GOVA REGION 3 EXECUTIVE COMMITTEE MEETING PACKET

December 18, 2024



GO Virginia Region 3 Executive Committee

Date and Time:	Decem

December 18, 2024 10:00 a.m. – 12:00 p.m.

Location: All Virtual

Link: <u>https://tinyurl.com/4e4sbkxy</u> Dial-In: 564-217-2000 Meeting ID: 88633583560 Password: 806410

Purpose Statement

"Create more high-paying jobs through incentivized collaboration, primarily through outof-state revenue, which diversifies and strengthens regional economies."

AGENDA

I.	Call to Order and Chair's Opening Comments	Lauren Willis
II.	Roll Call and Confirmation of Quorum	Deborah Gosney
III.	Public Comments	Lauren Willis
IV.	Declaration of Conflicts of Interest	Lauren Willis
V.	Approval of Meeting Minutes and Notes	Lauren Willis
VI.	Financial Report and Approved Projects Update	Deborah Gosney
VII.	GO Virginia Region 3 Project Funding Matrix Report	Deborah Gosney
VIII.	GO Virginia Region 3 Growth & Diversification Plan Status Report	Deborah Gosney

Old Business

IX.	Project Pipeline	Bryan David
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New Business

X. FY25 Multi-Region Per Capita Planning Planning Grant (GO Virginia Regions 2 & 3) Virginia Chamber of Commerce Foundation - Artificial Intelligence Statewide Landscape Assessment (ASLA)......Bryan David

Program Director's Report.....Bryan David

- XI. Proposed Amendment to the 2023 Region 3 Growth & Diversification Plan
- XII. Pending Projects Report
- XIII. 2025 GO Virginia Region 3 Growth & Diversification Plan Update



- XIV. GO Virginia Region Council Committee Report
- XV. Virginia Joint Legislative Audit and Review Commission Report Data Centers in Virginia
- XVI. Tobacco Region Revitalization Commission Strategic Plan

Adjourn

MINUTES

GO VIRGINIA REGION 3 EXECUTIVE COMMITTEE MEETING MINUTES Wednesday, September 18, 2024

REGULAR BUSINESS

Call To Order

Chair Willis called the GO Virginia (GOVA) Region 3 Executive Committee all-virtual meeting to order on Wednesday, September 18, 2024, at 10:00 a.m.

Roll Call and Confirmation of Quorum

Chair Willis declared a quorum was present.

Region 3 Executive Committee Members

Members	In Person	Virtual	Absent
Clark Casteel		X	
Timothy J. Clark		X	
E. Randolph Lail		Х	
Rhonda Hodges		Х	
Lauren Willis		X	

Ex Officio Member

Name – Organization - Role	In Person	Virtual
Charley Majors – Region 3 Executive Committee - Advisor		Х

Region 3 Staff

Name – Organization - Role	In Person	Virtual	Absent
Bryan David (UVA Weldon Cooper Center) - Program Director – Region 3 Contract Staff		Х	
Deborah Gosney - Southside PDC - Support Org. & Fiscal Agent			Х
Ann Wright (CTW Consulting) – Southside PDC Contract Staff		Х	
Liz Povar (The Riverlink Group) - Southside PDC Contract Staff		Х	

Guests in Attendance

Name – Organization - Role	In Person	Virtual
None		

Public Comments

No written or verbal public comments were received.

Declaration of Conflicts of Interest

Conflicts of interest potentially exist for activities benefiting and/or contracts issued to the following organizations and projects listed below:

Name	Organization(s)
Randolph Lail	Mid-Atlantic Broadband; SOVA IH; RISE Collaborative
Rhonda Hodges	GO TEC; Patrick Henry Community College; RISE Collaborative
Clark Casteel	Danville Regional Foundation
Lauren Willis	Charlotte County Public Schools

Approval of Minutes

Chair Willis noted that the minutes of the March 20, 2024 Executive Committee meeting were received via email prior to the meeting and included in the meeting packet. Clark Casteel made a motion that the minutes from the March 20, 2024 Executive Committee meeting be approved as presented; the motion was seconded by Randy Lail and approved unanimously by roll call vote.

Chair Willis noted that the minutes of the June 10, 2024 Executive Committee meeting were received via email prior to the meeting and included in the meeting packet. Clark Casteel made a motion that the minutes from the June 10, 2024 Executive Committee meeting be approved as presented; the motion was seconded by Randy Lail and approved unanimously by roll call vote.

Financial Reports & Project Update

Bryan David and Ann Wright presented the Financial Reports and Project Updates that were included in the meeting packet for the period ending August 31, 2024. Randy Lail made a motion that the Financial Reports be approved as presented; the motion was seconded by Clark Casteel and approved unanimously by roll call vote.

OLD BUSINESS

Project Pipeline

Bryan David reviewed the current project pipeline which was emailed to Council members prior to the meeting. The following projects were discussed:

- Institute for Advance Learning & Research (IALR) Virginia Controlled Environment Agriculture (CEA) Hub: This is an implementation project for the CEA Strategy & Roadmap.
- SOVA Innovation Labs: This is an expansion of the SOVA Innovation Hub and will offer a maker's space and co-working space in a campus style environment.
- Region 3 Leadership Development Project: This project would be in partnership with the UVA Sorenson Institute for Leadership and the Virginia Institute for Government to develop a community leadership program in Region 3.
- GO TEC Talent Pathway Initiative Planning Project: This project would expand GO TEC into 9th and 10th grade classrooms filling the void. GO TEC is currently in middle schools and 11th and 12th grade classrooms.

Chair Willis asked members for questions or comments; there being none, there was no discussion regarding the updates.

NEW BUSINESS

The Region 3 Council adopted Policy #9 on October 20, 2021 which provided the conditions and procedures for Council members to participate virtually in public meetings. The 2024 General Assembly amended the enabling statute for this policy, making several definitional and procedural changes that need to be included in the Region 3 Council's adopted policy. Policy #9 was amended to reflect these changes and outline the conditions and procedures for Region 3 Council members to participate virtually in public meetings that are held in person. Tim Clark made a motion to approve the Region 3 Policy #9 Amendment; the motion was seconded by Randy Lail and approved unanimously by roll call vote.

The 2024 General Assembly amended the enabling statute for public bodies to conduct all-virtual meetings outside of a state-wide emergency effective July 1, 2024. These amendments increased the number of virtual meetings to no more than two times per calendar year or fifty percent (50%) of the meetings held per calendar year rounded up to the next whole number, whichever is greater. The enabling statute requires the Region 3 Council, or Executive Committee, to readopt this policy each year. Policy #10 establishes the conditions and procedures for Region 3 to conduct all-virtual public meetings. Tim Clark made a motion to approve Region 3 Policy #10; the motion was seconded by Randy Lail and approved unanimously by roll call vote.

PROGRAM DIRECTOR'S REPORT

Bryan David presented the Program Director's Report as detailed in the meeting packet. Topics discussed were the proposed IALR Talent Pathway Initiative application, the Region 3 Envisioning Leadership Report, the 2025 Region 3 Growth & Diversification Plan Update, the CEA Innovation Center Assessment & Roadmap, the Region 3 FY24 Annual Report, and the GOVA State Board Retreat. There were no questions nor comments from the Council.

ADJOURN

There being no additional business matters to bring before the GOVA Region 3 Council, Chair Willis adjourned the meeting at 11:50 a.m.

These minutes were approved on _____.

Bryan David, GOVA Region 3 Program Director Lauren Willis, GOVA Region 3 Council Chair

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FINANCIAL REPORT

GO VIRGINIA REGION 3 OPERATING BUDGET

GO Virginia Remittance Activity

Budget Year: May 1, 2024 to April 30, 2025

Report Date: November 30, 2024



VIRGINIA



FY24 Approved Budget Allocation

Budget Categories	Operating Budget	Budget Revision #1	Previous Remittances	Remittance #8	Total to Date Remittances	Balance Remaining	
Program Operations							
Audit	1,300.00	1,300.00	-		-	1,300.00	
Meetings & Facilitation			-		-	-	
Special Events	5,250.00	7,500.00	7,250.03		7,250.03	249.97	
R 3 Meetings & Trainings	1,100.00	2,500.00	1,219.48	-	1,219.48	1,280.52	
Total Meetings & Facilitation	6,350.00	10,000.00	8,469.51	-	8,469.51	1,530.49	
Supplies	150.00	300.00	114.20		114.20	185.80	
Salaries - SPDC	84,000.00	84,000.00	58,367.55	3,702.56	62,070.11	21,929.89	
Contract Services			-		-	-	
SPDC UVA MOU	107,363.00	107,363.00	50,599.98	27,646.08	78,246.06	29,116.94	
SPDC Contract Staff - Riverlink	9,000.00	9,000.00	5,250.00	-	5,250.00	3,750.00	
Total Contract Services	116,363.00	116,363.00	55 <i>,</i> 849.98	27,646.08	83,496.06	32,866.94	
Marketing - Letterpress	31,900.00	31,900.00	17,689.01	2,625.00	20,314.01	11,585.99	
Total Program Operations	240,063.00	243,863.00	140,490.25	33,973.64	174,463.89	69,399.11	
Planning							
Technical Assistance	9,937.00	6,137.00	-	-	-	6,137.00	
Total Planning	9,937.00	6,137.00	-	-	-	6,137.00	
TOTAL	250,000.00	250,000.00	140,490.25	33,973.64	174,463.89	75,536.11	
		\$49,229.79	Local Funds (Marti	nsville-Henry Co E	DC Match)		
The Checking Account		\$505.02	2 Interest cumulaltive through November 2024				

	¢ 10)22011 0	
The Checking Account	\$505.02	Interest cumulaltive through November 2024
The Checking Account is comprised of	\$49,734.81	Total Local Funds
is comprised of	(33,973.64)	Payments
	\$15,761.17	Current Checkbook Balance
Payments included in Remittance # 8		
Letterpress -November Marketing	2,625.00	
UVA - Contract Services FY 25 1st Qtr	27,646.08	
SPDC - November Salaries	3,702.56	
	-	
Total	33,973.64]

GO VIRGINIA OPERATING BUDGET

GO Virginia Region 3

Budget Period: March 1, 2023 to February 29, 2024

Report Period: March 1, 2023 to November 30, 2023



VIRGINIA INITIATIVE FOR GROWTH & OPPORTUNITY IN EACH REGION

FY23 Budget Year

Budget Categories	Operating Budget	Previous Remittances	Remittance #10	Total to Date Remittances	Balance Remaining	
Program Operations						
Audit	1,170.00	-	-	-	1,170.00	
Meetings & Facilitation						
All Hands Meeting	8,000.00	5,681.59	-	5,681.59	2,318.41	
R 3 Meetings & Trainings	1,500.00	851.50		851.50	648.50	
Total Meetings & Facilitation	9,500.00	6,533.09	-	6,533.09	2,966.91	
Supplies	500.00	106.98		106.98	393.02	
Salaries - SPDC	80,000.00	64,224.68	6,256.47	70,481.15	9,518.85	
Contract Services						
SPDC UVA MOU	104,236.00	75,899.97		75,899.97	28,336.03	
SPDC Contract Staff - Riverlink	9,000.00	5,250.00	750.00	6,000.00	3,000.00	
SPDC Contract Staff - Nancy Pool	7,200.00	2,675.00	-	2,675.00	4,525.00	
Total Contract Services	120,436.00	83,824.97	750.00	84,574.97	35,861.03	
Marketing - Letterpress	31,900.00	19,037.40	5,290.00	24,327.40	7,572.60	
Rent - SOVA Innovation Hub	5,415.00	3,572.00	446.50	4,018.50	1,396.50	
Total Program Operations	248,921.00	177,299.12	12,742.97	190,042.09	58,878.91	
Planning						
Technical Assistance	1,079.00	-	-	-	1,079.00	
Total Planning	1,079.00	-	-	-	1,079.00	
TOTAL	250,000.00	177,299.12	12,742.97	190,042.09	59,957.91	
The Checking Account is is comprised of:	418.42 \$47,458.14 (\$10,097.97)	 39.72 Local Funds (Martinsville-Henry Co EDC Match) 18.42 Cumulative Interest 58.14 Total 97.97) Monthly Expenses 60.17 Ending Checkbook Balance 				
			<u></u>			
November Payments			l			
SOVA -November Rent		446.50				
Letterpress - Marketing (Nov & Sep)		2,645.00	remit # 8 not don	e Sept		
Riverlink Group -Contract Staff		750.00				
SPDC-November Salaries		6,256.47				
	Total	\$10,097.97				

		SVRA SIT	ΈI	DEVELOPI	ЛE	NT				
Grant Agreement Term: Oct. 1, 2021 - December 31, 2024					GO VIRGINIA					
Report Period: November 2024					C		GRO	WTH	TIVE FOR	
Sub-Grantee: Southern Virginia Regional	All	iance				VII	RGI			
		GO VIR	GIN	IA GRANT FUN	DS					
Budget Categories from CAMS GOVA Budget Previously Paid DHCD Request Total Paid After Grant Back 4/12/2024 4/12/2024 Remittance Grant Back						rant Balance				
SPDC Project Monitoring/Reporting	\$	15,000.00	\$	836.00	\$	1,558.55	\$	2,394.55	\$	12,605.45
Architectural and Engineering Fees	\$	1,456,300.00	\$	424,325.00	\$	128,125.00	\$	552,450.00	\$	903,850.00
Administration - IALR	\$	63,600.00	\$	21,800.00	\$	19,216.56	\$	41,016.56	\$	22,583.44
Awarded Total	\$	1,534,900.00	\$	446,961.00	\$	148,900.11	\$	595,861.11	\$	939,038.89
		REQUIR	ED I	MATCHING FU	NDS	5				
Budget Categories from CAMS		Committed Match	Pre	evious Match	С	urrent Match	То	tal Match To Date	м	atch Balance
Architectural and Engineering Fees	\$	767,450.00	\$	698,774.14	\$	4,925.00	\$	703,699.14	\$	63,750.86
Match Total	\$	767,450.00	\$	698,774.14	\$	4,925.00	\$	703,699.14	\$	63,750.86
tatus: GOVA funds are 39% expended. DD#4 is in process. To date, 1,561 acres have been raised in tier level. This includes 4 parks										

and 16 sites raised to Tier 4 as well as, 1 park and 8 sites raised to Tier 5. The GOVA award for due diligence activities directly led to

a \$9M VEDP and \$2.3M TRRC award. All work is on tract to be completed prior to the end of the contract period.

get Previ 0.00 \$ 3.00 \$	GRANT iously Paid	GO VIRC GO VIRC FUNDS DHCD Requ Drawdown 10/2/202 \$ 3,57 \$	rest . #1 4 7.83	Total Paid After Remittance \$ 3,577.83	OWTH ORTU Region	rant Balance 8,422.17
RGINIA get Previ 0.00 \$ 3.00 \$		DHCD Requ Drawdown 10/2/202 \$ 3,57	#1 24 7.83	Total Paid After Remittance \$ 3,577.83	GI	rant Balance
RGINIA get Previ 0.00 \$ 3.00 \$		DHCD Requ Drawdown 10/2/202 \$ 3,57	#1 24 7.83	GINIA Total Paid After Remittance \$ 3,577.83	G	rant Balance
get Previ 0.00 \$ 3.00 \$		DHCD Requ Drawdown 10/2/202 \$ 3,57	#1 24 7.83	Remittance \$ 3,577.83		
0.00 \$ 3.00 \$	iously Paid - -	Drawdown 10/2/202 \$ 3,57	#1 24 7.83	Remittance \$ 3,577.83		
3.00 \$	-				\$	8,422.1
	-	\$		<u> </u>		-,
	_		-	\$-	\$	611,438.0
5.00 \$	-	\$	- 9	\$-	\$	50,866.0
<mark>1.00</mark> \$	-	\$ 3,577	7.83	\$ 3,577.83	\$	670,726.1
RED MA	ATCHING	G FUNDS			<u> </u>	
ed Previe	ious Match	Current Ma	itch	Total Match To Date	м	atch Balance
2.00 \$	-	\$ 1,869,581	1.78	\$ 1,869,581.78	\$	348,640.2
).00 Ś	-	\$ 103,719	9.68	\$ 103,719.68	\$	46,280.3
· · · ·		\$ 1,973,301	1.46	\$ 1,973,301.46	\$	394,920.54
	0.00 \$		0.00 \$ - \$ 103,719	0.00 \$ - \$ 103,719.68	D.00 \$ - \$ 103,719.68 \$ 103,719.68	0.00 \$ - \$ 103,719.68 \$ 103,719.68 \$

expected to be completed by mid-December and a soft opening is planned for the first of the year.

MBC MIDDLE	MILE CONSTRUCTION

Grant Agreement Term: September 1, 2023 - August 31, 2025

Report Period: November 2024

GO VIRGINIA



VIRGINIA INITIATIVE FOR GROWTH & OPPORTUNITY IN EACH REGION

Sub-Grantee: Mid-Atlantic Broadband

		GO VIRG	INI	A GRANT	FU	NDS								
Budget Categories from CAMS	G	GOVA Budget Pr		viously Paid	DHCD Request Drawdown #3 11/12/2024					al Paid After emittance	Grant Balanco			
SPDC Project Administration	\$	26,713.00	\$	1,761.15			\$	1,761.15	\$	24,951.85				
MBC Project Administration	\$	48,083.00					\$	-	\$	48,083.00				
Legal Expenses	\$	10,685.00	\$	171.21			\$	171.21	\$	10,513.79				
A&E Fees	\$	397,144.00	\$	29,397.17	\$	4,508.54	\$	33,905.71	\$	363,238.29				
Contract Services	\$	4,517,375.00					\$	-	\$	4,517,375.00				
Awarded Total	\$	5,000,000.00	\$	31,329.53	\$	4,508.54	\$	35,838.07	\$	4,964,161.93				
		REQUIRE	DN	1ATCHIN	G F	UNDS								
Budget Categories from CAMS		Committed Match	Prev	vious Match	Cui	rent Match	To	al Match To Date	N	latch Balance				
SPDC Project Administration	\$	26,713.00	\$	11,038.85			\$	11,038.85	\$	15,674.15				
				,			Ŷ	11,038.85	Ş	10)07 1110				
MBC Project Administration	\$	48,083.00	\$	-	\$	-	\$	- 11,038.85	ې \$					
MBC Project Administration Legal Expenses	· ·	48,083.00 10,685.00	\$ \$	- 10,630.79	\$	-	-	- 10,630.79	-					
-	\$	•	\$	-	\$ \$	- 16,611.46	\$	-	\$	48,083.00				
Legal Expenses	\$ \$	10,685.00	\$	- 10,630.79	•	- 16,611.46 -	\$ \$	- 10,630.79	\$ \$	48,083.00 54.21 315,929.71				
Legal Expenses A&E Fees	\$ \$ \$	10,685.00 397,144.00	\$ \$	- 10,630.79	\$	- 16,611.46 - 16,611.46	\$ \$ \$	- 10,630.79	\$ \$ \$	48,083.00 54.21 315,929.71 4,517,375.00				
Legal Expenses A&E Fees Contract Services	\$ \$ \$	10,685.00 397,144.00 4,517,375.00 5,000,000.00	\$ \$ \$ \$	- 10,630.79 64,602.83 - 86,272.47	\$ \$ \$	- 16,611.46	\$ \$ \$ \$	- 10,630.79 81,214.29 - 102,883.93	\$ \$ \$ \$	48,083.00 54.21 315,929.71 4,517,375.00 4,897,116.07				

comments/corrections, and a revised Environmental Review was submitted to NTA on 7/15/24. NTA provided comments/corrections, and a revised Environmental Review was submitted 9/10/24. MBC received approval of the Environmental Review on 10/9/24. NTIA approved the scope amendment (route changes) on 7/31/24. The Engineering and Design Services agreement with Summit Engineering (for the remaining route segments) is still being negotiated. A draft agreement was received on 10/2/24 and is under review by MBC.

GO TEC 2025

Grant Agreement Period: December 13, 2022 - December 31, 2025

Report Period: November 2024

Sub-Grantee: Institute for Advanced Learning & Research



VIRGINIA INITIATIVE FOR GROWTH & OPPORTUNITY IN EACH REGION

GO VIRGINIA GRANT FUNDS													
Budget Categories (FROM CAMS)	GOVA	A Budget	Pr	reviously Paid	D	HCD Request rawdown #6 11/18/2024	-	otal Paid After Remittance		Grant Balance			
SPDC Project Monitoring/Reporting	\$	17,288.00	\$	7,813.45	\$	2,045.94	\$	9,859.39	\$	7,428.61			
Contract Services	\$ 3	32,243.69	\$	15,531.19	\$	42,072.73	\$	57,603.92	\$	274,639.77			
Equipment (Freight, Inflationary)	\$ 2	92,146.96	\$	292,146.96	\$	-	\$	292,146.96	\$	-			
Indirect Costs	\$2	56,114.00	\$	82,927.99	\$	20,373.01	\$	103,301.00	\$	152,813.00			
Marketing (Outreach)	\$	94,000.00	\$	3,652.34	\$	642.00	\$	4,294.34	\$	89,705.66			
Salaries & Fringe	\$ 1,9	61,228.00	\$	413,635.36	\$	183,814.84	\$	597,450.20	\$	1,363,777.80			
Supplies	\$ 1	51,602.79	\$	114,353.96	\$	964.68	\$	115,318.64	\$	36,284.15			
Training	\$ 3	36,697.56	\$	194,580.34	\$	23,722.84	\$	218,303.18	\$	118,394.38			
Travel	\$	33,500.00	\$	2,719.32	\$	3,445.38	\$	6,164.70	\$	27,335.30			
Awarded Total	\$ 3,4	74,821.00	\$	1,127,360.91	\$	277,081.42	\$	1,404,442.33	\$	2,070,378.67			
						•							
		IVIA		CHING FUN	ND :	5							
Budget Categories (FROM CAMS)		IVIA nmitted latch		CHING FUN		S urrent Match	T	otal Match to Date		Match Balance			
Budget Categories (FROM CAMS) Contract Services	Μ	nmitted					т(\$		\$	Match Balance 29,362.80			
	M \$	nmitted latch	Pr	evious Match	Cı			Date					
Contract Services	\$ 5	nmitted latch 30,000.00	Pr \$	evious Match 637.20	כ נ \$		\$	Date 637.20	\$	29,362.80			
Contract Services Equipment (Freight, Inflationary)	\$ \$ \$ \$ 1	10000000000000000000000000000000000000	Pr \$ \$	evious Match 637.20 504,959.30	כו \$ \$	urrent Match - -	\$ \$	Date 637.20 504,959.30	\$ \$	29,362.80 231.70			
Contract Services Equipment (Freight, Inflationary) Marketing (Outreach)	\$ 5 \$ 5 \$ 1 \$ 4	amitted latch 30,000.00 05,191.00 27,848.00	Pr \$ \$ \$	evious Match 637.20 504,959.30 162,325.61	כו \$ \$	urrent Match - - -	\$ \$ \$	Date 637.20 504,959.30 162,325.61	\$ \$ \$	29,362.80 231.70 (34,477.61)			
Contract Services Equipment (Freight, Inflationary) Marketing (Outreach) Rent/Lease	\$ 5 \$ 5 \$ 1 \$ 4 \$ 1,23	amitted latch 30,000.00 05,191.00 27,848.00 00,500.00	Pr \$ \$ \$	revious Match 637.20 504,959.30 162,325.61 6,000.00	Հ Տ Տ Տ	urrent Match - - - 84,945.00	\$ \$ \$	Date 637.20 504,959.30 162,325.61 90,945.00	\$ \$ \$	29,362.80 231.70 (34,477.61) 309,555.00			
Contract Services Equipment (Freight, Inflationary) Marketing (Outreach) Rent/Lease Salaries & Fringe	\$ 5 \$ 5 \$ 1 \$ 4 \$ 1,2 \$ 1,2	mitted latch 30,000.00 05,191.00 27,848.00 00,500.00 32,540.00	Pr \$ \$ \$ \$	revious Match 637.20 504,959.30 162,325.61 6,000.00 226,686.60	נג \$ \$ \$ \$	urrent Match - - - 84,945.00	\$ \$ \$ \$	Date 637.20 504,959.30 162,325.61 90,945.00 694,462.63	\$ \$ \$ \$	29,362.80 231.70 (34,477.61) 309,555.00 538,077.37			
Contract Services Equipment (Freight, Inflationary) Marketing (Outreach) Rent/Lease Salaries & Fringe Supplies	\$ 5 \$ 1 \$ 4 \$ 1,2 \$ 1 \$ 1	mitted latch 30,000.00 05,191.00 27,848.00 00,500.00 32,540.00 20,000.00	Pr \$ \$ \$ \$ \$ \$	revious Match 637.20 504,959.30 162,325.61 6,000.00 226,686.60 87.47	CL \$ \$ \$ \$ \$ \$	urrent Match - - - 84,945.00 467,776.03	\$ \$ \$ \$ \$ \$ \$ \$	Date 637.20 504,959.30 162,325.61 90,945.00 694,462.63 87.47	\$ \$ \$ \$ \$	29,362.80 231.70 (34,477.61) 309,555.00 538,077.37 119,912.53			

Status: GOVA funds are 40% expended. There are currently two open training coordinator positions. Training lab upfit is 100% complete and Region 1 has moved into it's new location. Over 6,000 middle school students participated in GO TEC during the 2023-2024 school year.

SVCC: Exp	pansion of G	O TEC: Mecl	natronics Ins	tructor	
Grant Agreement Term: June 1, 2023 -	May 31, 2025		GO VIRGINI	A	
Report Period: November 2024			G	GRO	a initiative for WTH & DRTUNITY
Sub-Grantee: Southside Virginia Comm	unity College	RGINIA			
	GO VIRGI	NIA GRANT	FUNDS		
Budget Categories from CAMS	GOVA Budget	Previously Paid	DHCD Request Drawdown #4 10/23/2024	Total Paid After Remittance	Grant Balance
SPDC Project Monitoring/Reporting	\$ 2,000.00	\$ 689.85	\$ 157.38	\$ 847.23	\$ 1,152.77
Salaries & Fringe	\$ 137,732.00	\$ 86,976.66	\$ 31,623.02	\$ 118,599.68	\$ 19,132.32
Awarded Total	\$ 139,732.00	\$ 87,666.51	\$ 31,780.40	\$ 119,446.91	\$ 20,285.09
	REQUIRED		FUNDS		
Budget Categories from CAMS	Committed Match	Previous Match	Current Match	Total Match To Date	Match Balance
Equipment	\$ 132,438.00	\$ 132,438.00	\$-	\$ 132,438.00	\$-
Dual Enrollment Tuition	\$ 90,770.00	\$-	\$-	\$-	\$ 90,770.00
Match Total	\$ 223,208.00	\$ 132,438.00	\$-	\$ 132,438.00	\$ 90,770.00
Status: GOVA funds are 85% expended and entered the workforce, others will			• •		-

program earning a total of 104 credentials.

P&HCC:	Expansion of	of GO TEC: V	Velding Instr	ructor						
Grant Agreement Term: June 1, 2023 -	May 31, 2025		GO VIRGINI	A						
Report Period: November 2024				GRO	A INITIATIVE FOR					
Sub-Grantee: Patrick & Henry Commun	ity College		VIRGINIA							
GO VIRGINIA GRANT FUNDS										
Budget Categories from CAMS	GOVA Budget	Previously Paid	DHCD Request Drawdown #5 10/23/2024	Total Paid After Remittance	Grant Balance					
SPDC Project Monitoring/Reporting	\$ 2,000.00	\$ 1,061.35	\$ 209.84	\$ 1,271.19	\$ 728.81					
Salaries & Fringe	\$ 116,545.00	\$ 79,342.01	\$ 17,398.78	\$ 96,740.79	\$ 19,804.21					
Awarded Total	\$ 118,545.00	\$ 80,403.36	\$ 17,608.62	\$ 98,011.98	\$ 20,533.02					
	REQUIRED	MATCHING	FUNDS							
Budget Categories from CAMS	Committed Match	Previous Match	Current Match	Total Match To Date	Match Balance					
Equipment	\$ 129,261.00	\$ 129,261.00	\$-	\$ 129,261.00	\$-					
Match Total	\$ 129,261.00	\$ 129,261.00	\$-	\$ 129,261.00	\$-					
Status: GOVA funds are 82% expended, match has been met. The dual enrollment students have completed their year long program. Some graduated and entered the workforce, others will return for their senior year. To date, a total of 12 students have participated in the program earning a total of 41 credentials.										

VIRGINIA'S GROV	NΤ	'H ALLIAN	CE	(VGA) SIT	E I	DEVELOPI	ME	NT PROJE	СТ	
Grant Agreement Term: September 1, 2	2023	- August 31, 2	025		(GO VIRGINI	A			
Report Period: November 2024					1	C			WTH	&
b-Grantee: Virginia's Growth Alliance						VII	RGII	IN EACH RE	GION	NITY
	GO VIRGINIA GRAN									
Budget Categories from CAMS	G	GOVA Budget Previous		viously Paid	Dr	ICD Request awdown #2 0/10/2024	wn #2			ant Balance
SPDC Project Monitoring/Reporting	\$	8,825.00	\$	3,883.60	\$	1,597.70	\$	\$ 5,481.30		3,343.70
A&E	\$	326,225.00	\$	47,877.50	\$	194,937.25	\$ 242,814.75		\$	83,410.25
Awarded Total	\$	335,050.00	\$	51,761.10	\$	196,534.95	\$	248,296.05	\$	86,753.95
		REQUIRED) M	ATCHING	i Fl	JNDS				
Budget Categories from CAMS	(Committed Match	Pre	vious Match	Cu	rrent Match	То	tal Match To Date	Ma	tch Balance
Site Work	\$	42,500.00	\$	-	\$	42,500.00	\$	42,500.00	\$	-
A&E	\$	125,500.00	\$	47,777.50	\$	44,634.50	\$	92,412.00	\$	33,088.00
Match Total	\$	168,000.00	\$	47,777.50	\$	87,134.50	\$	134,912.00	\$	33,088.00
Status: GOVA funds are 74% expended		o diligonco up	dator	aro poaring (om	alation at the l	тол	A site A&E we	ork ic	complete at

Status: GOVA funds are 74% expended. Due diligence updates are nearing completion at the FASTA site. A&E work is complete at the Brunswick site. A&E work is in process at the Heartland and Lunenburg sites.

Grant Agreement Term: January 19, 20	24 -	January 19, 20)25		GO	VIRGINI	A			
Report Period: November 2024									A INITIAT	IVE FOR
Sub-Grantee: Blue Ridge Partnership fo	r He	alth Science C	areers			V	RGINIA	OPP IN EACH RE		NITY
		GO VIRGI	NIA	GRANT	FUNI	DS				
Budget Categories from CAMS	G	OVA Budget	Previo	ously Paid		Request down #		Paid After nittance	Gr	ant Balance
SPDC Project Monitoring/Reporting	\$	2,000.00	\$	_	\$	-	\$	-	\$	2,000.0
Contract Services	\$	131,000.00	\$	_	\$	_	\$	_	\$	131,000.00
Awarded Total	\$	133,000.00	\$	-	\$	-	\$	-	\$	133,000.0
		REQUIRE) MA	TCHING	G FUN	IDS				
Budget Categories from CAMS	(Committed Match	Previo	ous Match	Curre	nt Match		Match To Date	Ma	itch Balance
Contract Services	\$	67,500.00	\$	-	\$	-	\$	-	\$	67,500.00
Match Total	\$	67,500.00	\$	-	\$	-	\$	-	\$	67,500.0

meet monthly. The development of an Action Plan is underway.

		RISE	Bu	ild-to-Sca	le						
Grant Agreement Term: January 1, 2024	1 - C	December 31, 2	025		(GO VIRGINI	A				
Report Date: November 2024								GRO	WTH		
Sub-Grantee: SoVa Innovation Hub						VII	RGII			UNITY	
GO VIRGINIA GRAN					FUNDS						
Budget Categories from CAMS	G	OVA Budget	Pre	eviously Paid	Dr	HCD Request rawdown #2 9/30/2024 Total Paid After Remittance				rant Balance	
SPDC Project Administration	\$	40,000.00	\$	2,095.10	\$	2,209.54	\$	4,304.64	\$	35,695.36	
Fiscal Management: MBC	\$	20,000.00	\$	-	\$	-	\$	-	\$	20,000.00	
Marketing: MBC	\$	30,000.00	\$	5,088.09	\$	1,625.00	\$	6,713.09	\$	23,286.91	
Contract Services	\$	510,000.00	\$	3,150.00	\$	12,622.85	\$	15,772.85	\$	494,227.15	
Awarded Total	\$	600,000.00	\$	10,333.19	\$	16,457.39	\$	26,790.58	\$	573,209.42	
	F	REQUIRED) M	IATCHING	FL	JNDS					
Budget Categories from CAMS	(Committed Match	Pre	evious Match	Cu	Irrent Match	То	tal Match To Date	M	atch Balance	
Marketing: MBC	\$	50,000.00	\$	13,204.00	\$	17,639.00	\$	30,843.00	\$	19,157.00	
Administration: MBC	\$	125,000.00	\$	66.80	\$	11,651.69	\$	11,718.49	\$	113,281.51	
Training	\$	125,000.00	\$	-	\$	-	\$	-	\$	125,000.00	
Match Total	\$	300,000.00	\$	13,270.80	\$	29,290.69	290.69 \$ 42,561.49 \$ 257,43				

Status: GOVA funds are 4% expended. The project is now fully staffed. SVHEC launched the Entrepreneurship Track in its Career Tech Academy for Fall 2024. Outreach events included the RISE Business Pitch Competition and its awards ceremony and the monthly RISE Grapevine Virtual Meetups. The CIC/RISE Navigator Project Manager attended and tabled resource fairs, showcases, and awards events, such as RevUp and Ignite. To date, a total of 130 entrepreneurs and 70 businesses have been served.

AMELIA	COUNTY SIT	E SUITABILI	ry study: c	LOSED			
Grant Agreement Term: April 17, 2024 -	- October 16, 2024	ļ	GO VIRGINI	ΙA			
Report Date: November 2024				GRO	A INITIATIVE FOR		
Sub-Grantee: Amelia County EDA		VIRGINIA					
GO VIRGINIA GRANT FUNDS							
Budget Categories from CAMS	GOVA Budget	Previously Paid	DHCD Request Drawdown #1 10/19/2024	Grant Balance			
SPDC Project Monitoring/Reporting	\$ 1,000.00	\$-	\$ 419.68	\$ 419.68	\$ 580.32		
Contract Services	\$ 20,000.00	\$-	\$ 20,000.00	\$ 20,000.00	\$-		
Awarded Total	\$ 21,000.00		\$ 20,419.68	\$ 20,419.68	\$ 580.32		
	REQUIRED	MATCHING	FUNDS				
Budget Categories from CAMS	Committed Match	Previous Match	Current Match	Total Match To Date	Match Balance		
Acquisition	\$ 10,500.00	\$-	\$ 10,500.00	\$ 10,500.00	\$-		
Match Total	\$ 10,500.00	\$-	\$ 10,500.00	\$ 10,500.00	\$-		
					<u> </u>		

	Ģ	GO TEC RE	GIO	N 3 EXP	ANS	SION				
Grant Agreement Term: June 4, 2024	June	3, 2026			G	O VIRGINI	A			
Report Date: November 2024							R	GRO	WTH	ATIVE FOR
Sub-Grantee: Institute for Advanced Le	arnir	ng & Research				VI	RGIN			UNITY
		GO VIRGI	NIA	GRANT	FUN	IDS				
Budget Categories from CAMS	G	OVA Budget	Prev	iously Paid		CD Request awdown #		al Paid After emittance	Gi	rant Balance
SPDC Project Monitoring/Reporting	\$	5,690.00	\$	-	\$	-	\$	-	\$	5,690.00
Indirect	\$	22,000.00	\$	-	\$	-	\$	-	\$	22,000.00
Training	\$	275,000.00	\$	-	\$	-	\$	-	\$	275,000.00
Awarded Total	\$	302,690.00			\$	-	\$	-	\$	302,690.00
	R	REQUIRED) MA	TCHING	FU	NDS	[
Budget Categories from CAMS	C	Committed Match	Previ	ious Match	Cur	rent Match	Tot	al Match To Date	M	atch Balance
Salaries	\$	110,000.00	\$	-	\$	-	\$	-	\$	110,000.00
Rent/Lease	\$	37,500.00	\$	-	\$	-	\$	-	\$	37,500.00
Training	\$	156,000.00	\$	-	\$	-	\$	-	\$	156,000.00
	\$	303,500.00	\$		\$		\$	-	\$	303,500.00

	AMELIA CO	UNTY DUE D	ILIGENCE		
Grant Agreement Term: Octover 23, 20	24 - October 24, 2	025	GO VIRGINI	A	
Report Date: November 2024				GRO	a initiative for WTH & DRTUNITY
Sub-Grantee: Amelia County EDA			VI	RGINIA	
	GO VIRGI	NIA GRANT	FUNDS		
Budget Categories from CAMS	GOVA Budget	Previously Paid	DHCD Request Drawdown #1	Total Paid After Remittance	Grant Balance
SPDC Project Monitoring/Reporting	\$ 3,000.00	\$-		\$ -	\$ 3,000.00
Contract Services	\$ 97,000.00	\$-		\$-	\$ 97,000.00
Awarded Total	\$ 100,000.00		\$-	\$-	\$ 100,000.00
	REQUIRED) MATCHING	FUNDS		
Budget Categories from CAMS	Committed Match	Previous Match	Current Match	Total Match To Date	Match Balance
Acquisition	\$ 50,000.00	\$-		\$-	\$ 50,000.00
Match Total	\$ 50,000.00	\$-	\$-	\$-	\$ 50,000.00
Status: This is a new project. No remitta	ance activity to dat	te. Contract has be	en executed.		

PROJECT FUNDING MATRIX

GO VIRGINIA REGION 3 PROJECT FUNDING MATRIX

Project Name	G & D Plan Investment Strategy	Project Status	Date of Award by State Bd	Date Closed*	Grant Amount Awarded	Per Capita Amount Expended	State Competitve Amount Expended	Project Match	Funding Pool
GO VA TOTAL ALLOCATIONS (2018-2025)						7,301,293.09			
GO TEC Phase 1	Talent Evolution	Closed	02/13/18	3/12/2021	648,000	617,172.79		1,966,230.33	Per Capita
SOVA Innovation Hub	Startup Ecosystem	Closed	07/25/18	6/30/2020	80,000	79,919.80		79,919.81	Per Capita-Planning
GO TEC Phase 2A	Talent Evolution	Closed	03/12/19	6/30/2021	1,320,787		1,320,787.00		State Competitive
E&I Strategic Initiative	Startup Ecosystem	Closed	10/09/19	1/13/2021	100,000	77,662.12		90,641.32	Per Capita
Operation Last Mile Drone	Cluster Scale Up	Closed	04/15/20	10/15/2020	75,000		75,000.00		COVID ERR Fund
IALR Common Platform	Talent Evolution	Closed	04/15/20	12/15/2021	90,140	88,914.96		119,369.53	Per Capita-Planning
GO TEC Phase 2B	Talent Evolution	Closed	06/23/20	9/30/2022	3,575,741		3,360,247.21		State Competitive
MBC Middle Mile Planning	Site Development	Closed	08/04/20	12/31/2022	100,000	99,017.68		891,159.12	Per Capita-Planning
Bridge to Recovery	Cluster Scale Up	Closed	06/23/20	9/27/2023	925,000		767,818.64		COVID ERR Fund
E&I Implementation	Startup Ecosystem	Closed	03/16/21	9/29/2023	449,000	448,120.25		418,229.59	Per Capita
SVRA Site Development	Talent Evolution	Active	09/23/21		1,534,900	1,534,900.00		767,450.00	Per Capita
ExperienceWorks	Talent Evolution	Closed	09/23/21	3/31/2024	515,628	321,436.64		257,814.00	Per Capita
Controlled Environment Ag (CEA) Planning	Cluster Scale Up	Closed	11/29/21	6/30/2023	77,803	77,315.50		40,230.90	Per Capita-Planning
SEED Innovation Hub	Startup Ecosystem	Active	12/15/21		674,304	674,304.00		2,368,222.00	Per Capita
VGA Refresh Planning	Site Development	Closed	01/19/22	12/31/2023	100,000	100,000.00		51,000.00	Per Capita-Planning
MBC Middle Mile Construction	Site Development	Active	03/10/22		5,000,000		5,000,000.00		State Competitive
Gupton Initiative Planning	Talent Evolution	Closed	06/23/22	12/31/2023	99,200	99,177.65		55,000.00	Per Capita-Planning
CRC REDO Planning	Site Development	Closed	08/18/22	1/31/2024	65,000	64,279.45		44,500.00	Per Capita-Planning
GO TEC Virginia 2025	Talent Evolution	Active	12/13/22		3,474,821		3,474,821.00		State Competitive
PHCC GO TEC Welding Instructor	Talent Evolution	Active	03/14/23		118,545	118,545.00		129,261.00	Per Capita
SVCC GO TEC Mechatronics Instructor	Talent Evolution	Active	03/14/23		139,732	139,732.00		223,208.00	Per Capita
VGA Site Development	Site Development	Active	06/13/23		335,050	335,050.00		168,000.00	Per Capita
SOVA RISE Build to Scale	Startup Ecosystem	Active	09/12/23		600,000	600,000.00		300,000.00	Per Capita
SoVA Health Sciences Careers Planning TPI	Talent Evolution	Active	09/12/23		133,000		133,000.00		Talent Pathways
Amelia Co Reg. Commerce Center: Due Dilligence	Site Development	Approved	12/10/24		100,000	100,000.00		100,000.00	Per Capita-Planning
Amelia Co Reg. Commerce Center: Site Study	Site Development	Approved	05/06/24		210,000	21,000.00		10,500.00	Per Capita-Planning
GO TEC Region 3 Expansion	Talent Evolution	Approved	06/04/24		302,690	302,690.00		303,500.00	Per Capita
IALR Advanced Manufactoring & CEA TPI	Talent Evolution	Approved	12/10/24		116,745		116,745.00		Talent Pathways
Chamber- Al Project	Talent Evolution	Pending			51,000	\$ 51,000.00			
TOTAL PROJECT FUNDING						5,950,237.84	14,248,418.85	8,384,235.60	
FY 25 PER CAPITA PROJECT BALANCE						1,351,055.25			
Of the \$1,000,000 that is awarded annually, no more Projects highlighted in green are not funded by the P Date of Award for Planning Grants is the date DHCD DHCD recaptured \$497,944.75 per letter dated Octo *Fiscal Close Out Report date.	Region 3 Per Capita allocat staff approved it.		ning Projects.				ERR-Economic Re ECB-Enhanced Ca		very Fund

G&D Plan Status Report

Growth and Diversification Plan Dashboard

	VIRGINIA ION 3	Project Status Key Active: On Track – on schedule, within scope, within budget Active: At Risk – a risk(s) has been identified that may impact project No Current Project Completed: Closed Out – project metrics achieved Completed: Closed Out – project metrics NOT achieved Footnote *
GOAL		CURRENT PROJECT: FY24
	Prioritize regionally-significant sites that align with Region 3 targ sectors	SVRA Site Development VGA Site Development Amelia County SSS
	Support development of strategies and plans to sustain a reg. approach to site development	VGA Refresh CRC Redo
Site Development Increase the number	Strengthen the capacity of eastern and norther sub-ugio EDO s	VGA Refresh CRC Redo MBC Middle Mile
	Increase the number of Business-Re. 14 Siter 1997 Siter 1998 3, 4, and 5	SVRA Site Development VGA Site Development Amelia County SSS
	Increase the marketabil of unique poperties in the Region	No Current Project
	Increase the number of Bustonss-Repuy Sites for business services and how means	SVRA Site Development VGA Site Development Amelia County SSS SEED Innovation Hub
GOAL	GOAL	CURRENT PROJECT: FY24
	Monitor and advance the implementation of GO TEC	GO TEC 2025 GO TEC Expansion SVCC- Mechatronics

Growth and Diversification Plan Dashboard

		P&HCC- Welding		
Talent Evolution		GO TEC 2025		
		GO TEC Expansion		
	Support sector-based partnerships by identifying career paths for	SVCC- Mechatronics		
	cross-walks incorporating new and emerging target sectors	P&HCC- Welding		
		TPI- Health Science Careers		
		ExperienceWorks*		
	Support apprenticeship model implementation	ExperienceWorks*		
	Develop an approach to talent attraction and retention	No Current Project		
GOAL	GOAL	CURRENT PROJECT: FY24		
	Monitor and advance the implementation of the Sover ise	RISE Build to Scale		
	Collaborative	SEED Innovation Hub		
	Support programmatic emphasis c agribusir ss and h. Ith care	CEA Planning		
		RISE Build to Scale		
Entrepreneurial	sector	TPI- Health Science Careers		
Ecosystem		Bridge to Recovery		
	Identify and support orts to groemers g business sectors	CEA Planning		
	Sustain the designation "significant" nd increase the designation	RISE Build to Scale		
	of "moderate" and "lim. "" in the extrepreneurial hubs within vior	SEED Innovation Hub		
GOAL	GUAL	CURRENT PROJECT: FY24		
		GO TEC 2025		
	Anticipate the future	VGA Refresh		
		CRC Redo		
		2024 Leadership Retreat		

Growth and Diversification Plan Dashboard

Leadership	Ensure strong and sustained leadership for the Council and the Region	2024 Leadership Retreat
	Support Sustainable Regional Economic Development System	VGA Refresh
	Eastern and Northern Sub-Region	CRC Redo
	Build regional coalitions of strategic parters	No Current Project
	Continue to build a multi-faceted communication str. 39 to reach diverse audien to	2024 Leadership Retreat
	rue. DTES*	
xperienceWorks J	lob Creation Metric not attained	

OLD BUSINESS

PROJECT PIPELINE



DATE: December 11, 2024

TO: GO Virginia Region 3 Executive Committee

FROM: R. Bryan David, Program Director

RE: Project Pipeline Report

Below is information about projects that are in varying stages of development, as evidenced by the data presented:

I. <u>Institute for Advanced Learning and Research (IALR)</u> – Controlled Environment Agriculture_ Advancing Virginia's Controlled Environment Agriculture Sector through Translational Research and Economic and Workforce Development.

-implementation project for Region 3 CEA Strategy and Roadmap

-the project is paused until the Preliminary Engineering Report for Expansion of the CEA Innovation Center/IALR is issued and completed.

-Preliminary Engineering Report to be presented to the US EDA and Tobacco Region Revitalization Commission for review and guidance on design and construction grant with potential GO Virginia Region 3 companion grant for equipment

-GO Virginia Region 3 would fund two (2) positions under IALR to support CEA workforce development and entrepreneurship programming

-IALR has engaged the Virginia Tech Center for Economic and Community Engagement (authors of the CEA Strategy and Roadmap) to prepare the GO Virginia application.

II. SOVA Innovation Labs – Digital Fabrication Lab

--the SOVA Innovation Hub plans to expand the SOVA Innovation Campus in South Boston. This expansion involves adaptively reusing a structure adjacent to its existing building through funding from the Mid-Atlantic Broadband Community Corporation and grants from the US EDA and the Tobacco Commission.

Construction bids received exceeded the available funding, so the project is being rescoped by MBC, with plans to move forward once the design aligns with available funding. The digital fabrication lab will be included in the rescoped project.

-a Region 3 Per Capita application is under development and will be submitted to the Region 3 Council for review and approval at its meeting on April 16. 2025. This will be followed by submission for review and approval to the GO Virginia State Board at its June 10, 2025, meeting.



GO Virginia Region 3 Executive Committee December 11, 2024 Page 2

-the grant funds will be used to acquire equipment for a fabrication lab similar to the one located at the SEED Innovation Hub in Farmville.

-working project budget between \$450k-\$500k.

III. Southside Virginia Community College Foundation

- the Southside Virginia Community College Foundation, on behalf of SVCC, has secured a US EDA grant to construct a new building at its Blackstone/Fort Barfoot location to expand the Powerline Worker and Truck Driver Training programs due to increasing student and business demands. The design of the building is underway and should be completed in late Spring 2025.

-a Region 3 Per Capita grant application is being developed to fund the technology equipment and classroom furniture for the spaces serving the Powerline and Truck Driver Training Programs.

-the following is the current working budget:

\$89,376 (technology) \$20,510_(classroom furniture) \$282,000_(tractors (2)) \$100,200 (trailers (2)) \$492,106 total

-the Per Capita application will be presented to the Region 3 Council for review and approval at its meeting on April 16. 2025. This will be followed by submission for review and approval to the GO Virginia State Board at its June 10, 2025, meeting.

-DHCD GO Virginia has advised that the truck driver training part of the project will be eligible for funding under the workforce development category subject to Transportation and Logistics as a target traded sector included in the current GO Virginia Region 3 Growth & Diversification Plan.

-the powerline worker training program is an eligible workforce development program under the Information Technology and Communications Services, which includes data centers and the supporting infrastructure.

-attached is preliminary information prepared by SVCC and the Southside Planning District Commission for the US EDA



GO Virginia Region 3 Executive Committee December 11, 2024 Page 3

IV. Region 3 Leadership Development Project

-report completed (8.24)

-GO Virginia funding strategy under development

RECOMMENDATION:

For the Region 3 Executive Committee's information. No action is needed.

SVCC Occupational Technical Center

Fort Barroot E	xpansion IT Ne	eeas		
Items	Quanity	price	Total	
Fiber and Ethernet construction			\$60,000.00	
10G SFP's	2	\$40.00	\$80.00	
Switches	1	\$4,500.00	\$4,500.00	
Wireless AP+mounts	4	\$820.00	\$3,280.00	
3ft Patch Cables	30	\$1.50	\$45.00	
Computers for classrooms	2	\$842.00	\$1,684.00	
Monitor	2	\$118.12	\$236.24	
Classroom Printer	2	\$350.00	\$700.00	
Smartboards with Mounts	2	\$4,590.00	\$9,180.00	
PTZ cameras	4	\$365.00	\$1,460.00	
72in TVs	2	\$825.00	\$1,650.00	
Addition TV wall Mounts	2	\$90.00	\$180.00	
Mics	2	\$999.00	\$1,998.00	
4 FT HMDI cable	2	\$6.00	\$12.00	
HDMI Splitter	2	\$75.00	\$300.00	
HDMI cable	2	\$80.00	\$160.00	
65ft USB Cable	2	\$45.00	\$90.00	
4Port USB Hub	2	\$20.00	\$40.00	
Laptops for offices	2	\$850.43	\$1,700.86	
Dual Screens	4	\$118.12	\$472.48	
Docking station	2	\$168.74	\$337.48	
Telephone	2	\$100.00	\$200.00	
Office Printer	2	\$535.00	\$1,070.00	
			\$0.00	
		Total	\$89,376.06	

SVCC Occupational Technical Center - Fort Barfoot Furniture Needs

Class Room

30 Chairs (Fabric)-\$180.00 each=\$5,400.00-VCE 10 Tables-\$195.00 each=\$1,950.00-McMaster Carr .1 teachers stool-\$535.00=\$535.00-VCE

Bigger Meeting Room

50 Chairs(No Fabric)-\$95.00 each=\$4,750.00-VCE 10 tables-\$195.00 each=\$1,950.00-Mcmaster Carr 1 teacher stool-\$535.00 each=\$535.00-VCE

Two Offices

2-Desk-\$600.00 Each=\$1,200.00-VCE 2- Office Chairs-\$500.00 Each=\$1,000.00-VCE 2-Bookcases-\$495.00 Each=\$990.00-VCE 2-File Cabinets-\$500.00 Each-\$1,000.00-VCE

MISC 2-Table/Chair Racks-\$600.00 each=\$1,200.00-McMaster Carr

<u>Total- \$20,510.00</u>

SVCC Occupational Technical Center - Fort Barfoot Tractor Trailer Needs

- 2 Tractors/ \$142,000 each= \$282,000
- 2 Trailers/ \$50,110 each= \$100,220

Total Tractor/Trailer \$382,220

TOTAL IT/FURNITURE AND EQUIPMENT \$492,106.06

Environmental Review Narrative Southside Virginia Community College Foundation

A. **PROJECT DESCRIPTION**

1. Beneficiaries

Identify any existing businesses or major developments that will benefit from the proposed project, and those that will expand or locate in the area because of the project.

This proposed project calls for the construction of a 6,000<u>+</u> SF Power Line Worker Training School on a 4.82-acre lot. This site is adjacent to the current workforce development training center located at the Blackstone campus of Southside Virginia Community College (SVCC). In addition, the existing truck driver training range will be enlarged to facilitate an increase in the number of students to be served. The new construction will allow for an expansion of workforce development training opportunities to position students for well paying, in-demand jobs in Nottoway County and the surrounding region, which is primarily rural.

Specific beneficiaries include power generating companies (such as Dominion Power), solar facilities, and other energy producers. These projects bring impactful investments, new tax revenues, and high paying jobs. The identified beneficiaries will entice new companies to locate in areas as a result of access to renewable energy. The project will create opportunities for companies to expand. Further, solar power will help diversify the region's existing energy portfolio, reduce electricity costs, and provide reliable energy to help stabilize the electrical grid. In neighboring Lunenburg County, there are 4 solar projects planned or in development at this time. Each will interconnect with the electrical grid and generate tax revenues over the operational life of the projects. These include:

- 1) <u>Dogwood Lane Solar Project</u> Apex Solar and ESA Solar Developers plan to construct and operate a 4 MW medium-scale solar facility on 32.5 acres.
- 2) <u>Red Brick Solar</u> Developers will invest \$16.1 million to create a 130 MW solar facility serving up to 26,700 structures. Located on a 935-acre site, the power plant will create a cumulative \$12.1 million tax revenue over the facility's 40-year operational life, according to Mangum Economics. Construction should begin in 2024.
- 3) <u>Wheelhouse Solar</u> Palladium Energy plans to construct the 60 MW utility-scale solar PV project on approximately 373 acres, providing power to about 15,000 buildings. The Solar Revenue Share will produce \$1,400 per megawatt, bringing more than \$5 million to Lunenburg over the 40-year life of the project.
- 4) <u>Laurel Branch Solar</u> Anticipated completion in late 2025, this facility will generate up to 80 MW of electricity and serve up to 20,000 residents and businesses.

Other solar power projects include the <u>Amelia Solar I</u> project which will generate 5 MW on 41.5 acres in Amelia County; and <u>Rocky Run Solar</u> and <u>Bellflower Solar</u> in Brunswick County. Rocky Run will generate 300 MW and Bellflower Solar is anticipated to provide 600 MW of power. Operational in 2020 is the 80 MW Grasshopper solar facility located in nearby Mecklenburg County. Also located in Mecklenburg is Otter Creek, a 60 MW facility which became operational in late 2023.

The proposed project will bring opportunities for students and citizens of Nottoway County and the ten surrounding localities served by SVCC. The expanded programs are projected to assist an

additional 35 students in the Power Line Worker Program and 32 in truck driver training. This will aid in reducing the current wait list for students who desire to train in these areas.

Further, the new facility will grow SVCC's capacity to train key logistics and infrastructure workers, strengthening the region's resiliency and recovery from a distressed economy that has plagued the region for years. Specifically, the proposed project will house the power line worker program, which will free up space in the current building to increase enrollment in the other programs. These programs include diesel mechanics/technicians, fiber and telecommunications installers and repairers, and solar photovoltaic installers. Expansion of the truck driver training range will help meet the demand for professional drivers to transport goods and address gaps identified during the pandemic. In addition, having well-trained workers for in-demand jobs will address the current net outflow of commuters to other locations.

This project will help diversify the region's workforce, bring new investments, revenue, and jobs. Expansion of the workforce training will build capacity, resilience and help strengthen the regional economy.

2. Proposed Construction

As an exhibit to this Narrative, provide a topographical map of the project area and a site map (with legend and north arrow) displaying the project location and boundaries, existing and proposed project components and location of all sites and/or companies benefitting from the proposed project. The documents should be of sufficient clarity for adequate interpretation of the Applicant's intentions.

Describe the project construction components in detailed, quantifiable terms. Describe the project location, proposed construction methods and schedule. It is sufficient to simply reference the Preliminary Engineering Report) (PER) here if a PER containing this information has been submitted or will be submitted concurrently.

The Southside Virginia Community College Foundation proposes to construct a 6,000<u>+</u> SF facility in Blackstone to expand workforce development training in the region. The pre-engineered metal building will facilitate expansion of the College's workforce development training for power line installers and repairers. Additionally, there will be an asphalt-paved expansion of the current truck driver training range as part of this project. Construction will occur on a 4.82acre lot adjacent to the existing workforce development center and driver range currently on college grounds.

The new construction will be situated on a finish grade pad with a 6" concrete slab and will house two classrooms, a training laboratory, two offices, and a breakroom. The facility will be utilized for the Power Line Worker Training Program. It will include interior finishes, HVAC, plumbing, electrical and mechanical systems. A concrete sidewalk will be constructed around the building along with landscaping; a graveled parking area will be included. A vehicle storage area will be adjacent to the building. Erosion and sedimentation control, stormwater management, and various utility connections will be provided.

The Southside Virginia Community College Foundation currently owns the lot and completed preliminary grading in 2023, following removal of an old U.S. Army barracks. The parcel is located in Pickett Park along West Tenth Street, a 2-lane minor arterial connector road which links to Virginia State Highway 40.

In addition, the current truck driver training range will be expanded to include 5,899-SY each of fine-grade stone in preparation for 4" of asphalt concrete, covered by 2" of asphalt pavement. An 18" culvert will be put in place at the entrance.

The SVCC site is presently served by water and sewer lines via the Town of Blackstone. Included in the proposed construction is the installation of a $1^{"}$ service line that will tie into a $12^{"}$ water main. A $4^{"}$ sewer line will connect to a $6^{"}$ main that lies approximately 250' from the building.

An Erosion and Sediment Control Plan will be submitted to Nottoway County officials for review and approval. All applicable permits will be obtained prior to construction.

The proposed construction will be facilitated in an efficient manner; Best Management Practices (BMP) will be implemented for protection of any open trenches during construction and site restoration is included as part of the project. In addition, construction will only occur during daylight hours to minimize noise impacts in the project area.

This project will provide opportunities for job training, job creation, and private investment. Please refer to Exhibit C. of the application for a full copy of the Preliminary Engineering Report (PER) for more details.

3. Need and Purpose

Provide a brief summary of the underlying need and purpose of the proposal for EDA funding.

Nottoway County and the surrounding region is an economically distressed area, with a high poverty rate of 21.2%, compared to 11.5% for the U.S in 2022. According to the 2022 American Community Survey, the per capita income for Nottoway County is \$24,571, versus \$34,103 for the U.S. This project will increase employment opportunities with higher paying jobs for low-income residents.

With this increase in employment opportunities, the region must position itself for the resulting critical need of skilled workers to accommodate in-demand jobs to further spur economic growth and stability. A substantial number of workers in Nottoway County (3,576 or 79.7% of all County workers) commute outside the area for employment, according to the U.S. Census Bureau 2021 OnTheMap data. Only 909 workers live and work in Nottoway County.

Nottoway County is a member locality of the Commonwealth Regional Council Economic Development District also known as the Heartland region. This project links to several goals referenced in the EDD's 2020 Comprehensive Economic Development Strategy (CEDS). Pursuing these economic development goals will achieve a more diverse and resilient economy.

<u>Goal 1 – Strengthen the region's workforce</u>. "In partnership with SVCC, develop a workforce center to provide a resource for training and recruitment among local businesses and industries. Identify an appropriate building space to develop and expand curriculum for high-skill training."

<u>Goal 2 - Broaden the region's businesses and industries</u>. "Identify and market strategic locations for distribution and fulfillment enterprises to cut transportation costs for businesses and build on the region's pre-existing specialized industry clusters." The region is working to establish an inland port at Heartland's Business Park in Keysville. Additionally, "future energy resources will create revenue potential, particularly if they are directly associated with other businesses in the region such as distribution centers, e.g., Amazon."

<u>Goal 3 – Leverage educational institutions for growth and gain</u>. "Education is key to developing a strong workforce and attracting modern, innovative businesses. Relationships with post-

secondary institutions should be leveraged to create economic development opportunities and build trade skills to further improve economic opportunities."

The new facility will increase SVCC's capacity to train key logistics and infrastructure workers, strengthening the region's resiliency and recovery from economic disasters. As previously indicated, the proposed project will house the power line worker program, which will free up space in the current building to increase enrollment in the other programs. These programs include diesel mechanics/technicians, fiber and telecommunications installers and repairers, and solar photovoltaic installers.

Transportation infrastructure is a notable strength cited in the CEDS. The region's roads and rail infrastructure offer businesses access to several Virginia markets. In addition, the Virginia Port is just over 100 miles from the region and opens opportunities for global trade. According to the Virginia Employment Commission (VEC), the demand for truck drivers in Virginia is projected to increase 14.6% from 2020 to 2030. This information comes from VEC's Long-Term Occupational Projections. According to the Bureau of Labor Statistics, employment of tractor-trailer truck drivers is projected to grow 4 % from 2022 to 2032 or approximately 241,200 jobs each year, on average.

During the COVID-19 pandemic, the shortage of truck drivers came to light, significantly affecting supply and demand. This had devastating economic impacts. Expanding the truck driver training program will greatly benefit the region and beyond. This expansion will also build capacity and strengthen resiliency.

The requested funding will assist in the expansion of workforce development training at the Southside Virginia Community College campus at Blackstone, allowing for job creation, private investment, and expanded tax revenue. New jobs will help reduce the number of outcommuters. The proposed project will accelerate high-quality job growth, create additional economic opportunities, and strengthen the economy by supporting in-demand jobs. Economic impacts will be significant.

4. Alternatives to the Proposed Project

Based in the Need and Purpose summary above, provide a detailed description of alternative actions that were considered during the project planning but were not selected (e.g.), alternative locations, designs, other projects having similar benefits, and a "no project" alternative). Explain why this project/site was selected as the preferred alternative with respect to other choices. Provide detail on why other alternatives were rejected (e.g., did not meet the purpose and need of the project, implicated more environmental impacts than the proposed action). If the selected project would impact wetlands or floodplains, please provide a detailed description of alternatives to those proposed Impacts.

An alternative that was considered for the proposed project was an adjacent vacant 2.55-acre lot (Parcel #52 1 1G) just to the right of the existing Workforce Development Training Center. However, the selected location (4.82-acre Parcel #52 1 1C) to the left of the current workforce center was chosen because of the existing utility pole utilized in training. In addition, this parcel was optimum due to the size and close proximity to ongoing training facilities and equipment. Other sites were considered but deemed unacceptable due to inadequate space and amenities.

No alternatives were identified for the truck driver training range since this is an expansion of the existing facility. The area of interest is already cleared and graveled.

Southside Virginia Community College has graduated 597 students in the Power Line Worker Training Program. Students represent the following counties and cities across the Commonwealth of Virginia.

Counties

Accomack Albemarle Amelia Amherst Appomattox Augusta Bedford Brunswick Buckingham Campbell Caroline Charlotte Chesterfield Craig Cumberland Dinwiddie Essex Fairfax Fauguier Fluvanna Franklin Frederick Greensville Halifax Hanover Henrico Isle Of Wight King George King William Louisa Lunenburg Madison Mecklenburg Nelson

Northumberland Nottoway Orange Pittsylvania Powhatan Prince Edward Prince George Prince William Rappahannock Richmond Salem Shenandoah Southampton Spotsylvania Stafford Surry Sussex Warren Washington Westmoreland York

Cities

Buena Vista Chesapeake Colonial Heights Danville Hampton Hopewell James Lexington Lynchburg Petersburg Richmond Staunton Suffolk Virginia Beach Winchester Southside Virginia Community College has graduates from the Truck Driver Training Program located at the SVCC Occupational Technical Center, Pickett Park, Blackstone, VA, from the following counties and cities since May of 2016.

Counties

Cities

Amelia Amherst Appomattox Brunswick Buckingham Charlotte Chesterfield Cumberland Dinwiddie Goochland Greensville Henrico Isle of Wight Lunenburg Mecklenburg Nelson Nottoway Petersburg Powhatan Prince Edward

Sussex

City of Emporia City of Richmond City of Suffolk City of Virginia Beach

NEW BUSINESS



DATE: December 11, 2024

TO: GO Virginia Region 3 Executive Committee

FROM: R. Bryan David, Program Director

RE: FY25 Multi-Region Per Capita Planning Grant (GO Virginia Regions 2 & 3) Virginia Chamber of Commerce Foundation - Artificial Intelligence Statewide Landscape Assessment (ASLA)

The Executive Committee was previously briefed on a collaborative multi-region planning project with the Virginia Chamber of Commerce. The project development has been coordinated with Emily Webb, Vice President of Education & Workforce Development, by Dr. John Provo (Region 2-Program Director-VA Tech), Liz Povar, and me since early summer.

Essentially, this project would assess from a business perspective how Artificial Intelligence (AI) will impact the workplace as part of next year's VACC's 2035 Blueprint Virginia update. Once completed, the document will be presented to the incoming Governor in December 2025.

Project Background and Objective

This initiative involves a Virginia Chamber of Commerce (VACC) Foundation application to hire a qualified consultant to incorporate the **Artificial Intelligence Statewide Landscape Assessment (ASLA)** into the **Blueprint Virginia 2035** update.

Initially, in close consultation with DHCD staff, the funding was capped at \$100k to qualify for administrative approval by DHCD staff from the Statewide Competitive Fund. This would allow the project to launch in January 2025, keeping with the VACC's Blueprint 2035 development process.

It had been planned for the Region 2 and 3 Executive Committees to consider approving the planning application at each meeting in December. The application and supporting documentation would be submitted by DHCD's December 20th deadline.

This would be the first-ever statewide planning grant from the Statewide Competitive Fund per the GO Virginia State Board's updated policy.

As background, recent administratively approved multi-region planning grants have been using some pro rata share of regional Per Capita funds. The Gupton Initiative was a multiregion planning grant involving Region 3 and several other GO Virginia regions that utilized a contribution from each region's Per Capita funds. The Gupton Initiative likely gave rise to the new Statewide Competitive planning grant.

Recent Developments

On December 3rd, we received word from DHCD staff that they lacked the authority to approve Statewide Competitive planning grants administratively. Only the GO Virginia State Board can approve this application under current policy; the earliest opportunity would be at its March 2025 meeting. Given this significant delay, the project would not meet the VACC's Blueprint 2035 development timeline.



GO Virginia Region 3 Executive Committee December 11, 2024 Page 2

Dr. Provo and I agreed to pursue an alternative approach to address the situation, viz.:

Splitting the \$100k funding equally between Regions 2 and 3 using each's respective Per Capita allocations. This solution enables DHCD GO Virginia administrative approval in time for the January 2025 project start. We agreed to recommend to our respective Executive Committees that each region's Per Capita funds be tapped to keep the project moving forward.

Current Status

- <u>Region 2 Approval</u>: On December 5th, the Region 2 Executive Committee unanimously approved the application, committing \$50k in Per Capita funds. [Subject to a like action by the Region 3 Executive Committee.]
- <u>Region 3 Approval Pending</u>: The Region 3 Executive Committee will meet on December 18th, where I will recommend approval of the application and to match Region 2's \$50k contribution.
- After accounting for Region 3's project pipeline's potential grants through 6.30.35, \$685k is available to fund the VACC planning project at \$50k
- It should be noted that the Project Review Committee did not review the project, given the initial plans to access the Statewide Competitive funding source.
- Ann Wright, with Region 3, will manage the grant, and the budget reflects a \$1,000 administration fee.
- The GO Virginia Region 1, 4-9 Chairs are signing a single Letter of Support.

In conclusion, Emily Webb (VACC's project leader) and my colleagues are excited about how this project will elevate Al's role in the workplace as part of Blueprint Virginia 2035, especially given the national and state-level attention to Al integration with workforce development.

Further, when Blueprint 2035 is presented to the incoming Governor in December 2025, the project will showcase this first-ever collaboration between VACC and GO Virginia. It will be ensured that Regions 2 and 3 are appropriately recognized as part of this presentation to the incoming Governor.

RECOMMENDATION:

Approve the Virginia Chamber of Commerce Foundation's multi-region planning application as presented, supported by \$50,000 from available Region 3 Per Capita funds.





GO VIRGINIA FY25 MULTI-REGION PER CAPITA PLANNING GRANT APPLICATION

Artificial Intelligence Statewide Landscape Assessment (ASLA)

REGIONS: GO Virginia Regions 2 & 3

SUPPORT ORGANIZATION: Region 3_Southside Planning District Commission

APPLICANT: Virginia Chamber of Commerce Foundation

PROJECT NAME: Artificial Intelligence Statewide Landscape Assessment (ASLA)

TARGETED INDUSTRY SECTORS

- i. Information and Emerging Technologies
- ii. Advanced Manufacturing
- iii. Life and Health Sciences

PARTICIPATING LOCAL POLITICAL SUBDIVISIONS

- i. Region 2 Lynchburg City, Montgomery County, Roanoke City
- ii. Region 3 Mecklenburg County, Pittsylvania County Public Schools, Prince Edward County

ECONOMIC IMPACT

 Provide an overview of the proposed project and project activities included in the project budget. Describe how this project presents an extraordinary economic opportunity for the region(s). Specifically, discuss how the proposed project aligns with the GO Virginia mission of supporting the growth of traded sector industries as identified in GO Virginia Region 2 and 3's Economic Growth and Diversification Plans.

Overview of the Proposed Project and Project Activities

The proposed Artificial Intelligence Statewide Landscape Assessment (ASLA) aims to engage with the Virginia Chamber of Commerce's members and stakeholders to explore how artificial intelligence (AI) will transform Virginia's business landscape and workforce, specifically GO Virginia's target sectors of statewide significance. As part of the Blueprint Virginia 2035 update, this initiative focuses on sustaining a resilient and industry-responsive talent pipeline—a key strategic priority for Blueprint Virginia 2035.

The project will be led by a qualified consultant retained by the Virginia Chamber of Commerce Foundation. The consultant will conduct a statewide assessment to determine AI's anticipated impacts on workforce development in specific high-priority business sectors. These targeted sectors align with the Virginia Chamber of Commerce's Blueprint Virginia 2030 and GO Virginia's critical business sectors, including Advanced Manufacturing, Information, and Emerging Technologies [cor. Blueprint Virginia 2035 – Innovation and Technology], and Life





and Health Sciences/Biotechnology [cor. Blueprint Virginia 2035 – Health Care and Life Sciences].

The key components of the assessment include:

- a. **Comprehensive AI Report:** This report will analyze current and future AI applications in the workplace, standardize essential terminology and concepts, and identify prevailing trends.
- b. **Sector-Specific Impact Analysis**: The project will evaluate AI's impact on key business sectors relative to the workplace in the nine GO Virginia regions.
- c. **Current Program Catalog**: The project will catalog existing workforce development programs, especially GO Virginia-funded ones, to determine their alignment and readiness for AI skill integration.
- d. **Strategic Recommendations**: The assessment will identify skill gaps and outline strategies for workforce development programs to integrate AI-related skills. Recommendations will target K-12 and higher education pathways and provide insights for future regionally focused GO Virginia initiatives to help Virginia's traded sectors adapt to AI.
- e. **Additional Considerations**: The assessment will address other emerging factors related to AI integration, as identified during the study.

Key Project Activities

- a. Blueprint Virginia 2030 Regional Tour Survey: During regional tour stops, surveys will be administered to collect real-time insights on AI from businesses and local chamber members.
- b. **Interviews with Business Leaders:** Leaders from targeted businesses in GO Virginia regions will be interviewed to capture their perspectives on AI's role in the workplace. These interviews will include the Virginia Chamber of Commerce's local membership representatives.
- c. Interviews with Workforce Development Leaders: Discussions will be held with workforce development leaders to assess the integration of AI skills within existing programs.
- d. **Additional Activities:** The assessment will address other emerging factors related to Al integration as identified by the consultant.

Extraordinary Economic Opportunity for Virginia's Regions:

This project presents an extraordinary economic opportunity by positioning Virginia's business sector to lead in AI-driven workforce innovation. By proactively addressing potential skill gaps in high-priority, statewide sectors, this project will lead to GO Virginia implementation projects that will support a skilled workforce capable of adapting to AI advancements, which can enhance productivity, attract business investments, and achieve other allied economic and workforce development Virginia Chamber of





Commerce, Virginia Economic Development Partnership, and GO Virginia goals. This project will fortify Virginia's reputation as the best place for business and talent in the nation.

Alignment with GO Virginia's Mission and Regional Economic Growth Plans:

The project aligns with GO Virginia's mission to foster growth in Virginia's traded sectors by supporting the strategic integration of AI in workforce development based on direct employer input. This focus on innovation and adaptability ensures Virginia remains competitive, contributing to long-term economic growth and diversification that meets evolving industry needs.

Additionally, the Virginia Chamber of Commerce and GO Virginia partnership for this project will:

- Support Virginia's competitive advantage in recruiting business investment compared to other states.
- Showcase Virginia as a leader in AI workforce development with a business-led strategy.
- Engage business leaders and council members across all GO Virginia regions, encouraging interregional collaboration.
- Demonstrate that Virginia prioritizes employer-informed solutions in workforce program development and implementation.
- Empower the Chamber's statewide network to participate directly in a GO Virginia project, strengthening its role as the "Voice of Virginia Business."
- Position GO Virginia within the Chamber's Blueprint 2035 as a programmatic asset within Virginia's business community and its economic development system.

In summary, this project is designed to promote regional economic growth, strengthen Alrelated workforce readiness, and advance GO Virginia's mission of supporting a diversified economy through strategic investment in Virginia's traded business sectors.

2. What industry clusters, as identified in the Economic Growth and Diversification Plans of the region(s), will this proposal target? How does this proposal help implement the Plan(s) identified strategies and goals?

This Planning Grant will focus on three target sectors:

- Information and Emerging Technologies (all nine GO Virginia Regions incorporate this sector as a priority traded sector cluster, based on their 2023 Growth & Diversification Plan updates)
- b. Advanced Manufacturing (eight of the nine GO Virginia Regions incorporate this sector as a priority traded sector cluster, based on their 2023 Growth & Diversification Plan updates).





c. Life and Health Sciences/Biotechnology (six of the nine GO of the nine GO Virginia Regions incorporate this sector as a priority traded sector cluster, based on their 2023 Growth & Diversification Plan updates).

This planning project will intentionally seek input from the business sector. By evaluating how AI technologies influence productivity, operational efficiencies, and quality in products and services and assessing the changes in workforce requirements needed to adapt continuously, regions will gain current insights from the private sector about opportunities and challenges that lie ahead. This assessment allows GO Virginia regional leaders to craft tailored programs that align workforce development initiatives with the evolving needs of local industries, ensuring that the workforce is equipped with the necessary skills to thrive in an AI-enhanced economy.

Moreover, the leadership of the Virginia Chamber Foundation brings a business approach to this assessment, complemented by the GO Virginia regional lens, which fosters collaboration among businesses, educational institutions, and government entities. This proactive approach will provide the Regional Councils and the GO Virginia State Board with a lens through which future workforce development project applications can be assessed for their readiness and compatibility to support outcomes that AI affects.

3. Identify the project outcomes and deliverables achieved during the grant performance period.

The project outcome and deliverable will be a report summarizing AI's current and future state and impact on the three target sectors, incorporating quantitative data from reliable research sources and real-time input from employers from each GO Virginia region. The report will focus on the impact on the workforce in each of these sectors and identify the types of workforce development programs needed to attract and retain talent continuously. The report will apply to all nine GO Virginia Regions, enabling them to assess talent and workforce development project applications supporting the targeted sectors more effectively.

Equally as important, the report will inform the recommendations of the Virginia Chamber of Commerce's "Blueprint Virginia 2035" business-led initiative, providing direction and long-term economic development planning for Virginia.

REGIONAL COLLABORATION

- 4. Discuss how the Regional Council and project development team consulted with local government entities regarding the strategy and implementation of the project. Describe private industry and subject matter experts' involvement in this project's validation, development, and implementation.
 - a. GO Virginia Regions 2 and 3 will support the Virginia Chamber of Commerce during the development and implementation of the project.
 - b. A Project Workgroup will be empaneled to receive periodic updates on the project and provide input at appropriate milestones and include the following stakeholder representatives:
 - VA Chamber/Foundation
 - Representatives from each of the other 7 Regions (one staff member and one Council





member from the business sector)

- Economic developers and Public K12 School Superintendent from Region 3
- Economic developers from Region 2
- Representative of IALR
- Representative of VOEE
- Representative of VEDP
- Representative of UBED
- Representative of Community Colleges
- Representative of SCHEV
- Representative of the VA Department of Education
- Representative of the Council of Presidents
- Representative of Virginia Private Colleges
- Representative of the Virginia Association of School Superintendents
- Others TBD
- 5. Describe the service area of the project. What portion of the population of the region(s) are served by the project?

The state's entire population will be served, given the focus of Blueprint 2035.

6. Name the applicant/fiscal agent and all partner organizations involved with the implementation of the project. Describe each entity's role in completing the scope of work, their financial or in-kind match commitment, and their capacity to successfully execute their duties related to the project. Partners may include but are not limited to school divisions, community colleges, public and private institutions of higher education, economic and workforce development entities, local governments, regional organizations, planning commissions, and non-profit organizations.

The Virginia Chamber of Commerce Foundation will serve as the applicant and fiscal agent and is a [IRS non-profit designation]. It will also partner with members of the workgroup identified above.

7. Identify cost efficiencies, repurposing of existing funds, leveraging of existing assets, or other evidence of collaboration that can be demonstrated as a result of the project.

It is not applicable for a planning grant; however, it is essential to note that the timing of this planning grant is intentionally tied to the Virginia Chamber of Commerce's timeline for the development of its Blueprint 2035, thus leveraging the existing statewide approach to the planning process. Additionally, this project application will leverage the time and value of the staff from the Virginia Chamber of Commerce Foundation's support of its process to engage regions in the creation of Blueprint 2035.

PROJECT READINESS

8. Describe the project timeline and the specific project milestones (including deliverables) that will be utilized to track project progress and fund disbursement. Address the project administrator's ability to meet these milestones and take remedial actions if the milestones are not achieved.

The project applicant is the Virginia Chamber of Commerce Foundation, which has





extensive experience in both stakeholder engagement and grant management. The project timeline follows the Chamber's *Blueprint Virginia* timeline, as shown below:

- February 2025: Inaugural Workgroup Meeting
- March 2025: Consulting firm hired
- April 2025: Employers identified; desk research initiated (including assessment of existing workforce development programs), SWOT analysis initiated
- May 2025 Workgroup Meetings
- May July 2025: Employers interviewed through focus groups and individual interviews
- August 2025: Report drafted for review by Chamber Foundation, GO Virginia Regions and Workgroup
- August 2025: Workgroup Meeting
- September 2025: Near-final report reviewed by Chamber Foundation for alignment with *Blueprint 2035*.
- October 2025: Near-final report and recommendations presented to Workgroup, Regional Councils, and Virginia Chamber.
- November 2025: Final report and recommendations presented to Workgroup, Regional Councils, Virginia Chamber, and GO Virginia state staff.
- December 2025: Report presented to Virginia Chamber's Economic Summit.
- 12. Describe the total project budget, explaining how GO Virginia funds will be used, how matching funds will be used, the sources and uses for matching funds, and any additional leverage for matching funds, if applicable. Additional leverage may consist of other state funds not eligible for GO Virginia match or additional federal resources that contribute to the full scope of work but are not part of the required match.
 - a. Does the project have the required \$2:1 match? Yes.
 - b. Please refer to the Sources & Uses budget for information on matching funds.
- 13. If this is a multi-regional proposal, describe the roles and responsibilities of members of the project team and how they will implement the project across multiple regions. Describe the division of responsibility and the plan for communication between project administrators, support organizations, and partners.

As a multi-regional Per Capita Planning Grant, monthly staff calls will be held between the Virginia Chamber of Commerce Foundation team and the two lead regions (GO Virginia Regions 2 & 3) support organizations. Subsequent updates will be provided to each Regional Council or Executive Committee as appropriate.

Additionally, the staff of each Region will be participating in the Advisory Workgroup and can attend those meetings to inform their Regional Council leadership. Regional Council staff are committing to supporting the project by identifying and connecting the consulting firm to appropriate business leaders in the target sectors in each region, as well as providing input and feedback as the planning process occurs. The Advisory Workgroup will be convened and facilitated by the consultant hired by the Virginia Chamber of Commerce Foundation to lead the research, stakeholder engagement, and report development.





14. Discuss any major barriers to successful implementation, other associated risks, and a plan to overcome them. How will the project administrator address these barriers?

The Virginia Chamber of Commerce Foundation and GO Virginia Regions 2 & 3 program support staff do not anticipate any barriers to the project's successful implementation.

PROJECT SUSTAINABILITY

15. Discuss how the program will achieve stable, long-term sustainability beyond the initial funding period. Have any funding sources been secured to continue implementing the program or strategy following the exhaustion of these funds? Describe how this project allows for replication or scalability in other GO Virginia regions.

As noted in the Project Overview, a key assessment element will be for the consultant to develop actionable strategies for relevant workforce development programs to address AI's impact on the workforce, including recommendations for K-12 and higher education career pathways. These strategies should inform potential regionally driven GO Virginia-funded initiatives that help businesses in Virginia's traded sectors adapt to AI.

16. Has industry demand validated this request?

This planning grant application results from reviews of state and national trends and the opportunity to localize those reviews within Virginia through the Blueprint 2035 process. Examples of these state and national trends include reports and studies from:

- Federal Reserve Bank of Atlanta
- Virginia Mercury
- <u>Virginia Economic Development Partnership</u>

REQUIRED ATTACHMENTS

- Match Verification Form (in process)
- Sources & Uses Budget (draft)
- Letters of Support (in process)
- Milestones Overview and Drawdown Schedule (in process)

Budget Category (Dropdown)	Uses of GO VA Funds	Amount (\$)	Description
Administration	Southside Planning District Commisson	\$1,000	Grant administration and project reporting
Contract Services	VA Chamber of Commerce Foundation	\$99,000	Qualified consultant assess AI's anticipated impacts on workforce development statewide in specific high-priority business sectors as part of Blueprint VA 2035
		\$100,000	Total GO Virginia Request

Directions: Please list the budget category, associated uses of GO VA funds (how funds are being used), amount, and desciption for each budget category. In the Description column please provide more detail about the proposed uses of the funding including, if applicable, what organization will be receiving/managing those funds (i.e. grant recipient or third-party). The budget categories and amounts should match the "DHCD Request" column in the CAMS application budget.

Please include a detailed budget narrative below:

GOVA and match funds will support these project deliverables:

a. Comprehensive AI Report

b. Sector-Specific Impact Analysis

c. Current Program Catalog

d. Strategic Recommendations

Budget Category (Dropdown)	Description of Uses of Matching Funds	A	Amount (\$)	Match Source (Dropdown)	Type of Match (Dropdown)	Source of Match (Details)
Contract Services	Blueprint VA 2035 Production	\$	50,000.00	Private	In-Kind	Virginia Chamber of Commerce
		\$	50,000.00	Total Matching Funds		
Directions: Please list all budget						
categories, description of uses, type						
of match, sources associated with						
the required matching funds, and if						
documentation was submitted. The						
budget categories and amounts						
should match the "Other Funding"						
column in the CAMS application						
budget. NOTE: State funds may						
NOT be used as match, but may be						
listed as additional leverage.						

Documentation Submitted (Dropdown) Yes

Type of Funds	Totals	
GO Virginia Region 2 (Per Capita)	\$	50,000.00
GO Virginia Region 3 (Per Capita)	\$	50,000.00
Matching Funds	\$	50,000.00
Total CAMS Budget	\$	150,000.00
Additional Leverage	\$	-
Total Project Budget	\$	150,000.00

*These answers will autofill from previous tabs.

Type of Match	Totals	
Matching Funds	\$	50,000.00
	At least \$2:1 YES	

Program Directors Report



DATE: December 11, 2024

TO: GO Virginia Region 3 Executive Committee

FROM: R. Bryan David, Program Director

RE: Proposed Amendment to the 2023 Region 3 Growth & Diversification Plan

It was presented in the Project Pipeline Report that an amendment to the 2023 Region 3 Growth & Diversification was recommended by DHCD GO Virginia staff to identify Transportation and Logistics as a target traded sector. This amendment would allow the Southside Virginia Community College project for *truck driver training* under development to be eligible for Per Capita funding.

Attached is a draft of the amended 2023 Region 3 Targeted Industry Sectors, including *Transportation and Logistics*.

The Region 3 Council will be presented this proposed amendment for approval at its meeting on January 15th, subject to a recommendation from the Executive Committee.

RECOMMENDATION:

Recommend to the Region 3 Council that the 2023 Region 3 Growth & Diversification Plan be amended to include *Transportation and Logistics* as a targeted traded sector.



2023 Growth and Diversification Plan Review

Bryan David Region 3 Program Director UVA Weldon Cooper Center for Public Service bryan.david@virginia.edu

Deborah Gosney Region 3 Support Organization Southside Planning District Commission dgosney@southsidepdc.org Liz Povar Region 3 Support Staff RiverLink Group riverlinkllc@gmail.com



1. 2023 Priority Targeted Industry Sectors (amended)

Sector	NAICS Code
Controlled Environment Agriculture*	111400, 112500, 115000
Transportation and Logistics	48
Business Services	541110 - 561422
Agriculture and Food Processing	311111 – 312140
Energy, Natural Resources, and Finished Products	212111 – 337910
	541360 - 541620
Health Care Services	621991 – 622310
Information Technology and Communications Services	511210 – 541519
Advanced Manufacturing and Advanced Materials	313110 – 399999

<u>*New Priority Cluster – Controlled Environment Agriculture (CEA)</u>

****New Priority Cluster Amendment for Transportation and Logistics (1.15.25)**





- DATE: December 11, 2024
- TO: GO Virginia Region 3 Executive Committee

FROM: R. Bryan David, Program Director

RE: Pending Projects Report

The following pending projects have received approval:

Institute for Advanced Learning and Research (Dr. Julie Brown, principal)

- REGION 3 TPM Futures Project: Talent Pipeline Management to Support Advanced Manufacturing and Controlled Environment Agricultural
- The GO Virginia State Board approved the project as proposed on December 10th (\$116,745_remaining Region Talent Pathway Initiative funds).

Institute for Advanced Learning and Research (Dr. Scott Lowman, principal)

- Exploring the Feasibility of Co-locating Data Centers and Controlled Environment Agriculture Greenhouses
- Collaboration between the CEA Innovation Center and the <u>Resource Innovation Institute</u>
 (<u>RII</u>)
- Administratively approved by DHCD Executive Director on December 10th for requested funding (\$50,000_Region 3 Per Capita funds)

RECOMMENDATION:





DATE: December 11, 2024

TO: GO Virginia Region 3 Executive Committee

FROM: R. Bryan David, Program Director

RE: 2025 GO Virginia Region 3 Growth & Diversification Plan Update

Following the Region 3 Council meeting on October 16th, Lauren Willis, Chair, and I identified potential G&D Plan Advisory Committee members. These individuals included Region 3 Council members and in-region subject matter experts. All those identified accepted the invitation to join the Advisory Committee to oversee the G&D Plan update.

The following individuals are members of the Advisory Committee:

- Elizabeth Leggett (Region 3 Council)
- Melody Foster (Region 3 Council)
- Lauren Willis (Region 3 Council)
- Randy Lail (Region 3 Council)
- Robert Bates (Region 3 Council)
- Dale Wagoner (Region 3 Council)
- Sheldon Barr (Region 3 Council)
- James Houchins (Director of Economic Development/Tourism_Patrick County)
- Jessica Dalton (Vice President of Workforce Services_Danville Community College)
- Dr. Chip Jones (Superintendent_Cumberland County Public Schools)
- Whitney Hawkins (Workforce Development Coordinator_VCU Health CMH)

The Advisory Committee held a kick-off meeting on December 9th. It will meet virtually five (5) times from January to October. This will be followed by a review and approval of the plan update by the Region 3 Council at its October 15, 2025, meeting. The final plan will be submitted to GO Virginia DHCD staff no later than October 31, 2025.

RECOMMENDATION:





DATE: December 11, 2024

TO: GO Virginia Region 3 Executive Committee

FROM: R. Bryan David, Program Director

RE: GO Virginia Region Council Committee Report

On November 7th, the first GO Virginia Regional Council Committee meeting was held at Blue Ridge Community College. The GO Virginia State Board initiated this meeting, designating Leah Fremouw to lead this work on behalf of the GO Virginia State Board.

Randy Lail represented the GO Virginia Region 3 Council at the meeting.

The meeting covered four (4) themes: Connectivity, Collaboration, Innovation, and Productivity. Attached is an email from Ms. Fremouw recapping the meeting.

RECOMMENDATION:

GO Virginia Regional Council Committee - Meeting Recap and Next Steps

From Leah Fremouw <lfremouw@bridgingvirginia.org>

Date Tue 2024-11-26 10:10 AM

Cc Gibson, Shara (DHCD) <Shara.Gibson@dhcd.virginia.gov>; Sara Dunnigan <Sara.Dunnigan@dhcd.virginia.gov>; Lloyd, Christopher D. <clloyd@mwcllc.com>; John King (jking@vapgc.com) <jking@vapgc.com>; DelMMaldonado@house.virginia.gov <DelMMaldonado@house.virginia.gov>; Jim Cheng <jcheng@cavangels.com>

Hello everyone.

First, let me extend heartfelt thanks to everyone who joined us for the first GO Virginia Regional Council Committee meeting, whether in person or virtually, your presence, insights, and dedication make these discussions so productive and meaningful. Together, we delved into discussions on how to continue driving innovation, fostering regional collaboration, and strengthening our economic competitiveness. This meeting was a powerful reminder of the transformative potential of our collective work. I have summarized the meeting in this email and the recording and minutes are available <u>here</u>.

We began with the usual administrative proceedings and heard presentations from the DHCD staff and representatives of the GO Virginia Foundation. The topics included GO Virginia's origins, highlights from past and recent regional council engagement efforts, and an update on implementing JLARC recommendations, reporting significant progress with full completion expected by early 2025. It is clear to me that we are making meaningful strides as these updates reaffirmed our commitment to accountability and continuous improvement. After the presentations, we transitioned into strategic discussions about the Regional Council Committee's purpose and the opportunities GO Virginia has in the future.

We centered our discussion around four themes: **Connectivity, Collaboration, Innovation, and Productivity**. The following section of this memo outlines some of the themes and takeaways from those conversations.

Connectivity

Enhancing connections between the state board, regional councils, and local stakeholders is vital. We discussed several actionable ideas:

- Hosting Regional Council Chair leadership meetings at least annually, both virtually and in person, to promote resource sharing and collaboration.
- Establishing better feedback loops with board members to foster understanding and engagement, including through event invitations and regular updates.
- Strengthening best practice sharing across regions and organizations, particularly for funding opportunities.

Collaboration

The group emphasized the need for greater buy-in at the regional level to work together, as collaboration is not a competition between regions but an opportunity to amplify outcomes. Key steps discussed included:

- Developing a "collaboration map" to identify inter-regional synergies.
- Conducting working sessions with rural regions to create a strategic action plan that addresses their unique needs.
- Promoting **public/private partnerships** by connecting regions with more industry partners.
- Creating a "pitch book" that highlights a macro-view of the state's economic landscape to help regions align their efforts.
- Reactivating the resource tab on the GO Virginia Foundation to support these efforts.

Innovation

Our conversations underscored the importance of staying ahead of technological and industrial trends. We need clear statewide strategies to guide innovation and support regions in adapting to rapidly evolving industries. Suggestions included:

- · Hosting presentations or creating communication materials on the state's overarching economic strategies.
- Proactively addressing emerging technologies such as AI, data centers, and controlled environment agriculture (CEA).
- Forming innovation workgroups to benchmark other states' approaches and advance key industry sectors.
- Encouraging state board members to actively participate in industry workgroups and report back to regions.

Productivity

To enhance productivity across the Commonwealth, we discussed building leadership capacity and equipping regional councils with tools to succeed. Actionable ideas included:

Increasing capacity-building funding to align with current market needs.

- Establishing a pipeline to train and develop future leaders at the state and regional levels.
- Offering more leadership development training, webinars, and resources.
- Creating marketing kits and templates for use across regions to promote consistency and effectiveness.

In closing the discussion, the group found consensus on the following items:

- Establishing a quarterly meeting schedule to maintain momentum and regular engagement.
- Securing a one-year commitment from regional council representatives to deepen engagement and foster leadership development.
- Developing guidance around these initiatives through the Regional Council Committee.

As you can see there are a lot of opportunities to enhance the impact GO Virginia is having in the state. Since our meeting, this committee's State Board members, the GO Virginia Foundation, and the DHCD staff have already taken some steps to move things forward. This includes the following:

- 1. During the upcoming December meeting, the State Board will consider and vote on a recommendation to formally create an advisory group that is connected to this effort. This approach allows us to use what is already in statute and establish the expectation and structure to support this work.
- 2. The DHCD is working to confirm 2025 dates for the quarterly RC Committee meetings.
- 3. The DHCD staff is exploring different ways access to capacity-building money can be increased. They will share more at the board meeting.
- 4. Starting in December, the state board meeting agenda will include project highlights and "success stories". The DHCD staff will share more about how these presentations will be selected going forward.
- 5. The DHCD staff are lining up a 2025 schedule of webinars and educational opportunities for the regional council members and support staff organizations.
- 6. The GO Virginia Foundation is enhancing its website and other digital tools with research papers, planning documents, and other items mentioned by different stakeholders. Please send Chris Lloyd any papers and resources you think would be good to have in this resource. <u>clloyd@mwcllc.com</u>
- 7. The GO Virginia Foundation will continue to cross-promote regional storytelling efforts through its channels. The social media accounts are linked below.; please like and follow these channels.
 - a. <u>Facebook</u>
 - b. LinkedIn

As we move forward, my fellow State Board members and I are energized by the possibilities ahead. We are confident we are building a stronger, more connected network that can deliver transformative results. Thank you once again for your commitment and contributions. Together, we're shaping the future of economic innovation and collaboration in Virginia.

Thank you and have a nice holiday. Leah

Leah Fremouw

(Pronouns: she, her, hers - What's this?)

President & CEO

Mobile 804.629.1662

bridgingvirginia.org





Please note that this email is being sent at a time that is convenient for me. There is no expectation of a response or other actions outside of your normal business hours

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DATE: December 11, 2024

TO: GO Virginia Region 3 Executive Committee

FROM: R. Bryan David, Program Director

RE: Virginia Joint Legislative Audit and Review Commission Report – Data Centers in Virginia

The 2023 Virginia General Assembly directed the Joint Legislative Audit and Review Commission and its staff to review the impacts of the data center industry in Virginia. The study is of interest to Region 3 since data centers (Information Technology) are a target sector in the Growth & Diversification Plan.

Here are the report's main findings:

- Data centers provide positive economic benefits to Virginia's economy, mostly during their initial construction.
- Data centers can generate substantial local tax revenues for localities that have them.
- Data center industry is forecast to drive immense increase in energy demand.
- Building enough infrastructure for unconstrained data center demand will be very difficult and meeting half that demand is still difficult.
- Existing electric utility requirements and processes help limit risks associated with system capacity and reliability.
- Data centers are currently paying their full cost of service, but growing energy demand is likely to increase other customers' costs.
- Data centers create additional financial risks to electric utilities and their customers.
- Data center backup generators emit pollutants, but their use is minimal, and existing regulations largely curb adverse impacts.
- Data center water use is currently sustainable, but use is growing and could be better managed.
- Localities have allowed data centers to be built near neighborhoods, but some localities are taking steps to minimize residential impacts.
- Data center noise near residential areas presents unique challenges, and some localities are unsure about their authority to address it.
- Changes to the state's data center sales tax exemption could address some policy concerns related to the industry.

Here is a link to the JLARC study webpage: Data Centers in Virginia

RECOMMENDATION:





DATE: December 11, 2024

TO: GO Virginia Region 3 Executive Committee

FROM: R. Bryan David, Program Director

RE: Tobacco Region Revitalization Commission Strategic Plan

The Tobacco Commission is undertaking an extensive strategic planning process over the next (10) months to answer fundamental questions about the organization's purpose, future, and operating structure. The planning effort is in partnership with Virginia Tech's Office of Economic and Community Engagement.

The process will focus on the following areas:

- 1. Analysis of the Commission's long-term financial future under different spending and investment scenarios (How long does the Commission want to exist? How should we adjust our investments and spending to ensure impact over that time period?)
- 2. Fresh look at the Commission's role in workforce education since the arrival of VEDP's Talent Accelerator Program, Department of Workforce Development and Advancement, and major new state investment in workforce credentials (How to avoid duplication and meet workforce education needs specific to our region?)
- 3. Fresh look at the Commission's role in industrial site and building development, especially in light of major new state investment through the Virginia Business Ready Sites Program (How to maximize state and Federal investments in our industrial sites/buildings while meeting the unique needs of our rural communities?)
- 4. Review the impact of previous funding priorities (economic development, business recruitment, broadband, R&D, tourism, healthcare, and agribusiness), assess where Commission support can create the greatest impact going forward, and prioritize funding accordingly (Are there parts of big issues like housing and healthcare where Commission investments can have an outsized impact? Are there specific sectors, like agriculture and forestry, where we should be focusing more?)
- 5. Analysis of what staffing and organizational structure could enable the most effective use of the Commission's remaining assets (Are there models for which our newly created Foundation allows us to pursue? How can the Commission be more effective in bringing state, Federal, and nonprofit funding into the footprint?)



GO Virginia Region 3 Executive Committee December 11, 2024 Page 2

I attended a virtual session on December 9th, which drew about 40 participants. The Commission has held in-person sessions in Abingdon and Danville.

My input involved the opportunity to improve coordination between GO Virginia regional staff and Commission staff to leverage funding for eligible projects.

Attached are selected slides from the presentation.

RECOMMENDATION:

Strategic Planning and Consultation for the Virginia Tobacco Region Revitalization Commission (TRRC)

Virginia Tech Center for Economic and Community Engagement

VIRTUAL INPUT SESSIONS VERSION





OUR CENTER

- Advances the economic engagement mission of VT through projects, programs, partnerships
- Values deep stakeholder engagement
- Works across the University and beyond
- Uses data-informed decision-making
- Builds capacity and capabilities

Our Project Team



John Accordino Consultant, FAICP PhD in Urban & Regional Planning from MIT



Elli Travis Senior Economic Development Specialist VT Center for Economic and Community Engagement



Sheryl Bailey, Ph.D. Visiting Professor School of Public and International Affairs Principal of Forward Strategies Consulting, LLC.





Will Heltzel

Scott Tate, Ph.D,

Virginia Cooperative Extension

Graduate Research Assistant VT Center for Economic and Community Engagement

VT Center for Economic and Community Engagement

Associate Director of Community Innovation and Extension Specialist



Sadhana Manthapuri Graduate Research Assistant VT Center for Economic and Community Engagement

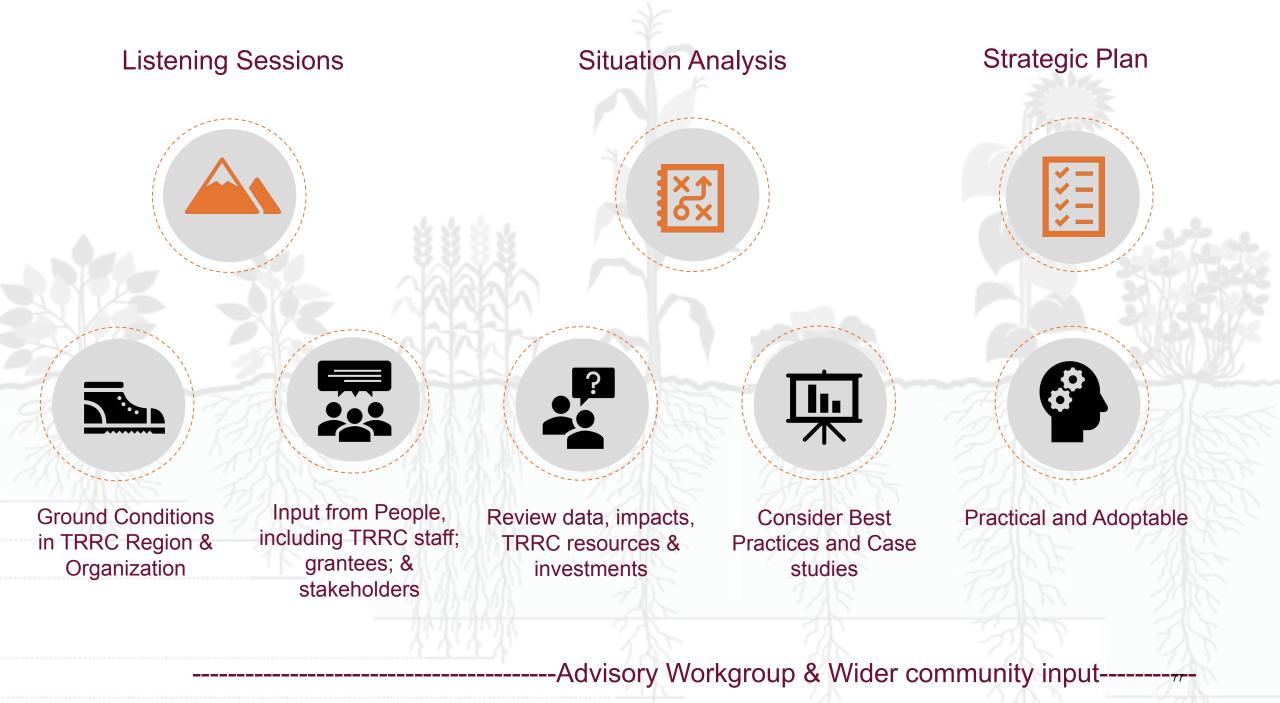


Carrie Chenery Principal Valley Pike Partners



Tobacco Region Revitalization Commission:

•TRRC: Founding and Purpose
•TRRC: Programs and Activities
•TRRC: Strategic Plan: Why now, what is it?



Timeline



Project Kickoff (TRRC Strat Plan sub-committee, TRRC staff mtg, Work Group) Listening Sessions, Interviews, Desk Review, Regional Data, Committee Mtgs, Staff Situation Analysis: Analysis of Data, Engagement of Staff/Committee in Sense-making & Prioritizing Strategic Plan: Moving from Analysis to Deliverable/Final Docs Final Deliverables and Presentations

Sep-Oct

Nov-Dec

Jan- Feb











Mar-Apr

May-Jun

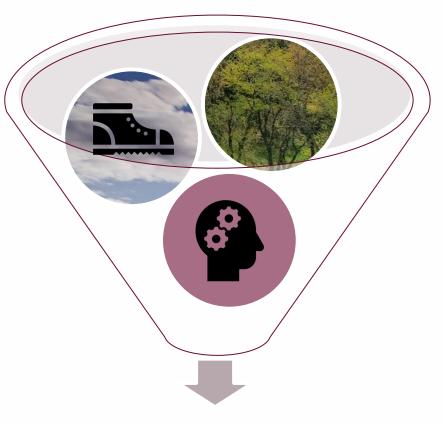
July-Aug

-78-

STRATEGIC PLAN

- 1. Detailed Situation Assessment (Qualitative & Quantitative Data)
- 2. Advisory group and/or TRRC Committee working sessions to discuss findings and key issues
- 3. Additional stakeholder engagement or literature review, as needed
- 4. Draft strategic plan
- 5. Second working session or asynchronous review to discuss and refine (possible public input process)
- 6. Final document with incorporated input
- 7. Funding priorities, strategies, and recommended next steps





TRRC Situation Analysis



COMPONENTS OF STRATEGIC PLAN DELIVERABLE

- 1. Regional Situation Assessment
- 3-6 mini-case studies of selected Commission
 projects
- 3-6 regional listening sessions
- 6-10 key stakeholder interviews
- 2. Fiscal Management Plan
- LT Financial Planning Scenarios

3. Operational and Staffing Plan

- Operational & staffing Priorities
- 4. Commission Foundation Overview
- Foundation Role
- Commission-Foundation Relationship
- 5. Regional Investment Strategies, Outputs & Outcomes
 - Prioritization by impact-potential

6. Implementation Guidance

Monitoring Benchmarks



TRRC EXISTING FUNDING PRIORITIES

- Education and Workforce: (in 2 categories: Competitive education grant-making; or, workforce financial aid)
- Agribusiness: (priority given to projects that create/expand infrastructure and systems to offer new and improved market opportunities to producers)
- **Energy:** (enhance industry access to affordable, reliable, renewable, and clean energy resources)

• TROF:

(performance-based grants & loans to localities to assist in the creation of new jobs and investment; reserved for competitive projects that might not otherwise happen)



- Industrial and business infrastructure: (grants and loans to support the creation and improvement of industrial sites, business locations, shell buildings, and telecommunications infrastructure; priority is projects that advance site readiness)
- Business District Redevelopment: Priority on projects to catalyze re-development and investment in properties serving multiple commercial and/or entrepreneurial business interests (business development centers, shared professional offices and/or small-scale production spaces).
- Community Assets and Opportunities: Outdoor & cultural economy asset development projects that are regional in nature; or that leverage substantial investment by other funders. A "lower priority" overall.



- Establish committee structure for TRRC; with "operational" committees that recommend policy or process changes and carry out assigned functions.
- Fiscal Management: "Imperative to reduce and reverse decline in Commission assets".
- **Sustainability:** "the Commission will only reduce its overall financial position in instances of truly game-changing economic development opportunities".

"Otherwise, the Commission's focus on sustainability will require that, moving forward, the Commission only grant from earnings on the Commission's corpus, interest on existing loans, and assets created by the new development team."



TRRC STRATEGIC PRIORITIES

Asset Management:

"the Commission is the partial owner of millions of dollars of land, buildings, and high-value equipment across the footprint.

Moving forward, the Commission will complete the cataloguing of this portfolio of equipment and real property that has already begun in the field offices and record right to reimbursement notices against all assets over a specific value. Once properly catalogued and right to reimbursement notices have been recorded, the Commission will also explore potential uses of this portfolio and determine if it represents something that could be leveraged to support future activities."



• Fund Development/Foundation:

"the Commission also does work that could be supported by charitable contributions and grants from other entities, which would take further pressure off of the current corpus. This entity would be a new vehicle for bringing funding to support Commission projects."

"To facilitate this move to outside funding, the Commission plans to create a nongovernmental nonprofit to oversee the acquisition and allocation of funds for the purpose of grant making."

OUR NEXT STEPS:

Meet with TRRC staff and establish a workgroup for ongoing input
Conduct regional stakeholder meetings and interviews
Collect and review grantee info, TRRC plans, and reports
Perform desk review of TRRC project impacts
Develop and implement a survey instrument