GO VA Region 3).

-ongoing communication with first-level funders: GO Virginia, Tobacco Commission Region Revitalization Commission, and US Economic Development Administration/West Piedmont Planning District Commission.

-IALR has engaged the Virginia Tech Center for Economic and Community Engagement (authors of the CEA Strategy and Roadmap) to prepare the GO Virginia application.

-all grant applications are to be prepared by or on behalf of the IALR application.

II. **SOVA Innovation Labs (no change)**

-the timing and amount of the Region 3 Per Capita grant will be determined.

-the SOVA Innovation Hub has been developing plans to expand the SOVA Innovation Campus in South Boston. This expansion involves adaptively reusing a structure adjacent to its existing building.

-a bid package has been developed for contractors, and proposals are under review.

-a Region 3 per application could be forthcoming to support the acquisition of equipment for the makers space, and it would be similar to the earlier SEED Innovation Hub project in Farmville.

-preliminary estimates are in the ~$250-$500k range.

III. **Region 3 Leadership Development Project**

-report completed (8.24)

-GO Virginia funding strategy under development

IV. **Talent Pathway Initiative Planning Project**

-under development by Dr. Julie Brown on the potential to develop a planning project focusing on the existing gap for 9th and 10th-grade programming and curricula relative to GO TEC in middle school programming and curricula

-application would need to be prepared and submitted for GO Virginia Region 3 Council approval at the October 16th meeting for submission to DHCD GO Virginia staff by 11.1.24 and State Board consideration at 12.10.24 meeting

-available funding $117k

RECOMMENDATION:

For the Region 3 Executive Committee's information. No action is needed.

NEW BUSINESS

DATE: September 11, 2024

TO: GO Virginia Region 3 Executive Committee

FROM: R. Bryan David, Program Director

RE: **Amendment to GO Virginia Region 3 Council Policy #9_Virtual Member Participation for In-Person Meetings**

The Region 3 Council adopted Policy #9 on October 20, 2021. This policy provided the conditions and procedures for Region 3 Council members to participate, under certain conditions, at public meetings through electronic communication means from remote locations.

The 2024 General Assembly amended the enabling statute for this policy, making several definitional and procedural changes that need to be included in the Region 3 Council's adopted policy. Attached is a copy of the proposed policy, which follows a similar policy amendment adopted by the Southside Planning District Commission.

The Executive Committee should adopt this policy to be in effect for the Region 3 Council's next in-person meeting on October 16, 2024. This matter will be presented as an informational item to the Region 3 Council at that time.

RECOMMENDATION:

Adopt Region 3 Council Policy #9 Virtual Member Participation for In-Person Meetings as amended

Attachment

Policy 9 – Virtual Member Participation for In-Person Meetings

EFFECTIVE DATE: _____

The virtual participation in meetings by GO Virginia Region 3 Council members is governed by § 2.2-3708.3 of the Code of Virginia, as amended. This code outlines the conditions and procedures for Region 3 Council members to participate virtually in public meetings that are held in person.

POLICY:

Region 3 Council members are permitted to participate virtually in any in-person meeting, as allowed by subsection B of § 2.2-3708.3 of the Code of Virginia. This policy is applied uniformly to ensure fairness and equal opportunity, regardless of the member's identity or the topics discussed or voted upon. The Region 3 Council, Executive Committee, or Sub-Committee may permit a member's virtual participation under the following conditions:

1. Quorum Requirement: A quorum must be physically present at the primary meeting location advertised in the meeting's public notice.

2. Approval/Disapproval of Participation: Council members physically present must vote to approve or disapprove the virtual participation. The vote and reason to approve or disapprove virtual participation must be recorded in the meeting minutes.

3. Participation Location: It shall be recorded in the minutes the remote location from which the member participated; however, the remote location need not be open to the public and may be identified in the minutes by a general description.

4. Notification and Allowable Conditions: The Council member attending virtually must notify the chairperson prior to the meeting that they are unable to attend in person due to one of the following:

   • A temporary or permanent disability or medical condition preventing physical attendance. For purposes of determining whether a quorum is physically assembled, an individual member of a public body who is a person with a disability as defined in § 51.5-40.1 and uses remote participation counts toward the quorum as if the individual was physically present.

- A medical condition or disability of a Council member's relative that requires them to provide care at the time of the meeting preventing their physical attendance. For purposes of determining whether a quorum is physically assembled, a Council member who is a caregiver for a person with a disability as defined in § 51.5-40.1 and uses remote participation counts toward the quorum as if the individual was physically present.
- The member is unable to attend the meeting due to a personal matter and identifies with specificity the nature of the personal matter. However, the member may not use remote participation due to personal matters more than two meetings per calendar year or 25 percent of the meetings held per calendar year rounded up to the next whole number, whichever is greater.
- The member's principal residence is more than 60 miles from the meeting location.

5. Documentation of Allowable Condition: The justification for the member's virtual participation, which must be one of the four Allowable Conditions listed above, shall be recorded in the minutes.

6. Access to Materials: Council members attending virtually must have access to all materials presented to those physically present.

7. Access to Audio: The voice of the member participating virtually must be heard by all persons in attendance at the primary meeting location to allow adherence to parliamentary procedure.

Failure to comply with this policy may result in the Council disallowing future participation by electronic means.

APPROVAL AND REVIEW: This Council policy was reviewed and approved on _____.

SUPERSESSION: This policy replaced the original Policy 9- *Members Participating by Electronic Means* approved on October 20, 2021.

DATE: September 11, 2024

TO: GO Virginia Region 3 Executive Committee

FROM: R. Bryan David, Program Director

RE: **GO Virginia Region 3 Council Policy #10_ All-Virtual Public Meetings**

The 2024 General Assembly amended the enabling statute for public bodies to conduct all virtual meetings outside a state-wide emergency effective 7.1.24. The GO Virginia Region 3 Council and Executive Committee had utilized this enabling statute to hold a limited number of virtual meetings during FY2023-2024, absent a written policy. Such use absent a written policy did not create any issues.

These amendments increased the number of virtual meetings to no more than two times per calendar year or fifty percent (50%) of the meetings held per calendar year rounded up to the next whole number, whichever is greater. This original statute language set a twenty-five percent (25%) ceiling on virtual meetings. For the Region 3 Council, these new amendments permit two (2) virtual and two (2) in-person meetings per year as before. For the Executive Committee, this increases the number of potential virtual meetings to four (4) out of the eight (8) potential meetings per year.

The attached policy has been prepared for the Region 3 Council and Executive Committee. The enabling statute requires the Region 3 Council or Executive Committee to readopt this policy each year.

The Executive Committee should adopt this policy since the fiscal year started on 7.1.24. This matter will be presented as an informational item to the Region 3 Council at that time.

RECOMMENDATION:

Adopt Region 3 Council Policy #10 All Virtual Meetings.

Attachment

Policy 10 – All-Virtual Public Meetings

EFFECTIVE DATE: _____

Region 3 Council all-virtual public meetings are governed by subsection C of § 2.2-3708.3 of the Code of Virginia, as amended. This code outlines the conditions and procedures for Region 3 Council to conduct all-virtual public meetings.

POLICY:

The Region 3 Council, Executive Committee, or any Sub-Committee may conduct all-virtual public meetings under the following conditions:

1. The public meeting notice must state whether the meeting will be an in-person or all-virtual public meeting along with information on how the public can access the meeting virtually.

2. Public access to the all-virtual public meeting is provided via a virtual platform.

3. The virtual platform used allows the public to hear all members of the Council participating in the meeting and, when audio-visual technology is available, to see them as well.

4. When audio-visual technology is available, Council members will be considered absent from any portion of the meeting during which their visual communication is disconnected or fails, or during which audio communication involuntarily fails.

5. If the audio or video transmission of the meeting fails, the Council must take a recess until public access can be restored.

6. The proposed agenda, agenda packet, and other meeting materials (unless exempt) furnished to the Council for the meeting must be made available to the public in electronic format simultaneously with when such materials are provided to the Council.

7. The public is afforded the opportunity to comment through electronic means, including by way of written comments, at those public meetings when public comment is customarily received.

8. If a closed session is held during an all-virtual public meeting, transmission of the meeting to the public resumes before the public body votes to certify the closed meeting as required by subsection D of § 2.2-3712.

9. No more than two Council members may be together in any one remote location unless that remote location is open to the public to access physically.

10. The Council may not hold more than two all-virtual meetings per calendar year or 50% of the meetings held per calendar year rounded up to the next whole number, whichever is greater.

11. The Council may not hold an all-virtual meeting immediately following another all-virtual public meeting.

12. Meeting minutes must state the fact that the meeting was held all-virtually and which virtual platform was utilized.

13. The Council shall at least once annually adopt an All-Virtual Meeting Policy.

APPROVAL AND REVIEW: This Council policy was reviewed and approved on _____.

SUPERSESSION: This is a new policy.

PROGRAM DIRECTOR'S REPORT

DATE: September 11, 2024

TO: GO Virginia Region 3 Executive Committee

FROM: R. Bryan David, Program Director

RE: **Proposed Talent Pathway Initiative Application_Institute for Advanced Learning and Research**

The GO Virginia State Board established the *Talent Pathways Initiative (TPI)* in 2022 to "…foster collaboration by business and education to meet workforce needs by developing, retaining, and attracting talent to the Commonwealth to meet the needs of Virginia businesses." Each region has access to up to $250,000 to conduct a situational analysis and develop a regional talent pathway strategy to support the workforce needs of priority targeted industry clusters as identified in their approved 2021 Growth and Diversification plan.

The Region 3 Council successfully secured $133k from the TPI fund in December 2023 for the Southern Virginia Partnership for Health Science Careers, with an equal match amount from the Claude More Charitable Foundation. That planning project is underway and will finish with its implementation plan in the coming months.

Region 3's TPI balance is $117k, which must be obligated through an application approved by the GO Virginia State Board at its meeting on December 10th.

Dr. Julie Brown is developing a TPI planning grant application to organize existing manufacturers in Region 3 to identify potential credentialing for 9th and 10th graders following their middle-school GO TEC experience and before their junior and senior year dual-enrollment opportunities. The project could include other elements.

The project may use a portion or all of the available TPI funds with the match from Danville Region Foundation and Tobacco Commission grants.

I should receive a synopsis of the project from Dr. Brown by Tuesday, September 17th. I will forward a copy to the Executive Committee when it is received.

RECOMMENDATION:

For the Executive Committee's information. No action is needed.

REGION 3 Futures Project: Talent Pipeline Management to Support Advanced Manufacturing

SUMMARY:

The Institute for Advanced Learning and Research (IALR) is requesting $116,715 in GO Virginia funds to support a Region 3 Talent Pathways Initiative (TPI) that will align GO TEC efforts with the EmPOWER Employer Engagement framework, strengthening the region's capacity to support advanced manufacturing job growth and existing industry workforce needs. The GO Virginia funds would be matched with approximately $85,000 in funding from the Danville Regional Foundation and the Tobacco Region Revitalization Commission. IALR intends to complete the following activities over a 12-month period as part of the Region 3 TPI:

- Engage Chmura to update the 2016 SOVA Living Wage study, adding nine Region 3 localities to the original six locality study, with a focus on demand for identified manufacturing occupations with particular attention to those that pay a living wage. [$50,000 est]

- Triangulate Chmura's data, pulled from their proprietary JobEQ system, with data from the Virginia Office of Education Economics, using Lightcast (merger between Emsi and Burning Glass) data analytics, and "ground truthing" data provided directly by employer HR offices. [in-kind; leveraged resources]

- Partner with the U.S. Chamber of Commerce Foundation to offer the Talent Pipeline Management (TPM®) Academy, a demand-driven strategy to create career pathways for students and workers with talent pipelines aligned to dynamic business needs using supply chain principles. The hybrid academy (in-person and virtual sessions) will engage up to 35 stakeholders from across the region in a seven-month training (March – Sept. 2025) to work through the six-strategy curriculum [$82,500 plus meeting expenses]

- IALR's Apprenticeship Coordinator (funded by DRF and TRRC) will focus 20% time and effort over ten months to align target NAICS and SOCs, identifying youth registered apprenticeship opportunities and best practice models. [$16,494]

- Contracted research to identify promising practices with a focus on:
    - 9th & 10th grade options to fill the current GO TEC gap AND support skill development and "validation" (i.e. credential attainment potential) that would support youth registered apprenticeship
    - public-private partnerships or other models to address instructor shortages aligned to in-demand manufacturing training needs.
    - Job-shadowing models that allow for scale, addressing both school division and employer requirements and concerns.
    - National scan of employer engagement incentives offered through local and state policy, tax incentives, or other mechanisms. [$20,000 est]

- Funds to support "See the Possible" visit(s) based on research findings to allow for a deeper understanding with potential for implementation efforts. [$10,000]

- Futures Summit in November 2025 to share TPM Academy outcomes, Job Demand/Growth and Living Wage results, research findings, and keynote speaker addressing the Impact of AI/Machine Learning on manufacturing careers. [$8,400]

DATE: September 11, 2024

TO: GO Virginia Region 3 Executive Committee

FROM: R. Bryan David, Program Director

RE: **GO Virginia Region 3 Council – Envisioning Leadership: A Summary**

Following the Region 3 Council's meeting in May, Dr. Scott Tate, with Virginia Tech's Center for Economic and Community Engagement, prepared a report on the meeting and its findings. The anticipated outcomes from this meeting include an asset map of leadership development and support activities in the region and the identification of possible strategies and project ideas to enhance regional leadership.

Attached is a copy of the report for your review. I will be prepared to discuss the report, its findings, and possible next steps with the Executive Committee.

RECOMMENDATION:

For the Executive Committee's information. No action is needed.

GO Virginia Region 3 Council—Envisioning Leadership: A Summary

MAY 29TH, 2024

IN PARTNERSHIP WITH:
GO Virginia Region 3 Council

Virginia Tech Center for Economic and Community Engagement

Southern Virginia Higher Education Center (SVHEC) Innovation Center

BACKGROUND and OVERVIEW

The Region 3 GO Virginia Council has identified leadership development as a core strategy for Regional Economic Growth and Diversification[1]. The 2023 Growth and Diversification Plan Update identified four over-arching leadership goals:

- Anticipate the Future
- Sustain Strong Council and Regional Leadership
- Support Sustainable REDOs (Regional Economic Development Organizations)
- Build Regional Coalitions

The Update included the following strategies to advance these goals:

- Identify and adapt strategies for emerging trends
- Create a sustainability model for Council leadership and funding
- Support strategies and plans for regional approaches and solutions at the subregion level
- Sustain regular and predictable dialogue with regional economic and workforce development stakeholders
- Increase the diversity and number of audiences with Region 3

At the time of the plan update in late 2023, Region 3 staff and Council recognized that these strategies were preliminary and more comprehensive discussion was needed to refine these goals and to develop clearer tactics, outputs, and metrics. Region 3 Council and staff proposed a Spring 2024 retreat-style "Advance" or Forum focused on leadership. Region 3 staff worked with the Virginia Tech Center for Economic and Community Engagement and Virginia Cooperative Extension to plan and conduct this session which took place from 10:00 am to 2:00 pm on Wednesday, May 29, 2024 at the SVHEC Innovation Center in South Boston, Virginia.

The GO Virginia Region 3 Spring "Advance" focused on the Council's goals, strategies, and objectives surrounding leadership capacity in Region 3. The session was designed to emphasize leadership capacity across Region 3 as a foundational element for economic growth and community well-being.   Anticipated outcomes included an asset map of leadership development and support activities in the region; and an identification of possible strategies and project ideas to enhance regional leadership.

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[1] See Appendix C in the 2023 revised plan accessible at chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https://govirginia3.org/wp-content/uploads/2024/02/GO-VA-Region-3_2023-GD-Plan-Review_final_10.30.23.pdf

The aims of this event also included:

- Growing social capital by engaging new leaders

- Sharing collective knowledge of existing leadership assets in the region

- Learning from the experiences of established leaders in Region 3

- Identifying opportunities to strengthen the region's "leadership ecosystem"

- Prioritizing strategies or activities for GO Virginia Region 3 in this work

The audience for the Spring Advance included Region 3 Council members who were able to attend. In addition, each participating Council member was encouraged to "bring a friend" - i.e. another business or civic leader from their community, or sub-region. There were 30 total participants in the program. Participants were evenly divided across the sub-regions of GO Virginia 3 with 9 attendees from the western sub-region; 9 attendees from the northern sub-region; and 8 attendees from the eastern sub-region. A third of the attendees were Region 3 Council members (10), with the other 2/3 being regional guests including some staff members or presenters. A full list of participants by name and organization is included as Appendix A in this report.

The program included a welcome and introductions, and participants were provided an opportunity to speak individually with someone they did not know, and then to introduce their partner to the larger group. This activity represented a small step in strengthening social capital, the bridging linkages that represent new connections across differences. The GO Virginia 3 Council Chair and Vice-Chair delivered a brief overview of GO Virginia, and GOVA Region 3, for those in attendance who may have been less familiar with GO Virginia. Throughout the day, participants had opportunities to respond to question prompts related to leadership in Region 3 and see real-time results displayed using the online Mentimeter application.

The Virginia Tech team facilitated an asset mapping exercise, including sub-region breakout groups, followed by an all-group report-out and discussion. Groups discussed:
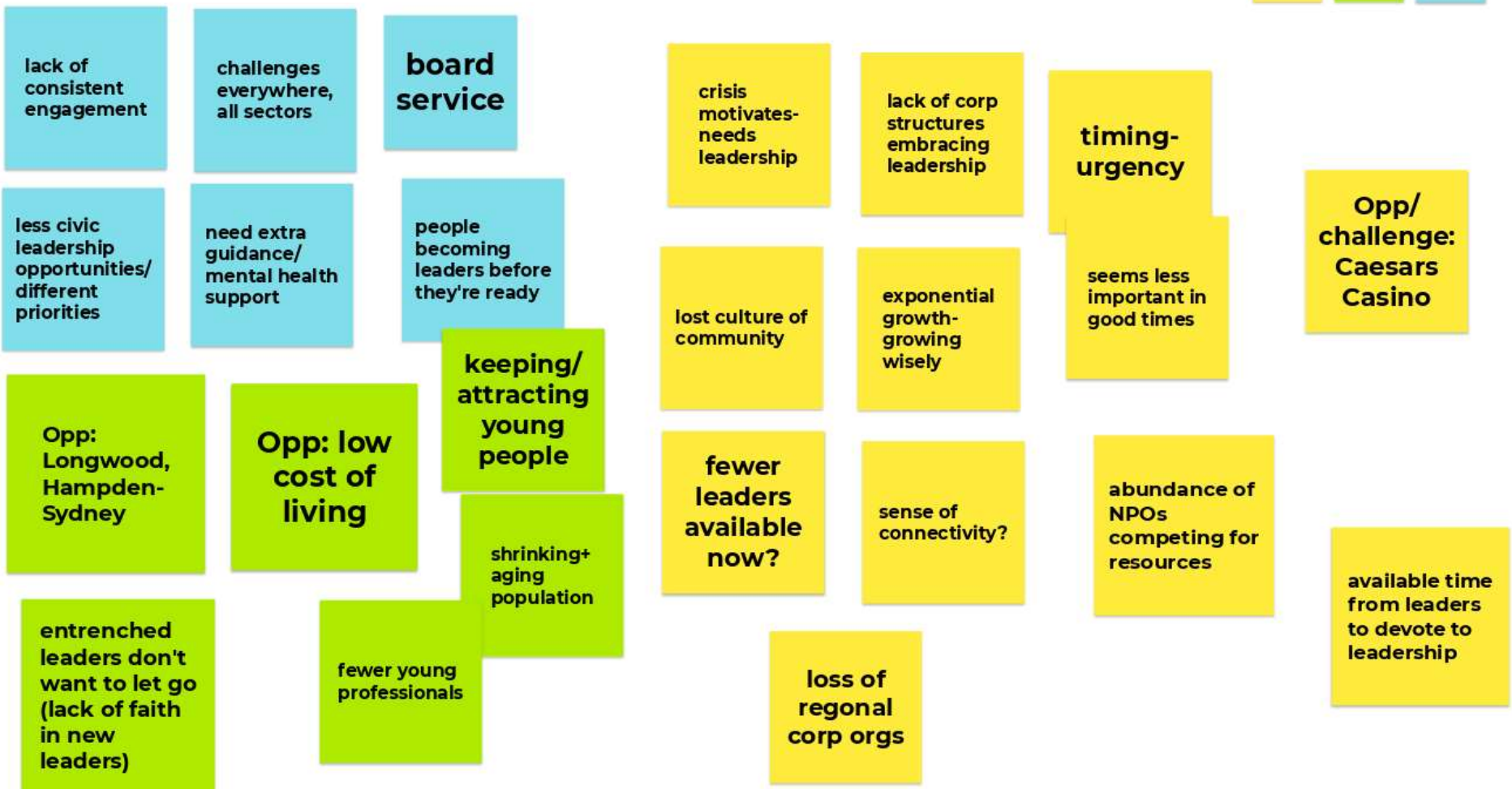
- Why is leadership important in your sub-region? What challenges or opportunities call for an increased emphasis on leadership?

- Who's already developing and supporting leaders in your footprint? (programs, resources, etc.)
- What barriers or gaps to developing or supporting leaders exist in your footprint?

During lunch, Liz Povar with RiverLink Strategies moderated a panel discussion with three regional leaders who each shared their story of practicing leadership in region, including their current roles, what resources or mentors shaped or helped them, what barriers or challenges they faced, and what lessons they have learned about leadership.

The panelists were Dr. Chip Jones, Superintendent, Cumberland County Public Schools; Lauren Mathena, Director, Economic Development & Community Engagement, Mid-Atlantic Broadband Communities Corp.; and Telly Tucker, President, Institute for Advanced Learning and Research. Themes that were heard included 1) envisioning oneself as future leader is not a common experience; 2) outreach and inclusion from existing leaders is important; 3) mentors matter.

After lunch, the Virginia Tech Center for Economic and Community Engagement facilitated an all-group session centered around possibility-oriented action planning. Afterwards, the Region 3 staff offered next steps and closing remarks. The two-page agenda is included in this report as Appendix B.

This document includes a summary of the participant input related to asset mapping (Part 1) and possibility-oriented action planning (Part 2), followed by a brief synthesis and discussion section (part 3), and finally some concise recommendations for next steps (Part 4).

PART I: ASSET MAPPING

Below are the full audience responses to our first interactive prompt, the words in larger font size represent more common or duplicated responses:

Guiding Discussion Questions:

- Why is leadership important in your sub-region? What challenges or opportunities call for an increased emphasis on leadership?

- Who's already developing and supporting leaders in your footprint? (programs, resources, etc)

- What barriers or gaps to developing or supporting leaders exist in your footprint?

WHY IS LEADERSHIP IMPORTANT?

GROUP 1   GROUP 2   GROUP 3

- sets direction
- fills seats at the table
- creates voice
- opens doors to diversity
- community engagement
- need to embrace change
- tackle shared problems
- needs to be done at every level
- youth leaving
- major changes in culture, systems, lifestyle
- building relationships
- being in the trenches, foresight to lead
- need to step up and take on challenges
- older generation left to lead
- aging population
- lack of strong/effective leadership (lack common vision)
- redundancy/overlap

CHALLENGES/OPPORTUNITIES FOR LEADERSHIP?

GROUP 1 GROUP 2 GROUP 3

lack of consistent engagement

challenges everywhere, all sectors

board service

less civic leadership opportunities/ different priorities

need extra guidance/ mental health support

people becoming leaders before they're ready

Opp: Longwood, Hampden-Sydney

Opp: low cost of living

keeping/ attracting young people

entrenched leaders don't want to let go (lack of faith in new leaders)

fewer young professionals

shrinking+ aging population

crisis motivates- needs leadership

lack of corp structures embracing leadership

timing- urgency

seems less important in good times

lost culture of community

exponential growth- growing wisely

fewer leaders available now?

sense of connectivity?

abundance of NPOs competing for resources

loss of regonal corp orgs

Opp/ challenge: Caesars Casino

available time from leaders to devote to leadership

RESOURCES + ASSETS

GROUP 1
GROUP 2
GROUP 3

Duke nonprofit training

Town Council/ Commission Class

EDO internal-economic development training

companies encouraging employees for civic service

Halifax High School Leadership Program

K-12

Community College (responsive)

4-H, FFA, FBLA, (JA)

SOVA RISE

SBDC

high school SCA?

People-networks to connect/ access resources

Apprenticeship programs- LUROA

Chambers: some offer leadership, Farmville-leadership and youth

Non-profit boards-provide opps

self-accountability

VA Rural Leadership Institute

Businesses

experiential, coach/ mentor

prof development (workers --> supervisor) (entry)

Women's Leadership network (less active now)

Southside Electric-Young Leaders Academy

Informal/ mentors

Informal Networks

Friends of Piedmont

PART II: ACTION PLANNING

Below are the raw responses to our second interactive prompt.

Mentimeter Moment #2: Thinking about supporting and developing leaders in Region 3, what themes stand out so far?

- Recruitment
- Mentorship
- People. Collaboration. We before I
- Meeting people where they are
- Make haste!! Start small and start now
- The need for peer support and mentorship opportunities
- Support grants, matching leaders with linked projects or ideas
- Leadership exists within all communities but organizations don't always reach out effectively
- Current leaders are aging
- Shifting mindset from command/control to collaboration
- Must give back
- Saying yes
- Encouragement
- Early career leadership academies
- Taking advantage of opportunities and looking for them
- Mentoring young people to leadership abilities

- Internships
- Think big, being uncomfortable, learn from it
- Growing new leaders
- Everyone is a leader, everyONE matters
- We can inspire leadership by getting more people believing in the transformation of the region
- Mentorship programs. Listening sessions for emerging leaders- opportunities to see how the sausage is made, what types of conversation, who are key players.
- We need to coach others
- Personal interactions are inoperable
- The importance of collaboration. Creating experiences & opportunities for people to practice leadership
- Individual connectivity
- With trend from volunteering and less focus on long term company careers- you may need to pay people to participate free in leadership opportunities

Then, the entire group engaged in guided discussion around action planning for enhancing leadership capacity in Region 3. Below are the three core prompt questions, followed by raw responses.

Guiding Discussion Question:

- What would success look like?
- What are first steps to take in moving forward?
- If you could wave a magic wand, what would be your wish to strengthen leadership in the region?

- Leaders don't see themselves being successful in the future; there's hope. Tools and tech--need forum to expose youth to the tools and opportunities for taking control of their lives
  - Differences in upbringing, social divisions
  - Youth-focused resources around hope, mentorship
- Truly regional leadership program for those of all disciplines to build relationships while developing leadership skills-experiential, project work and skills-building
- DRF, schools, corporate: lot of things going on in the region with leadership but people need to learn about leadership, period. What's already out there so you can share best practices about what's going on already, GO VA can facilitate and build on it
  - What does responsibility look like? Then develop leadership style
- Need the ability to recognize the "intangibles" in potential leaders
  - Discomfort leads to growth; it's ok to feel uncomfortable
- First step first: develop wellness programs, we're in a scarcity culture, people think they're not good enough and aren't ready to step into leadership, not feeling worthy of being in those spaces
  - Helping them understand their own capacities then collaborate with leadership education programs, help them identify civic groups and find experiential opportunities to lead with guidance and continued engagement
- Lot of new modern tools, particularly for intercommunication. Need local model to identify community potential leaders, can use communication tools. Use zoom, other platforms to introduce leaders to each other across the region, it's a big region so everyone might not be connected.

- o Develop virtually at first then convene in person
- Get people to believe in the transformation of the region and that they are an important part of that. Every org wants young bright people to be involved. Need to INSPIRE them. "We're making progress and we need you to be involved" then they will self-identify and step up
- Nothing is stable, everything changes, you need to learn to change
    - o Need to re-educate, re-teach outside of school structure
    - o Incorporating simulation games (in schools?): acting as governors, business owners, etc to teach them and engage
- Foster and teach young leaders by being vulnerable with them
- Already a lot of state leadership programs, need more peer-to-peer mentorship opportunities, get people at the same table
    - o Virginia council of CEOs: can't be government affiliated, At least $1 mil
    - o Need people around failure sharing, communal vulnerability, self mentorship groups, talking through communal problems
- Need inventories, check what studies have already been done to identify needs and existing assets--make sure everyone is aware, then where can Region 3 step in and fill gaps of what's missing?
- Mecklenburg Leadership long time ago… but Region 3 is very large, not always aware of what's going on across other parts of the region
- How are we bringing people in for succession on Boards? What if everyone board made 2 spots that were open for 1 year to anyone? -- make inventory of those involved
    - o 1 year to try the service, report out experience/lessons learned
    - o Connects back to recognizing potential in leaders before they might see it in themselves
- More intentional regional intermediary that promotes Board engagement to emphasize opportunities, get people on boards
- Something like SWVA Economic Forum but here, focused on leadership specifically (like keynote about generational differences)
- Have a virtual resource base/ virtual library of leadership resources, books, guides, etc.
- Video stories about personal leadership stories, maybe like podcast
- Lunch/dinner, other in-person opportunities, where existing leaders bring 1 new leader/mentee and share out personal leadership stories, network, more casual and less intimidating
    - o Other in-person opportunities

- Best practice model or expectations to add to make advisory groups more inclusive, wider that encourages more potential leaders
- Barriers: "leadership" "mentorship", people might not see themselves as fitting into those ideas, more inclusive language

PART III: DISCUSSION AND SYNTHESIS

The economic and growth challenges we face – whether at the community, regional, state, national or global scale – are increasingly complex. There are no simple, clear solutions. The challenges require learning, growth, and change, and the development of new capacities and strengths. Most of our most pressing challenges require collaboration. Outside expertise and authority are insufficient. These adaptive challenges call for leadership as a practice that builds the capacity of people to tackle challenges & opportunities that demand new capacity[2].

The pandemic and post-pandemic economic recovery illustrated the importance of leadership. During this time, as part of its 2021 Regional Growth and Diversification Plan, the Region 3 Council described the challenge in these words: "*The stakeholder interviews also uncovered an ardent desire for the GO Virginia Regional Council to address and support leadership development within the Region. Those who recommended this clearly understand that the primary purpose of the Regional Council is to invest in transformational projects that align with its Growth & Diversification Plan and investment strategy. They also view the Region 3 Council as a successful leadership organization that has laid a foundation of trust, inclusion, diversity and communication among its subregions and believe that building on this foundation is one key to the long-term success of the Region's economic health. This 2021 Update therefore includes recommendations regarding leadership engagement as a strategy for the next years.*"[3]

The 2024 Spring Advance illuminated some core areas of common agreement among event participants:

- The region's future economic growth and well-being requires a ***broader range of leaders.***
    - There is a strong but small set of established leaders.
    - However, there is a sense that leadership guidance is not available to everyone or that some people don't see themselves as leaders. In addition, the demographic trends towards an aging population create a sense that the pool of leaders is relatively small in the region.
    - This can be mitigated, or may only be partially true.

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[2] *See, for instance: Leadership om The Line,* 2002, Ronald Heifetz & Marty Linsky

[3] See chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https://govirginia3.org/wp-content/uploads/2022/01/R3GD2021-Summary.pdf

- **The region's leaders, current and future, require a deeper set of tools, support, and resources** to be fully successful.
  - There are some existing leadership supports and programs in region, but not enough. More peer-to-peer mentoring, coaching, networking, and knowledge-building activities are needed.

- **People need to feel excited about and connected to the region and its future, to want to step into leadership roles**.
  - This requires a range of strategies to grow people's connection to place, to communicate regional successes, assets, and strengths, and to demonstrate regional opportunities and vitality.

- **Visible and prominent leadership-focused forums and programs are important**.
  - Events like this one, where a diverse range of leadership voices come together positively to discuss specific leadership aspects and opportunities can help people feel connected and inspired, and generate positive momentum.

- **Collaboration may be the ultimate leadership skill required to grow the economy. However, it is not well supported intentionally and comprehensively**.
  - Skills training in communication, working across differences, and building collaborations are critical.
  - GO Virginia plays a crucial role in incentivizing collaboration, but sometimes people need more support to assemble and successfully lead collaborative projects.

PART IV: RECOMMENDATIONS AND NEXT STEPS

Based on the participant feedback and discussion, we offer the following set of recommended next steps:

- **Establish a Working Group on Building Leadership Capacity in Region 3**.
  - This would be a small group of 8-12 members who meet monthly to guide the creation and implementation of a building leadership capacity strategy for Region 3.

- Build on the Spring 2024 Advance and this summary document to **create and adopt a comprehensive Building Leadership Capacity in Region 3 Working Strategic Plan.**
  - This should be a **working plan**, a document that can be adapted and evolve. Rather than spending months in a planning process, begin taking actions and use the working group to re-visit and adjust plan as needed every 1-3 months. This is a "strategic doing" or "design thinking" model involving an iterative, learn-by-doing approach, in which not every activity will be successful – but the region can more quickly learn from "failure" and make adjustments as needed.

- One of the first actions is to build on the asset mapping activity during the 2024 Spring Advance to *develop a comprehensive inventory of regional leadership assets* (that can be added to as needed in an ongoing manner).
  - This would include formal and informal in-region programs, expertise, and events, as well as out-of-region resources that can be called upon, including possible program models.

- As another one of the early actions, **explore the implementation of a peer-to-peer executive leader or emerging leader mentoring program for the region.**
  - Attendees at the Advance discussed the importance of peer-to-peer networks for executive leaders as well as the way that peer-mentors can be supportive for emerging and less experienced leaders.

- As another one of the early actions, <u>encourage Virginia Cooperative Extension to revise and strengthen its former community-based Innovative Leadership program (with a coaching element added) and to pilot the new program in one or more Region 3 communities.</u>
    - VCE has been involved with the Spring Advance and has had internal discussion whether and how to adapt a formerly successful program.

- Enhance and expand the 2024 Spring Advance model as an annual leadership forum event and rotate it around the region each year.
    - Grow the "bring a friend" model and focus on a blend of established and emerging leaders, enhance networking and peer-to-peer interaction opportunities to grow "bridging social capital"

- Explore how to best maximize and enhance youth leadership development (K-12) and early career/young professionals

- Develop a "designing and leading collaborative projects" workshop for potential and current GOVA applicants in Region 3 as well as non-profits and others.
    - Offer a mix of virtual and in-person options.
    - Use workshops to help GOVA project teams and develop a deeper pool of leader contacts in the region. Place participants on the mailing list for the annual forum and other events.

- Consider offering "recommended guidelines" and technical assistance for each Region 3 GOVA applicant as they develop project advisory teams.
    - These teams can become places for leadership development and learning spaces for emerging leaders.

- Explore **developing several Region 3 working groups** that include 2-3 Council members with 3-6 non-Council members who are all less established or emerging leaders in region.
    - The working groups can be industry—or strategy-focused. They can be used to engage the private and public sectors and broaden the pool of future Council members.

APPENDIX A: List of Attendees: Region 3 Council Leadership Meeting_5.29.24

Attendee Name Tags List (as of 5.28.24)

Subregion Groups   1=western/9 members

2=northern/9 members

3=eastern/8 members

ATTENDEES:

Philip Kauneckas guest

Tim Clark R3 Chair

Elizabeth Leggett guest

Will Vaughan   guest

Clark Casteel   R3 Council

Dale Wagoner R3 Council

Jay Dickens   guest

Lauren Willis   R3 Vice Chair

Dr. Chip Jones guest/speaker

Melody Foster   R3 Council

Ilsa Loeser   R3 Council

Camilla McCoy guest

Austin Agee guest

Christin Jackson guest

Jeremy Satterfield R3 Council

Alfreda Reynolds R3 Council

Dr. Keith Harkins R3 Council

Ann Taylor Wright R3 Council staff

Randy Lail R3 Council

Deborah Gosney R3 Council staff

Charley Majors R3 Council

Luther Cifers guest

Anastasiia Cifers guest

Telly Tucker guest/speaker

Lauren Mathena guest/speaker

Laura Coleman guest

Dr. Scott Tate VT CECE

Anna Nagorniuk VT CECE

Liz Povar R3 Council staff

Bryan David R3 Council staff

Appendix B: AGENDA

GO Virginia Region 3 Spring Advance: Leadership

Wednesday, May 29, 2024_10:00 am – 2:00 pm SVHEC Innovation
Center
605 Seymour Dr., South Boston, VA 24592

AGENDA

10:00 Welcome Tim Clark, Chair, GO Virginia Region 3 Council

Dr. Betty Adams, Executive Director, Southern Virginia Higher Education
Center

10:05 Pair Conversation and Introductions Scott Tate & Anna Nagorniuk, VT Center for Economic &
Community Engagement

10:40 GO Virginia & Leadership: Setting the Stage

Lauren Willis, Vice Chair, GO Virginia 3 Council Tim Clark, Chair, GO Virginia
Region 3 Council

10:50 Mentimeter Moment #1 *When thinking about leadership in Region 3, what word
comes to mind?*

10:55 Asset Mapping Exercise Instructions Scott Tate & Anna Nagorniuk, VT Center for Economic &
Community Engagement

11:00 Asset Mapping Exercise_Part 1 Breakout Groups for Northern, Eastern, and Western by
Region 3 Subregions (designated classrooms)

11:35 Asset Mapping Exercise_Part II Breakout Group Reports and General Discussion
(large meeting room)

11:55 Mentimeter Moment #2 *Thinking about supporting and developing leadership in
Region 3, what themes stand out to you so far?*

12:00 Break and retrieve box lunch

12:10 Plenary Session Stories of Leadership in Our Region
Liz Povar, Moderator, Region 3/Riverlink Group
Dr. Chip Jones, Superintendent, Cumberland County Public Schools
Lauren Mathena, Director, Economic Development & Community
Engagement, Mid-Atlantic Broadband Communities Corp.
Telly Tucker, President, Institute for Advanced Learning and Research

12:45 Break

1:00 Possibility - Oriented Action Planning

1:30 Possibility - Oriented Action Planning

1:50 Mentimeter Moment #3

1:55 Next Steps and Closing

2:00 Adjourn

GO VIRGINIA
REGION 3

DATE: September 11, 2024

TO: GO Virginia Region 3 Executive Committee

FROM: R. Bryan David, Program Director

RE: **2025 GO Virginia Region 3 Growth & Diversification Plan Update**

The Virginia Growth & Opportunity Act provides that each GO Virginia Region will update its Growth & Diversification Plan every two (2) years. For Region 3, the last update was completed in November 2023.

The Department of Housing and Community Development GO Virginia staff recently convened a coordinating meeting with all regional support staff to outline the process and timeline for each region's Growth & Diversification update in 2025. The draft plan updates are due to the DHCD GO Virginia staff from each region by September 15, 2025. The GO Virginia State Board would then approve the plan updates at its December 2025 meeting.

Region 3 staff has met and developed a proposed timeline to complete the 2025 Growth & Diversification Plan update. Liz Povar, given her experience with Region 3 in this regard, prepared the bulk of the attached timeline.

It should be noted that Region 3's operating budget is limited and cannot support the cost of outside consultants to undertake this work. Given this situation, the update will be made by our current staff. The scope of the update and timeline are geared towards this staffing capacity.

Anticipating the update, I would like to discuss with the Executive Committee several current issues that might rise to be included in the analysis and priority setting for the 2025 update:

- a demographic trend that has the median age decreasing for certain localities in Region 3

- the US Census Bureau recently highlighted that changes to population distribution and commuting patterns are "blurring of the line between rural and urban" places

- the availability, cost, and quality of childcare/early childhood education as an employee recruitment and retention challenge for traded-sector businesses in Region 3

I have attached several documents that may provide helpful background information about these issues.

RECOMMENDATION:

For the Executive Committee's information. No action is needed.

GO Virginia Region 3 2025 Growth & Diversification Plan Update Timeline

Start Date	Actions	End Date	Lead	Partners
10/15/2024	Guidance received from DHCD/GV Staff	10/15/2024	DHCD/GV Staff	
10/16/2024	Overview timeline with Region 3 Council	10/18/2024	R3 Chair	
	GD 25 Advisory Committee assigned	10/18/2024	R3 Chair	
11/1/2024	Advisory Committee meeting; define goals, identify SME cohort members, set meeting schedule	11/22/2024	Bryan	R3 staff
12/18/2024	Update to R3 Executive Committee	12/18/2024	Bryan	R3 staff
1/15/2025	Data packages received	11/30/2024	DHCD/GV Staff	R3 staff
1/30/2025	Data package sent to Longwood	3/31/2025	Bryan	Longwood SBDC, R3 staff
2/3/2025	SME cohort focus group meetings (virtual): health care, education, economic development, entrepreneurship, child care, housing	2/21/2025	Liz	R3 staff
3/1/2025	Literature review - CEDS	3/31/2025	Ann	R3 staff
	Literature review - Virginia Career Works	3/31/2025	Liz	R3 staff
	Literature review - REDO Strategies	3/31/2025	Liz	R3 staff
	Project Announcements review (VEDP projects)	3/31/2025	Liz	R3 staff
	R3 Project Investment Outcomes analysis	3/31/2025	Ann	R3 staff
4/1/2025	Synthesis and summary reports of Literature Review and SME Cohort meetings	4/15/2025	Liz, Ann	R3 staff
	Advisory Committee meeting: review status of inputs; discuss KPIs	4/30/2025	Bryan	R3 staff
5/1/2025	Draft G&D Plan Update	6/30/2025	Liz, Ann, Bryan	
7/15/2025	Advisory Committee meeting: review draft of report, affirm KPIs	7/31/2025	Bryan	R3 staff
8/1/2025	Finalize G&D draft; share with Advisory Committee	8/30/2025	Liz, Ann, Bryan	R3 staff
9/1/2025	Draft G&D report sent to DHCD for review	9/30/2025	DHCD/GV Staff	
10/1/2025	Adjustments to final G&D report made based on DHCD feedback	10/8/2025	Liz, Ann, Bryan	R3 staff
10/15/2025	R3 Council approves final G&D report	10/15/2025	Bryan	R3 staff
10/31/2025	G&D plan sent to DHCD	10/31/2025	Bryan	R3 staff
9.11.24 draft				

OPINION

Much of rural Virginia is now growing younger, not older

The net in-migration of younger adults has been significant enough that the median age has now fallen in 35 Virginia localities. Most of them are rural, and most of them are in Southwest and Southside.

by **Dwayne Yancey**
August 15, 2024
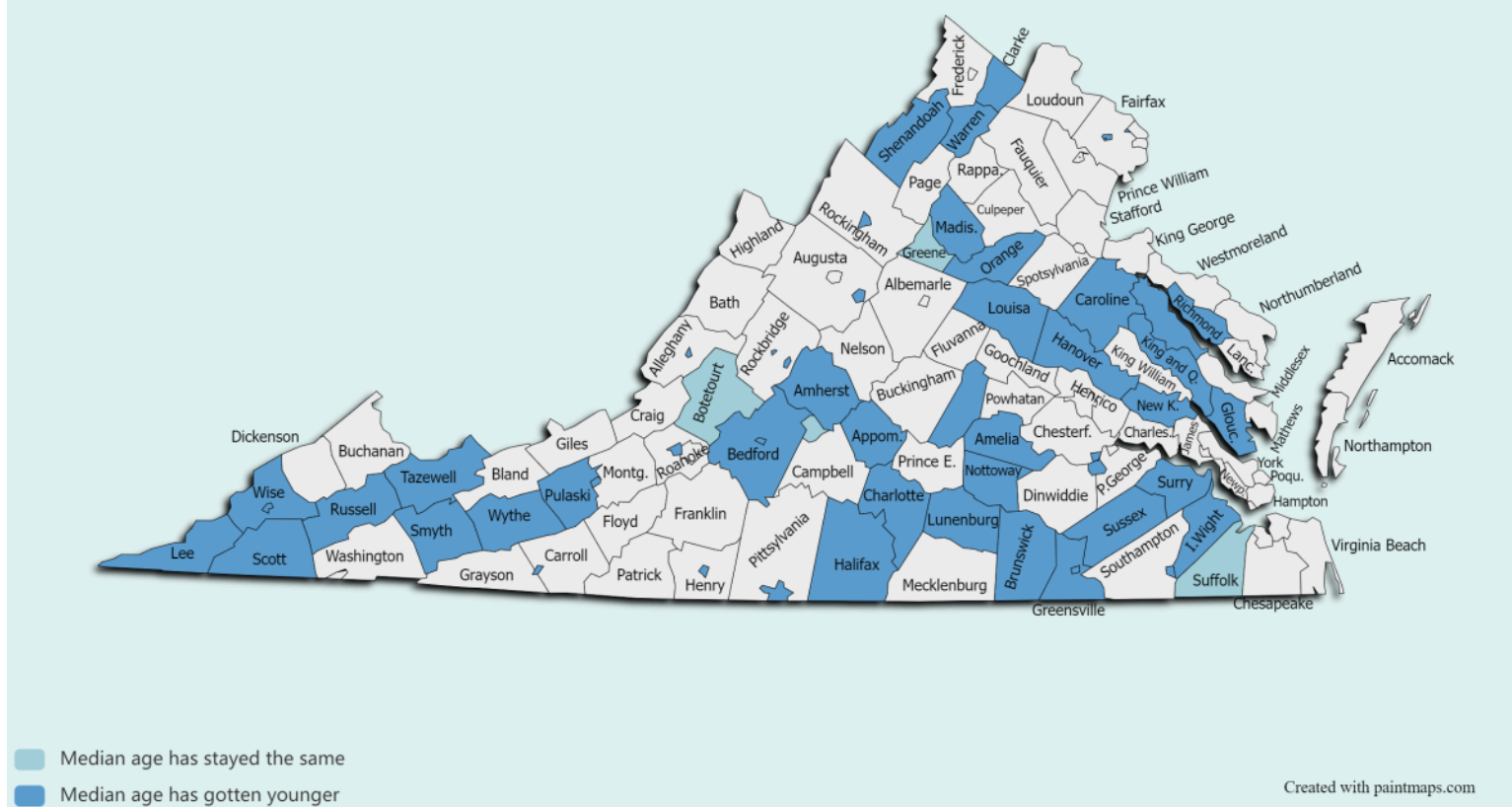
Localities where the median age is falling: These communities are getting younger. Data from U.S. Census Bureau.

*Want more news about Virginia's changing demography? We've gathered all our demographic coverage together **in one place.***

The next sound you hear will be that of some long-held stereotypes being shattered.

Most of us have grown up with a single picture of rural Virginia, particularly Southwest and Southside Virginia, in our minds: These are communities where people leave by the moving van if they're not leaving by the hearse. These are communities that young adults can't wait to get out of. These are communities that are aging.

Here's today's news: All that is now untrue.

It's still true in some places, to be sure.

We now have several years' worth of U.S. Census Bureau stats that show many rural areas are now seeing more people moving in than moving out. They may still be losing population because, with older populations, those communities have more deaths than either births or the net in-migration. Still, the trend is clear: People are moving in.

One question I always hear when I present that data: What kind of people are moving in? Are they mostly retirees? Now, thanks to the Census Bureau (and more specifically to demographer Hamilton Lombard at the University of Virginia's Weldon Cooper Center for Public Service, who has sorted through this data so even a layman like me can understand it), we can now say "no." In much of rural Virginia, we're seeing an increase in the number of young adults, part of what appears nationally to be a post-pandemic trend to move out of bigger cities.

For a while, we wondered whether this would be a temporary blip, and how significant it would turn out to be. While those are still two good questions to ask, with three years of data since the 2000 census (and the pandemic), we now have this development: The net in-migration of younger adults has been significant enough that the median age has now fallen in 35 Virginia localities, most of them rural, and most of them in Southwest and Southside.

Let's repeat that for emphasis: ***Much of Southwest and Southside is now getting younger.***

Lombard offers this caution: "At this point I am not sure how much I would read into the median age data for every county, but the general trend is noteworthy when you consider how different the trend of declining median ages in rural counties is compared to the past few decades."

Let's walk through all this. First, some basics.

Migration patterns have changed since the pandemic

Here's which localities are gaining population and which ones are losing:
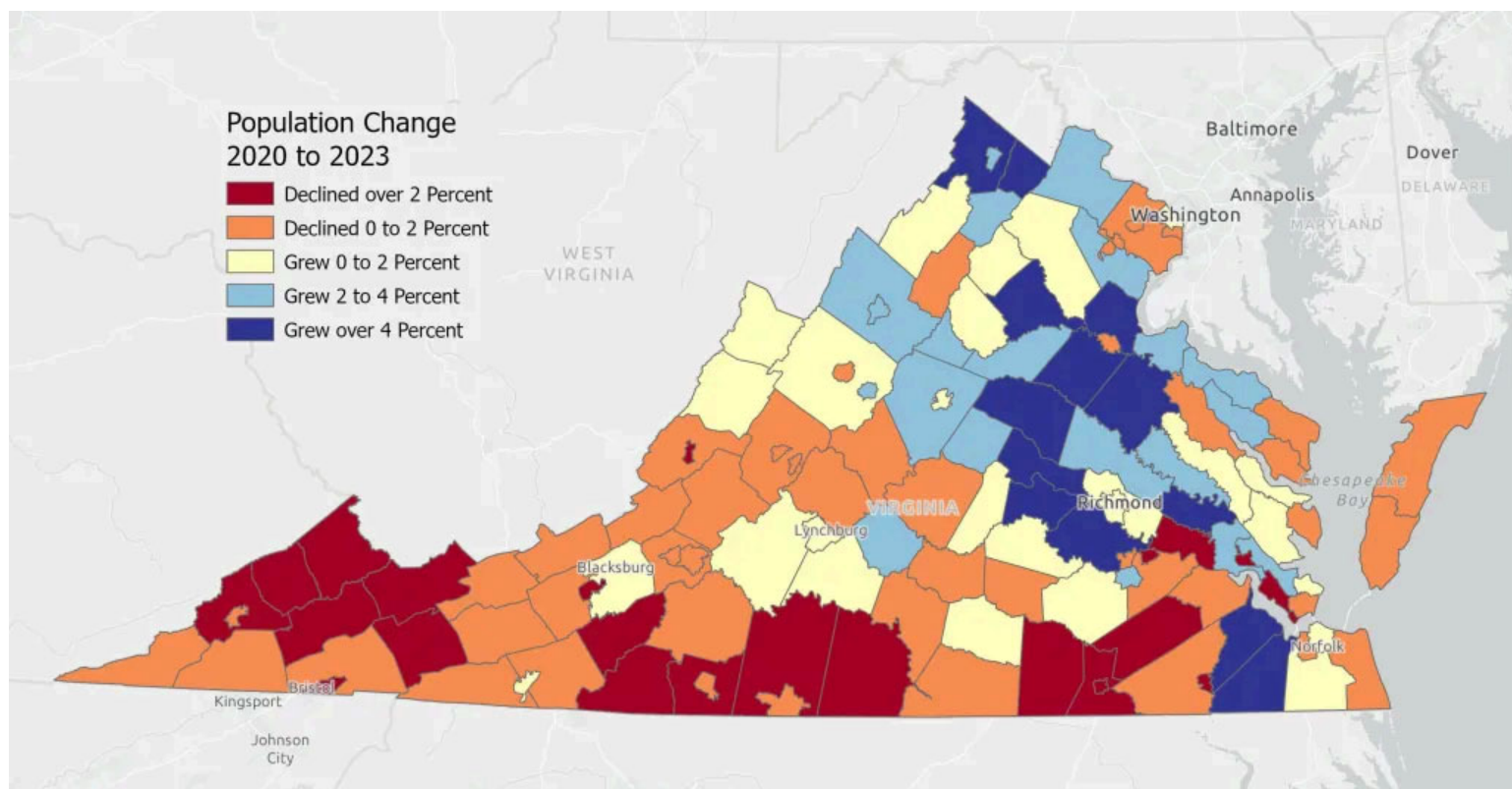
How Virginia's population has changed from 2000 to 2023. Courtesy of Weldon Cooper Center for Public Service, University of Virginia.

Here's the map we really ought to pay attention to, though, — this shows the migration trends that are taking place beneath the surface. Notice all the rural areas that are seeing net in-migration.
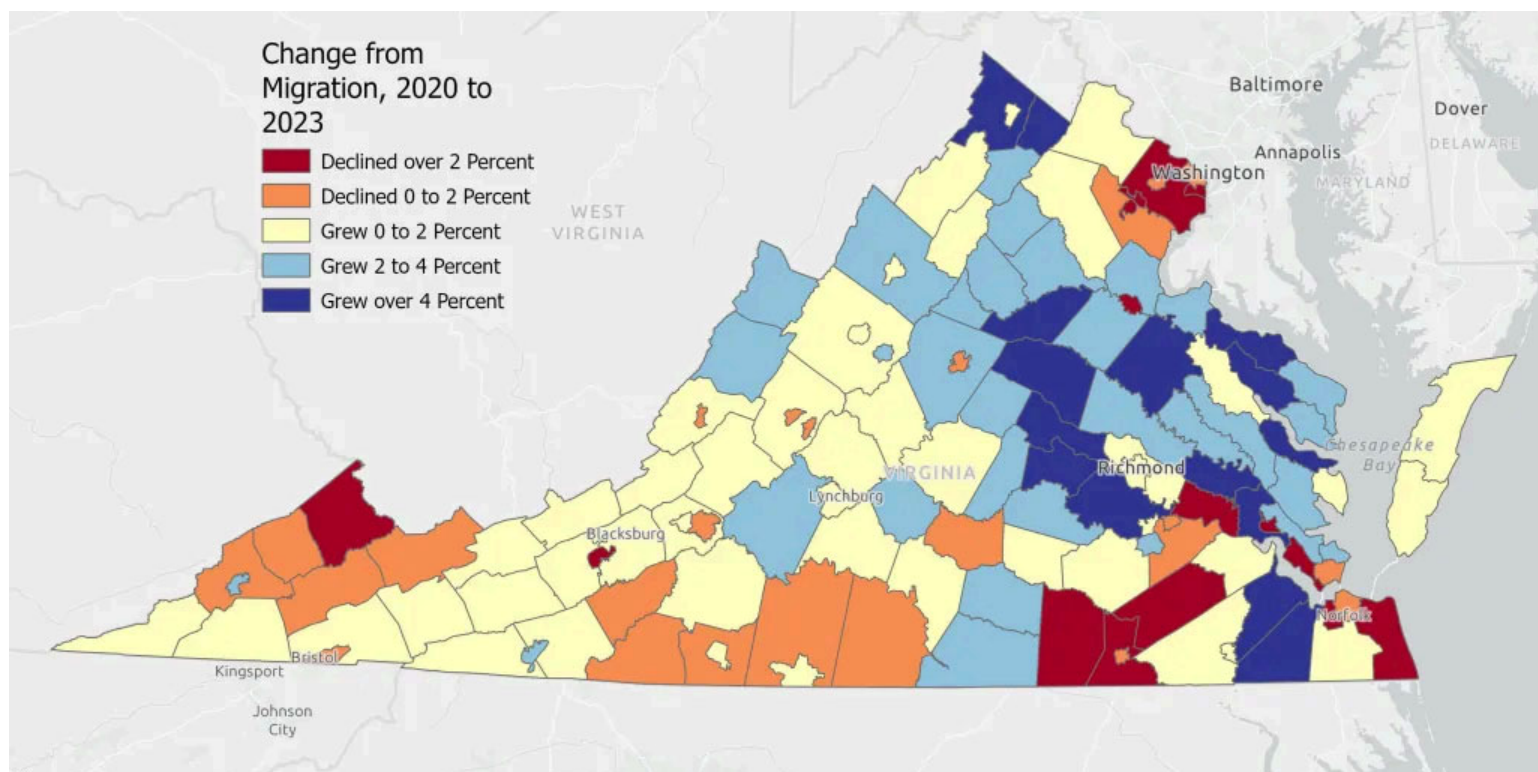
This map shows which localities have seen more people move in than move out — or vice versa. Note that a county might see more people moving in but still lose population because deaths outnumber births — and the net in-migration. Courtesy of Weldon Cooper Center for Public Service, University of Virginia.

Now, onto the age data.

Newcomers are lowering the median age in many places

In 1980, **there wasn't much difference** in the median ages among localities in Virginia:
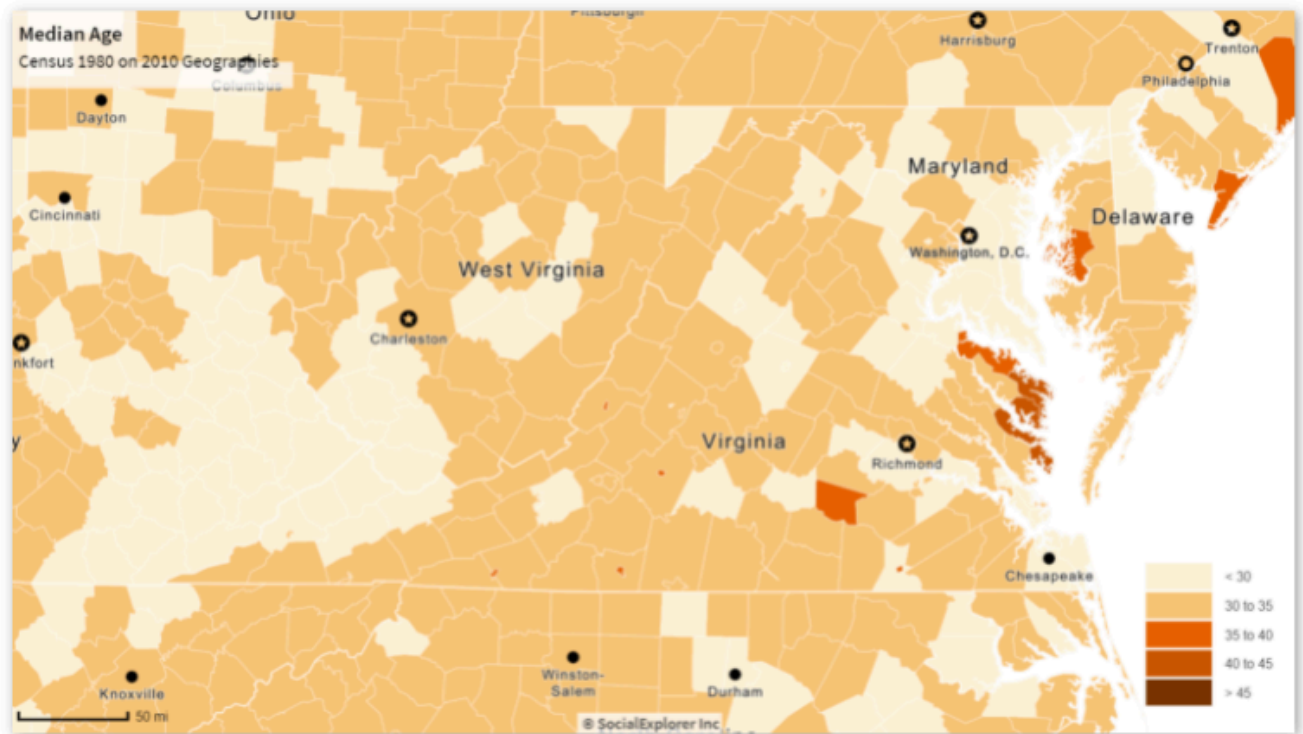
Virginia counties and cities by median age in 1980. Courtesy of Hamilton Lombard.

By 2019, every locality had gotten older but, just as significantly, a distinct age gap had happened between rural areas and metro areas:

Median Age: 2019
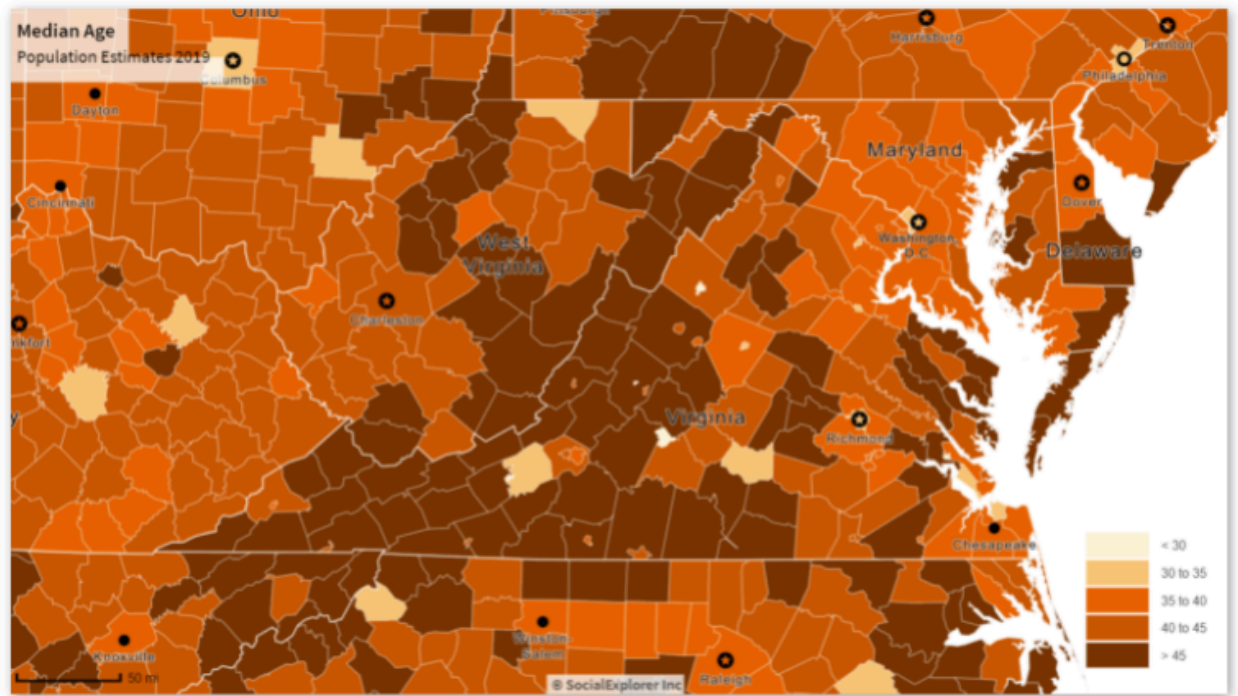
Virginia localities by median age in 2019. Courtesy of Hamilton Lombard.

You'll see in that map the darkest areas — the oldest ones — are primarily in Southwest and Southside Virginia. Now, though, comes some new data that shows since the 2020 census, these localities have gotten younger:

Localities where the median age is getting younger
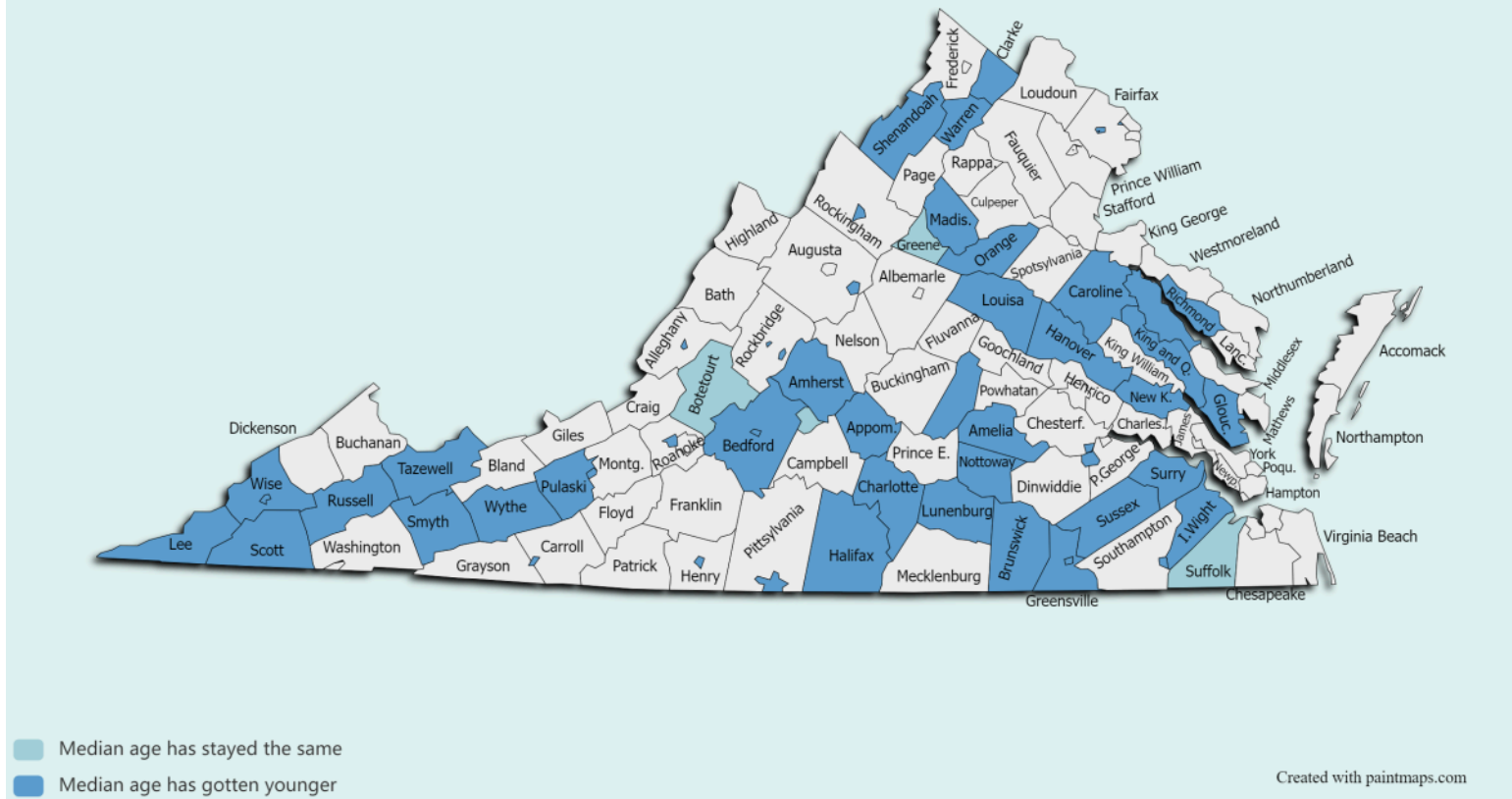
Localities where the median age is falling: These communities are getting younger. Data from U.S. Census Bureau.

You can see how well that overlaps with the migration map above — counties with a lot of net in-migration tend to be getting younger.

The changes aren't big, but directionally, they're a big deal because this has reversed trends that have been going on a long time.

While Lombard cautions against hanging too much on any particular data point, we're also naturally curious, so proceed with this data at your own risk: The locality that has seen the biggest drop in median age is the city of Franklin, which has shaved 2.8 years off its median age since the 2020 census — the median age there has dropped from 39.8 to 37. The place that comes in second is Martinsville, which has seen its median age drop 2.7 years, from 39.7 to 37. We've seen a lot of housing development in Martinsville — more accurately, redevelopment of old buildings into living spaces. (Cardinal's Martinsville-based reporter Dean-Paul Stephens has **written about this**.) I suspect those housing developments have made a difference. This is huge news for Martinsville, a city that a quarter-century ago saw its economy collapse and has been in the doldrums for

The state's youngest localities

By median age:

Lexington 21.9
Radford 23.8
Harrisonburg 25
Williamsburg 26.4
Lynchburg 28.7

many years since. Now it seems clear that a comeback is getting underway in Martinsville. Likewise, Botetourt County is among the localities where the median age has stayed the same, still a demographic feat. That's surely due to the construction of many apartments in the southern part of the county, which has helped to attract younger residents to offset the rest of us who are getting older.

The locality that's seen the biggest increase in its median age is Northampton County on the Eastern Shore, where the median age has gone up 1.8 years, from 50.7 to 52.5.

Let's dig in deeper.

Most localities are seeing their age 25–45 population grow

To simplify things, let's look at four basic age groups: under 25, 25 to 45, 45 to 65 and 65 and older.

Statewide, two of those age groups are growing — 25 to 45, and 65 and older — while two are shrinking — under 25, and 25 to 45.

Virtually every locality is seeing its 65 and older population grow (we'll come back to this). That's no surprise, as the huge baby boom generation ages. What's demographically more interesting is that 25 to 45 group — working-age adults in the main years for getting married and having families.

Localities where population 25-45 has increased
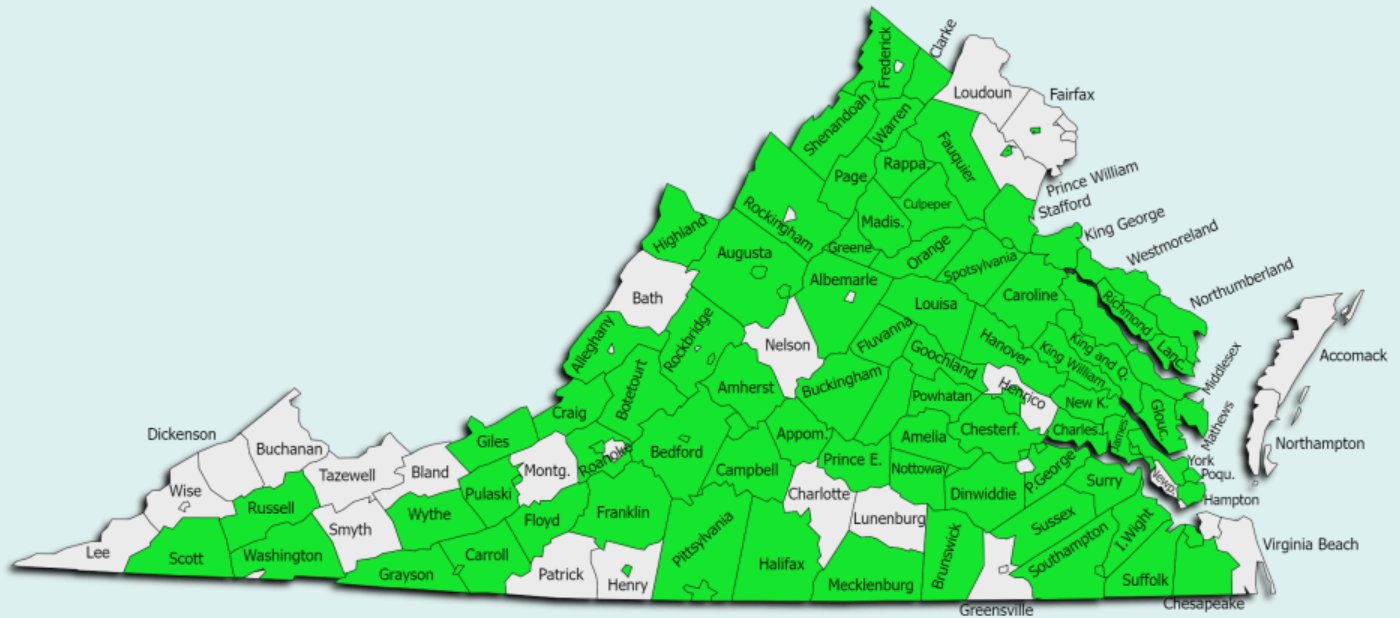
This map shows where the age 25–45 population has increased from 2020 to 2023. Source: U.S. Census Bureau.

As you can see in the map above, most places have seen their population of ages 25 to 45 grow. The three main exceptions are the state's westernmost counties, Northern Virginia and Hampton Roads. I've written before about how the out-migration from the state's two biggest economic engines has some profound economic consequences for those regions, and for the state as a whole. Overall, though, the state is gaining people in the 25-45 cohort; it's just not gaining them in the biggest metros. Instead, they're going to rural areas.

Here's how much the world has changed. From 2020 to 2023, Loudoun County saw its 25-45 population decrease by 349, Prince William County saw it decline by 957, Alexandria by 2,743, Fairfax County by 3,109, Arlington by 4,765. In Hampton Roads, Virginia Beach saw that age group decline by 3,535.

Meanwhile, Chesterfield County — Virginia's new growth hotspot — saw that age group grow by 7,589. Richmond saw that age group grow by 3,824, Spotsylvania County by 3,241, Stafford County by 2,901, Suffolk by 2,839, Hanover County by 1,901, Chesapeake by 1,713, Frederick County 1,342, Hampton by 1,093, Albemarle County by 1,014, Orange County by 1,014.

Virginia's population is rearranging itself, moving out of Northern Virginia and parts of Hampton Roads and moving into a diagonal line from Frederick County to Chesapeake. Here's another way to visualize that: These localities are seeing their populations increase in every age cohort:

Localities that are gaining population in every age cohort
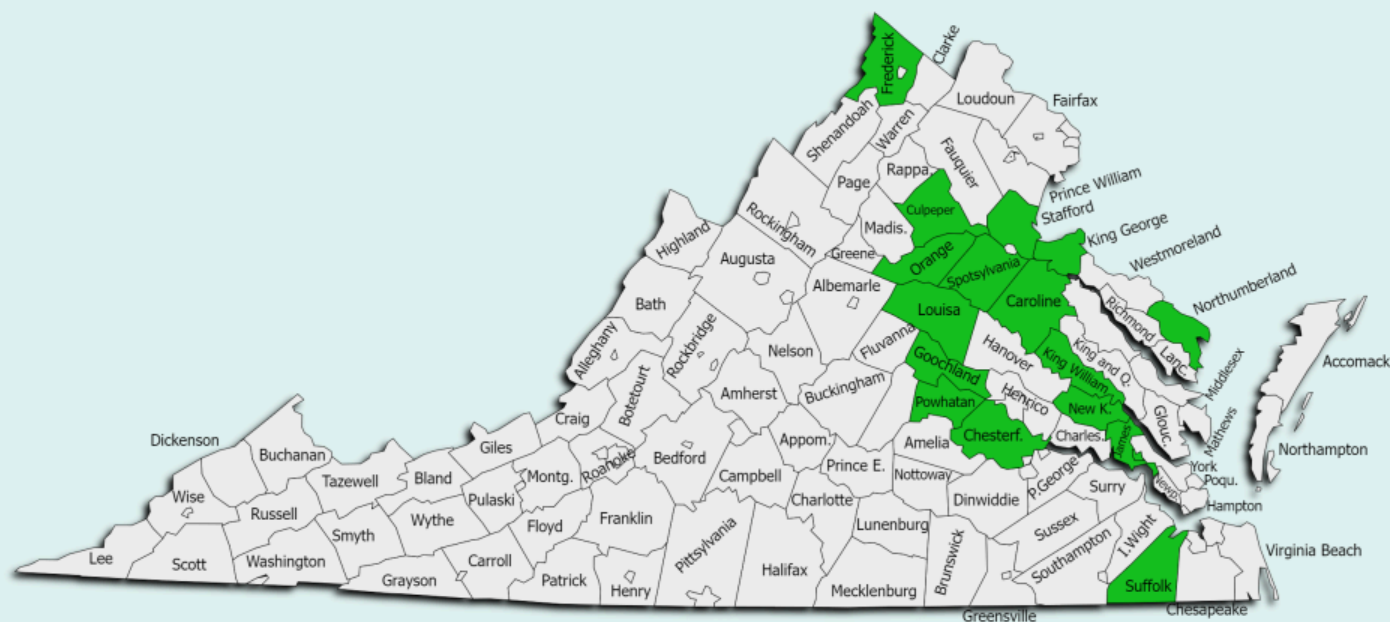
These localities are gaining population in every age cohort, 2020 to 2023. Source: U.S. Census Bureau.

The growth of the 25-45 population is lower in Southwest and Southside — no surprise there — but it is growing, and that is something of a surprise. If your eyes have glazed over from all those numbers, I don't blame you. Just think of it this way: Franklin County is seeing adults 25-45 move in, while Fairfax County is seeing them move out. Same for Pittsylvania County and Pulaski County in contrast to Prince William County. As long as you remember that, all those numbers may not really matter.

These are the counties that are going against a statewide trend

Localities where population under 25 has increased
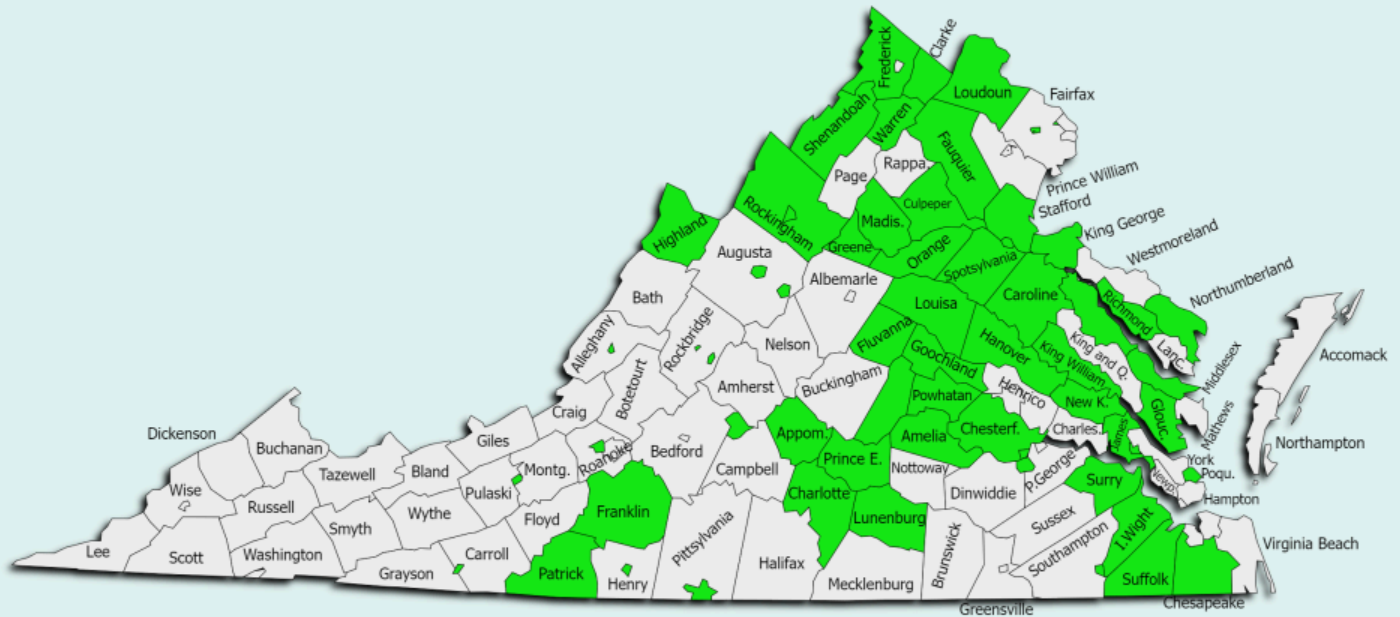
Localities where the population under 25 increased from 2020–2023. Source: U.S. Census Bureau.

Of the two age groups where Virginia overall is seeing declines, one is the under-25 group. Some of that may be due to falling birth rates, some to out-migration. However, some localities are seeing their under-25 population increase. Generally, the map above matches up with the high-growth areas we've seen in the earlier maps. What I notice is that some counties in the central part of Southside as well as Franklin County and Patrick County have seen an increase in that age group. That's welcome news in those communities.

These are the places that need the most demographic help

Localities where the only age group growing is age 65 plus. Source: U.S. Census Bureau.

This shows a group of localities where every age group is declining except one — those over 65. Nothing against those 65-plus, but in demographic terms, these communities need more younger people. It's natural for the eye to go to those Southwest Virginia counties because they take up so much space on the map, but what you really ought to see is how much of Northern Virginia and Hampton Roads now is in the same situation.

The takeaways

I've thrown around a lot of numbers and made lots of maps, so some of you might be wondering "what's this all mean?"

Here are some suggestions. First, rural areas remain the oldest in the state:

Median age 2023

Lunenburg

44.8
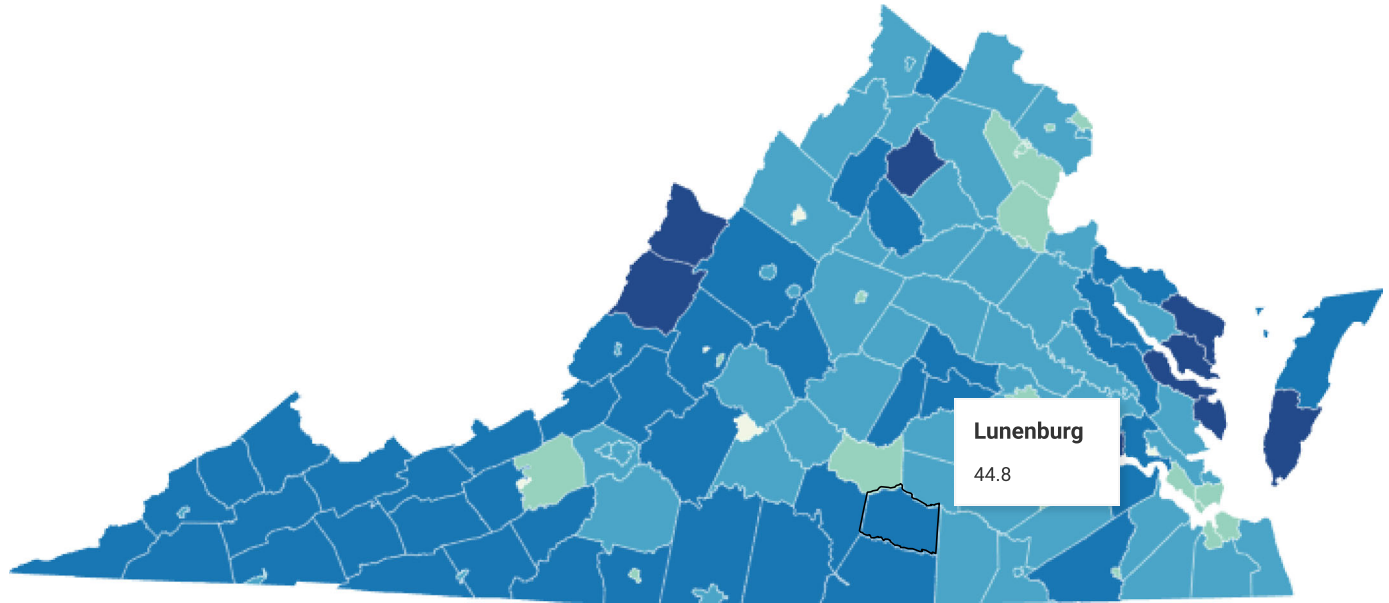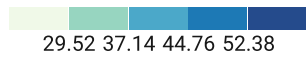
However, here are some others:

- The state's two biggest metro areas, Northern Virginia and Hampton Roads, are facing unprecedented demographic challenges that should concern all of us. Rural areas depend on our state's metro areas to generate the revenue that subsidize rural schools, for instance.
- Much of rural Virginia is now seeing a demographic renaissance.
- Two of the biggest success stories are Danville and Martinsville, two cities given up for dead when textiles, tobacco and furniture collapsed. Both are now seeing net in-migration, both now growing their under-25 and 25-45 age groups, and they're growing both so much that both cities have seen their median ages drop. I'll look more closely at both places in a future column.

Rethinking Urban and Rural Distinctions

Changes to Population Distribution and Commuting Patterns Blur the Line Between Rural and Urban

August 27, 2024
Author: Earlene K.P. Dowell

For decades, American families have been moving farther away from city centers in search of lifestyle changes, more space and other amenities. Suburbs have increasingly become employment centers, enabling workers to move farther out, even into rural areas, and still have a reasonable commute.

> **"While this is not new, the trend has been a blurring of the line between rural and urban."**
>
> *– Michael Ratcliffe, senior geographer in the U.S. Census Bureau's Geography Division.*

As a result, we're seeing suburban-style subdivisions in otherwise rural areas; residents of small rural towns working in urban areas; and jobs in urban and suburban areas filled by workers living in predominantly agricultural areas.

"While this is not new, the trend has been a blurring of the line between rural and urban," said Michael Ratcliffe, senior geographer in the U.S. Census Bureau's Geography Division.

The increasing connectedness between people who live in rural areas but work in urban areas highlights an interesting dynamic: a melding of rural and urban economies.

Connected Economies

A 2023 Census Bureau Local Employment Dynamics (LED) Webinar [https://www.youtube.com/watch?v=cde9vScGGao] explored "The Importance of Off-Farm Income to the Agricultural Economy."

Related America Counts Stories

Population

More People Moved Farther Away From City Centers Since COVID-19

New July 1,2023 population estimates show that more of the nation's fastest-growing places were exurban communities.

[/library/stories/2024/05/exurbs-city-population.html]

›

Population

Two Years Into Pandemic, Domestic

The webinar featured results of a study showing the rural and agricultural economy has evolved over the past half century to benefit connected and diverse communities.

Using the Longitudinal Employer-Household Dynamics (LEHD [/programs-surveys/longitudinal-employer-household-dynamics.html]) Origin-Destination Employment Statistics (LODES [https://lehd.ces.census.gov/data/lodes/]) (FTP) data, the study (by University of Missouri Extension researchers Alan Spell, an assistant professor, and Justin Krohn, a research project analyst for the Center for Applied Research and Engagement Systems, highlighted increased interactions between workers and businesses across metropolitan and nonmetropolitan counties.

The map below shows change in the commuting patterns of rural area residents and growth in economic connectedness with urban areas from 2002 to 2018.
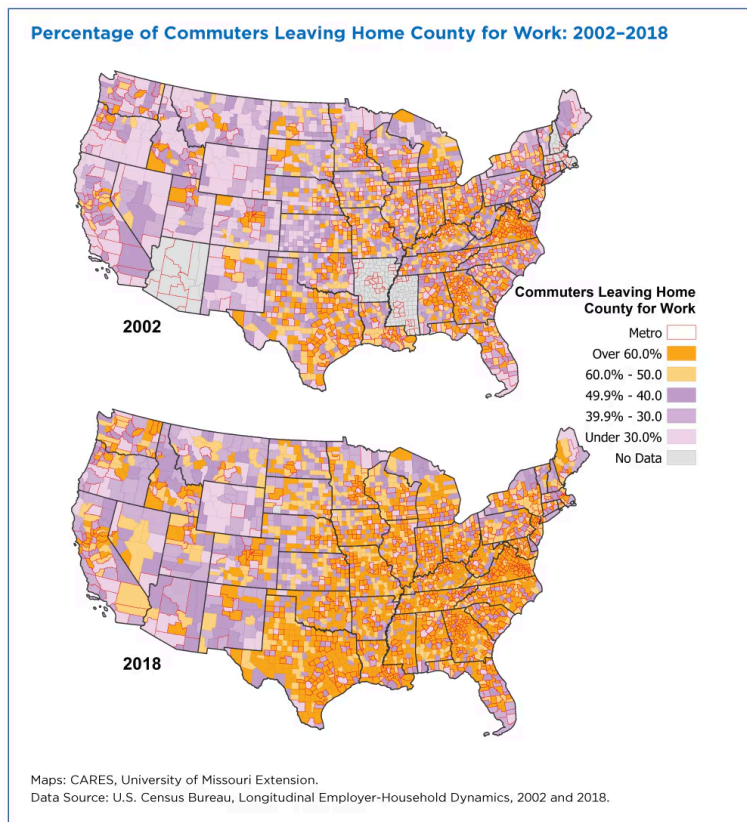
[/content/dam/Census/library/stories/2024/08/redefining-rural/figure-1-redefining-rural.jpg]

The University of Missouri Extension established the Center for Applied Research and Engagement Systems or CARES [https://careshq.org/] to develop maps and data visualization tools.

They used 2021 LODES data to show that the number of commuters working outside of the counties in which they lived increased by 15% or more in some areas.

Percentage of Commuters Leaving Home County for Work: 2021

Source: CARES, University of Missouri Extension, <https://cares.page.link/49iK>.
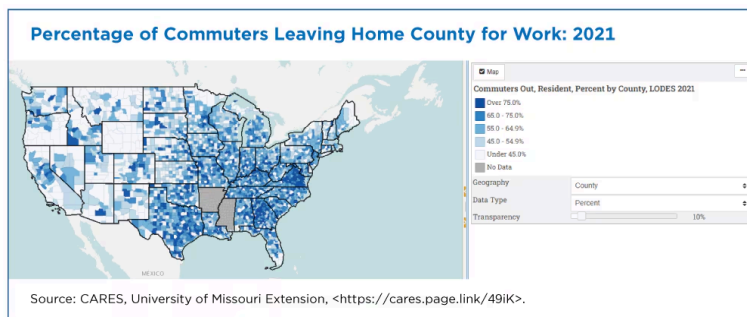
[/content/dam/Census/library/stories/2024/08/redefining-rural/figure-2-redefining-rural.jpg]

Understanding this dynamic relationship is vital to strengthening the financial health of communities. But increased rural and urban economic interdependence can be hard to make out when geographic areas of different kinds of communities are not clearly defined or distinguishable.

"There are a lot of rural communities that are economically tied to larger cities, but they just disappear as they are being captured into metropolitan classifications," Spell said.

This melding, however, is not reflected well in existing classifications and the way they tend to be used in analysis.

"This illustrates the need to move beyond urban/rural and metropolitan/nonmetropolitan definitions," Ratcliffe said. "Instead, we need to develop and implement geographic area classifications that help highlight the social and economic relationships that, to some extent, have always existed."

What Is "Rural?"

The Census Bureau defines urban [/programs-surveys/geography/guidance/geo-areas/urban-rural.html] areas as densely developed territory encompassing a variety of residential, commercial and nonresidential land uses.

Rural is basically any territory not in an urban area.

While the Census Bureau's urban and rural classification divides areas into densely developed urban areas and less developed rural areas, it does not tell us about the social and economic interactions that occur between areas and across the urban-rural divide.

Many researchers have defined metropolitan as "urban" and nonmetropolitan as "rural." Based on the Census Bureau's definition, 55.7% of the nation's rural population lives within metropolitan statistical areas.

 A county could go from nonmetropolitan to metropolitan status for a variety of reasons: expansion of densely developed urban/suburban areas; more rural residents working in urban centers; urban area workers moving to rural communities; or a combination of these.

A change in status from nonmetropolitan to metropolitan should not necessarily be viewed as a change from rural to urban, but rather as an indicator that settlement patterns and economic interactions are changing.

A Need for New Classifications

Context matters and can change the economic dynamics of rural areas.

Changes in where people live and work point to the need for new kinds of classifications — ones that move away from describing communities simply as urban, rural, metropolitan or nonmetropolitan.

For example, a rural community within easy driving distance of an urban area has quick access to the variety of services, amenities and opportunities available in that urban center.

On the other hand, a small town farther away from larger urban centers might support services and retail not needed in small communities on the edge of a large urban area, allowing small businesses to compete against larger urban retailers. But more isolated rural areas may also not have enough people to sustain retail establishments, hospitals and other services.

Some different classifications of urban and rural already exist:

- The Department of Agriculture's Economic Research Service defines Frontier and Remote (FAR) levels that identify ZIP codes where most of the population is at various distances from different sizes of Census Bureau urban areas. FAR Level 1 includes areas or ZIP codes where the majority of the population is 60 minutes or more from an urban area with 50,000 or more residents; FAR Level 4 identifies ZIP codes that are 15 minutes or more from an area with 2,500 or more people.

- The National Center for Education Statistics' locale codes [https://nces.ed.gov/programs/edge/docs/LOCALE_CLASSIFICATIONS.pdf] [PDF <1.0 MB] identify four basic area types: city, suburban, town and rural. The city and suburban categories can be distinguished further by population size. The town and rural categories can be subdivided based on proximity to or distance from an urban area.

- At an international level, the United Nations adopted the Degree of Urbanization classification for use in cross-country comparisons. It classifies territory ranging from urban center, suburban, urban cluster, rural villages and low-density rural territory.

"Delineating a line between rural and urban America has always been problematic, and the complexity of today's settlement system now makes futile any search for a one-size-fits-all solution," Ratcliffe and U.S. Department of Agriculture Economic Research Service geographer John Cromartie wrote in Rural Definitions and Measures Tools [https://nces.ed.gov/fcsm/edt/rural_definitions.html] . "A better strategy is to recognize that urban and rural are multi-dimensional concepts incorporating size, density, distance and other perspectives."

> *Earlene K.P. Dowell is a supervisory program analyst in the Census Bureau's Economic Management Division.*

Related Statistics

ECONOMY

Child care challenges are threatening economic growth in Southside, study finds

A lack of adequate child care is one of the biggest inhibitors to growth in Danville and Pittsylvania County, according to Virginia Tech researchers.

by **Grace Mamon**
June 13, 2024

About 75 people attended the child care solutions summit Wednesday at the Institute for Advanced Learning and Research. The attendees were a mix of child care providers, local government members, and local businesspeople. Photo by Grace Mamon.

About 52% of the Danville-Pittsylvania County area is considered **a child care desert**, according to a new Virginia Tech study. This means that there's inadequate access to quality child care — an issue that the study found is hindering the region's economic growth.

Alongside housing and infrastructure, child care was identified by community workshop events over the last year as a main inhibitor of economic progress.

These workshops, called **Big Sorts**, were organized by the Partnership for Regional Prosperity, a civic think tank focused on preparing for the rapid economic growth that Danville and Pittsylvania County are experiencing.

It's common to hear anecdotes about parents struggling to find convenient, affordable child care, and about child care providers struggling to recruit and retain employees in Southwest and Southside Virginia, said Dylan Andrews, a Virginia Tech economic development specialist who worked on the study.

In fact, the local child care desert figure of 52% is very similar to the state and national figure, he said.

But the Danville-Pittsylvania area is the only region in the state so far to request a formal study from Virginia Tech to assess these needs, Andrews said, though the school is working with other localities on child care workforce projects.

Ashley Posthumus, another economic development specialist from Virginia Tech, presented findings from the study at a child care solutions summit event Wednesday at Danville's Institute for Advanced Learning and Research.

The study found that the region has insufficient child care for both full-time and after-school services, and that care is especially lacking for infants and toddlers, she said.

About 400 slots are needed to close this gap in Danville, with another 410 needed in Pittsylvania County. And about 58% of licensed and regulated child care sites reported having a waitlist, according to the study.

The study surveyed nearly 700 parents in the region, and only about 6% of parents said they were completely satisfied with the current child care offerings in the region.

Through the surveys, the study analyzed the link between access to child care and workforce productivity and found that the region's poor access to child care is impacting its ability to grow, said Posthumus.

Because of child care challenges, 32% of parents surveyed had reduced their working hours, 29% had turned down a job opportunity, 16% had left the workforce and 14% had passed up a promotion.

"If you were to apply some of these values to the larger region, if 16% of parents left the workforce, this would equate to over 8,000 people," Posthumus said. "That's 8,000 parents that are diminishing their earning potential and quality of life and it's also reducing overall economic contributions that these parents could be making to the region."

Child care affordability is a large reason that a parent might leave the workforce to care for a child. Since 2019, the average price of child care services in the region has risen 30%, the study found.

The economic impact of these child care service gaps in the region is $22.7 million yearly, according to the study.

One of the biggest challenges in providing child care is the availability of staffing. Pursuing further training and education as a child care employee is time-intensive and doesn't lead to higher pay as it would in other industries, Posthumus said.

"There really is little push to improve the quality that is offered," she said.

A local panel elaborated on this challenge after the presentation of the study's findings.

Traci Daniels, an assistant professor at Danville Community College's early childhood development program, and Rhonda Tucker, owner of a child care provider, talked about the low pay and demanding work environments that are common in the industry.

They were joined on the panel by Linda Green, executive director of the Southern Virginia Regional Alliance, a regional economic development organization. Green said that child care often comes up in conversations about businesses locating in the area.

"We fill out in-depth RFIs [requests for information] when we talk to companies … and they will ask [about child care]," Green said. "Most of the time it's more about the quality than the cost. They know they want [child care]."

After the panel, each table of attendees brainstormed solutions to child care challenges in the area.

This input will be synthesized by the Partnership for Regional Prosperity, alongside the Center for Early Success, a Danville-based nonprofit that works to strengthen early childhood education in the cities of Danville and Lynchburg, as well as 14 counties in Southside.

The full Virginia Tech study will be available online in coming weeks, Posthumus said.

JUNE 2024

DANVILLE–PITTSYLVANIA

REGIONAL CHILDCARE NEEDS ASSESSMENT

PARTNERSHIP *for* Regional Prosperity

VT OUTREACH & INTERNATIONAL AFFAIRS CENTER FOR ECONOMIC AND COMMUNITY ENGAGEMENT VIRGINIA TECH.

This initiative aims to provide an understanding of the current childcare landscape, including gaps in care to inform strategies that will enhance regional prosperity and opportunity

THE COST OF THE GAP

$22.7M
economic impact in childcare service gaps

58.2% sites
licensed & regulated sites reported a waitlist

810 slots
early childcare supply needed to close the gap in the region

Source: Ready Region, Southside Early Care Access Dashboard

ONLY 6% OF PARENTS ARE COMPLETELY SATISFIED WITH THE CURRENT CHILDCARE OFFERINGS

Source: Parent Needs Assessment Survey, n-695

The childcare crisis has impacts beyond the families and children it serves. It has the ability to impact the economy.
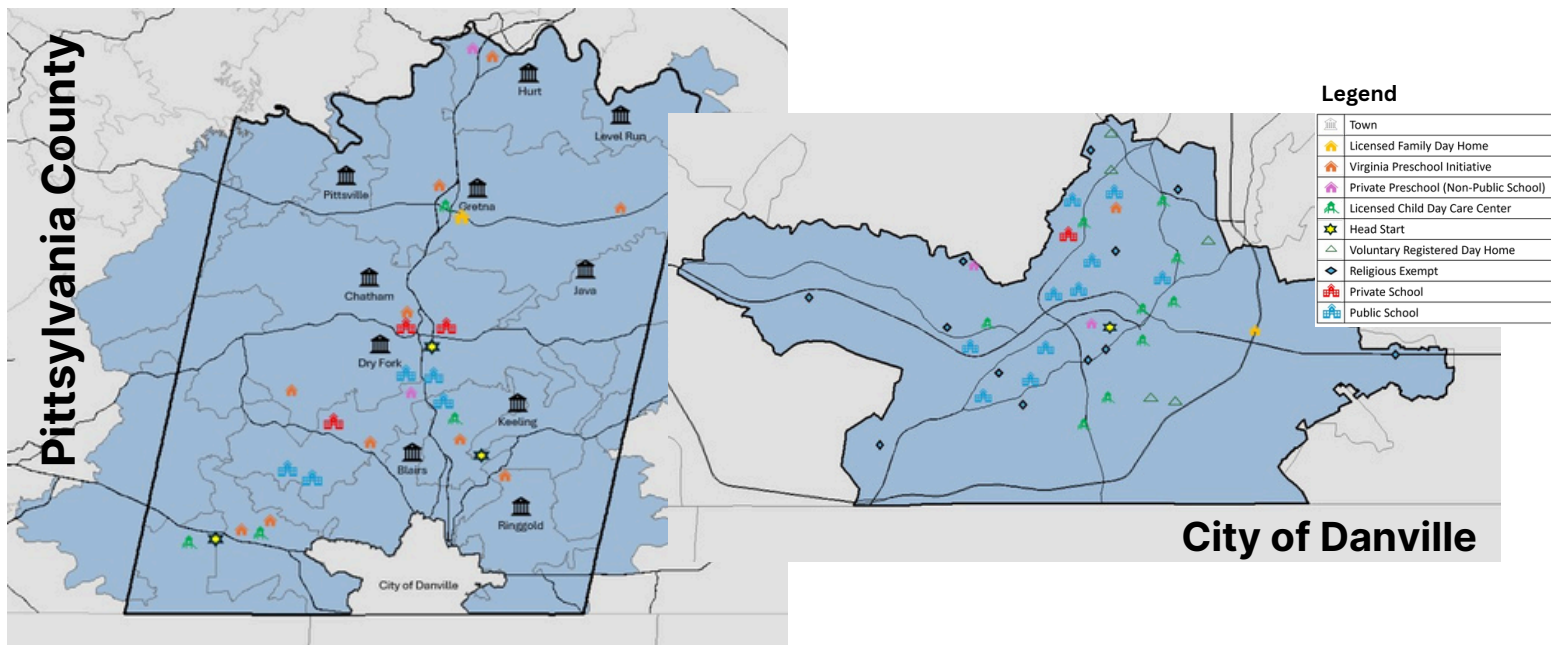
Acknowledgements

POOR ACCESS IMPACTS THE REGION'S ABILITY TO GROW

CHILDCARE SITES ARE UNEVENLY LOCATED THROUGHOUT THE REGION

Pittsylvania County

City of Danville

Legend

🏛	Town
🏠	Licensed Family Day Home
🏠	Virginia Preschool Initiative
🏠	Private Preschool (Non-Public School)
🏠	Licensed Child Day Care Center
✦	Head Start
△	Voluntary Registered Day Home
◆	Religious Exempt
🏫	Private School
🏫	Public School

There is a limited workforce due to lack of compensation & benefits

Geographic disparities have created a gap between available childcare options and parent preferences

Parents indicated full-time and after school care as their top childcare needs

Bar chart showing childcare needs (approximate values):
- After school: ~278
- Full-time: ~172
- Before school: ~98
- Half-day (5 days/wk): ~58
- Sick care: ~55
- Part-time (2-3 days/wk): ~52
- Weekends: ~38
- Special needs: ~33
- Second shift: ~28
- Third shift: ~18
- Other: ~40
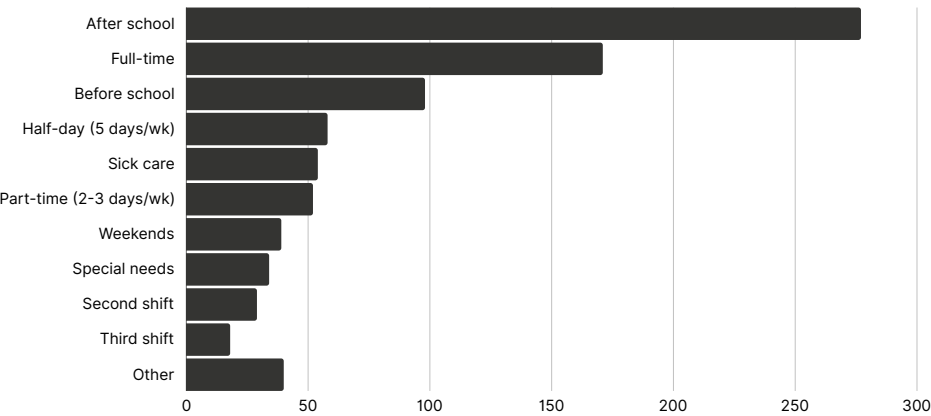
Source: Parent Needs Assessment Survey, n-695

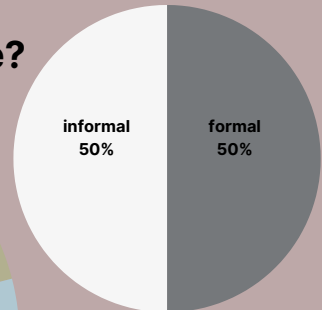# RISING TUITIONS ARE PRICING CAREGIVERS OUT OF THE MARKET FOR SERVICES

Since 2019 the average price of childcare services has risen 30%

Economic forces impede the region from offering above baseline quality care
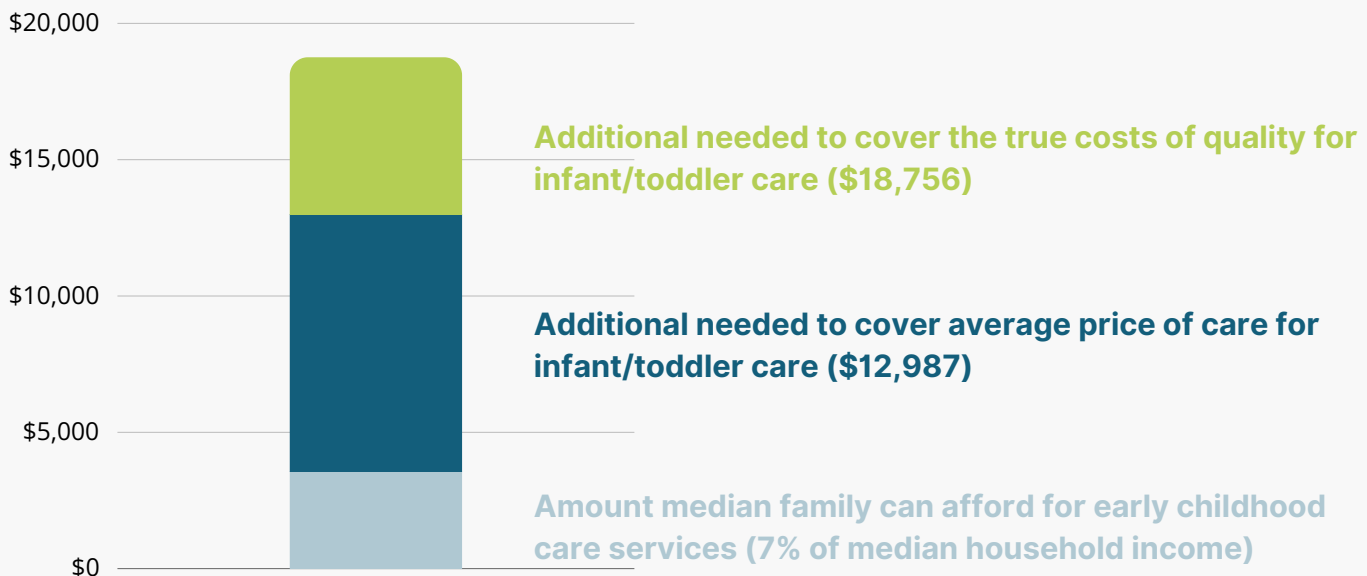
Do you spend 7% of your household income on childcare?

- much less 34%
- much more 21%
- more 17%
- about that 18%
- less 10%
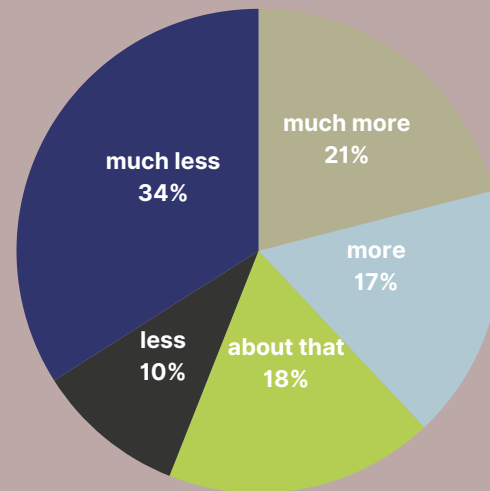
What type of childcare do you utilize?

- informal 50%
- formal 50%

Source: Parent Needs Assessment Survey, n-695

There is a gap between affordability, average cost of care, and quality care

- $20,000
- $15,000
- $10,000
- $5,000
- $0

Additional needed to cover the true costs of quality for infant/toddler care ($18,756)

Additional needed to cover average price of care for infant/toddler care ($12,987)

Amount median family can afford for early childhood care services (7% of median household income)

Source: Ready Region, Southside Early Care Access Dashboard

EXCEPTIONAL QUALITY IS THE GOAL

QUALITY

The State of Virginia has established the Virginia Quality Birth to Five (VQB5) system to measure the quality of teaching and learning based on two indicators: interactions and curriculum.

Interaction Points *(700 total points)*	Average of all local CLASS scores from the fall and the spring
Curriculum Points *(100 total points)*	Programs using an approved curriculum in at least one classroom
Total Points	Interaction Points + Curriculum Points
VQB5 Quality Ratings	**Exceeds Expectations = 700 -800 points** **Meets Expectations = 400-699 points** **Needs Support = 100 -399 points**

Childcare that surpasses quality standards might include technology, enhanced training & professional development opportunities, & programs designed to prepare children for the next stage of learning.

Technology can improve operational and program quality

There are limited incentives to pursue training & professional development

Programming needs to prepare children to be "school-ready"

DATE: September 11, 2024

TO: GO Virginia Region 3 Executive Committee

FROM: R. Bryan David, Program Director

RE: Resource Innovation Institute/Controlled Environment Agriculture Innovation Center Potential Assessment and Roadmap

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Principals with the Resource Innovation Institute and Controlled Environment Agriculture Center at IALR have under discussion a potential Region 3 Enhanced Capacity Building planning project involving the feasibility of collocating high-tech greenhouses and indoor CEA facilities with data centers. I have participated in these discussions.

A benefit from these colocations would be creating a revenue center for data centers from waste heat and correspondingly creating an economically efficient means to reduce energy costs for greenhouses and indoor CEA facilities. An ongoing economic challenge for greenhouses and indoor CEA facilities is the high cost of energy for operations.

Given the current and growing presence of data centers in Region 3, coupled with the work by the CEA Innovation Center to develop this traded sector business cluster, there could be an opportunity to provide an economic inducement for expanded CEA investment in Region 3. Early-stage discussions with data center and CEA businesses have been productive. Current examples and investments by CEA and data center businesses are available in the European Union.

I am bringing this opportunity to the Executive Committee to gauge whether developing an ECB along this line is appropriate.

I will be prepared to represent this matter at the September 18th meeting.

RECOMMENDATION:

For the Executive Committee's information. No action is needed.

DATE: September 11, 2024

TO: Region 3 Executive Committee

FROM: R. Bryan David, Program Director

RE: **FY2023-2024 GO Virginia Region 3 Annual Report**

A draft of the GO Virginia Region 3 annual report has been prepared by Ann Wright. This report will be presented to the Region 3 Council at its meeting on October 16th and submitted to DHCD GO Virginia staff by October 31st for approval by the GO Virginia State Board.

Attached is a copy of the draft of the report for your review.

RECOMMENDATION:

For the Executive Committee's information. No action is needed.

GO Virginia Region 3 Annual Report

FY24

GO Virginia Region 3 Annual Report for FY24

I: Introduction

Region 3 is located in rural south-central Virginia, encompassing the largest land area and the smallest population among the nine GO Virginia (GOVA) regions. It includes thirteen counties and two cities. Despite its rural nature, Region 3 is rich in opportunities: it boasts established centers of advanced manufacturing and technology, emerging innovation assets that foster an entrepreneurial ecosystem, educational institutions dedicated to building a skilled workforce, abundant natural resources, and civic leadership that generates the social capital necessary to adapt to changing market conditions. Notably, Region 3 is the only GOVA region that consistently expends all of its per capita allocations annually, a testament to the success of its initiatives, as highlighted in the FY24 Annual Report.

Region 3 Localities	Counties of: Amelia, Brunswick, Buckingham, Charlotte,
	Cumberland, Halifax, Henry, Lunenburg, Mecklenburg,
	Nottoway, Patrick, Pittsylvania, and Prince Edward
	Cities of: Danville and Martinsville
Support Organization	Southside Planning District Commission
Targeted Sectors	Advanced Manufacturing & Advanced Materials
	Agriculture & Food Processing
	Business Services
	Controlled Environment Agriculture
	Energy, Natural Resources, & Finished Products
	Health Care Services
	Information Technology & Communications Services

II: Growth & Diversification Plan

The initial development of Region 3's Growth and Diversification (G&D) Plan was an extensive process designed to establish a robust foundation for future projects and initiatives. Nearly 100 strategically selected stakeholders participated in engagement sessions, which included five virtual group discussions focused on entrepreneurship, business retention and scale-up, sites, and talent. In addition to these sessions, one-on-one and group interviews were conducted with a diverse array of participants, including chambers of commerce, educational institutions, community foundations, youth leaders, grant recipients, economic developers, local government managers, state agencies, innovation catalysts, and business leaders. Business Services; Agriculture & Food Processing; Energy, Natural Resources, & Finished Products; Health Care Services; Information Technology & Communication Services; and Advanced Manufacturing & Advanced Materials were named Region 3's initial Priority Targeted Industry Sectors.

The 2023 Review of Region 3's G&D Plan was a more streamlined process aimed at evaluating the progress of the 2021 update and identifying meaningful adjustments to continue advancing future projects and initiatives. Input was gathered from existing project partners, an ad hoc work group of Region 3 Council members, and the Region 3 staff. ,The Longwood Small Business Development Center provided data analysis, including employment and wage growth, economic development announcements, SWOT of targeted sectors, workforce gaps, and identification and recommendations for broadening currently targeted sectors. The 2023 G&D Plan Review was approved by the Region 3 Council and State Board. It included modifications to expand the target industry sectors and introduced Controlled Environment Agriculture as a new sector. Additionally, there was a renewed emphasis on implementing the goal of building leadership within both the Council and the Region.

The Region 3 economy in FY24 remained mostly consistent with the metrics presented in the 2021 and 2023 G&D Plans. However, it has become increasingly clear that the Region 3 Council's investments have been exceptionally strategic in building capacity across each targeted sector, with most approved projects supporting more than one sector. To date, Region 3 has awarded a total of 26 projects totaling over $20 million. These projects were matched with another $21.5 million in local and private funding. Of the 26 approved projects, 46% focused on talent evolution, 23% on site development, 19% on entrepreneurial ecosystem, and 11% on cluster scale-up.

A table outlining Region 3's targeted industrial sectors, identified in the 2023 G&D Plan Update, along with the related active projects and their primary goal, follows:

TARGETED INDUSTRY	PROJECT *denotes statewide project	PRIMARY GOAL
Advanced Manufacturing & Advanced Materials	GO TEC 2025*	Talent Evolution
	Gupton Initiative	Talent Evolution
	P&HCC Welding Instructor	Talent Evolution
	SVCC Mechatronics Instructor	Talent Evolution
	VGA Refresh	Site Development
	CRC Redo	Site Development
	Southern Virginia Regional Alliance: Business Ready Sites	Site Development
	Virginia Growth Alliance: Site Development	Site Development
	Mid-Atlantic Broadband Middle Mile Fiber Expansion*	Site Development
	Amelia County Site Suitability Study	Site Development
	GO TEC Region 3 Expansion	Talent Evolution
Agriculture & Food Processing	GO TEC 2025*	Talent Evolution
	Southern Virginia Regional Alliance: Business Ready Sites	Site Development
	Virginia Growth Alliance: Site Development	Site Development
Business Services	E&I Implementation	Entrepreneurial Ecosystem
	ExperienceWorks	Talent Evolution
	SEED Innovation Hub	Entrepreneurial Ecosystem
	GO TEC 2025*	Talent Evolution
	Bridge to Recovery	Cluster Scale Up
	SoVa Health Science Careers TPI	Talent Evolution
	RISE Build-to-Scale	Entrepreneurial Ecosystem
	GO TEC Region 3 Expansion	Talent Evolution
	Mid-Atlantic Broadband Middle Mile Fiber Expansion*	Site Development

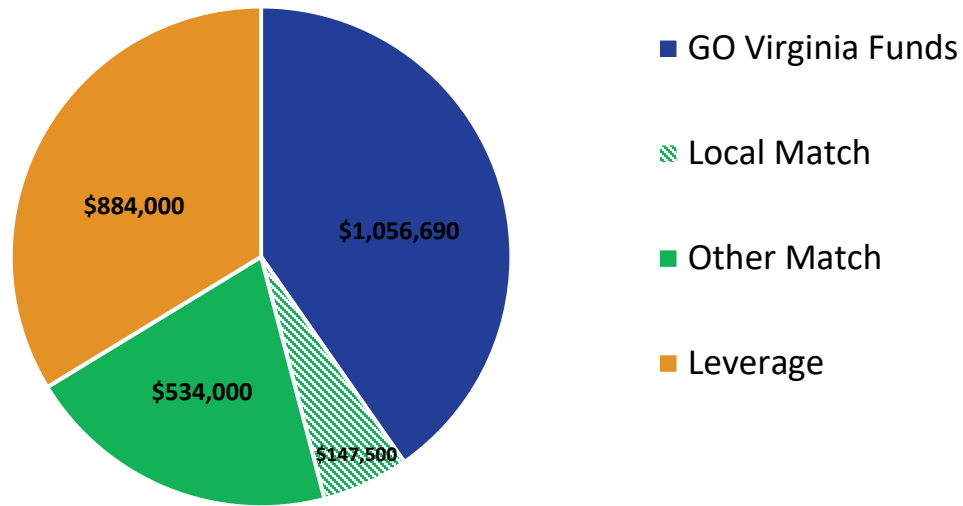|		
Controlled Environment Agriculture	CEA Planning in FY23; Implementation Project in FY25	Cluster Scale Up
Energy, Natural Resources, & Finished Products	GOT TEC 2025*	Talent Evolution
	Southern Virginia Regional Alliance: Business Ready Sites	Site Development
	Virginia Growth Alliance: Site Development	Site Development
	GO TEC Region 3 Expansion	Talent Evolution
Health Care Services	Southern Virginia Partnership for Health Sciences	Talent Evolution
	GOT TEC 2025*	Talent Evolution
	Mid-Atlantic Broadband Middle Mile Fiber Expansion*	Site Development
Information Technology & Communications Services	Mid-Atlantic Broadband Middle Mile Fiber Expansion*	Site Development
	GO TEC 2025*	Talent Evolution
	RISE Build to Scale	Entrepreneurial Ecosystem
	Southern Virginia Regional Alliance: Business Ready Sites	Site Development
	Virginia Growth Alliance: Site Development	Site Development

III: Summary of Projects

FY24 Awarded Projects	GO Virginia Funds	Total Match	Local Match	Additional Leverage
GO TEC Expansion	$302,690	$303,500	$147,500	-
RISE Build-to-Scale	$600,000	$300,000	-	$260,000
Amelia County Regional Commerce Center Site Suitability Study	$21,000	$10,500	-	$624,000
TPI: SoVa Partnership for Health Science Careers	$133,000	$67,500	-	-
FY24 Totals	$1,056,690	$681,500	$147,500	$884,000

Project	Sub-Grantee	Participating Localities	Project Description	Relevant Project Metrics
GO TEC Expansion	Institute for Advanced Knowledge and Research	Brunswick County and Henry County	The project will establish two new Career Connections labs, one in Henry County and another in Brunswick County. These labs will focus on advanced manufacturing and IT modules, expanding opportunities for students in these critical fields. Additionally, the project will introduce a 9th and 10th-grade bridge pilot program in Henry County. This initiative aims to bridge the gap between the existing middle school GO TEC® programming and the Career and Technical Education (CTE) offerings available in 11th and 12th grade.	• 2 new GO TEC labs • 400 students trained • 2 new teachers trained
RISE Build-to-Scale	SOVA Innovation Hub	Counties of Amelia, Charlotte, Henry, Nottoway, Prince Edward, Brunswick, Lunenburg, Cumberland, Patrick, Halifax, Buckingham, Mecklenburg, and Pittsylvania	The RISE Build-to-Scale Initiative marks the next phase of the SOVA RISE Collaboration, originally initiated with Region 3's Entrepreneurship & Innovation Strategy in 2019. This project aims to scale and expand the entrepreneurship ecosystem across Region 3. Key activities will include launching the RISE Community Navigator Program, expanding the RISE entrepreneurship training pipeline, and enhancing outreach and storytelling efforts to broaden engagement and impact.	• 30 new businesses created • 350 entrepreneurs served • $548,000 capital raised • 63 jobs created/filled • 150 businesses served
Amelia County Regional Commerce Center Site Suitability Study	Amelia County Economic Development Authority	Heartland Regional Industrial Facilities Authority and Commonwealth Regional Council	This project will conduct a Site Suitability Study to assess the feasibility of advancing the park from a Tier 2 to a Tier 3 classification. The study will evaluate site features, layouts, and infrastructure to identify the potential industry sectors the site can accommodate. Key activities include assessing public water and sewer capacities, both current and future expandability, investigating existing electrical and gas utility transmission corridors and their potential capacities, and determining which target industries could be supported with the up-tiering of the site.	• Completion of Site Suitability Study Report

| TPI: SoVa Partnership for Health Science Careers | Blue Ridge Partnership for Health Sciences | Counties of Amelia, Charlotte, Henry, Nottoway, Prince Edward, Brunswick, Cumberland, Lunenburg, Patrick, Halifax, Buckingham, Mecklenburg, and Pittsylvania | This project addresses the competitive disadvantage faced by Southern Virginia in recruiting and retaining traded sector business investments due to low healthcare outcomes, decreasing access to healthcare providers, and the scarcity of healthcare workers. The Talent Pathways Initiative (TPI) Plan will identify regional healthcare workforce development gaps and propose strategies to address these gaps complete with an implementation timeline. It will also include a labor market analysis and a comprehensive evaluation of all existing educational and training programs. Additionally, the plan will develop a career pathway to support healthcare education and create a strategy to attract and retain health science talent. | • Completion of TPI Plan for Health Science Careers |

FY24 Region 3 Project Funding

Pie chart legend:
- GO Virginia Funds
- Local Match
- Other Match
- Leverage

Chart values: $1,056,690; $147,500; $534,000; $884,000

IV: Regional Collaboration & Partner Support

Region 3's strength lies in its ability to facilitate successful collaboration. In FY24, Region 3 launched the SOVA Health Sciences Career Planning Project, a Talent Pathways Initiative (TPI). Its partners include all 15 Region 3 localities, 8 higher education partners, and 8 private partners. The continued scale-up of GO TEC partnered Region 3 with Regions 1, 4, and 5, bringing GO TEC to 28% of school divisions across the Commonwealth. The FY22 Controlled Environmental Agriculture (CEA) Planning Project supported the addition of CEA to Region 3's targeted sectors. It also led to the development of a CEA implementation project that is expected to proceed in FY25.

Region 3's dedicated Council members and staff are the key to its success. Region 3 conducted four Council meetings, four Executive Committee meetings, and numerous sub-committee and workgroup sessions in FY24. Region 3 has hosted an annual All Hands Meeting in previous years, bringing together council members, strategic partners, and community stakeholders to network and exchange ideas. However, in FY24, the Council shifted its focus from the traditional All Hands Meeting to proactively address one of the region's top priorities: leadership.

With the anticipated turnover of several founding members next year and additional departures expected in 2027, Region 3 is prioritizing the identification and engagement of potential new leaders now to ensure the organization's sustainability and continued success. Region 3 conducted a Leadership Event, which was well attended by Council members, regional stakeholders, and community leaders. The goal for this event was to identify potential new leaders for the Council and develop implementation steps for leadership sustainability across the region. Dr. Scott Tate with Virginia Tech's Center for Economic and Community Engagement helped to develop and facilitate the meeting. After the meeting, an implementation plan was produced, identifying the next steps to achieving regional leadership goals.

The GO Virginia Region 3 Council relied on many partners during the year. FY24 active project partners include:

- GO Virginia Regions 1, 4, and 5
- Region 3 Counties of Amelia, Brunswick, Buckingham, Charlotte, Cumberland, Halifax, Henry, Lunenburg, Mecklenburg, Nottoway, Patrick, Pittsylvania, and Prince Edward
- Project Partner Counties of Carroll, Grayson, Wythe, Buchanan, Greensville, Surry
- Region 3 Cities of Danville and Martinsville
- Project Partner Cities of Colonial Heights, Hopewell, Hampton, Newport News, Portsmouth, Norfolk
- Southside Planning District Commission
- Commonwealth Regional Council
- West Piedmont Planning District Commission
- Southern Virginia's Growth Alliance
- Virginia's Growth Alliance
- Institute for Advanced Learning & Research
- Longwood University
- Hampden Sydney College
- Southside Virginia Community College
- Patrick & Henry Community College
- Southern Virginia Higher Education Center
- SOVA Innovation Hub Corporation
- Mid-Atlantic Broadband Communities, Inc.
- Commonwealth Alliance for Rural Colleges
- Virginia's Gateway Region
- Hampton Roads Alliance
- Hampton Roads Workforce Council
- UVA's Weldon Cooper Center for Public Service
- Southern Virginia Partnership for Health Science Careers
- Heartland Regional Industrial Facilities Authority

V: Outcomes & Impact

Region 3 had 17 active projects throughout FY24, of which six closed during that period. Of the active projects, nine were implementation projects with relevant data to report. The others were either planning projects or in their startup phase with no reportable data. Projects with reportable outcomes are detailed below.

Project	Outcomes as of 6/30/2024
SVRA Site Development	- 1,561 acres certified as shovel-ready - 4 industrial parks raised to Tier 4 - 16 individual sites raised to Tier 4 - 1 industrial park raised to Tier 5 - 8 individual sites raised to Tier 5
ExperienceWorks	- 9,143 participants in Career Choice events - 141 students attended work-ready bootcamps - 159 students attended sector-focused camps - 42 participants in a teacher externship program - 113 businesses served - 203 internships created - 149 internship placements
Bridge to Recovery	- 1,324 jobs retained - 1,431 event attendees - 190 jobs created - 82 outreach events - 93 businesses served - 40 project partners - 12 businesses expanded - $4,465,185 in increased revenue
VGA Site Development	- 7 studies completed
MBC Middle Mile Construction	- NEPA 95% complete
Entrepreneur & Innovation Implementation	- 20 businesses created - 593 adult participants - 24 jobs created/filled - 458 student participants - 70 early-stage startups supported
GO TEC 2025	- 19 new teachers trained - training spaces 100% complete
P&HCC GO TEC Welding Instructor	- 12 students trained - 41 credentials awarded
SVCC Mechatronics Instructor	- 15 students trained - 104 credentials awarded

VI: Communication and Outreach

The Region 3 Council maintains a robust communications program through an engagement with Letterpress Communications. This professional firm offers strategic consulting services to develop and execute communication strategies across various marketing channels, including social media, public relations, graphic design, event communications, photography, videography, advertising, and website design and maintenance. Letterpress Communications manages Region 3's social media platforms, overseeing content creation, post-maintenance, and engagement tracking on Facebook, YouTube, and LinkedIn. Additionally, they update and maintain targeted media lists—spanning local, regional, state, and national outlets—develop and distribute press releases, pitch stories to national media, and monitor economic news in Region 3 through both traditional and digital channels.

VII: Project Pipeline

Region 3 is committed to advancing its targeted sectors and fostering regional prosperity through impactful projects. The Council has successfully funded significant planning initiatives that lay a strong foundation for future implementation efforts. The FY24 Project Pipeline includes two such implementation projects, a site development initiative, and efforts to strengthen leadership across the region—another top priority for the Council.

Controlled Environment Agriculture (CEA) Implementation Project- The Institute for Advanced Learning and Research (IALR) plans to advance Virginia's controlled environment agriculture sector through translational research and economic and workforce development. This project will implement the previous GO Virginia-funded CEA Strategy & Roadmap. Project activities will include entrepreneur support, workforce development, a post-graduate student CEA residency program, a target sector study and business recruitment marketing plan, and the IALR CEA Innovation Center expansion. Project partners include the Virginia Cooperative Extension, Virginia Future Farmers of America, Virginia Western Community College, and TechSpark/Microsoft.

Amelia County Region Commerce Center Planning- The Amelia County Economic Development Authority, in collaboration with the Heartland Industrial Facilities Authority, is seeking a $100,000 site planning grant from the Region 3 Council. This grant will be used for eligible A&E work necessary to complete the due diligence requirements for achieving a Tier 3 classification by the Virginia Economic Development Partnership. At the request of DHCD staff, a Site Suitability Study is being conducted before submitting the site development application. This recommended study is currently in progress.

SOVA Innovation Labs- The SOVA Innovation Hub has been working on plans to expand the SOVA Innovation Campus in South Boston over the past year. This expansion will include the acquisition and adaptive reuse of an adjacent structure and the development of the neighboring greenspace. The SOVA Innovation Hub has already acquired the adjoining property and building, with plans to construct a digital maker's space, community gathering space, and co-working offices. The project has secured funding from the EDA and the Tobacco Commission. Region 3 is considering supporting the project similarly to the Per Capita grant awarded to the SEED Innovation Hub in Farmville by funding technology-related equipment for the co-working and digital maker's space. The timing and amount of the Region 3 Per Capita grant are yet to be determined.

Region 3 Leadership Development Project- Preliminary discussions have occurred with principals at the University of Virginia's Sorenson Institute for Leadership and the Virginia Institute for Government (Cooper Center units) about developing a community leadership program in Region 3. This program would complement and align with the SOVA Rise Collaborative's training for entrepreneurs. These discussions, along with input from other Region 3 stakeholders, have highlighted a strong interest in pursuing an Enhanced Capacity Building feasibility study. This study would better define the program, its outcomes, and the partner organizations involved. The timing and amount of the Region 3 grant are yet to be determined.

VIII: Council Members

Council Member- Email	Title- Organization	Sector
Lauren Willis- Chair ltawillis10@gmail.com	BSA Officer- Bank of Charlotte County	Private Sector
Tim Clark- Vice Chair tclark@blair-construction.com	President- Blair Construction, Inc.	Private Sector
Rhonda Hodges- Ex. Committee rhodges@patrickhenry.edu	Vice President- Workforce, Economic & Com. Dev. Patrick Henry Community College	Workforce Development
Randolph Lail-Ex. Committee randy.lail@earthlink.net	Chair of the Board- Benchmark Bank and Mid-Atlantic Broadband	Private Sector
Clark Casteel- Ex. Committee ccasteel@drfonline.org	President & CEO- Dan River Foundation	Non-Profit
Sheldon Barr sheldon.barr@vcuhealth.org	CEO- VCU Health Community Memorial Hospital	Private Sector
Robert Bates robert.bates@bcbonline.com	Branch Manager- Halifax Office Benchmark Bank	Private Sector
Melody Foster melodyfoster66@hotmail.com	Executive Director- Commonwealth Regional Council	Regional Planning Entity
Kristin Gee kristingee@kyanite.com	General Counsel- Kyanite Mining Corp.	Private Sector
Amy Griffin, PhD dramygriffin@gmail.com	Superintendent (Retired)- Cumberland County Public Schools	Civic/Community Leader
Keith Harkins, PhD keith.harkins@southside.edu	Vice President – Academic & Workforce Programs Southside Community College	Education
Ilsa Loeser ilsa@letterpresscommunications.com	Principle- LetterPress Communications	Private Sector
Charles Majors charley.majors@gmail.com	Retired Chair of the Board- American National Bank	Private Sector
James McClain james@swvagas.com	President & CEO- SW Virginia Energy Industries	Private Sector

John Parkinson jparkinson@drakeextrusion.com	CEO- Drake Extrusion, Inc.	Private Sector
Alfreda Reynolds areynolds@brunswickco.com	Director of Economic Development- Brunswick County	Local/Regional Economic Development
Jeremy Satterfield jeremy.satterfield@microsoft.com	Manager- TechSpark Community Engagement Microsoft Corporation	Private Sector
Sherry Swinson swinsonsd@longwood.edu	Director- Hull Springs Farm Longwood University	Education
Dale Wagner dwagoner@henrycountyva.gov	County Administrator- Henry County	Local Government

IX: Support Organization

Region 3 Support Organization
Southside Planning District Commission
200 S. Mecklenburg Ave South Hill, Virginia 23920
Bryan David- Region 3 Program Director
UVA- Weldon Cooper Center
Email: rbd7g@virginia.edu   Phone: 540-395-6504

GO VIRGINIA
REGION 3

DATE: September 11, 2024

TO: Region 3 Executive Committee

FROM: R. Bryan David, Program Director

RE: **GO Virginia State Board Retreat/Meeting (9.9-10.24)**

The GO Virginia State Board held a two-day retreat and board meeting at the Institute for Advanced Learning and Research. The first day involved GO Virginia-related presentations and Governor Youngkin's opening remarks. Lauren Willis, representing the GO Virginia Region 3 Council, welcomed attendees at the start of the reception. The second day of the retreat involved business items for the GO Virginia State Board. GO Virginia Region 3 staff attended.

Attached is a copy of the meeting agenda for your reference.

RECOMMENDATION:

For the Executive Committee's information. No action is needed.

GO Virginia State Board Retreat

Dates/Times:
September 9, 2024 - 11:30 am-4:30 pm
September 9, 2024 - 4:30 pm – 6:30 RECEPTION
September 10, 2024 - 8:30 am- 11:00 am

Location:
Institute for Advanced Learning and Research
150 Slayton Avenue
Danville, Virginia

The objective of this retreat is to engage in a strategic discussion on the alignment of the Commonwealth's economic development priorities and expectations for GO Virginia.

Monday, September 9th   The Economy and New Initiatives

11:30 am - noon   Check-In - Buffet Lunch Served

12:00 pm - 12:05 pm   **Welcome**

Telly Tucker, President Institute for Advanced Learning and Research

12:05 pm - 12:20 pm   **Opening Remarks**

Nancy Howell Agee, Chair, GO Virginia State Board

12:20 pm -12:50 pm   **Virginia's Economic Development Priorities**

Governor Glenn Youngkin (Invited)

12:45 pm - 1:30 pm   **Fireside Chat - State of the Virginia Economy & Regional Perspectives**

Moderator: Nancy Howell Agee, Chair GO Virginia State Board

Panelists: Secretary of Finance Steve Cummings (invited)
Fletcher Mangum, Mangum Consulting (invited)

Join us for an insightful fireside chat on the current state of the Virginia economy and gain valuable perspectives from renowned economic consultant Fletcher Mangum. Drawing on his extensive experience and expertise, Mr. Mangum will provide a comprehensive overview of key economic indicators shaping Virginia's economic landscape.

1:30 pm - 1:45 pm	**Networking Break**
1:45pm - 2:30pm	**The Voice of Industry: Growth Opportunities for the Commonwealth and Regional Economies**

Moderator: John King, Member, GO Virginia State Board (invited)

Introduction: Jason El Koubi, President & CEO

Panelists: Ted Sniffin, Vice President, Knowledge Work
Sneha Atwal, Vice President, Manufacturing Division
Eric Jehu, Vice President, Transportation & Logistics

Clusters, or concentrations of interconnected businesses and institutions within specific industries, play a vital role in driving innovation, productivity, and competitiveness in regional economies. In this session we will explore the concept of cluster-based economic development and its implications for fostering robust and sustainable growth across our regions. What does Virginia need to do to compete and win?

2:30pm-2:45pm	**Networking Break**
2:45pm-3:45pm	**GO Virginia 2.0 – Program Performance and GO-ing Forward**

Introduction: Todd Stottlemeyer, Chair, Program Performance and Evaluation

Speaker: Sara Dunnigan, Deputy Director GO Virginia & Community Revitalization

This pivotal session will provide an in-depth review of GO Virginia's performance, highlighting key successes, and best practices. We'll explore successful collaborative projects, challenges encountered, and develop solutions to enhance the program's effectiveness. The session will culminate in a strategic visioning exercise to chart a course for GO Virginia's future, ensuring alignment with regional and statewide economic goals.

3:45pm-4:15pm	**High Impact Talent Pathways**

Moderator: Ben Davenport, Member, GO Virginia State Board

Panelists: Julie Brown, Vice President, Advanced Learning
Linda Green, REDO Southern Virginia Regional Alliance

In an increasingly competitive market, local economies thrive when they leverage innovative strategies to develop a skilled workforce. This session focuses on the transformative economic impact of work-based learning (WBL)

programs, such as apprenticeships, internships, and cooperative education, on local economic development.

4:30pm-6:30pm   **Game Changer Reception**

Mingle and meet with the "game changers" behind high-impact projects supported by GO Virginia. Attendees can take a tour of the GO TEC Mobile Lab.

Tuesday, September 10th   **Program Outcomes & Impact**

8:00 am-9:00 am   **Breakfast**

9:00 am-9:30 am   **Welcome**

Speaker: Todd Stottlemyer, GO Virginia Board Vice Chair

9:30 am-10:00 am   Catalyzing Virginia's Economic Opportunities

Speaker: The Honorable Don Scott

10:00am-10:45 am   **Checking the Box on Regional Growth & Diversification**

Moderator: *Leah Fremouw. Vice Chair, Regional Councils, GO Virginia State Board*

Speakers: *Eddie Amos, Region 2 Council Chair*
                       Todd Haymore, Region 4 Council Chair (invited)
                       Ethan Dunstan, Region 9 Council Chair (invited)

This session offers perspectives on the regional impact of GO Virginia's cornerstone framework and the successes regions have experienced.

10:45 am-11:00 am   **Close of Meeting**

Nancy Howell Agee, GO Virginia Board Chair

Quarterly business meeting of the GO Virginia State Board will immediately follow the retreat.