

**GO VIRGINIA REGION 3 EXECUTIVE COMMITTEE  
MEETING MINUTES  
Wednesday, March 20, 2024**

**REGULAR BUSINESS**

Call To Order

Chair Clark called the GO Virginia (GOVA) Region 3 Executive Committee meeting to order on Wednesday, March 20, 2024, at 10:01 a.m.

Roll Call and Confirmation of Quorum

Chair Clark declared a quorum was present.

Region 3 Executive Committee Members

| Members          | In Person | Absent | Virtual |
|------------------|-----------|--------|---------|
| Clark Casteel    | X         |        |         |
| Timothy J. Clark | X         |        |         |
| E. Randolph Lail | X         |        |         |
| Rhonda Hodges    | X         |        |         |
| Lauren Willis    | X         |        |         |

Region 3 Staff

| Name – Organization - Role  | In Person | Virtual | Absent |
|---|-----------|---------|--------|
| Bryan David (UVA Weldon Cooper Center) - Program Director – Region 3 Contract Staff | X         |         |        |
| Deborah Gosney - Southside PDC - Support Org. & Fiscal Agent                        | X         |         |        |
| Ann Wright (CTW Consulting, LLC) - Southside PDC Contract Staff                     |           | X       |        |
| Liz Povar (The Riverlink Group) - Southside PDC Contract Staff                      | X         |         |        |

Presenters & Guests

| Name - Title            | Organization               | In Person | Virtual |
|-------------------------|----------------------------|-----------|---------|
| Neal Barber- Consultant | Virginia Community Capital |           | X       |

Public Comments

No written or verbal public comments were received.

Declaration of Conflicts of Interest

Conflicts of interest potentially exist for activities benefiting and/or contracts issued to the following organizations and projects listed below:

| Name          | Organization(s)   |
|---------------|---|
| Randolph Lail | Mid-Atlantic Broadband; SOVA IH; RISE Collaborative         |
| Rhonda Hodges | GO TEC; Patrick Henry Community College; RISE Collaborative |
| Clark Casteel | Danville Regional Foundation                                |
| Lauren Willis | Charlotte County Public Schools                             |

Approval of Minutes

Chair Clark noted that the minutes were received via email prior to the meeting and included in the meeting packet. **Clark Casteel made a motion that the minutes from the November 15, 2023, Executive Committee meeting be approved as presented; the motion was seconded by Randy Lail and approved unanimously.**

Financial Report & Project Update

Deborah Gosney reviewed the Financial Report and Funding Matrix that were included in the meeting packet for the period February 1, 2024 to February 29, 2024. Bryan David provided a status update on each active project. **Randy Lail made a motion that the Financial Report be approved as presented; the motion was seconded by Lauren Willis and approved unanimously.**

**OLD BUSINESS**

Project Pipeline Updates

Bryan David reviewed the current project pipeline which was emailed to Committee members prior to the meeting. The following projects were discussed:

- SOVA Innovation Labs (Per Capita)
- Region 3 Leadership Development Project
- IALR- Controlled Environment Agriculture (CEA) Strategy Roadmap

Chair Clark asked members for questions or comments; there being none, there was no additional discussion regarding the report.

## NEW BUSINESS

### Project Review Committee

The Southern Virginia Regional Alliance (SVRA) Private Partnership Sustainability Study: SVRA will initiate a sustainability study by a third-party contractor to ascertain the capacity to launch a successful investor campaign and the regional private sector partners' ability to support the effort to enhance resources for a robust public-private partnership. **Clark Casteel made a motion to approve the application as presented; the motion was seconded by Rhonda Hodges and approved unanimously.**

### Nominating Committee

Ilsa Loeser has agreed to serve as a Region 3 Council member. **Randy Lail made a motion to recommend to the Region 3 Council the appointment of Ms. Loeser; the motion was seconded by Lauren Willis and approved unanimously.**

Jordan Miles recently advised that he will be relocating to Alexandria and, consequently, must step off as Chair of the Project Review Committee. Charley Majors, a long-tenured private sector member of the Region 3 Council, agreed to serve through the end of the 2023-2024 term. The nominating committee recommended he be appointed to the position for the remainder of the term. **Clark Casteel made a motion to recommend to the Region 3 Council that a non-voting advisor be created for the Executive Committee for an indeterminate term and that Mr. Majors be appointed to that position; the motion was seconded by Randy Lail and approved unanimously.**

### Southern Virginia Partnership for Health Science Careers (SOVA Partnership)

The original sub-grantee for the SOVA Partnership Project was the West Piedmont Planning District Commission (WPPDC). The WPPDC was also tasked to employ a contracted Executive Director for the SOVA Partnership using grant funding. An individual had been engaged in this role since last Fall. Unfortunately, the individual resigned because of a spouse's job relocation. In light of this situation, the President of the Blue Ridge Partnership for Health Science Careers (Blue Ridge Partnership), Cynthia Lawrence, agreed to serve as the staff support for the SOVA Partnership. The Blue Partnership had been identified as an organization directly supporting the work of the SOVA Partnership in the GOVA grant application. It is recommended to authorize the Program Director to coordinate with the WPPDC principals, the Blue Partnership for Health Science Careers, and the Region 3 Council Chair to have the contract revised to designate the Blue Ridge Partnership as the new SOVA Partnership's sub-grantee. **Rhonda Hodges made a motion to approve the revision of the sub-grantee as presented; the motion was seconded by Lauren Willis and approved unanimously.**

### Enhanced Capacity Building Planning Grant: Amelia County Regional Commerce Center

DHCD requested a site suitability study be conducted prior to the due diligence work for up-tiering. This would require the initial project application to be withdrawn and updated to include the site suitability study. The addition of the study is estimated to increase the project total from \$100,000 to \$125,000. Timmons is currently working to provide a new, total cost estimate. The updated application will be submitted to DHCD as soon as the cost estimate is provided **The Executive Committee agreed to review the proposal from Timmons before making a decision on whether to approve the amended application. The Program Director is to coordinate the follow-up on this matter with the Executive Committee.**

## **PROGRAM DIRECTOR'S REPORT**

Bryan David presented the FY23-24 Region 3 Operating Budget. **Clark Casteel made a motion to approve the Budget as presented; the motion was seconded by Lauren Willis and approved unanimously.**

Bryan David presented the Program Director's Report as detailed in the meeting packet. Topics discussed included CEA Strategy Implementation, canceling the 2024 All Hands Meeting, Region 3 2024 Leadership Advance, and the Region 3 State Board GO TEC Expansion application. The Committee discussed the Leadership Advance at length.

## **OTHER BUSINESS/ADJOURN**

There being no additional business matters to go before the GOVA Region 3 Executive Committee, Chair Clark adjourned the meeting at 12:41 p.m.

These minutes were approved by the Executive Committee on 9/18/2024.

*Deborah Gosney*  
Deborah Gosney (Sep 24, 2024 11:11 EDT)

Deborah Gosney, Southside PDC  
Executive Director

*Tim Clark*

Timothy Clark, Region 3  
Council Chair

# DRAFT\_3.20.2024-Executive-Committee-Minute











## S

Final Audit Report

2024-09-24

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|-----------------|--|
| Created:        | 2024-09-20                                   |
| By:             | Charlotte Wright (ctwconsultingva@gmail.com) |
| Status:         | Signed                                       |
| Transaction ID: | CBJCHBCAABAAz8JXPFptH62mmwdHRhFj2uY7mLeJU-vn |

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