# ia Region 3 Annual Report









**FY25** 









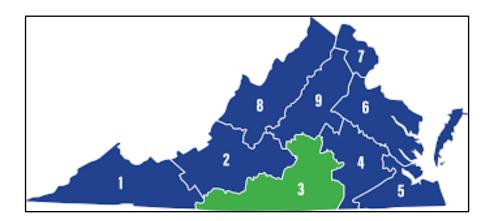
# GO Virginia Region 3 Annual Report for FY25

# I: Introduction

Region 3, located in rural south-central Virginia, covers the largest land area yet has the smallest population of the nine GO Virginia (GOVA) regions. The region is comprised of thirteen counties and two cities. While predominantly rural, Region 3 holds significant opportunity: it is home to established hubs of advanced manufacturing and technology, growing innovation assets that support an entrepreneurial ecosystem, higher education institutions committed to workforce development, abundant natural resources, and civic leadership that provides the social capital needed to adapt to shifting market demands.

Region 3 is also the only GOVA region that has consistently expended its full per capita allocation each year, a clear indicator of the strength and success of its initiatives. The FY25 Annual Report will incorporate updates to the Growth & Diversification Plan, highlight ongoing projects and regional partners, assess the impacts of funded initiatives, and review both outreach efforts and the current project pipeline.

	Counties of: Amelia, Brunswick, Buckingham, Charlotte,	
	Cumberland, Halifax, Henry, Lunenburg, Mecklenburg,	
Region 3 Localities	Nottoway, Patrick, Pittsylvania, and Prince Edward	
	Cities of: Danville and Martinsville	
Support Organization	Southside Planning District Commission	
Advanced Manufacturing & Advanced Materials		
	Agriculture & Food Processing	
	Business Services	
Targeted Sectors	Controlled Environment Agriculture	
	Energy, Natural Resources, & Finished Products	
	Health Care Services	
	Information Technology & Communications Services	
	Transportation & Logistics	



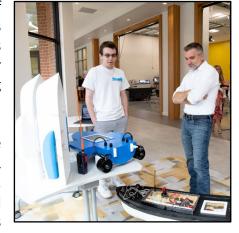
## II: Growth & Diversification Plan

The initial development of Region 3's Growth & Diversification (G&D) Plan was an extensive process designed to establish a strong foundation for future projects and initiatives. Nearly 100 strategically selected stakeholders participated in engagement sessions, which included five virtual group discussions focused on entrepreneurship, business retention and scale-up, sites, and talent. Additional one-on-one and group interviews engaged a wide range of participants, including chambers of commerce, educational institutions, community foundations, youth leaders, grant recipients, economic developers, local government managers, state agencies, innovation catalysts, and business leaders. From this process, Region 3 identified its initial Priority Targeted Industry Sectors: Business Services; Agriculture & Food Processing; Energy, Natural Resources, & Finished Products; Health Care Services; Information Technology & Communication Services; and Advanced Manufacturing & Advanced Materials.

The 2023 Review of Region 3's G&D Plan provided a more streamlined assessment of the 2021 update, focusing on evaluating progress and identifying meaningful adjustments to guide future initiatives. Input was gathered from existing project partners, an ad hoc work group of Region 3 Council members, and Region 3 staff. The Longwood Small Business Development Center contributed data analysis, including employment and wage trends, economic development announcements, SWOT analyses of targeted sectors, workforce gaps, and recommendations for broadening the sectors of focus. The 2023 G&D Plan Review, approved by both the Region 3 Council and State Board, resulted in several key updates: the expansion of targeted industry sectors, the addition of Controlled Environment Agriculture as a new sector, and a renewed emphasis on building leadership capacity within the Council and across the Region.

Currently, Region 3 is engaged in another comprehensive update of the G&D Plan, which will be finalized during the first of FY26. This update builds on the lessons learned from earlier iterations, combines new economic and workforce data analysis with broad stakeholder input, and ensures that the Plan continues to reflect the evolving opportunities and challenges facing the Region.

In FY25, the Region 3 economy remained largely consistent with the trends and metrics outlined in the 2021 and 2023 Growth & Diversification Plans. What has become increasingly evident, however, is the strategic nature of the Region 3 Council's investments. Approved projects have been intentionally designed to build capacity across



multiple targeted sectors, with many initiatives supporting more than one priority area simultaneously. Since the inception of GO Virginia Region 3, a total of 32 projects have been awarded, representing more than \$22 million in funding. These investments have been further leveraged with just over \$22 million in local and private matching funds, amplifying their impact. Of the approved projects, 54% have advanced talent evolution, 33% have supported site development, 11% have strengthened the entrepreneurial ecosystem, and 2% have contributed to cluster scale-up.

These outcomes have served as a critical foundation for the 2025 Growth & Diversification Plan update, ensuring that future priorities build upon proven successes while addressing emerging opportunities across the region. A table outlining Region 3's targeted industrial sectors, identified in the current G&D Plan, along with the related active projects and their primary goal, follows:

Investment Area	Goal FY25 Project *Denotes Statewide Project	
	Prioritize regionally-significant sites that align with Region 3 target sectors	SVRA Site Development; VGA Site Development; Co-Location of Data Centers & CEA
	Support development of strategies and plans to sustain a regional approach to site development	SVRA Site Development; VGA Site Development; Co-Location of Data Centers & CEA
	Strengthen the capacity of eastern and northern sub-regions EDO's	Amelia County Site Suitability; VGA Site Development; Amelia County Due Diligence
Site Development  Increase the number of Business-Ready Sites to Tier ratings 3, 4, and 5		Amelia County Site Suitability; SVRA Site Development; VGA Site Development; MBC Middle Mile Construction; Amelia County Due Diligence
	Increase the marketability of unique properties in the Region	Co-Location of Data Centers & CEA
Increase the number of Business-Ready Sites for business services and healthcare		Amelia County Site Suitability; SVRA Site Development; VGA Site Development; MBC Middle Mile Construction; Amelia County Due Diligence
	Monitor and advance the implementation of GO TEC	GO TEC 2025; GO TEC Region 3 Expansion; P&HCC GO TEC Welding; SVCC GO TEC Mechatronics
Talent Evolution	Support sector-based partnerships by identifying career paths for cross-walks incorporating new and emerging target sectors	GO TEC 2025; GO TEC Region 3 Expansion; P&HCC GO TEC Welding; SVCC GO TEC Mechatronics; SoVa Health Science Careers TPI; SVCC Occupational Training Facility; A.I. Statewide Assessment
raient Evolution	Support apprenticeship model implementation	P&HCC GO TEC Welding; SVCC GO TEC Mechatronics; SoVa Health Science Careers TPI; SVCC Occupational Training Facility
	Develop an approach to talent attraction and retention	GO TEC 2025; GO TEC Region 3 Expansion; SVCC Occupational Training Facility; P&HCC GO TEC Welding; SVCC GO TEC Mechatronics; SoVa Health Science Careers TPI

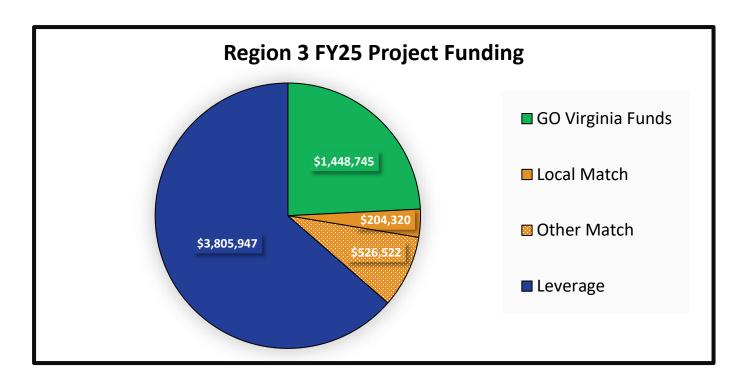
Investment	Goal	FY25 Project	
Area		*Denotes Statewide Project	
	Monitor and advance the implementation of the SOVA Rise Collaborative	RISE Build to Scale; SOVA Fab Lab	
	Support programmatic emphasis on agribusiness and health care sectors  SoVa Health Science Caree FY26 Pending Project- CEA Imple		
Entrepreneurship	Identify and support efforts to grow emerging business sectors	RISE Build to Scale; SEED Innovation Hub; SOVA Fab Lab; A.I. Statewide Assessment	
	Sustain the designation of <i>significant</i> and increase the designation of <i>moderate</i> and <i>limited</i> in the entrepreneurial hubs within Region 3	RISE Build to Scale; SEED Innovation Hub; SOVA Fab Lab	
	CEA: Increase the number, success rate, and profitability of Virginia's CEA-related entrepreneurs, small businesses, and on-farm revenue-generating enterprises	Future CEA Implementation Projects	
	CEA: Enhance the growth and job creation within Virginia's existing CEA firms, making the state a prime location for CEA business investment	Co-Location of Data Centers & CEA Greenhouses Feasibility Report (completed Fall 2025); Future CEA Project for Farm Parks	
CLUSTER SCALE-UP	CEA: Cultivate a pipeline of skilled individuals in CEA through comprehensive talent development programs that would include CEA-relevant credentials	Future CEA Implementation Projects for Farm Parks; Future IALR Greenhouse Expansion	
	CEA: Increase enrollment in K-12, community college, undergraduate, and graduate-level students in CEA-related programs supplemented by internships, curricular instruction, career awareness, and relevant work-based learning experiences	Future CEA Implementation Projects for Farm Parks; Future IALR Greenhouse Expansion	
	CEA: Position the translational research capabilities and reputation of the VT/IALR CEA Innovation Center to enhance and increase its support of existing and emerging CEA businesses and reach a complementary portfolio of companies across their supply chains	Co-Location of Data Centers & CEA Greenhouses Feasibility Report (completed Fall 2025); Future CEA Implementation Projects for Farm Parks; Future IALR Greenhouse Expansion	

# III: Summary of Projects

FY25 Awarded Projects	GO Virginia Funds	Total Match	Local Match	Additional Leverage
Amelia Co: Due Diligence	\$100,000	\$50,000	\$50,000	\$624,000
IALR Advanced Manf TPI	\$116,745	\$59,842	Waived	\$45,490
Co-Location of Data Centers & CEA	\$52,000	\$26,000	\$2,520	\$0
SOVA Fab Lab	\$510,000	\$260,000	Waived	\$0
SVCC Occupational Training Facility	\$570,000	\$285,000	\$151,800	\$3,136,457
A.I. Statewide Assessment	\$100,000	\$50,000	Waived	\$0
FY25 Project Totals	\$1,448,745	\$730,842	\$204,320	\$3,805,947

Sub- Grantee	Participating Localities	Project Description	Relevant Project Metrics
Talent Pipeline Ma	anagement to Support Adv	vanced Manufacturing Talent Pathways Initiative Planning Project	
Institute for Advanced Learning and Research (IALR)	Southern Virginia Regional Alliance; South Central Workforce Development Board; Commonwealth Regional Council	This project will define talent pathways for the advanced manufacturing industry in Region 3. It will development industry coalitions to guide and advise on project work, complete qualitative/quantitative analysis of workforce needs, complete gap analysis of jobs needed to grow industry, identify skills and training needed for individuals to fill those jobs, and develop an asset map of the region's training providers.	<ul> <li>Complete the Talent Pathways Initiative Study and Recommendations for the advanced manufacturing industry in Region 3</li> </ul>
Co-location of Dat	a Centers & CEA Greenhou	uses Per Capita Planning Project	
Institute for Advanced Learning and Research (IALR)	Southern Virginia Regional Alliance; Virginia Growth Alliance; Virginia's Heartland Regional Economic Development Alliance	This project will explore the feasibility of co-locating data centers near Controlled Environment Agriculture (CEA) greenhouses to capture and repurpose the heat generated by data centers for greenhouse operations. The idea is that by utilizing the excess heat, the co-location approach can create a positive economic and environmental impact, reducing energy costs for greenhouses while promoting sustainability. The study will assess the technical, logistical, and financial viability of this innovative approach, including potential energy savings, infrastructure requirements, direct and indirect workforce impacts, and the overall benefits to both industries.	Complete the Co-location     Feasibility Report
Amelia County Regional Commerce Center Due Diligence Per Capita Planning Project			
Amelia County Economic Development Authority	Heartland Regional Industrial Facilities Authority; Counties of Buckingham, Charlotte, Lunenburg, Nottoway, and Prince Edward	Amelia County Economic Development Authority recently acquired a 134-acre site on the north side of Rt. 360 and has rezoned the property to Industrial M-1 in June 2023. Due diligence work will elevate the site from a Tier 2 to a Tier 3 in the Virginia Business Ready Sites Program (VBRSP) scale. A site suitability study was recently completed.	• Elevate 134 acres from a Tier 2 to a Tier 3

Sub- Grantee	Participating Localities	Project Description	Relevant Project Metrics
SOVA Fab Lab at t	he SOVA Innovation Camp	us Per Capita Implementation Project	
SOVA Innovation Hub Corporation	Counties of Charlotte, Halifax, Mecklenburg, and Pittsylvania; Towns of South Boston and Halifax	This project will establish a state-of-the-art digital fabrication laboratory in South Boston to accelerate entrepreneurship, strengthen STEM talent pathways, and support regional innovation in Southern Virginia. The Fab Lab will serve as a hands-on learning and business incubation space, equipped with 3D printers, laser cutters, electronics workstations, and other digital fabrication tools that enable rapid prototyping and product development.	<ul><li>100 Businesses Served</li><li>20 Mentors Engaged</li><li>84 Jobs Created</li></ul>
Artificial Intellige	nce (AI) Statewide Landsca	ape Assessment Per Capita Planning, Pilot, and Feasibility Project	
Virginia Chamber of Commerce	Counties of Mecklenburg and Montgomery; Pittsylvania County Public Schools; Cities of Lynchburg and Roanoke; IALR	This statewide collaborative effort will position Virginia's business sector to lead an Al-driven workforce assessment to identify skill gaps in high priority, statewide sectors that will support a skilled workforce capable of adapting to Al advancements and help develop a pipeline of eligible GO Virginia implementation projects.	<ul> <li>Blue Print Virginia 2035 with the integration of AI in the areas of the 3 targeted industry clusters</li> <li>Completion of a statewide workforce readiness assessment focusing on AI in the identified targeted industry clusters</li> </ul>
SVCC Occupation	al Training Facility Expansi	on Per Capita Implementation Project	
Southside Virginia Community College (SVCC) Foundation	Commonwealth Regional Council; Nottoway County; Town of Blackstone	This project will support the purchase of critical training equipment (two tractor-trailers, classroom IT) for SVCC's Occupational Training Facility located at Fort Pickett. The equipment will directly support the Powerline Worker and Truck Driver Training Programs, which are essential to meeting regional workforce needs in high-demand sectors.	<ul><li>50 people trained</li><li>200 credentials awarded</li></ul>



# IV: Regional Collaboration & Partner Support

Region 3's strength lies in its proven ability to foster meaningful collaboration that advances statewide priorities. In FY25, Region 3 partnered with Region 2 to champion the inclusion of an Artificial Intelligence (AI) Statewide Assessment in the 2025 *Blueprint Virginia*, demonstrating leadership in addressing emerging workforce trends. This joint initiative, conducted in coordination with the Virginia Chamber of Commerce, collects real-time insights from business and workforce leaders through surveys and interviews, assessing AI's current and future impact on Virginia's key industries. The resulting comprehensive report will analyze AI applications in the workplace, standardize terminology, and evaluate workforce readiness across all nine GO Virginia regions. It will also catalog existing workforce development programs, identify gaps in AI skill integration, and offer strategic recommendations for aligning K-12, higher education, and regional workforce programs with future AI demands. Through this collaborative effort, Region 3 continues to exemplify how regional partnerships can drive innovation and strengthen Virginia's economic competitiveness.

Region 3's strength in collaboration is further demonstrated through its leadership of the GO TEC (Great Opportunities in Technology and Engineering Careers) initiative, one of the most successful multiregional workforce development projects in Virginia. Originating in Region 3 and led in partnership with the Institute for Advanced Learning and Research (IALR), GO TEC was designed to build a strategic talent pipeline to attract new companies and support the growth of existing businesses in key traded sectors. Through Region 3's vision and coordination, the program expanded to include GO Virginia Regions 1, 2, 4, and 5, creating a unified, statewide framework that connects K–12 schools, higher education, economic developers, and industry partners. What began as a regional pilot has evolved into a national model for aligning education and industry needs, with GO TEC career labs and training pathways now preparing students across the Commonwealth for high-demand, high-wage jobs. Region 3's leadership and early investment served as the catalyst for this transformative, collaborative workforce initiative.

The GO Virginia Region 3 Council relied on many partners during the year. FY25 active project partners include:

- GO Virginia Regions 1, 2, 4, and 5
- Region 3 Counties of Amelia, Brunswick, Buckingham, Charlotte, Cumberland, Halifax, Henry, Lunenburg, Mecklenburg, Nottoway, Patrick, Pittsylvania, and Prince Edward
- Project Partner Counties of Carroll, Grayson, Wythe, Buchanan, Greensville, Surry, and Montgomery
- Region 3 Cities of Danville and Martinsville
- Project Partner Cities of Colonial Heights, Hopewell, Hampton, Newport News, Portsmouth, Norfolk, Roanoke, and Lynchburg
- UVA's Weldon Cooper Center for Public Service
- Southern Virginia Partnership for Health Science Careers
- Heartland Regional Industrial Facilities Authority
- Southside Planning District Commission
- Commonwealth Regional Council
- West Piedmont Planning District Commission
- Southern Virginia's Growth Alliance
- Virginia's Growth Alliance
- Institute for Advanced Learning & Research
- Longwood University
- Hampden Sydney College
- Southside Virginia Community College
- Patrick & Henry Community College
- Southern Virginia Higher Education Center
- SOVA Innovation Hub Corporation
- Mid-Atlantic Broadband Communities, Inc.
- Commonwealth Alliance for Rural Colleges
- Virginia's Gateway Region
- Hampton Roads Alliance
- Hampton Roads Workforce Council











# V: Outcomes & Impact

In FY25, GO Virginia Region 3 demonstrated exceptional leadership and collaboration in advancing key initiatives that will have a lasting impact on the region's economy and workforce. One of the most significant accomplishments was Region 3's success in leading the statewide effort to make healthcare projects eligible for GO Virginia funding. For years, Region 3 had identified healthcare services and workforce development as critical priorities due to the region's limited access to providers and the sector's direct impact on economic competitiveness. After extensive advocacy, data analysis, and collaboration with state partners, the GO Virginia State Board adopted Policy #17 in June 2024. This policy officially made healthcare projects eligible for GO Virginia grants under specific conditions, such as those already present in Region 3. This policy shift originated from Region 3's persistent efforts, beginning with its \$135,000 planning grant for the Southern Virginia Partnership for Health Science Careers, matched by the Claude Moore Charitable Foundation. This milestone not only benefits Region 3 but also establishes a precedent for other regions to address healthcare workforce shortages through GO Virginia-supported initiatives.



Region 3 also took major steps toward strengthening leadership across the region through its Envisioning Leadership initiative. Recognizing that leadership capacity is foundational to regional collaboration and economic development, the Region 3 Council partnered with Virginia Tech's Center for Economic and Community Engagement and Virginia Cooperative Extension to conduct the 2024 Spring "Advance" in South Boston. This event brought together 30 leaders representing all subregions to identify leadership assets, discuss strategies for building stronger regional networks, and

develop actionable next steps for fostering leadership pipelines. The session emphasized sustaining strong Council and regional leadership, increasing stakeholder engagement, and supporting sustainable regional economic development organizations (REDOs). The resulting report identified immediate next steps, including mapping leadership development assets, cultivating new regional champions, and aligning leadership development with economic diversification goals. Leadership advancement efforts will ensure that Region 3 continues to grow both its social and economic capital.

In addition, Region 3 included Transportation & Logistics as a new targeted traded sector in its Growth & Diversification (G&D) Plan because of a growing industry demand. This strategic amendment, recommended by DHCD GO Virginia staff and adopted by the Region 3 Council, ensures that projects like the expansion of Southside Virginia Community College's Occupational Training Facility to support their Truck Training Program are eligible for GO Virginia Per Capita funding. This addition recognizes the critical role logistics and supply chain management play in supporting advanced manufacturing and regional commerce, especially in rural areas where connectivity to markets is essential.



Finally, Region 3 launched the 2025 Growth & Diversification Plan update process, which began in February 2025 and will conclude in October 2025. The Advisory Committee, composed of Region 3 Council members, regional leaders and subject matter experts, convened multiple times to analyze economic and workforce data. Stakeholder interviews have been conducted, and the plan is in final draft form. This comprehensive update will build upon the achievements of the 2023 review, ensuring that Region 3's strategies remain data-driven, collaborative, and aligned with evolving regional and statewide economic priorities.

Together, these accomplishments demonstrate Region 3's continued leadership in shaping statewide policy, fostering collaboration, expanding industry focus areas, and strategically planning for long-term growth, cementing its role as a model for regional economic development across the Commonwealth.

Region 3 managed 17 active projects during FY25, with five projects reaching completion within the fiscal year. Of those completed, three were implementation projects with measurable outcomes, which are detailed below.

Project	Outcomes	
SVRA Site Development	- 5,195.5 acres advanced to higher tier per VBRSP	
P&HCC GO TEC Expansion Welding Instructor	- 24 students trained - 41 credentials awarded	
SVCC GO TEC Expansion Mechatronics Instructor	- 29 students trained - 135 credentials awarded	

### VI: Communication and Outreach

In FY25, the Region 3 Council continued to strengthen its communications and outreach efforts through its engagement with Letterpress Communications. This professional firm provides comprehensive



strategic consulting and implementation services, including social media management, public relations, graphic design, event communications, photography, videography, advertising, and website design and maintenance. Letterpress oversees Region 3's digital presence, managing content creation, posting, and engagement across Facebook, YouTube, and LinkedIn. The firm also maintains and updates targeted media lists at the local, regional, state, and national levels; develops and distributes press releases; pitches stories to national media outlets; and actively monitors economic development news throughout Region 3 across traditional and digital platforms.

# VII: Project Pipeline

During FY25, Region 3 advanced a strong and diverse project pipeline reflecting strategic collaboration, innovation, and responsiveness to regional needs. The following projects demonstrate Region 3's commitment to workforce development, industry diversification, and leadership cultivation.



### SOVA Partnership for Health Science Careers:

The Talent Pathways Initiative (TPI) planning project, led by the Blue Ridge Partnership for Health Science Careers and George Mason University, has been completed, with in-region support from Dr. Julie Brown. The final report was presented to the Region 3 Council on July 16th. Since then, Dr. Brown has transitioned to Provost at Averett University, affecting plans for IALR to advance the implementation phase. A Request for Interest was issued to identify additional organizations interested in serving as the project lead and grant applicant.

### Industrial Skilled Trades Training Program:

Patrick & Henry, Danville, and Southside Virginia Community Colleges established a collaborative partnership in October 2024 to expand skilled trades training and credentialing, supported by a \$1 million grant from Virginia Community College System's Chancellor Dore. A Region 3 Per Capita implementation grant, estimated to total approximately \$1 million, is being developed to create a unified workforce training initiative in electrical, HVAC, carpentry, and plumbing/pipefitting. The project, led by Patrick & Henry Community College, will include equipment acquisition and



instructional personnel at each institution. The proposal will be reviewed by the Project Review Committee and Region 3 Council in October for submission to DHCD by October 31, 2025.



## <u>Controlled Environment Agriculture (CEA) Innovation Center Expansion:</u>

The CEA Innovation Center, led by Dr. Scott Lowman, is seeking to expand its research capacity with a new prefabricated greenhouse to relieve current capacity constraints. A grant application to the Southern Crescent Regional Commission (SCRC) has been submitted, with approval anticipated by the end of September. Additional funding will be sought from the Tobacco Region Revitalization Commission and a GO Virginia Region 3 Per Capita grant request of approximately \$250,000—\$500,000 is expected for submission in January 2026.

# Virginia Tech Additive Manufacturing and Advanced Materials (AM<sup>2</sup>) Tech Hub:



Launched in 2023 through a U.S. EDA grant, the AM<sup>2</sup> Tech Hub strengthens advanced manufacturing and materials innovation across Regions 2 and 3. Managed by Virginia Tech's Center for Economic and Community Engagement in partnership with IALR and regional businesses, the next phase will include building AM<sup>2</sup> Innovation Studios in Blacksburg and Danville, embedding Innovation Fellows, and launching an AM<sup>2</sup> Career Network. A statewide competitive GO Virginia grant is anticipated for early 2026.

# Blue Ridge Innovation Corridor (BRIC):

The Blue Ridge Innovation Corridor aims to create Virginia's first inter-regional economic zone linking advanced manufacturing and biotechnology across Regions 2 and 3. This planning initiative will leverage assets across more than 25 localities, from Danville and Martinsville to Roanoke and Blacksburg, to establish a globally competitive innovation ecosystem. Coordination between consultant SIR, Region 2, and Region 3 staff is underway to develop a Statewide Competitive Planning Grant for submission by October 31, 2025, with State Board consideration in December 2025.



# Virginia's Heartland Regional Economic Development Alliance:



Region 3 continues to support the Heartland Alliance in exploring opportunities to strengthen its regional site development capacity. Phase I will identify available industrial properties, assess Virginia Economic Development Partnership (VEDP) tier levels, and analyze up-tiering potential. Phase II may include identifying and evaluating large regional sites through a potential reorganized

Heartland Regional Industrial Development Facilities Authority. Future applications are contingent upon the Alliance's IRS nonprofit designation and Amelia County's full membership.

### Region 3 Leadership Development Project:

Building on the Region 3 Council's focus on leadership capacity, discussions have been initiated with the University of Virginia's Sorensen Institute for Political Leadership and the Virginia Institute of Government to establish a community leadership program aligned with the SOVA Rise Collaborative. A completed report (August 2024) recommends pursuing an Enhanced Capacity Building feasibility study to define the program's structure, outcomes, and partnerships. A GO Virginia funding strategy will be developed once the GO Virginia Board makes funding available.



# III: Council Members (Current as of 7/1/2025)

Council Member- Email	Title- Organization	Sector
Lauren Willis- Region 3 Chair	BSA Officer- Bank of Charlotte County	Private Sector
Randolph Lail – Region 3 Vice Chair	Chair of the Board- Mid-Atlantic Broadband	Private Sector
Rhonda Hodges- Executive Committee	Vice President- Workforce, Economic & Community Development Patrick & Henry Community College	Workforce Development
Robert Bates - Executive Committee	Branch Manager- Halifax Office Benchmark Bank	Private Sector
Clark Casteel- Executive Committee	President & CEO- Dan River Foundation	Non-Profit
Sheldon Barr	CEO- VCU Health Community Memorial Hospital	Private Sector
Elizabeth Leggett	Vice President- Leggett Town and Country	Private Sector
Melody Foster	Executive Director (retired)- Commonwealth Regional Council	Civic/Community Leader
Kristin Gee	General Counsel- Kyanite Mining Corp.	Private Sector
Amy Griffin, PhD	Deputy Executive Director- Virginia Association of School Superintendents	Civic/Community Leader
Keith Harkins, PhD	Vice President – Academic & Workforce Programs Southside Virginia Community College	Education
Ilsa Loeser	Principle- LetterPress Communications	Private Sector
John Parkinson	CEO- Drake Extrusion, Inc.	Private Sector
Sheri McGuire	Assoc. Vice President for Community & Economic Development-Longwood University	Education
Danny Marshal	Delegate- Virginia House of Delegates, District 49	Civic/Community Leader

Angie Kellett	Director of Economic Development- Mecklenburg County	Local/Regional Economic Development
Kelly Lanier-Arnold	Senior Program Manager- Microsoft Corporation	Private Sector
Dale Wagner	County Administrator- Henry County	Local Government

# IX: Support Organization

Region 3 Support Organization			
Southside Planning District Commission			
200 S. Mecklenburg Ave South Hill, Virginia 23920			
Bryan David- Region 3 Program Director			
UVA- Weldon Cooper Center			
Email: rbd7g@virginia.edu Phone: 540-395-6504			